



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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ACTIVE TRANSPORTATION WORKING GROUP: AGENDA

MEETING NOTICE

Thursday, September 17, 2015

Staff Contact: Kevin Mulder

9:30 a.m. – 11:30 a.m.

101 8th Street

Conference Call-in #:

Oakland, California 94607

888-273-3658

Rockridge Conference Room, 2nd Floor

Access code: 9427202

- | | |
|--|------------|
| 1. Introductions - All | 9:30 a.m. |
| 2. Bicycle & Pedestrian Counts – MTC staff will lead a discussion about ATWG goals for reinstating and revising a bike/ped count program and possible implementation options (see attached memo). | 9:35 a.m. |
| 3. Legislative Update – Rebecca Long, MTC, will describe Transportation and Infrastructure Committee transportation funding and recent legislation around electric bicycles. | 10:15 a.m. |
| 4. APBP Bike Parking Workshop – Heath Maddox, SFMTA, will briefly describe APBP's Bicycle Parking Solutions Workshop (see attached flyer). | 10:45 a.m. |
| 5. Bike Share – Kevin Mulder, MTC, will provide a brief update on bike share contracting and anticipated expansion plans. | 11:00 a.m. |
| 6. Announcements/Next Meeting – Please direct suggestions for future meeting topics to MTC Staff. | 11:15 a.m. |

Next Meeting:

Thursday, November 19, 2015*

***Note: The ATWG meeting is the 3rd Thursday every other month starting in January**

Meeting materials are posted online at: <http://www.mtc.ca.gov/meetings/schedule/>
Members will alternate taking meeting notes and typing them up for distribution.

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Dave Cortese, Chair
Santa Clara County

Jake Mackenzie, Vice Chair
Sonoma County and Cities

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Cities of San Mateo County

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U.S. Department of Housing
and Urban Development

Jason Baker
Cities of Santa Clara County

Tom Bates
Cities of Alameda County

David Campos
City and County of San Francisco

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U.S. Department of Transportation

Federal D. Glover
Contra Costa County

Scott Haggerty
Alameda County

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Marin County and Cities

Sam Liccardo
San Jose Mayor's Appointee

Mark Luce
Napa County and Cities

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Association of Bay Area Governments

Bijan Sartipi
California State
Transportation Agency

Libby Schaaf
Oakland Mayor's Appointee

James P. Spering
Solano County and Cities

Adrienne J. Tissier
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Steve Heminger
Executive Director

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Deputy Executive Director, Operations



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Memorandum

TO: Active Transportation Working Group

DATE: September 10, 2015

FR: Kevin Mulder

RE: Bicycle and Pedestrian Count Program

The purpose of this memo is to facilitate a discussion at next week's ATWG meeting to develop an approach to conduct MTC-funded bicycle and pedestrian counts.

Background

- MTC has \$60,000 in the budget for bicycle and pedestrian counts.
- MTC conducted manual counts at up to 150 locations in the early 2000s, 2010, and 2011. This count data is available on MTC's Bicycle and Pedestrian Counts webpage: <http://www.mtc.ca.gov/planning/bicyclespedestrians/counts.htm>.
- Many county and city agencies have also conducted or organized counts and count data over the past several years.
- More recently, a few agencies have implemented automated counts, using a mix of automated counter technologies.

Lessons from previous counts

- Repeating counts over time allows staff to identify trends; however, the different methodologies and formats of previous counts make it difficult to compare results across counties, from one city to the next, or even year to year if count methodologies change over time.
- The hours of the counts may differ depending upon the agency; some counts maintain consistent hours, while others attempt to capture peak period.
- Counts may be collected for traffic impact, planning, and other purposes, and therefore do not necessarily follow the same format of regular, repeated counts.

As MTC determines the best way to use the current bicycle and pedestrian count funding, the opportunity to use automated counter equipment presents some new opportunities and challenges.

