



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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Memorandum

TO: Partnership Technical Advisory Committee

DATE: September 11, 2006

FR: Ashley Nguyen

W. I.

RE: *2006 Spare the Air/Free Transit Campaign: Results of June & July Episodes*

As part of this year's Spare the Air/Free Transit Campaign, MTC and the Air District partnered with 26 Bay Area transit operators to offer free, all-day transit rides on six Spare the Air weekdays. The 2006 summer ozone season began on June 1 and will end on October 13. The Air District has issued a total of ten Spare the Air advisories during this summer ozone season thus far. The six Spare the Air/Free Transit weekdays with the free transit offer occurred on June 22, 23, and 26 and July 17, 20, and 21, 2006. The 2006 Campaign results and relevant facts, along with some suggestions on how to structure next year's campaign, are attached for your review. A full program evaluation report will be issued upon conclusion of the ozone season.