



**DRAFT**

**MINORITY CITIZENS ADVISORY COMMITTEE**  
**Minutes – October 9, 2007**

*Bill Dodd, Chair*  
Napa County and Cities

*Scott Haggerty, Vice Chair*  
Alameda County

*Tom Ammiano*  
City and County of San Francisco

*Tom Azumbrado*  
U.S. Department of Housing  
and Urban Development

*Tom Bates*  
Cities of Alameda County

*Bob Blanchard*  
Sonoma County and Cities

*Dean J. Chu*  
Cities of Santa Clara County

*Dave Cortese*  
Association of Bay Area Governments

*Dorene M. Giacopini*  
U.S. Department of Transportation

*Federal D. Glover*  
Contra Costa County

*Anne W. Halsted*  
San Francisco Bay Conservation  
and Development Commission

*Steve Kinsey*  
Marin County and Cities

*Sue Lempert*  
Cities of San Mateo County

*Jon Rubin*  
San Francisco Mayor's Appointee

*Bijan Sartipi*  
State Business, Transportation  
and Housing Agency

*James P. Sperring*  
Solano County and Cities

*Adrienne J. Tissier*  
San Mateo County

*Amy Worth*  
Cities of Contra Costa County

*Ken Yeager*  
Santa Clara County

*Steve Heminger*  
Executive Director

*Ann Flemer*  
Deputy Executive Director, Operations

*Andrew B. Fremier*  
Deputy Executive Director,  
Bay Area Toll Authority

*Therese W. McMillan*  
Deputy Executive Director, Policy

**Attendance**

Those in attendance were Vice Chair James McGhee and Harvey Louie of San Francisco; Vice Chair Michael Rubiano of Contra Costa County; Carlos Castellanos and Homira Shafaq of Alameda County; Gerald Rico of Napa County; William Allen and Carlos Romero of San Mateo County; Michael Lopez and Eric Shaw of Santa Clara County; Marla Harvey of Solano County; Michael D'Augelli, Native American Representative; and Dawn Love, Low-Income Representative. Chairman Raphael Durr of Marin County and Martin Nguyen of Santa Clara County participated via teleconference. Jacquee Castain of Alameda County and Charles Rivasplata of Marin County were excused.

MTC employees in attendance were Catalina Alvarado, James Corless, Pam Grove, Therese Knudsen, Georgia Lambert, Ashley Nguyen and Vince Petrites. Marc Roddin, retired MTC employee, was also present.

Lindsay Imai of Urban Habitat was also in attendance.

**Meeting Minutes**

The minutes from the September 11, 2007 meeting were approved.

**Chairperson's Report**

Vice Chair James McGhee, acting as Chair in Chair Durr's absence, called the meeting to order at 3:45 p.m. He welcomed new members and called for introductions from Bill Allen, Marla Harvey and Eric Shaw, MCAC members. Chair Durr stated via teleconference that he had no report this month.

**Election of MCAC Representative to the Advisory Council**

Vice Chair James McGhee explained that MCAC needed to select one individual to represent them on MTC's Advisory Council (in addition to Chair Durr). MCAC member Carlos Romero indicated an interest but deferred to a member with more experience. Harvey Louie nominated Mr. McGhee, the nomination was seconded and Mr. McGhee called for an oral vote. He was elected unanimously and accepted with thanks.

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### **MCAC 2007-2008 Work Plan**

Vice Chair Michael Rubiano reported on the October 3 meeting of the Work Plan Subcommittee, whose task it is to assist MCAC in identifying work plan items and goals for the upcoming year. Mr. Rubiano stated it was his feeling that, over the past 1-1/2 years, MCAC has been reactive as opposed to proactive; he wants to help see that MCAC is as productive as possible and ahead of the curve. At the subcommittee meeting, the consensus was to train new members on what were considered key, high-level Work Plan topics. In the current fiscal year, Vice Chair Rubiano pointed out there are eight more meetings, and he was concerned about further delay because time is limited on what can be accomplished that is achievable and measurable between now and June 2008.

Mr. Rubiano explained that MCAC needed to choose between two options – Option A, for the Work Plan Subcommittee to halt work until new members could be more fully educated on key topics; and Option B, for the Subcommittee to move forward, relying on the data already compiled from completed surveys.

MCAC member Bill Allen inquired how many new members the committee has; Pam Grove, assistant staff liaison, announced there are 9 returning members and 12 new members. Discussion followed on the need for educating/training members on key issues; several new members indicated they were willing to meet with staff and/or read material to catch up on issues. MCAC member Carlos Romero suggested that the Work Plan be approved but with a revisit in December if necessary. Ultimately, motions to select Option A or Option B were made and seconded. The first vote was 9 to 3 against Option A. The second vote was 11 to 1 in favor of option B.