Challenges for future counts

- The resources required for automated counters can be much lower than what is required for manual counts over time, but automated count data does not provide as much detail as manual counts can. For example, some counters do not distinguish between bikes and pedestrians.
- Responding to grant opportunities and new bike/ped facility implementation requires flexibility to track before and after usage.

Opportunities for investment

- Development of an online database to collect and present regional count data
- Continuation of a manual count program to update previous count locations
- Automated equipment & license purchase
- Partnerships with companies and apps like Strava to capture existing user data
- Some combination of the above

Areas for discussion and input at the ATWG meeting:

- What are goals and uses for bike/ped count data?
 - Grant applications
 - Establishing general trends
 - Tracking facility use
 - Enhancing transport models or other planning purposes
 - Other
- Is the format of data output critical to the goals and uses? For example, what is the importance of distinguishing:
 - Bikes vs. pedestrians
 - Gender, age, or other demographic data
 - Direction of travel
 - Type of bike (bike share, e-assist, etc.)
 - Other

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Bicycle Parking Solutions Workshop

APBP's Bicycle Parking Solutions Workshop provides planners, engineers and others in the active transportation community with the technical knowledge to design bike parking programs that support community goals for increased economic activity, bike-friendliness and livability. Each workshop is taught by a knowledgeable instructor and tailored to the client's jurisdiction with a choice of site-specific modules. Participants earn PDH or CM credit (pending approval by the AICP).

Participants in an APBP Bicycle Parking Solutions Workshop will learn to:

- Describe the components and attributes of recommended and acceptable short-term, long-term, outdoor and indoor bicycle parking;
- Evaluate factors that affect the design and placement of bicycle parking facilities at various locations;
- Build the elements of a sustainable bicycle parking program, including policy development, funding models and implementation strategies;
- Understand how bicycle parking supports a variety of goals in both the public and private realm.

Who should attend a Bicycle Parking Solutions Workshop?

- Local, county and regional bicycle and pedestrian planners and coordinators
- Transit agency managers and planners
- Academic and institutional campus transportation planners and coordinators
- Community development officials
- Public works professionals responsible for construction, maintenance and operations
- Trail practitioners working on design and maintenance

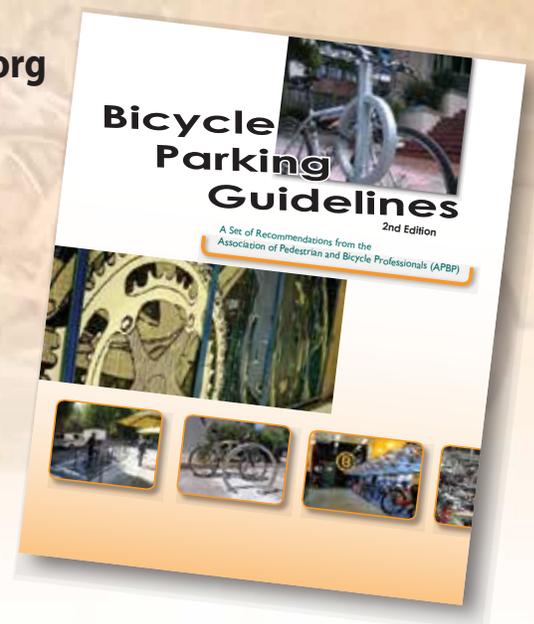
The workshop includes a 4-hour basic module plus a recommended 2-hour field exercise (inventory and analysis of one site). Additional 2-hour modules may be added for advanced training for municipal, transit or campus applications. The field exercise may be expanded to 4 hours to include multiple or in-depth site study. APBP will work with you to find the right combination of modules and instructor to make your program a success.

For more information and scheduling:

262-375-6180 • bikeparking@apbp.org • www.apbp.org

Find more solutions for bicycle parking at www.apbp.org

- Download APBP's Bicycle Parking Guidelines, 2nd Edition (\$20 APBP members/\$45 non-APBP members)
- View APBP's 4-part webinar series on bicycle parking



Association of Pedestrian and Bicycle Professionals
Expertise for Active Transportation

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