

MTC 2014 Title VI Program and Title VI Training

Staff submitted the draft MTC 2014 Title VI Program as an informational item to this committee in July 2014 and submitted the MTC 2014 Title VI Program to the FTA in August 2014. A copy of the MTC Title VI report is available on the MTC website at [http://files.mtc.ca.gov/pdf/title_vi/MTC Title VI 2014 Compliance Report-Final.pdf](http://files.mtc.ca.gov/pdf/title_vi/MTC_Title_VI_2014_Compliance_Report-Final.pdf).

Staff made some minor revisions to the Title VI Staff training module and reissued it to all MTC employees in May 2014. Moving forward all new MTC employees will be required to take the Title VI Staff training.

JARC/New Freedom

Staff continues to monitor Title VI compliance of subrecipients of JARC/New Freedom funds and in March 2015 staff will notify subrecipients that the FY 2015 FTA Certification and Assurance and Title VI reports will be due to MTC in May 2015. Staff will review the Title VI plans when they are submitted, and will work with subrecipients whose Title VI submissions are deficient to bring them into full compliance.

Clipper

A report on Title VI activities undertaken for the Clipper[®] fare payment system from April 2014 to December 2014 is attached as Attachment B. Note recent outreach efforts focused on minority and limited English proficiency communities.

Title VI Working Group

Staff continues to take the lead on the Title VI working group, comprising transportation agency staff from around the country. The Title VI working group meets periodically via conference call, poses questions and shares information via email, and shares documents via Box. The Title VI working group includes several transit agencies and Metropolitan Planning Organizations (MPO) from across the country, including BART, SFMTA, Washington Metropolitan Area Transit Authority, and the San Diego Association of Governments (SANDAG).

Attachments

J:\COMMITTEE\Policy Advisory Council\Meeting Packets\2015\02_February_2015\6_DBE-TitleVI.doc

Attachment A



**Business Outreach Committee (BOC)
and
Foundation for Fair Contracting (FFC)**



**Invite Construction Contractors and all firms that are
required to pay prevailing wages to attend a**

PREVAILING WAGE WORKSHOP

on

WEDNESDAY – FEBRUARY 19, 2014

from

8:30 A.M. – 12:00 NOON

**Alameda County Transportation Commission Offices
1111 Broadway, 8th Floor
Oakland, CA**

*Conveniently located above 12th Street/City Center BART
(above Peet's Coffee)*

Get the information you need to bid and perform on Public Works projects!

Topics include:

- Labor Code/Code of Regulations
- Contractor Responsibilities
- Determinations (Coverage, Special and Wage)
- Reporting Forms
- Apprenticeship Standards
- Legislation & Legal Requirements

Top industry presenters and quality training materials all **FREE of charge!**

Limited Seating at this venue—email your RSVP today to:

outreach@alamedactc.org

For further information, please contact:

Joan Fisher, Alameda CTC Certification & Outreach
510/208-7466 or **JFisher@ALAMEDACTC.ORG**



**YOU ARE INVITED
TO THE BUSINESS OUTREACH COMMITTEE (BOC)
MEET THE BUYERS
PROCUREMENT FORUM**

**on Monday, April 7, 2014
from 1:00 p.m. to 3:30 p.m.**

**at the San Francisco Municipal Transportation Agency (SFMTA),
in the 2nd Floor Atrium, 1 South Van Ness Ave., San Francisco, CA
(Conveniently located in front of Muni Metro Van Ness Avenue Station)**

This event will allow Small Business Enterprise (SBE) and Disadvantaged Business Enterprise (DBE) suppliers to introduce their products and services to buyers from BOC member agencies and buyers from the following contractors:



ROBERT A. BOTHMAN, INC.
Quality People. Quality Projects.™
www.bothman.com

MCK Services, Inc.
Asphalt Paving/Resurfacing/Rehabilitation



Don't miss your opportunity to show your products to prospective buyers. Please complete and bring copies of the attached Business Profile Form to distribute to the buyers.

RSVP is not required

Business Profile Form

Please complete this form and attach a business card, line card, brochure, and/or other marketing materials that describe your company's products and/or services and bring it with you the Meet the Buyers Event to help inform Bay Area agencies and contractors about your business.

Name of Company: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

My firm is a: Manufacturer Retailer Wholesaler

Check all that apply: DBE SBE WBE MBE LBE

Certified By (list all applicable certifying agencies):

Describe the major types(s) of product(s) or services your firm provides:

Suggestion: Make several copies of completed form and distribute to buyers.



BUSINESS OUTREACH COMMITTEE TOWN HALL MEETING

You Are Invited!

The Business Outreach Committee (BOC) would like to invite you to participate in a town-hall style discussion so we can hear from you on how we can achieve common goals and objectives and find out how the BOC can be of assistance to your membership. As such, we are inviting members of trade associations, chambers of commerce, builders' exchanges, and technical resource groups to join in a discussion with BOC members on:

Wednesday, July 16, 2014

10:00 a.m. to 12:00 p.m.

**at the Alameda-Contra Costa Transit District (AC Transit)
1600 Franklin Street, 2nd Floor Board Room, Oakland, CA 94612
(Conveniently located near 12th Street BART Station)**

Special Guest:

Justin Currie

**Senior Business Development Specialist
California Business Investment Services (CalBis)
Office of Governor Edmund G. Brown, Jr.
Office of Business & Economic Development**

The goal of the BOC is to assist small, disadvantaged and local firms in doing business with bay area transportation agencies. Please join us to share your thoughts and ideas. Space is limited and registrations will be accepted until seating capacity is met. Please complete the attached registration form and submit to Phillip McCants of AC-Transit at pmccants@actransit.org.

The BOC is comprised of the Alameda-Contra Costa Transit District (*AC Transit*), Alameda County Transportation Commission (*Alameda CTC*), Bay Area Rapid Transit District (*BART*), Central Contra Costa Transit Authority (*CCCTA*), Golden Gate Bridge, Highway and Transportation District (*GGBHTD*), Metropolitan Transportation Commission (*MTC*), San Francisco Bay Area Water Emergency Transportation Authority (*WETA*), San Francisco Municipal Transportation Agency (*SFMTA*), San Mateo County Transit District (*SamTrans/Caltrain*), and the Santa Clara Valley Transportation Authority (*VTA*).

