



**METROPOLITAN
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COMMISSION**

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Memorandum

TO: Partnership Technical Advisory Committee

DATE: June 18, 2007

FR: Ashley Nguyen

W. I.

RE: Draft Transportation 2035 Goals

Background

Our current regional transportation plan, *Transportation 2030*, features six goals: A Safe and Well-Maintained System, A Reliable Commute, Access to Mobility, Livable Communities, Clean Air, and Efficient Freight Travel. In fall 2003, MTC, partner agencies, and the public developed these new goals through numerous public workshops and focus groups in response to criticism that the goals from the previous regional plan were too broad to provide meaningful direction for the plan. The goals were crafted with the intent to reflect MTC's transportation vision, offer specificity, separate true "outcomes" from strategy statements, and provide measurable objectives. As such, the description of each of the six goals included a purpose, objectives, examples of current efforts, and measures of progress. These new goals were adopted as part of the Transportation 2030 Plan in February 2005.

Draft Transportation 2035 Goals

MTC staff believes it is important to reaffirm and carry the current six goals forward for purposes of keeping our focus and staying consistent from plan to plan. However, we also propose two new goals – security and climate change – to be responsive to our changing environment and new SAFETEA RTP regulations. The eight goals proposed for the Transportation 2035 Plan are as follows:

- A Safe and Well-Maintained System
- Security & Emergency Management (new)
- A Reliable Commute
- Access to Mobility
- Livable Communities
- Clean Air
- Efficient Freight Travel
- Climate Change (new)

Beginning in April 2007, we presented the Draft Transportation 2035 Goals to our Partnership Technical Advisory Committee (TAC), MTC advisory committees, and Joint Policy Committee (JPC) for review and comment. We received a number of comments thus far including making the climate change goal more action-oriented; emphasizing that equity not only supports the Access to Mobility goal but all other goals; and adding a new goal to promote economic vitality. Since additional public outreach on the draft goals is planned for June, staff has not yet revised the draft goals in response to feedback received. We have, however, developed a new proposed framework for the eight goals. This framework centers on the three principles of Economy,

Environment, and equity (also known as the Three Es). The Three Es also provide the foundation for the Business, Housing and Transportation-funded smart growth planning efforts around the state, which includes the FOCUS effort being led by ABAG in this region.

Under each of the Three Es, we have arrayed the eight more specific goals carried over and augmented from the last plan (see Attachment A). For a prosperous economy, the featured goals are safety, security, reliability and efficient freight. For a quality environment, the clean air and climate change goals are the anchors. And lastly, for social equity, the access to mobility and livable communities goals help to advance equitable opportunities and benefits for all Bay Area residents. See Attachment B for a detailed description of each of the goals, including an explanation of the proposed revisions.

Staff seeks input and direction from PTAC on the proposed economy, environment & equity framework principles and the associated eight goals. We will revise the draft goals in response to all comments received through the end of June, and return to the Planning Committee in July and seek the committee's conditional approval of the draft principles and goals, which may be subject to further refinements as we prepare the Transportation 2035 Plan for ultimate adoption in early 2009.

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Attachment A

Transportation 2035 Plan: Three Es Principles & Goals

The Transportation 2035 vision seeks to achieve the classic principles commonly referred to as the Three Es – economy, environment, and equity – through its policies and investment strategies. Our long-range plan will invest in an innovative system that supports a prosperous and globally competitive economy, provides for a healthy and safe environment, and produces equitable opportunities for all Bay Area residents to share in the benefits of a well-maintained, efficient regional transportation system. For each of the Three Es, there is a set of more specific goals. These goals are safety, security, reliability, freight, clean air, climate change, access, and livable communities.

THREE ES
GOALS

ECONOMY

Safety /Security

Reliability

Freight

ENVIRONMENT

Clean Air

**Climate
Change**

EQUITY

**Access to
Mobility**

**Livable
Communities**