Chair McGhee declared that it was voted on to have the Work Plan Subcommittee continue its work without delay and present progress to MCAC in November. Chair Durr inquired how the education and training of new members would move forward and Mr. McGhee indicated that it is in the hands of the Work Plan Subcommittee and MTC staff.

### **Transit Passenger Demographic Survey – Phase II**

MTC Senior Planner James Corless and MTC Planner Marc Roddin reported on results from Phase II of the Transit Passenger Demographic Survey. The project's first phase included data collected during the period between 6 a.m. and 9 p.m.; at MCAC's suggestion, an intercept survey was conducted of transit riders who use overnight transit routes between 9 p.m. and 6 a.m. Six transit districts were surveyed (AC Transit, SF Muni, SamTrans, VTA, County Connection and LAVTA, the only six that offer service throughout the night).

MCAC member Carlos Castellanos inquired how Phase II results differ from Phase I. Mr. Corless stated that although transit dependency and ethnicity results are quite similar, there was a significantly larger proportion in Phase II of riders with low income, riders in the age group of 18-44 years old and male riders. MCAC member Michael D'Augelli suggested that, in future surveys, the gender question should be posed as "How do you identify yourself" rather than the interviewer.

### **Transit Passenger Demographic Survey – Phase II (Continued)**

MCAC member Carlos Romero suggested the data from the two surveys be merged to show results/differences and inquired about the policy implications of the study's results regarding cash use by those of lower income. He asked if MTC's implementation of TransLink® would take the needs of low-income riders into account.

MCAC member Bill Allen stated he saw very little in the study about the airport area and inquired if the study had included input from big businesses such as airlines and hotels, where transportation and childcare are the biggest reasons for employees leaving their jobs. He stated he liked that the afternoon and midnight shifts were covered in this phase of the study and reiterated that people need to be made aware of assistance and benefits available within public transit.

Vice Chair Michael Rubiano asked what would result from all of this useful information – how can transit costs be reduced and how can TransLink® cards be utilized by those with low income? He stated there should be greater distribution of cards with incentives for low income riders, and inquired if MTC is pursuing business development, such as selling advertising space on the TransLink® cards.

Mr. Roddin responded that the survey results will be given to the Commission for follow-up. Mr. Corless stated that the new data will be considered in the current equity analysis. He said that all-night service is partially funded by RM2 and to bear in mind that night ridership is lower than expected so the cost per rider is higher.

### **Transportation 2035 Update**

MTC Senior Planner Ashley Nguyen gave an update on the process and schedule for defining Transportation 2035 vision and investment strategies. She discussed the approach, early-dialogue workshops, goals and scenario assessments, environment and equity targets, telephone poll and intercept surveys and the planned second phase of Transportation 2035. Key elements of Phase Two were reviewed, along with a timeline of the planning process for November and December 2007 through June 2008.

### **Coordinated Human Services Plan**

MTC Planner Therese Knudsen presented an update on the Coordinated Public Transit-Human Services Transportation Plan – Elderly and Disabled Component, Strategies for Coordination. Portions of the draft report were included in the packet. Ms. Knudsen said that Chapter 6 summarizes unmet needs and Chapter 8 details the strategies to enhance coordination of service delivery to low income and elderly and disabled communities. The comment period is open until November 9, 2007, following which it will go before the Commissioners. She stressed that the Plan is updated every four years so ongoing comments and suggestions are welcome.

Lindsay Imai of Urban Habitat stated that it was exciting to see the coordination efforts, but inquired whether information from the report would be driving MTC's decisions. Ms. Knudsen

**Coordinated Human Services Plan (Continued)**

stated that three funding sources are dependent on this Plan and its transportation solutions, including MTC's Job Access and Reverse Commute grant program and the New Freedom program and Caltrans' 5310 program for funding of new vehicles for the elderly and disabled and nonprofit organizations.

MCAC member Carlos Romero stated he was interested in the intersection of low income, elderly and disabled and the coordinating piece. He asked what the points in common are and what the next steps will be. Ms. Knudsen responded that, under the "Planning" link at [www.mtc.ca.gov](http://www.mtc.ca.gov), the Low Income portion of the Plan is available for review.

**MCAC Member Reports**

This item was tabled due to lack of time.

**Community Liaison Officer's Report**

Catalina Alvarado informed the committee that an updated version of "Getting There on Transit" was just published and is now available.

**Other Business/Public Comment**

There was no other business or public comment.

**Adjournment**

The meeting was adjourned at 5:42 p.m. The next meeting is scheduled for Tuesday, November 13, 2007.