-- Your attendance is highly encouraged --



BUSINESS OUTREACH COMMITTEE TOWN HALL MEETING

Registration Form

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Special Guest:

Justin Currie

**Senior Business Development Specialist
California Business Investment Services (CalBis)
Office of Governor Edmund G. Brown, Jr.
Office of Business & Economic Development**

Please email this completed form no later than June 30, 2014 to Phillip McCants of AC-Transit at pmccants@actransit.org.

Attendee Name & Title: _____

Agency/Company: _____

Address: _____

City

State & Zip

Phone: _____ **Fax:** _____

Email: _____ **Website:** _____

Describe the major type(s) of services your agency provides:

What are your expectations in attending this event?

Business Outreach Committee (BOC)

A Consortium of Bay Area Transportation Agencies

*******PUBLIC NOTICE*******

The BOC is hosting a “Meet the Primes” outreach event to advise the public of upcoming projects, provide workshops on bonding, insurance, certification, and provide opportunities for small and disadvantaged businesses to network with Prime Consultants and Contractors.

The event will be held on:

Tuesday, October 7, 2014

8:30 a.m. to 1:00 p.m.

Workshops 9:00 – 11:00 – Sign In at 8:30

Meet the Primes Event 11:00 – 1:00

at

Santa Clara Valley Transportation Authority (VTA)

3331 North First Street (River Oaks)

San Jose, California 95134

Your attendance is strongly encouraged. Please inform businesses that may not have received this notice.

[Please click here to register for the event!](#)

Representatives from the Small Business Transportation Resource Center, Minority Business Development Agency, The Blue Book Building and Construction Network, public agencies listed to the left and Prime Contractors listed below will be presenting their upcoming contract opportunities.

Prime Consultants and Contractors participating will be as follows:

Skanska, Shimmick, and Herzog Joint Venture, URS Corporation, Kimley-Horn & Associates, Ghirardelli Associates, Hatch Mott MacDonald, AECOM, Parsons Transportation Group, Granite Rock, TY Lin, LAN, Aldridge, Rosendin Electric, McCarthy Construction, Robert A. Bothman, Balfour Beatty Rail and more.

It is the policy of the member agencies participating in the Business Outreach Committee that small businesses owned and controlled by socially and economically disadvantaged individuals are provided equal opportunity to participate in the construction, professional service and procurement activities of their agencies.





Business Outreach Committee (BOC)
Contracting Newsletter #22, Winter 2014
The goal of the BOC is to assist small and disadvantaged companies in doing business with Bay Area transportation agencies.

UPCOMING CONTRACTING OPPORTUNITIES (SELECTED AGENCIES):
ALAMEDA-CONTRA COSTA TRANSIT DISTRICT (AC TRANSIT)

CAD/AVL Owners Representation	Issue Date*: Jan 2014	Est. \$: TBD
Construction Management & Project Management	Issue Date*: Jan 2014	Est. \$: TBD
D4 Hydrogen Station Electrolyzer	Issue Date*: Feb 2014	Est. \$: TBD
GO Fire Code Compliance Construction	Issue Date*: Feb 2014	Est. \$: TBD
On-Call A&E for D6 Concrete Rehabilitation	Issue Date*: Feb 2014	Est. \$: TBD
San Leandro Transit Center Design	Issue Date*: Feb 2014	Est. \$: TBD
State of Good Repair - Veh Ellipse Upgrade	Issue Date*: Feb 2014	Est. \$: TBD
D6 Concrete Rehabilitation	Issue Date*: Mar 2014	Est. \$: TBD
Design Phase -Hydrogen Maintenance Bay	Issue Date*: Apr 2014	Est. \$: TBD
CAD/AVL Implementation	Issue Date*: Apr 2014	Est. \$: TBD
San Leandro Transit Center Construction	Issue Date*: Jun 2014	Est. \$: TBD

ALAMEDA COUNTY TRANSPORTATION COMMISSION (ALAMEDA CTC)

Public Outreach and Education Services for I-580 Express Lanes	Issue Date*: Jan 2014	Est. \$: 1M
Countywide Community Based Transportation Plans Update	Issue Date*: Q3-FY13/14	Est. \$: TBD
On-Call Travel Demand Modeling Services	Issue Date*: Q3-FY13/14	Est. \$: TBD
Countywide Multimodal Arterial Corridor Plan	Issue Date*: Q3-FY13/14	Est. \$: TBD
Hospital Discharge Transportation Svc. and Wheelchair Scooter Breakdown Transportation Svc.	Issue Date*: Q3-FY13/14	Est. \$: 100K
East Bay Greenway Maintenance: 75 th Ave. to 85 th Ave., Oakland	Issue Date*: Q3-FY13/14	Est. \$: TBD
I-880/Broadway-Jackson Interchange Improvements	Issue Date*: Q4-FY13/14	Est. \$: TBD
Route 84 Improvements – Pigeon Pass to I-680	Issue Date*: Q4-FY13/14	Est. \$: TBD

BAY AREA RAPID TRANSIT (BART)

On-Call Construction Management Services -- 4 contracts	Issue Date*: Apr 2014	Est. \$:15M
On-Call General Environmental & Planning Services -- 3 contracts	Issue Date*: Apr 2014	Est. \$: 6M
Preliminary Implementation Consultant-Train Control Modernization	Issue Date*: Apr 2014	Est. \$: 25M
Demo of HMC Building 4	Issue Date*: May 2014	Est. \$: 1-2M
Construction of Hayward Shop Modifications & Repair Shop	Issue Date*: Jun 2014	Est. \$: 70-80M
Construction of Hayward Maintenance Complex Track & Yard	Issue Date*: Jun 2014	Est. \$: 20-30M

GOLDEN GATE BRIDGE, HIGHWAY & TRANSPORTATION DISTRICT (GGBHTD)

