



ABAG



MEMORANDUM

TO: Regional Prosperity Plan Steering Committee

DATE: January 3, 2014

FR: Vikrant Sood, Program Manager

W.I.: 1611

RE: Recommendation for Awards – Economic Opportunity Sub-Grants 2014-2015

Background

The Economic Opportunity Initiative of the Regional Prosperity Plan will provide more than \$1 million in sub-grants for pilot projects and programs throughout the nine-county Bay Area. The goal of these pilot projects is to strengthen and expand economic mobility and opportunities for low- and moderate-income workers. The sub-grants will also support capacity-building in communities to participate in local and regional planning and decision-making processes.

On Monday, September 30, 2013, MTC and ABAG, on behalf of the Regional Prosperity Plan Consortium, released a call for projects for the Economic Opportunity Sub-Grant program that will provide \$1.1 million in funding for pilot projects.

Information on the Sub-Grants was distributed using the following outreach methods:

- Announcement on the One Bay Area website at, <http://www.onebayarea.org/regional-initiatives/Bay-Area-Prosperity-Plan.html>.
- Announcement on the Basecamp Web Portal for the Regional Prosperity Plan at, <https://bayarea.basecampHQ.com/projects/10428054-steering-committee/>.
- Email notification to community-based organizations on MTC's mailing lists (more than 300 organizations across the Bay Area).
- Announcement to the Steering Committee and each of the three working groups for the Prosperity Plan.

Community-based and non-profit organizations, business groups, workforce development agencies, economic development agencies, education providers, local jurisdictions, and transportation agencies (tax-exempt entities) located within the nine county San Francisco Bay Area were eligible to apply for this sub-grant program. Applicants (lead and partners) were expected to represent a minimum of two (2) categories of these eligible applicant categories.

MTC and ABAG hosted two pre-application workshops: one on Wednesday, October 9, and the other on Wednesday, October 16, 2013. Applications were due by 4pm, Friday, November 15, 2013.

Selection Panel

Consistent with the goals and expectations of the Regional Prosperity Plan, the Joint Projects Team (JPT) was charged with the task of reviewing the applications and recommending awards to the Steering Committee. The JPT is composed of MTC and ABAG staff as well as co-chairs for each of the three working groups. Co-chairs who were unable to participate in the selection process due to a conflict of interest nominated a proxy. Selection panel members are listed in the table below.

<i>Selection Panel Membership</i>	<i>Name and Organization</i>
ABAG and MTC Staff	Therese Trivedi, MTC, and Johnny Jaramillo, ABAG
Economic Prosperity Co-Chairs	Christina Canaveral, Coleman Advocates, and Egon Terplan, SPUR
Equity Collaborative Co-Chairs	Jane Martin, POWER, and Gen Fujioka, Chinatown Community Development Center
Housing the Workforce Co-Chairs	Carlos Romero, Urban Ecology, and James Pappas, California Housing Partnership Corporation

Selection Process

Thirty-one (31) applications were received for a **total of \$4,682,444** in funding requests (see Attachment A for a description of each project). Two additional applications were submitted after the deadline and were therefore considered ineligible for further consideration. The remaining thirty-one applications met the following screening criteria outlined in the funding guidelines:

- Applications must be complete, and submitted by the closing date and time listed in the “Application and Project Timeline” section of the Call for Projects;
- Applications must be submitted in the format and within the page limits outlined in the “Submitting Applications” section of the Call for Projects;
- Applications must seek funding for an eligible activity as outlined in the “Eligible Activities” section of the Call for Projects; and
- Applicants must be eligible as outlined in the “Eligible Applicants” section of the Call for Projects.

The JPT evaluated all applications using the following criteria: Impact of Proposed Project (20 points); Level of Need (20 points); Potential for Scaling and Replicability (15 points); Commitment to Partnerships and Collaboration (15 points); Outreach and Engagement (10 points); and Feasibility and Qualifications (20 points).

Scores from each JPT member were tallied to rank the applications. The JPT met on Monday, November 25, 2013, Monday, December 2, 2013, and Tuesday, December 10, 2013 to discuss the scores and formalize their recommendation to the Steering Committee.

Recommendations

The JPT recommends that the projects listed in the table below be forwarded to MTC's Administration Committee for approval.

<i>Project and Lead Applicant</i>	<i>Amount Requested</i>	<i>Award Amount</i>
East Bay Skills Alliance, Contra Costa Community College District	\$150,000	\$75,000
Santa Clara County Health Services Workforce Collaborative, Community Health Partnership	\$200,000	\$150,000
A Blueprint for Creating Pathways to Ownership for Low and Moderate Income Workers in the SF Bay Area: The Inner East Bay as A Case Study, East Bay Community Law Center	\$192,000	\$150,000
Improved Skills, Better Wages and New Opportunities for Latino Day Laborers and Other Immigrant Low-Income Workers, Multicultural Institute	\$75,000	\$75,000
Bay Area Tech Career Advancement Initiative, NOVA Workforce Development	\$190,000	\$150,000
Promoting Economic Opportunity at the Fremont Warm Springs BART Station, Urban Habitat	\$95,000	\$50,000
Construction Careers Initiative, Working Partnerships USA	\$200,000	\$125,000
Self-Employment and the Road to Economic Security, Sonoma County Economic Development Board	\$120,000	\$75,000
Formula Retail Sector Economic Opportunity Project, San Francisco Bay Area Labor Foundation	\$195,000	\$100,000
Success Concord, Concord Community Development Organization, Michael Chavez Center	\$185,000	\$100,000
TOTAL Amount		\$1,050,00

Of the \$1,100,000 available through this call for projects, the JPT recommends allocating \$1,050,000 to the projects listed in the table above. The remaining \$50,000 will be held back for capacity-building and knowledge sharing activities, to be determined by the Economic Prosperity Working Group at a later date.

