

March 9, 2007

Presentation for

Smart Growth Parking Policy Study Project Update

prepared for

Metropolitan Transportation Commission Planning Committee



Wilbur Smith Associates

Project Team:

MTC PM - Valerie Knepper

CHS Consulting Group

Michael R. Kodama Planning Consultants

K.T. Analytics Inc.

Richard Willson, PHD.

Rick Williams Consulting

Project Status



- **Review of Existing Policies** – *Complete*
- **Case Studies** – *Nearing Completion* – *Stakeholder Outreach Underway*
- **Parking Demand Model** – *Draft Version Available*
- **Review of Best Practices** – *Nearing Completion*
- **Cruising Study** – *Data Collection Complete*
- **Parking Policy Handbook** – *In Progress*

Review of Existing Policies



o Findings

- **Lack of Technical Resources for Cities to Use**
- **Cities Tend to Copy Peers/Neighbors**
- **Single Standard for Entire City**
- **Many Cities have Smart Growth/TOD Policies in Place**
- **Resistance to Progressive Policies is Strong**
- **Fear of Failure Needs to Be Overcome**

Best Practices



- **Transit/TOD Supportive Policies**
- **Reduced Parking Requirements**
- **Changing the Price of Parking**
- **Parking Management Strategies, Programs and Technology**
- **Parking Benefit Districts**
- **Parking Financing**



Best Practices: Redwood City



- o **Market Based Variable Rate Pricing**
- o **No Time Limits**
- o **Parking Benefit District**
- o **Innovative Technology**
- o **Empowerment of City Staff to Manage Program**



Best Practices: Use of Shared Parking



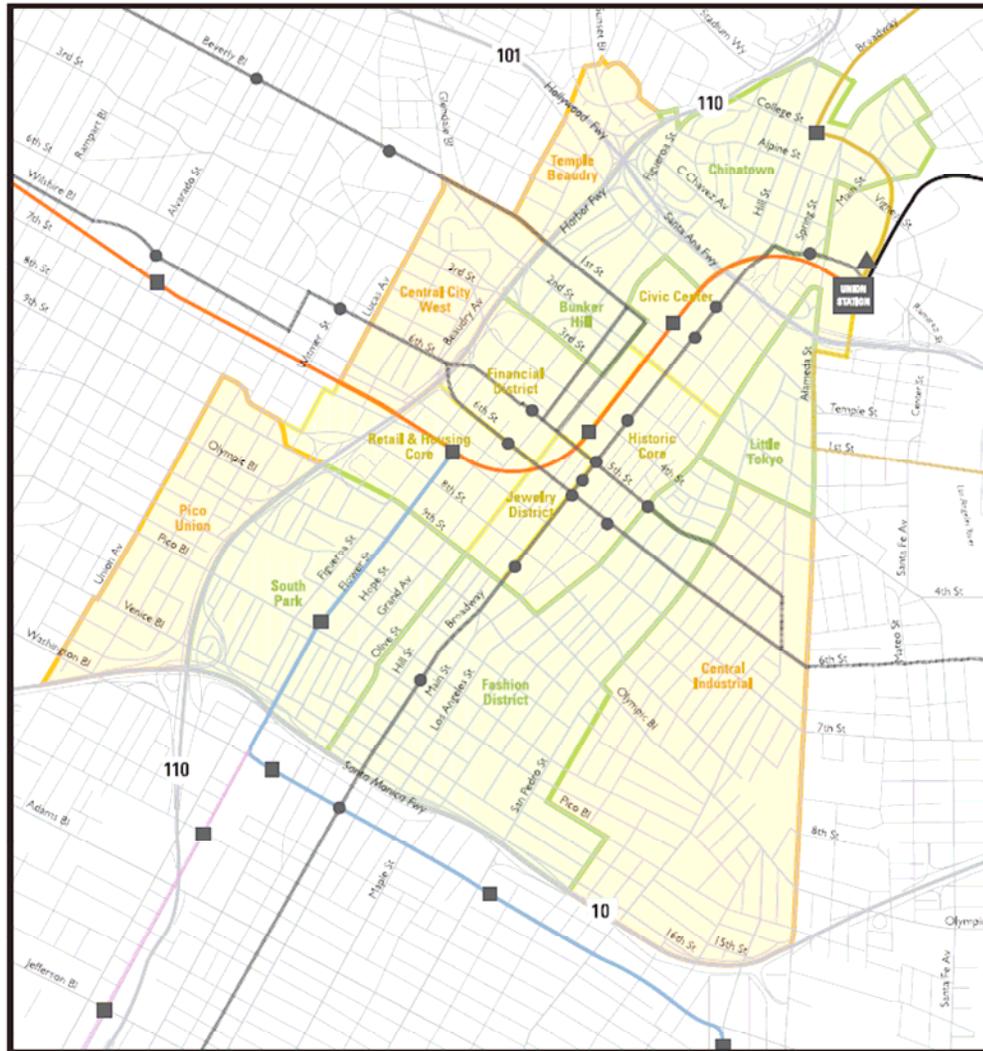
- o Danville (in-lieu fee)
- o Portland - (entitlements)



Best Practices: Reduced Parking Requirements



Downtown Los Angeles



Downtown Parking Overlay Zones

- Historic Transit Core
- Multiracial Destination Districts
- Adjacent Neighborhoods
- Metro Blue Line
- Metro Gold Line
- Metro Gold Line Extension
- Metro Red Line
- Proposed Expo Line
- MetroLink
- Metro Rapid Bus
- Metro stops
- MetroLink stops
- Bus stops

N Not to scale

Prepared for City of Los Angeles Planning Department | Greater Downtown Section | January 2008



Best Practices: Parking Benefit Districts



- o Old Pasadena
- o Santa Cruz



Parking Policy Toolbox



Location Type	Strategy						
	Pricing	Reduced Parking	Parking Districts	New Technology	Transit Incentives	Shared Parking	Carsharing
Urban Downtowns	★	★	★	★	★	★	★
Urban Neighborhoods	★	★		★	★	★	★
Suburban Downtowns	★	★	★	★	★	★	
Suburban Transit Stations	★	★		★	★	★	
Rural/Small Town					★	★	

Next Steps



- **Complete Case Study Recommendations**
- **Prepare Parking Policy Handbook**
- **Conduct Training Sessions**
 - Detailed Staff Level Training
 - Decision Maker Briefing Package
- **Potential supportive regional policies**