San Rafael Bus Administration Building Improvements	Due Date*: Jan 28, 2014	Est. \$: 800K
M.S. San Francisco Ferry Refurbishment – Construction Oversight	Due Date*: Feb 4, 2014	Est. \$: 150K
San Rafael Bus Facilities Lighting Improvements	Due Date*: Feb 11, 2014	Est. \$: 300K
Golden Gate Bridge Moveable Median Barrier	Due Date*: Mar 2014	Est. \$: 5.5M

SAN FRANCISCO BAY FERRY (WETA)

North Bay Operations and Maintenance Facility & Regional Spare Float Construction	Issue Date*: Feb/Mar 2014	Est. \$: TBD
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SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY (SFMTA)

Mission Bay Loop	Issue Date*: Feb 2014	Est. \$: 3.1M
Islais Creek, Motor Coach Maintenance and Operations Facility – Phase II	Issue Date*: Apr 2014	Est. \$: 25M
Presidio ETI Bus Hoist Lifts	Issue Date*: May 2014	Est. \$: 2.1M
Twin Peaks Tunnel Trackway Improvements Project	Issue Date*: Jun 2014	Est. \$:24.5M

SAN MATEO COUNTY TRANSIT DISTRICT (SAMTRANS/CALTRAIN)

Concrete Replacement	Issue Date*: TBD	Est. \$: TBD
PA and VMS Upgrade at Four Stations	Issue Date*: TBD	Est. \$: TBD
Plumbing Maintenance Services	Issue Date*: TBD	Est. \$: TBD
Provide Repair Service for MEI/Sodeco (BNA52) Bill Note Acceptors	Issue Date*: Apr 2014	Est. \$: TBD
Provide Redi-Wheels Paratransit Service	Issue Date*: Apr 2014	Est. \$: TBD

SANTA CLARA VALLEY TRANSPORTATION AUTHORITY (VTA)

SVBX Plant Maintenance for Upper Penitencia and Alum Rock	Issue Date*: Dec 2013	Est. \$: TBD
Middlefield Utility Relocation	Issue Date*: Dec 2013	Est. \$: TBD
Light Rail Facilities Structure Repair Project	Issue Date*: Jan 2014	Est. \$: TBD
Combined Landscape & Maintenance I-880/Coleman	Issue Date*: Jan 2014	Est. \$: TBD
Combined Landscape & Maintenance SR-237/McCarthy Median, I-880 HOV, US101	Issue Date*: Feb 2014	Est. \$: TBD
Aux, US101/Tully		
CCTV Surveillance Equipment	Issue Date*: Mar 2014	Est. \$: TBD
Transit Center & Park-and-Ride Upgrade Phase II	Issue Date*: Mar 2014	Est. \$: TBD
GFCI Switchgear Testing & Repair	Issue Date*: Apr 2014	Est. \$: TBD

TRANSBAY TRANSIT CENTER (TJPA)

Rooftop Cranes (RFP)	Due Date*: Feb 20, 2014	Est. \$: TBD
Temporary Facilities (RFP)	Due Date*: Feb 20, 2014	Est. \$: TBD
Metal Stairs and Ladders	Due Date*: Mar 4, 2014	Est. \$: TBD
Bus Ramps	Due Date*: Mar 6, 2014	Est. \$: TBD
Elevators and Escalators	Due Date*: Mar 6, 2014	Est. \$: TBD
Fire Suppression and Fire Protection	Due Date*: Apr 3, 2014	Est. \$: TBD
Heating, Ventilation and Air Conditioning	Due Date*: Apr 8, 2014	Est. \$: TBD
Plumbing	Due Date*: Apr 9, 2014	Est. \$: TBD
Electrical, Communications, Security and Integrated Networks	Due Date*: Apr 10, 2014	Est. \$: TBD

* ALL DATES SUBJECT TO CHANGE. PLEASE CHECK AGENCY WEBSITES FOR MORE INFORMATION.

The Business Outreach Committee (BOC)
and Foundation for Fair Contracting (FFC)



Invite **Construction Contractors and all firms that are required to pay prevailing wages** to attend a
PREVAILING WAGE WORKSHOP

WEDNESDAY – FEBRUARY 19, 2014
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Alameda County Transportation Commission Offices
1111 Broadway, 8th Floor
Oakland, CA

*Conveniently located above 12th Street/City Center BART
(above Peet's Coffee)*

Limited seating at this venue—email your RSVP today to:
outreach@alamedactc.org

WHERE TO FIND CONTRACTING OPPORTUNITIES:

AC TRANSIT: http://www.actransit.org/purchasing/	SAMTRANS/CALTRAIN: http://procurement.samtrans.com
ALAMEDA CTC: http://www.alamedactc.org/app_pages/view/3999	SFMTA: http://sfgsa.org/index.aspx?page=4767
BART: http://www.bart.gov/about/business/procurement/	SOLTRANS: http://www.soltransride.com/procurement
COUNTY CONNECTION: http://cccta.org/about/business-advertising/procurements/	TJPA: http://transbaycenter.org/tjpa/doing-business-with-the-tjpa
RIO VISTA: http://riovistacity.com	VTA: http://www.vta.org/procurement/solicitations/
GGBHTD: http://www.goldengate.org/contracts/	WETA: https://watertransit.org/contract_ops.aspx
MARIN TRANSIT: http://www.marintransit.org/purchasing.html	WESTCAT: http://www.westcat.org
MTC: http://procurements.mtc.ca.gov	

The BOC wants your help to make sure this newsletter brings you the information you want. Send suggestions and topics to improve newsletter content to:

Kristina Vassallo, County Connection
vassallo@countyconnection.com

AGENCY CONTACTS

AC Transit: Phillip McCants
Contracts Compliance Officer
(510) 577-8815 or
pmccants@actransit.org

Alameda CTC: Seung Cho
Contracting, Administration, and Fiscal
Resource Manager
(510) 208-7472 or
scho@alamedactc.org

BART: Ron Granada
Senior Civil Rights Officer
(510) 464-6103 or RGranad@bart.gov

County Connection: Kristina Vassallo
Civil Rights Administrator
(925) 680-2031 or
vassallo@countyconnection.com

