



# CITY OF MOUNTAIN VIEW

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May 8, 2015

Supervisor Adrienne J. Tissier, Chair – Administration Committee  
Metropolitan Transportation Commission  
County of San Mateo  
400 County Center  
Redwood City, CA 94063

Dear Chair Tissier:

The City of Mountain View was disappointed to learn recently that the Metropolitan Transportation Commission (MTC) plans to expand its existing Bay Area Bike Share Program without the continued participation of three of the Program's original pilot cities – Mountain View, Palo Alto, and Redwood City.

A decision to eliminate Mountain View from an expansion of the Bay Area Bike Share Program at this time would not only be unfortunate, but more importantly, premature. As noted in the April 1, 2015 memorandum from Steve Heminger to the MTC's Administration Committee, the City of Mountain View generated the second highest number of trips per day per bike during the initial pilot period, second only to the results achieved in San Francisco.

It is important to note that Mountain View achieved this success with only limited resources (seven Bike Share stations and 70 bicycles) and without the benefit of the full build-out of the pilot program. The additional stations and bicycles planned for deployment in Mountain View as part of Phase Two of the pilot program would have added additional stations and bicycles in the City's North Bayshore Area – one of the most dynamic employment centers in Silicon Valley and home of such iconic companies as Google, LinkedIn, Intuit, and Microsoft.

A decision to eliminate Peninsula cities from the expanded Bay Area Bike Share Program would undermine the good work Mountain View and other cities are doing to aggressively respond to the challenges of providing effective last-mile connections for their residents, businesses, and commuters.

We appreciate the efforts of the MTC staff over the past month to seek input from, and advocate for, the pilot cities. The proposal in front of you on May 13 is a significant improvement. Having said that, the City requests the MTC complete the planned pilot program and deploy the agreed-to number of additional stations and bicycles in Mountain View.

If the MTC is unable or unwilling to agree to fully build out the pilot program with all the planned stations, Mountain View requests the following:

- The ability to relocate as many as three existing stations to other locations in Mountain View at no cost.

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- Continued receipt of station and bicycle usage data.
- MTC negotiate with Motivate on the cities' behalf regarding:
  - The potential for reduced monthly bicycle dock operations and maintenance charges if ridership levels meet/exceed the lowest ridership levels of any of the cities participating in the expanded program.
  - Problem solving potential conflicts that may arise from its sole source and title sponsorship agreement with Motivate and local sponsorship opportunities, and/or local procurement requirements.
- MTC assistance in identifying other bike-share or other last-mile options, and potential funding sources, if the Peninsula cities' continued participation in the Bay Area Bike Share Program is determined to be not viable at the end of the extended pilot period.

The City of Mountain View supports the expansion of the Bay Area Bike Share Program and requests that the MTC continue to work with Peninsula cities and advocate on their behalf to ensure their interests are fully addressed during future discussions with Motivate regarding the expansion of the Bay Area Bike Share Program.

Sincerely,



John McAlister  
Mayor

JMcA/DHR/7/MGR  
001-05-06-15L-E

cc: Alix Bockelman, Deputy Executive Director, MTC  
MTC Board of Directors  
Karen Holman, Mayor, City of Palo Alto  
Jim Keene, City Manager, City of Palo Alto  
Jeffrey Gee, Mayor, City of Redwood City  
Bob Bell, City Manager, City of Redwood City  
Santa Clara Valley Transportation Authority  
City Council  
CM, PWD, TBM