

MEMO

Date: August 17, 2007

To: Partnership Technical Advisory Committee (PTAC)

From: Ken Kirkey, Planning Director, Association of Bay Area Governments

Subject: FOCUS Priority Development Area – Progress Report

The FOCUS Priority Development Area (PDA) program is an incentive-based effort to encourage more housing and to improve communities adjacent to transit. It is an initiative of four regional agencies—the Association of Bay Area Governments (ABAG), the Bay Area Air Quality Management District (BAAQMD), the Bay Conservation and Development Commission (BCDC), and the Metropolitan Transportation Commission (MTC)—in partnership with congestion management agencies, transit providers and local governments throughout the Bay Area. FOCUS, which includes Priority Conservation Areas (PCAs) in addition to PDAs, is supported in part by a Regional Blueprint Planning Grant from the State of California.

The ABAG General Assembly on April 19th kicked off the application process for PDA designation. Designated PDAs will become eligible for future incentives and other assistance. To be designated as a PDA, an area must be within an existing developed community, be near existing or planned fixed transit (i.e., rail or ferry) or comparable bus service, and have plans to add more housing. Areas not presently meeting all of the three criteria may be designated as *Potential* PDAs and could be eligible for planning and technical assistance.

The deadline for the initial round of applications was June 29th. Fifty local-government jurisdictions (including some consortia of multiple jurisdictions) have submitted applications. The table beginning on the next page summarizes these applications and the areas included.

ABAG and MTC staff with the assistance of a FOCUS Working Group (including local-government, CMAs, and transit-agency representatives) is analyzing these applications to determine eligibility and to sort them into PDA and Potential PDA categories. A variety of statistical and descriptive information on each area will also be collected and summarized. We anticipate many clarifying discussions with applicants over the summer and into the early fall.

Recommendations for PDA designation will be reviewed by the Joint Policy Committee at its September meeting and presented at the joint ABAG/MTC Fall Forum in October. They will then go to the November meeting of the ABAG Executive Board for formal adoption.

PRIORITY DEVELOPMENT APPLICATIONS RECEIVED (JUNE 29, 2007)

	Jurisdiction	County	Area(s)
1.	City of Berkeley	Alameda	Adeline Avenue Downtown San Pablo Avenue South Shattuck Avenue (Dwight to Ward Street) Telegraph Avenue (Parker to City border) University Avenue (3 rd to Martin Luther King)
2.	City of Dublin	Alameda	Dublin Transit Center Planning Subarea Town Center Planning Subarea West Dublin BART Specific Plan Area
3.	City of Fremont	Alameda	Central Fremont Centerville Irvington
4.	City of Hayward	Alameda	Cannery Downtown South Hayward BART
5.	City of Livermore	Alameda	Downtown Specific Plan Area
6.	City of Newark	Alameda	Newark Dumbarton TOD Old Town
7.	City of Oakland	Alameda	Oakland Priority Development Area encompassing a one-half mile radius around BART stations and the area within one quarter mile of major transportation corridors in and along the BART tracks and the AC Transit routes on major arterials like San Pablo Avenue, Telegraph Avenue and International Boulevard that connect to regional transportation corridors
8.	City of Pleasanton	Alameda	Hacienda Business Park
9.	City of San Leandro	Alameda	Downtown TOD Bay Fair BART Transit Village East 14 th Street
10.	City of Union City	Alameda	Intermodal Station District, Pacific States Steel Corporation remediation site, and Shelton
11.	County of Alameda	Alameda	Urban unincorporated area of Alameda County
12.	City of Antioch	Contra Costa	Hillcrest eBART Station Focus Area Rivertown Focus Area
13.	City of Concord	Contra Costa	Former Concord Naval Weapons Station
14.	City of El Cerrito	Contra Costa	San Pablo Avenue

	Jurisdiction	County	Area(s)
15.	City of Hercules	Contra Costa	Central Hercules Waterfront District
16.	City of Lafayette	Contra Costa	Downtown Redevelopment Area
17.	City of Martinez	Contra Costa	Downtown Intermodal District
18.	City of Oakley	Contra Costa	Planning Area I, Employment Focus, located in northeast corner of city Planning Area II, Downtown Focus, located in center of city Potential Planning Area A, located along Highway 4 towards the southern most part of the city
19.	City of Pittsburg	Contra Costa	Downtown Railroad Avenue eBART
20.	City of Pleasant Hill	Contra Costa	Diablo Valley College Bus Transit Center
21.	City of Richmond	Contra Costa	Central Richmond South Richmond
22.	City of San Ramon	Contra Costa	City Center
23.	City of Walnut Creek	Contra Costa	Core area including BART station
24.	County of Contra Costa	Contra Costa	Contra Costa Center – Pleasant Hill BART Downtown El Sobrante
25.	County of Contra Costa with the City of Richmond	Contra Costa	North Richmond
26.	County of Contra Costa with the City of Pittsburg	Contra Costa	Pittsburg-Bay Point BART
27.	Town of Moraga	Contra Costa	Moraga Center
28.	West Contra Costa Transportation Advisory Committee	Contra Costa	San Pablo Avenue
29.	County of Marin	Marin	Urbanized 101 corridor
30.	City and County of San Francisco	San Francisco	Bayview/Hunters Point Shipyard/Candlestick Point Downtown Transit Core Mission Bay Eastern Neighborhoods (Mission, SOMA, Central Waterfront, Potrero/Showplace) Better Neighborhoods (Balboa Park and Market-Octavia) Port of San Francisco Properties Transbay Treasure Island Visitation Valley / Executive Park
31.	City of Daly City	San Mateo	Bayshore Neighborhood
32.	City of Menlo Park	San Mateo	El Camino Real Corridor and Downtown

	Jurisdiction	County	Area(s)
33.	City of Milbrae	San Mateo	Milbrae Station Area
34.	City of Redwood City	San Mateo	Downtown Precise Plan Area
35.	City of San Bruno	San Mateo	San Bruno Transit Corridors Area
36.	City of San Carlos	San Mateo	Railroad Corridor
37.	City of San Mateo	San Mateo	Downtown
38.	City/County Association of Governments	San Mateo	El Camino Real in Menlo Park, Redwood City, San Carlos, Belmont, San Mateo, Burlingame, Milbrae, San Bruno, South San Francisco, Colma, Daly City and San Mateo County
39.	City of Campbell	Santa Clara	Central Campbell
40.	City of Mountain View	Santa Clara	South Whisman Area
41.	City of Palo Alto	Santa Clara	California Avenue Pedestrian Transit-Oriented District California Avenue/El Camino Real
42.	City of San Jose	Santa Clara	Central and North San Jose Consolidated Area
43.	Valley Transportation Authority	Santa Clara	Cores, corridors, and stations in Santa Clara County
44.	City of Fairfield	Solano	Jefferson North Texas Train Station West Texas
45.	City of Vallejo	Solano	Waterfront and Downtown
46.	City of Cloverdale	Sonoma	Downtown SMART Transit Station
47.	City of Petaluma	Sonoma	Central Petaluma – Turning Basin / Lower Reach
48.	City of Rohnert Park	Sonoma	Sonoma Mountain Village
49.	City of Santa Rosa	Sonoma	Downtown Station Area Specific Plan Area
50.	City of Sebastopol	Sonoma	Nexus Area