GGBHTD: Artemise Davenport
DBE Program Analyst
(415) 257-4581 or
adavenport@goldengate.org

Marin Transit: Amy Van Doren
Director of Policy & Legislative Programs
(415) 226-0859 or
avandoren@marintransit.org

MTC: Denise Rodrigues
Contract Compliance Manager
(510) 817-5897 or drodri@mtc.ca.gov

SamTrans/Caltrain: Raymond Lee
DBE Officer
(650) 508-7939 or leer@samtrans.com

SFMTA: Sheila Evans Peguese
Contract Compliance Officer
(415) 701-4436 or sheila.evans-peguese@sfmta.com

SolTrans: (707) 648-4646 or
www.soltransride.com

TJPA: Eddie Phillips
Contract Compliance Officer
(415) 597-4041 or
EPhillips@TransbayCenter.org

VTA: Liz Brazil, DBE Program
Manager, (408) 321-5874 or
liz.brazil@vta.org

WETA: Lauren Gularte
Admin/Policy Analyst, (415) 364-3188
or gularte@watertransit.org

WestCAT: Laura Calica
DBE Liaison Officer
(510) 724-3331 Ext. 113 or
laura@westcat.org

Business Outreach Committee (BOC) Contracting Newsletter #23, Spring 2014

The goal of the BOC is to assist small and disadvantaged companies in doing business with Bay Area transportation agencies.

UPCOMING CONTRACTING OPPORTUNITIES (SELECTED AGENCIES):

ALAMEDA-CONTRA COSTA TRANSIT DISTRICT (AC TRANSIT)

Operations Control Center Relocation Services, A & E	Issue Date*: Mar 2014	Est. \$: TBD
Construction Management Svcs., Operations Control Ctr. Relocation	Issue Date*: Mar 2014	Est. \$: TBD
Bus Wash Systems	Issue Date*: May 2014	Est. \$: TBD
In-Ground Hoist Systems	Issue Date*: May 2014	Est. \$: TBD
Board Room Audio Visual	Issue Date*: May 2014	Est. \$: TBD
Construction - Rehabilitation of Parking Structure	Issue Date*: May 2014	Est. \$: TBD
Construction - San Leandro Transit Center Construction	Issue Date*: Jun 2014	Est. \$: TBD
Division 6 (Hayward) Concrete Rehabilitation	Issue Date*: Jun 2014	Est. \$: TBD

ALAMEDA COUNTY TRANSPORTATION COMMISSION (ALAMEDA CTC)

Countywide Community Based Transportation Plans Update	Issue Date*: May 2014	Est. \$: TBD
I-880 North Safety and Op. Improvements at 23rd and 29 th Avenues	Issue Date*: May 2014	Est. \$: TBD
East Bay Greenway maintenance: 75th Avenue to 85th Avenue, Oakland	Issue Date*: Jun 2014	Est. \$: TBD

BAY AREA RAPID TRANSIT (BART)

RFSOQ for Sustaining Construction Management Services	Issue Date*: Apr 2014	Est. \$: TBD
Construction of HMC Access Road	Issue Date*: May 2014	Est. \$: TBD
RFP for Demolition of Building for HMC Project	Issue Date*: Jun 2014	Est. \$: TBD
Refurbish Train Operator Facilities at Hayward, Richmond and Concord Yards	Issue Date*: Jun 2014	Est. \$: TBD
Reroof Fremont Station Entrance Canopies	Issue Date*: Jun 2014	Est. \$: TBD
Traction Power Substation Replacement ASL/KTE Installation	Issue Date*: Jun 2014	Est. \$: TBD
Temperature Control Unit	Issue Date*: TBD	Est. \$: TBD
Sony PTZ Cameras - Airport	Issue Date*: TBD	Est. \$: TBD

GOLDEN GATE BRIDGE, HIGHWAY & TRANSPORTATION DISTRICT (GGBHTD)

Golden Gate Bridge Moveable Median Barrier	Due Date*: May 6, 2014	Est. \$: 4M
Routine Dry-Docking of the M.V. Del Norte Ferry	Due Date*: May 13, 2014	Est. \$: 75K
San Rafael Transit Center Security Improvements	Due Date*: May 20, 2014	Est. \$: 65K

METROPOLITAN TRANSPORTATION COMMISSION (MTC)

On Call Consultant Assistance for Customer Information	Issue Date*: Apr 2014	Est. \$: TBD
Communications Assistance for Regional Planning Activities	Issue Date*: Apr 2014	Est. \$: TBD
Move Coordinator Services	Issue Date*: TBD	Est. \$: TBD

SAN FRANCISCO BAY FERRY (WETA)

Main Street Ferry Terminal Ramps and Gangway Fabrication	Issue Date*: May 2014	Est. \$: TBD
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SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY (SFMTA)

Armed and Unarmed Security Guard Services RFP	Issue Date*: May-Jul 2014	Est. \$: TBD
JOC Contracts for Locally-funded Projects for "A" License	Issue Date*: May-Jul 2014	Est. \$: 5M
JOC Contracts for Locally-funded Projects for "B" License	Issue Date*: May-Jul 2014	Est. \$: 5M
Mission Bay Transportation Infrastructure	Issue Date*: May-Jul 2014	Est. \$: 46M

SANTA CLARA VALLEY TRANSPORTATION AUTHORITY (VTA)

GFCI Switchgear Testing & Repair	Issue Date*: Apr 2014	Est. \$: TBD
Design-Build Campus Parking Structures	Issue Date*: Apr 2014	Est. \$: TBD
Mountain View Double Track- Phase I	Issue Date*: May 2014	Est. \$: TBD
BRT Facility Modifications - North Yard	Issue Date*: May 2014	Est. \$: TBD
Combined Landscape & Maint. I-880/Coleman	Issue Date*: Jun 2014	Est. \$: TBD
Combined Landscape & Maintenance SR-237/ McCarthy Medians	Issue Date*: Jun 2014	Est. \$: TBD

TRANSBAY JOINT POWERS AUTHORITY (TJPA)

