



METROPOLITAN
TRANSPORTATION
COMMISSION

Agenda Item 11

Joseph P. Bort MetroCenter
101 Eighth Street
Oakland, CA 94607-4700
TEL 510.817.5700
TDD/TTY 510.817.5769
FAX 510.817.5848
E-MAIL info@mtc.ca.gov
WEB www.mtc.ca.gov

Memorandum

TO: Partnership Technical Advisory Committee

DATE: February 26, 2007

FR: Pierce Gould

W. I. 1223

RE: Kick-off and Save-the-Dates for Regional ITS Architecture Update

MTC is beginning a 10-month process to update the existing Regional ITS Architecture which was published in October 2004. The Regional ITS Architecture Update (RA Update) is scheduled for completion in November 2007 in time to inform the 2009 Regional Transportation Plan.

What is the Regional Architecture and why is it important?

The Architecture is a tool to help ITS project sponsors develop projects by providing a basic framework for how different ITS projects in the region fit together, encouraging stakeholder involvement in project planning, and promoting the use of common design and communication standards. A major goal of the Architecture is the integration of ITS projects so that data can be cost-effectively shared between projects. The Architecture is important because, per federal law, most ITS projects must demonstrate that they fit within the Architecture in order to receive federal funds.

Who is performing the work and when should I get involved?

Kimley-Horn and Associates, Inc. (KHA) will perform the RA Update under contract to MTC. KHA staff for this effort includes Melissa Hewitt (project lead), Alyssa Phaneuf and Queenie Ye. KHA staff will work closely with MTC staff and a small steering committee. The steering committee is a representative mix of staff from transit operators and congestion management agencies, with participation from Caltrans and FHWA. The steering committee will review and provide feedback on work deliverables, and serve as a sounding board for important issues.

KHA will also seek the participation of all ITS project stakeholders in the RA Update process. KHA will conduct two workshops to get stakeholder feedback about which ITS projects to include in the RA Update and explore the connections between these projects. The morning session of each workshop will focus on transit projects while the afternoon session will focus on all other types of ITS projects such as traffic, traveler information and security. Project sponsors should attend the series of workshops that best fits their needs, and RSVP for both workshops at BayArch.Udpate@kimley-horn.com.

- Workshop #1 – Monday, March 12, 2007 (MTC Auditorium)
 - Transit project sponsors – 9-11 am
 - General ITS project sponsors – 1-3 pm
- Workshop #2 – Thursday, May 10, 2007 (MTC Auditorium)
 - Transit project sponsors – 9-11 am
 - General ITS project sponsors – 1-3 pm

Beyond steering committee meetings and stakeholder workshops, KHA will maintain information about the RA Update (including project scope, meeting agendas, minutes, draft and final deliverables, etc) at <http://www.mtc.ca.gov/planning/ITS/index.htm>. Click on the link for the 'Regional ITS Architecture Update 2007'.

What should you do to help?

There are several important steps you should take to make the RA Update a success, including:

1. **Share this memo with key ITS project staff within your public agency.** The more people that know about the RA Update, the more useful the final product will be.
2. **Participate in the RA Update by attending both stakeholder workshops** and periodically checking MTC's web site for progress information. Your feedback on RA Update progress and deliverables is welcome at any time. In order to give KHA a rough idea of meeting attendance, **please RSVP at BayArch.Udpate@kimley-horn.com for both stakeholder workshops.**
3. Once requested, **provide information about your existing, new, and upcoming ITS projects** to KHA staff in a timely manner.

If you have any questions about the RA Update, feel free to contact Melissa Hewitt at Melissa.Hewitt@kimley-horn.com or 818.227.2790.