



METROPOLITAN
TRANSPORTATION
COMMISSION

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Memorandum

TO: Partnership Technical Advisory Committee

DATE: October 15, 2007

FR: Ashley Nguyen

W. I.

RE: Process & Schedule for Defining Transportation 2035 Vision and Investment Strategies

Transportation 2035 Phase One – Progress to Date

Early in 2007, MTC launched a two-year dialogue with our partner agencies, stakeholders and the public to update the Bay Area's long-range transportation plan, known as Transportation 2035. We proposed a new and different approach to developing this plan – that is, first identifying the vision as to what the region's transportation system ought to look like in 2035, and then applying the policies and finances to carry out that vision. For past plans, the process was reversed. Below are the key milestones that have been completed to date:

- **Transportation 2035 Approach:** Starting in January 2007, MTC staff began consulting with transportation partners, MTC advisory committees, and other stakeholders about the proposed approach for developing the Transportation 2035 vision.
- **Early Dialogue Workshops:** In June 2007, MTC held a series of workshops with transportation and equity, economy and environment (Three Es) leaders to solicit input on the Three E principles and goals for Transportation 2035, and the approach to evaluate infrastructure packages against performance-based targets, which is referred to as the scenario performance assessment.
- **Draft Three Es & Goals and Scenario Assessments:** In July 2007, MTC's Planning Committee provisionally approved the draft Three Es and goals for Transportation 2035 as well as the overall approach and targets for the scenario performance assessment. The four targets include congestion, vehicle miles traveled, particulate matter and greenhouse gas emissions, and equity (which was to be determined).
- **Environment and Equity Targets:** In July and August 2007, MTC staff continued to consult with MTC advisory committees and other stakeholders on identifying the equity target. Based on the feedback received, MTC staff proposed the equity target to be a 10 percent reduction in the combined cost of transportation and housing costs for working families. In addition, the Bay Area Air Quality Management District proposed to modify the particulate matter target to reflect state/national standards. In September 2007, MTC's Planning Committee approved the modified particulate matter target and new affordability target.
- **Telephone Poll & Intercept Surveys:** In September 2007, MTC's polling consultant (BW Research) began conducting 15-minute telephone surveys using a sampling plan of 1,800 residents which is designed to produce statistically valid results. The poll will test initial public support for proposals to help the region achieve its vision with respect to transportation, climate protection and other initiatives. Furthermore, MTC's outreach consultant (PMC) will conduct a companion intercept survey to hear from people who are unlikely to participate in traditional meetings or other outreach/involvement activities.

ABAG and MTC will co-sponsor the October 26 Bay Area on the Move event that combines the ABAG General Assembly and Transportation 2035 Summit. The discussions will center around FOCUS priority development areas, and transportation policies and investment strategies that would help the region get closer to the performance-based targets and maximize the synergy between transportation infrastructure, pricing and land use strategies. ABAG will announce the candidate FOCUS priority development areas, and MTC will present the key findings and conclusions from the scenario assessment.

Work Ahead: Transportation 2035 Phase Two

The second phase of the Transportation 2035 planning effort will largely focus on a policy discussion that helps us to define the nature and direction of the “greater vision” to emerge from the scenario performance assessment and Transportation 2035 Three Es and goals. These policy discussions will result in key guiding principles and policies that would direct regional investment strategies that support the Transportation 2035 vision, including the financially constrained portion of that vision.

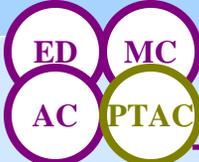
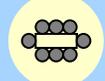
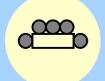
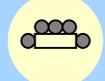
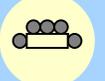
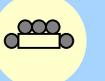
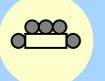
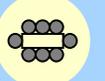
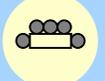
The Phase Two planning process is shown in Attachment A. Key elements are described below:

- **Draft Vision Policies:** In November 2007, initiate discussion of policies that will shape the Transportation 2035 vision. Conduct kitchen-cabinet style workshop with transportation/Three E leaders and MTC commissioners, and hold three subregional workshops with stakeholders and the public to discuss vision policies.
- **Prior Commitments:** In December 2007, begin discussion about what funds and projects/programs are considered committed by statute or Commission policy. Produce draft financial forecasts of revenues anticipated to be reasonably available to the region over the next 25-years. Consult with tribal governments.
- **Final Financial Forecasts, Vision Policies & Prior Commitments:** In January 2007, finalize revenue forecasts, and approve final vision policies and prior commitments. Issue a “call for projects” with a submittal deadline of late February.
- **Project Performance Assessment:** Starting in late February, conduct project performance assessment, and present results in late March. Conduct cost review and risk assessment of all expansion projects. In late March, begin discussions about plan investment trade-offs.
- **Plan Investments with Financially Constrained Options:** From April through June, begin discussions about the plan investments with financially constrained options. Hold county workshops, and conduct telephone, web and intercept surveys. In June, seek Commission approval of draft plan investments with Financially Constrained Element.

At your upcoming meeting, MTC staff will report on the latest Transportation 2035 planning activities and outline the key activities that will occur starting in November 2007.

Transportation 2035 -- Phase Two Planning Process

Issued: 9/27/07

		2007			2008				
		November	December	January	February	March	April	May	June
Milestones		Key Messages from Summit	Draft Vision Policies	★ Final Revenue Forecasts	Project Submittals Due	Performance Assessment Results	Discussion of Plan Investments with Financially Constrained Options	Discussion of Plan Investments with Financially Constrained Options	★ Draft Plan Investments with Financially Constrained Element
		Vision Policies Discussion	Prior Commitments Discussion	★ Final Vision Policies ★ Final Prior Commitments Call for Projects	Performance Assessment	Cost & Risk Assessment Investment Trade-Offs Discussion			
Public Involvement		Kitchen-Cabinet Workshop	E-Newsletter (ongoing)	Brief MCAC on equity analysis methodology			Telephone Poll	Trade-Offs/Budget Game on Web	
		Subregional Public Workshops	Tribal/Agency Consultation				Intercept Interviews	Subregional Public Workshops	
Partners		Editorial Boards/Press	Special Transactions Issue				Web Survey	Display Stations at Public Locations	
				ongoing regular meetings					
Commission Activities		 Commission Workshop (11/28)	 Planning Committee	 Planning Committee	 Planning Committee	 Planning Committee	 Planning Committee	 Commission Workshop (5/28)	 Planning Committee
			JPC		JPC	JPC	JPC		