Elevators and Escalators	Due Date*: May 15, 2014	Est. \$: 12-14M
Fire Suppression and Fire Protection	Due Date*: May 21, 2014	Est. \$: 8-9M
Heating, Ventilation and Air Conditioning	Due Date*: May 21, 2014	Est. \$: 12-13M
Electrical, Communications, Security and Integrated Networks	Due Date*: May 22, 2014	Est. \$: 71-79M
Plumbing	Due Date*: May 12, 2014	Est. \$: 21-23M



UPCOMING EVENTS



Forum for Community Based Organizations

July 16, 2014

AC Transit
1600 Franklin St.
Oakland, CA 94612

This event is open to all Community Outreach Organizations, Resource Agencies, Professional Associations, and Small and Minority Businesses

MORE INFORMATION TO FOLLOW

WHERE TO FIND CONTRACTING OPPORTUNITIES:

AC TRANSIT: http://www.actransit.org/purchasing/	SAMTRANS/CALTRAIN: http://procurement.samtrans.com
ALAMEDA CTC: http://www.alamedactc.org/app_pages/view/3999	SFMTA: http://sfgsa.org/index.aspx?page=4767
BART: http://www.bart.gov/about/business/procurement/	SOLTRANS: http://www.soltransride.com/procurement
COUNTY CONNECTION: http://countyconnection.com/about/business-advertising/procurements/	TJPA: http://transbaycenter.org/tjpa/doin-business-with-the-tjpa
RIO VISTA: http://riovistacity.com	VTA: http://www.vta.org/procurement/solicitations/
GGBHTD: http://www.goldengate.org/contracts/	WETA: https://watertransit.org/contract_opp.aspx
MARIN TRANSIT: http://www.marintransit.org/purchasing.html	WESTCAT: http://www.westcat.org
MTC: http://procurements.mtc.ca.gov	

The BOC wants your help to make sure this newsletter brings you the information you want. Send suggestions and topics to improve newsletter content to:

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scho@alamedactc.org

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GGBHTD: Jennifer Rothenberg
Acting DBE Program Analyst
(415) 257-4581 or
jrothenberg@goldengate.org

Marin Transit: Amy Van Doren
Director of Policy & Legislative
Programs
(415) 226-0859 or
avandoren@marintransit.org

MTC: Denise Rodrigues
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gularte@watertransit.org

WestCAT: Laura Calica
DBE Liaison Officer
(510) 724-3331 Ext. 113 or
laura@westcat.org

Business Outreach Committee (BOC) Contracting Newsletter #24, Summer 2014

The goal of the BOC is to assist small and disadvantaged companies in doing business with Bay Area transportation agencies.

UPCOMING CONTRACTING OPPORTUNITIES (SELECTED AGENCIES):

ALAMEDA-CONTRA COSTA TRANSIT DISTRICT (AC TRANSIT)

State of Good Repair – Ellipse Upgrade	Issue Date*: Aug 2014	Est. \$: TBD
Division 6 Roof Replacement Construction	Issue Date*: Oct 2014	Est. \$: TBD
Division 2 Roof Construction	Issue Date*: Nov 2014	Est. \$: TBD
Media Buying Services	Issue Date*: Nov 2014	Est. \$: TBD
Bus Rapid Transit Bid Package #1	Issue Date*: Sum/Fall 2014	Est. \$: TBD
Bus Rapid Transit Bid Package #2	Issue Date*: Fall/Win 2014	Est. \$: TBD

ALAMEDA COUNTY TRANSPORTATION COMMISSION (ALAMEDA CTC)

City of Oakland Comprehensive Downtown Circulation Study	Issue Date*: Jun 2014	Est. \$: TBD
Cities of Albany and San Leandro Parking Management Plans	Issue Date*: Jun 2014	Est. \$: TBD
I-880/Broadway-Jackson Interchange Improvements Oakland	Issue Date*: Jun 2014	Est. \$: TBD
City of Hayward Downtown Specific Plan	Issue Date*: July 2014	Est. \$: TBD
Central County Complete Street Implementation	Issue Date*: July 2014	Est. \$: TBD
Tri-Valley Integrated Transit/Park-and-Ride Study	Issue Date*: July 2014	Est. \$: TBD
City of Oakland Bikeway Network 2.0	Issue Date*: July 2014	Est. \$: TBD
East Bay Greenway Maintenance: 75th Ave to 85th Ave, Oakland	Issue Date*: Aug 2014	Est. \$: TBD
Route 84 Improvements - Pigeon Pass to I-680	Issue Date*: Aug 2014	Est. \$: TBD
Countywide Community Based Transportation Plans Update	Issue Date*: Sept 2014	Est. \$: TBD

BAY AREA RAPID TRANSIT (BART)

RFSOQ for Sustaining Construction Management Services	Issue Date*: July 2014	Est. \$: TBD
Station Access, Path & Wayfinding Improvement at Pittsburg and North Concord	Issue Date*: July 2014	Est. \$: TBD
Station Access, Path & Wayfinding Improvement at San Bruno	Issue Date*: July 2014	Est. \$: TBD
Employee Assistance Program Services	Issue Date*: July 2014	Est. \$: TBD
Systemwide Parking Lot Sweeping	Issue Date*: July 2014	Est. \$: TBD
Civic Center Bicycle Facility	Issue Date*: July 2014	Est. \$: TBD
Reroof Fruitvale Station Train Control Facilities and BayFair Station Entrance Canopy	Issue Date*: July 2014	Est. \$: TBD
Richmond Intermodal Improvement	Issue Date*: July 2014	Est. \$: TBD
Accessibility Improvements at Various BART Stations	Issue Date*: Aug 2014	Est. \$: TBD
Replace Glass Panels at Coliseum, San Leandro, BayFair and South Hayward Stations Platforms	Issue Date*: Aug 2014	Est. \$: TBD
Replacement of M-Line 34.5KV Cable	Issue Date*: Aug 2014	Est. \$: TBD
Conduct a Disparity Study in Support of the District's DBE Program	Issue Date*: Aug 2014	Est. \$: TBD

CENTRAL CONTRA COSTA TRANSIT AUTHORITY (COUNTY CONNECTION)

Upgrade and Installation of Security Gates	Issue Date*: Aug/Sept 2014	Est. \$: TBD
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GOLDEN GATE BRIDGE, HIGHWAY & TRANSPORTATION DISTRICT (GGBHTD)

San Rafael Main Shop Roof Replacement	Issue Date*: July 2014	Est. \$: 800K
Mid Life Refurbishment of the M.V. Mendocino Ferry	Issue Date*: TBD	Est. \$: 820K
Bus Stop Shelter & Signage Improvements	Issue Date*: TBD	Est. \$: 500K
Toll Plaza Administration Building Improvements	Issue Date*: TBD	Est. \$: 500K
San Rafael Improvements Employee Parking Lot	Issue Date*: TBD	Est. \$: 1.5M
Larkspur Ferry Terminal Sewer and Fuel Systems Rehabilitation	Issue Date*: TBD	Est. \$: 800K
Larkspur Ferry Terminal Berth Dredging; Piling and Rehab Facilities	Issue Date*: TBD	Est. \$: 1.5M
San Francisco Ferry Terminal and Larkspur Ferry Terminal Utilities	Issue Date*: TBD	Est. \$: 1.5M
South Approach and Pier Security Improvements	Issue Date*: TBD	Est. \$: 4M
San Rafael Maintenance Shop Utilities Rehabilitation	Issue Date*: TBD	Est. \$: 800K
Sausalito Ferry Terminal Gangway and Pier Improvements, Construction	Issue Date*: TBD	Est. \$: 10M
San Francisco Ferry Terminal Gangway and Pier Improvements, Construction	Issue Date*: TBD	Est. \$: 20M





Business Outreach Committee (BOC) Contracting Newsletter #24, Summer 2014

The goal of the BOC is to assist small and disadvantaged companies in doing business with Bay Area transportation agencies.

CONTINUED

UPCOMING CONTRACTING OPPORTUNITIES (SELECTED AGENCIES):

METROPOLITAN TRANSPORTATION COMMISSION (MTC)

BAHA Move Coordination Services	Issue Date*: July 2014	Est. \$: TBD
San Francisco Bay Area Core Capacity Transit Study	Issue Date*: July 2014	Est. \$: TBD
San Francisco-Oakland Bay Bridge West Span Bicycle, Pedestrian, and Maintenance Path Project	Issue Date*: TBD	Est. \$: TBD
Professional Consultant Services to Support the Procurement, Implementation, and Testing Phases of the San Francisco Bay Area's Next-Generation Electronic Payment System	Issue Date*: TBD	Est. \$: TBD
All-Electronic Tolling (AET) Evaluation	Issue Date*: TBD	Est. \$: TBD
Emergency Preparedness Support and Exercise Planning	Issue Date*: TBD	Est. \$: TBD

SAN FRANCISCO BAY FERRY (WETA)

RFQ for Technical and Construction Management Services for Vallejo Dredging Project	Issue Date*: July 2014	Est. \$: TBD
MV/Peralta Midlife Refurbishment	Issue Date*: Aug 2014	Est. \$: TBD
RFP for Vessel Construction of Two 400-Passenger Capacity Replacement Vessels	Issue Date*: Sept 2014	Est. \$: TBD

SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY (SFMTA)

Islais Creek Motor Coach Maint & Ops Facility Phase II	Issue Date*: Aug 2014	Est. \$: TBD
Presidio ETI Bus Hoist Lifts	Issue Date*: Oct 2014	Est. \$: TBD
33 Stanyan Pole Replacement & Overhead Reconstruction	Issue Date*: Oct 2014	Est. \$: TBD
Mission Bay Transportation Infrastructure	Issue Date*: Oct 2014	Est. \$: TBD
SFMTA Ambassador Contract	Issue Date*: Oct 2014	Est. \$: TBD
Translation Services for the SFMTA	Issue Date*: Oct 2014	Est. \$: TBD
Production Communication Materials	Issue Date*: Oct 2014	Est. \$: TBD
Towing Services	Issue Date*: Oct 2014	Est. \$: TBD
Credit Card Payment for Parking	Issue Date*: Oct 2014	Est. \$: TBD
Paratransit Broker Services for the SFMTA	Issue Date*: Oct 2014	Est. \$: TBD
Phelan Plaza Development	Issue Date*: Nov 2014	Est. \$: TBD

SANTA CLARA VALLEY TRANSPORTATION AUTHORITY (VTA)

Landscape Maintenance I-880 HOV, US101 Aux, US101 Tully (Re-Bid)	Issue Date*: July 2014	Est. \$: TBD
CCTV at Various Locations Phase 2	Issue Date*: July 2014	Est. \$: TBD
Combined Landscape & Maint. I-880/Coleman	Issue Date*: Aug 2014	Est. \$: TBD
SR237/McCarthy Medians Landscaping	Issue Date*: Aug 2014	Est. \$: TBD
Mountain View Double Track Phase 2	Issue Date*: Aug 2014	Est. \$: TBD
Milpitas Station Surface Parking and Roadway Improvements	Issue Date*: Sept 2014	Est. \$: TBD
Berryessa Station Campus Area and Roadway Improvements	Issue Date*: Oct 2014	Est. \$: TBD
Montague Expressway & South Milpitas Blvd Improvements	Issue Date*: Oct 2014	Est. \$: TBD
Milpitas/Berryessa Campus Landscaping	Issue Date*: Oct 2014	Est. \$: TBD

*ALL DATES SUBJECT TO CHANGE. PLEASE CHECK AGENCY WEBSITES FOR MORE INFORMATION.

UPCOMING BOC EVENTS



“Meet the Primes” Professional Services & Construction

October 7, 2014
8:30 a.m. to 1:00 p.m.

Santa Clara Valley Transportation Authority (VTA)
3331 North First Street (River Oaks)
San Jose, California 95134

The Meet the Primes event will include information on upcoming projects, provide workshops, and give opportunities to network with prime consultants and contractors.

MORE INFORMATION TO FOLLOW

WHERE TO FIND CONTRACTING OPPORTUNITIES:

AC TRANSIT: http://www.actransit.org/purchasing/	SAMTRANS/CALTRAIN: http://procurement.samtrans.com
ALAMEDA CTC: http://www.alamedactc.org/app_pages/view/3999	SFMTA: http://sfgsa.org/index.aspx?page=4767
BART: http://www.bart.gov/about/business/procurement/	SOLTRANS: http://www.soltransride.com/procurement
COUNTY CONNECTION: http://countyconnection.com/about/business-advertising/procurements/	TJPA: http://transbaycenter.org/tjpa/doin-business-with-the-tjpa
RIO VISTA: http://riovistacity.com	VTA: http://www.vta.org/procurement/solicitations/
GGBHTD: http://www.goldengate.org/contracts/	WETA: https://watertransit.org/contract_opp.aspx
MARIN TRANSIT: http://www.marintransit.org/purchasing.html	WESTCAT: http://www.westcat.org
MTC: http://procurements.mtc.ca.gov	

The BOC wants your help to make sure this newsletter brings you the information you want. Send suggestions and topics to improve newsletter content to:

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DBE Liaison Officer
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SAVE THE DATE

January 23, 2014

D4 Quarterly Meeting

Please join us for the
Caltrans District 4
Joint Professional Liaison -
Calmentor Program
Quarterly Meeting!

DATE: January 23, 2014

TIME: 9:00 a.m. - 11:00 a.m.

WHERE: Park View Room
15th Floor
Caltrans D4 Office
111 Grand Avenue
Oakland, California

This is a great opportunity to learn about new business development opportunities and to network with Caltrans, local transportation agency managers, and private Bay Area firms!



To RSVP online for the meeting, please visit:

https://docs.google.com/forms/d/1lyh_Y8YpCHabws0nlDXyCtExYDs-vvKFIEr15YFLCs/viewform

SAVE THE DATE

April 24, 2014

D4 Quarterly Meeting

Please join us for the Joint Caltrans District 4 Professional Liaison — Calmentor Program Quarterly Meeting!

DATE: April 24, 2014
TIME: 2:00 p.m. - 4:00 p.m.
WHERE: Park View Room
15th Floor
Caltrans D4 Office
111 Grand Avenue
Oakland, California

The Caltrans D4 Calmentor Program will host a mixer following the meeting from 4:30 p.m. to 6:30 p.m. at a nearby location to be determined. This event is a great opportunity to network with Caltrans, local transportation agencies, and Bay Area large and small firms!



MEETING AGENDA ITEMS

- ◇ Caltrans Updates
- ◇ Local Agency Updates
- ◇ And Much More!

To RSVP online for the meeting and mixer, please visit:

<https://docs.google.com/forms/d/1H4yt08W-NfQ-8eP0rkYpI-djfxgkzhinLS9dmlXDAlo/viewform>



NEW DATE: MAY 5, 2014

Enhancing the growth potential of small business

New Meeting, New Format: Public Agency Managers Meet & Greet

Registration: 11:45 a.m. - 12:15 p.m.

Awards & Networking Luncheon: 12:15 p.m. - 1:30 p.m.

Come join us for a hosted lunch with senior public agency managers from Caltrans District 4 and the 9 Bay Area Counties as we celebrate our local success in promoting small business!

New Graduate Protégé Firms Recognition

Bonkowski & Associates, Garcia and Associates, Green Valley Consulting Engineers, Lee Incorporated, and Transamerican Engineering and Associates

First Annual Mentor Firm Recognition Awards

AECOM, CALTROP, PB World, Ghirardelli Associates, Harris & Associates, HNTB, Ninyo & Moore, and Towill

Calmentor Program Small Business Advocate Award

Presented to Bijan Sartipi, Caltrans District 4 Director

Meet & Greet Caltrans Managers: 1:30 p.m. - 3:00 p.m.

Following lunch, meeting participants are invited to attend three small group networking sessions with senior managers for transportation projects in Caltrans District 4. **Registration for networking sessions are on a first come, first serve basis. Space is limited.**

Register online today:

<https://docs.google.com/forms/d/1TFA4BpXIN1KqwJbPKI1i2R-Ox5o8pjWW2-kysahB8Sk/viewform>

The Joint Professional Liaison—Calmentor Program Quarterly Meeting facilitates networking opportunities with senior public transportation agency managers.



SAVE THE DATE: JULY 24, 2014

Enhancing the growth potential of small business

Partnerships are everything!

The Caltrans District 4 Calmentor and Professional Liaison Programs offer members the opportunity to form lasting business partnerships. The **July 24, 2014, Jt. Professional Liaison—Calmentor Program Quarterly Meeting** is no exception.

Please join us as the **Metropolitan Transportation Commission (MTC)** presents an overview of the upcoming multi-million dollar **Bay Area Express Lane** procurement. MTC presenters will include **Lisa Klein, MTC Senior Planner**, and **Denise Rodrigues, MTC Contract Compliance Manager**. Come meet the project manager, ask your questions, and learn about requirements for working with MTC. Network with A&E firms about possible Express Lane partnerships. It's never too soon to start the conversation!

There's more! Senior **Caltrans managers** will present findings from the District 8 procurement pilot that could change the way Caltrans procures services in the future. Don't miss out!

WHEN: Thursday, July 24, 2014, 1:00 p.m.-3:00 p.m.
WHERE: Caltrans District 4 Office, 111 Grand Avenue, 15th Floor, Park View Room, Oakland, CA.

The Joint Professional Liaison—Calmentor Program Quarterly Meeting facilitates networking opportunities with senior public transportation agency managers and A&E firms.



NEW DATE: OCTOBER 30, 2014

Enhancing the growth potential of small business

What: Caltrans District 4 Jt. Professional Liaison — Calmentor Program Quarterly Meeting

When: October 30, 2014, 1:00 p.m. to 3:00 p.m.

Where: Caltrans District 4 Office, 111 Grand Avenue, 15th Floor, Park View Room, Oakland.

Meeting Agenda

- ⇒ Caltrans Look Ahead
- ⇒ Local Public Agency Updates
- ⇒ Presentation on Alameda County Measure BB, a \$7.8 billion transportation expenditure plan on the November 4th ballot
- ⇒ The Hanna Group Case Study: Lessons from a Protégé Firm that Became a Successful Mentor Firm
- ⇒ Networking Opportunities with Senior Public Transportation Agency Managers

Register online today:
<http://www.dot.ca.gov/dist4/calmentor/>

The Joint Professional Liaison— Calmentor Program Quarterly Meeting facilitates networking opportunities with senior public transportation agency managers.



NEW DATE: FEBRUARY 24, 2015

Enhancing the growth potential of small business

What: Caltrans District 4 Jt. Professional Liaison — Calmentor Program Quarterly Meeting

When: February 24, 2015, 1:00 p.m. to 3:00 p.m.

Where: Caltrans District 4 Office, 111 Grand Avenue, 15th Floor, Park View Room, Oakland.

Meeting Agenda

- ⇒ Caltrans Look Ahead
- ⇒ Local Public Agency Updates
- ⇒ Presentation on California High Speed Rail Project
- ⇒ Protégé Firm 5-Minute Marketing Pitches
- ⇒ Formal Networking Session with Senior Public Transportation Agency Managers, Mentor Firms & Protégé Firms

The Joint Professional Liaison— Calmentor Program Quarterly Meeting facilitates networking opportunities with senior public transportation agency managers.

Register online today:

<http://goo.gl/forms/HyKe4gi1Xf>



Attachment B

Clipper Activities, April through December 2014

Retail Campaign, March-June 2014

In spring 2014, MTC conducted a campaign intended to educate transit riders in low-income areas about local stores where they could add value to their Clipper cards. We provided incentives, offering “gifts” for those who came in to one of the targeted stores to add value to a Clipper card. Our focus was on low-income, limited English proficient Bay Area transit riders who travel close to targeted, underperforming Clipper retailers. We conducted 33 outreach events in Oakland, San Leandro, Redwood City, Emeryville and East Palo Alto, handing out 900 cards and card sleeves with local retailer(s) locations and a coupon for the giveaways. We placed media close to transit stops (transit shelter posters and billboards) and also sent direct mail to selected neighborhoods.

Summer Casual Rider Campaign, May-July 2014

In a campaign targeting riders going to sporting events and other summertime activities, MTC ran a campaign featuring ads on desktop and mobile websites and Facebook. We also conducted 38 outreach events at “origin” BART stations for baseball and soccer game attendees farmers’ markets, street fairs and other summer activities, distributing 4,077 Clipper cards.

Autoload Campaign, June-July 2014

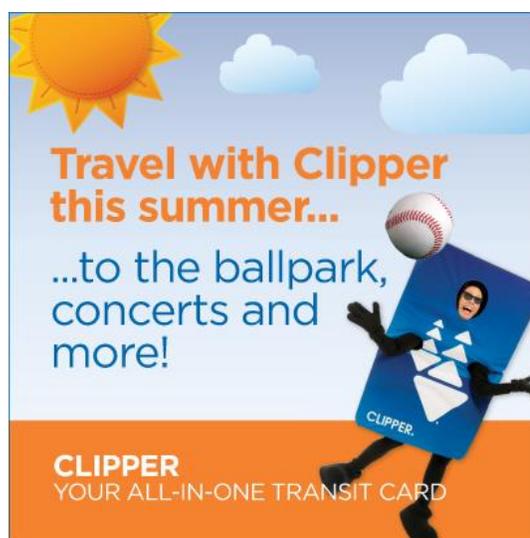
In spring 2014, MTC launched a campaign promoting the convenience of Autoload on Clipper. Our goals were to increase usage of Autoload and Clipper among current and new transit riders. We ran advertising on desktop and mobile websites, as well as Facebook. These were accompanied by BART car cards and KQED radio sponsorships. We also placed decals on ticket machines for most operators and held 44 outreach events, distributing 1,118 Clipper cards. We made 5,649 customer contacts, primarily promoting Autoload.

AC Transit Fare Change, June 2014

AC Transit made significant changes to their fare policy on July 1, eliminating transfers, introducing a day pass, and reducing the cash fare for Clipper customers. MTC supported AC Transit’s efforts by hold 12 outreach events at heavily trafficked transit centers. MTC distributed 214 Clipper cards. Outreach teams made 1,360 customer contacts at these events, answering questions and assisting transit riders in using Clipper.

Marin Transit Launch, August 2014

Clipper launched on local Marin Transit routes in August 2014. Promotion was focused on providing customer education about how to use Clipper on the service, with a new brochure about Clipper on Golden Gate Transit/Marin Transit making its debut. MTC also provided



signage for vehicles and will be following up with a focused outreach effort targeting Spanish speaking Marin Transit customers in early spring 2015.

Napa/Solano Transit Operators Launch, November 2014

Clipper launched on Fairfield-Suisun Transit (FAST), SolTrans, The VINE and Vacaville City Coach on November 3. The Vallejo/San Francisco route of San Francisco Bay Ferry also began accepting Clipper on November 3. In addition to signage on vehicles, in stations and at ticket offices, MTC conducted 17 outreach events at transit centers and hubs, distributing 1,215 cards and making 2,830 customer contacts. Materials were produced in English and Spanish, with some materials for SolTrans including Tagalog translations. We will be following up the launch with a focused effort targeting low-income and limited English-proficient riders in March 2015; this campaign will include community-based outreach in addition to transit center and hub outreach.



Get Clipper now!
¡Obtenga Clipper ahora! Kumuha ng Clipper Ngayon!

Now accepted on:
Ahora se acepta en: Tinatanggap na ngayon sa:

- ▶ **FAST**
- ▶ **SolTrans**
- ▶ **Vacaville City Coach**
- ▶ **The VINE**

CLIPPER YOUR ALL-IN-ONE TRANSIT CARD | clippercard.com | 877.878.8883

Holiday Casual Rider Campaign, December 2014

This campaign focused on people going to holiday events in San Francisco and consisted of digital and station advertising as well as sponsorship of the Embarcadero Ice Rink. Starting December 5 and running through December 31, MTC held 28 outreach events and distributed 3,648 Clipper cards. Outreach teams made 7,368 customer contacts at these events, answering questions and assisting transit riders in using Clipper.