ATTACHMENT A

I. Applications Recommended for Funding

Project Name: East Bay Skills Alliance, Alameda and Contra Costa Counties

Lead Organization: Contra Costa Community College District

Partner Organization(s): Contra Costa Workforce Investment Board (WIB), Alameda County WIB, East Bay Economic Development Alliance, Chevron, Bayer Pharmaceutical, East Bay Leadership Group, Cal State East Bay, UC Berkeley, CA Labor Federation, Career Ladders Project

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention

Brief Description: Launch a new workforce intermediary in the East Bay with the goal of aligning decision-making about education, workforce development, and economic development priorities for the regional community colleges, universities, workforce boards, government, and economic development agencies. Pilot a set of activities that will build a value proposition for the establishment of a new intermediary organization and develop a business plan for the intermediary to sustain the institutional structure of this new entity. Public funding resources will be leveraged to drive a coordinated workforce and economic development system that meets the needs of both job seekers and regional employers.

Amount Requested: \$150,000

Recommended for Funding: **Yes**

Award Amount: **\$75,000**

Condition(s) of Approval: None

Project Name: Santa Clara County Health Services Workforce Collaborative

Lead Organization: Community Health Partnership

Partner Organization(s): The Santa Clara County Health and Hospital System, Work2Future, Working Partnerships USA, The Hospital Council of Northern California, Kaiser Permanente, The Workforce Institute at San Jose Community College District, Service Employees International Union Local 521

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process

Brief Description: Establish a Workforce Collaborative designed to unify efforts of healthcare providers, workforce development organizations, labor unions, community colleges and community based organizations in order to provide job search skills, career pathway information, and focused training (including digital literacy) for low wage non-clinical healthcare workers in Santa Clara County. Program will identify the essential skills, education and training required to advance from LMI to middle-wage non-clinical health jobs, and develop an Education and Training Program targeting these requirements. The Collaborative is intended to serve as a replicable model for other healthcare occupations across the Bay Area.

Amount Requested: \$200,000

Recommended for Funding: **Yes**

Award Amount: **\$150,000**

Condition(s) of Approval: None

Project Name: A Blueprint for Creating Pathways to Ownership for Low and Moderate Income Workers in the San Francisco Bay Area: The Inner East Bay as a Case Study

Lead Organization: East Bay Community Law Center

Partner Organization(s): The Sustainable Economies Law Center, Project Equity, Laney College, US Federation of Worker Cooperatives, Sustainable Business Alliance

Category of Eligible Activity: Workforce Development and Training, Job Creation and Retention, Job Quality, and Worker Support

Brief Description: Adopt a multipronged approach to grow the worker-owned business sector by: creating a Cooperative Academy for Low- and Moderate-Income (LMI) workers and training organizations; researching and preparing a guide for scaling worker-owned businesses in emerging Bay Area industries; and preparing an action plan for retaining existing jobs and preserving businesses in which the owners are retiring by selling the businesses to their employees. The Cooperative Academy will meaningfully engage LMI workers and provide cohort-based education, training, business coaching and legal representation to ensure the success of worker-owned startups.

Amount Requested: \$192,000

Recommended for Funding: **Yes**

Award Amount: **\$150,000**

Condition(s) of Approval: None

Project Name: Improved Skills, Better Wages and New Opportunities for Latino Day Laborers and Other Immigrant Low-Income Workers, Alameda, Contra Costa and San Mateo Counties

Lead Organization: Multicultural Institute

Partner Organization(s): N/A

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Quality

Brief Description: Provide training and support services for Latino immigrant day laborers and other low-income service workers to enhance economic opportunities, allow for retention of current work and expand employer networks for these LMI workers. Training will include Spanish GED-prep courses, computer skill-building workshops, small business courses, and “Life Skills” workshops aimed at enhancing LMI worker opportunities. Project will focus on helping workers to command higher wages through improved self-marketing and via group solidarity to maintain a fair-wage floor at hiring sites.

Amount Requested: \$75,000

Recommended for Funding: **Yes**

Award Amount: **\$75,000**

Condition(s) of Approval: None

Project Name: Bay Area Tech Career Advancement Initiative, Santa Clara, San Mateo, San Francisco and Alameda Counties

Lead Organization: NOVA Workforce Development

Partner Organization(s): The Stride Center, Mid-Pacific Information and Communication Technologies Center, Silicon Valley Leadership Group, Workforce Investment San Francisco, Economic Advancement Research Institute

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Quality

Brief Description: Increase access to sustainable Information and Communication Technologies (ICT) careers for Bay Area low- and moderate-income workers. Leveraging new career pathways research, the Initiative will create and deliver career navigation curriculum content for students of the Oakland-based Stride Center. The Initiative will also work with employer advisors and industry partners to create internship and employment opportunities for students, and share the curriculum and outcomes with regional workforce stakeholders in the fast growing ICT industry.

Amount Requested: \$190,000

Recommended for Funding: **Yes**

Award Amount: **\$150,000**

Condition(s) of Approval: None

Project Name: Promoting Economic Opportunity at the City of Fremont Warm Springs BART Station

Lead Organization: Urban Habitat

Partner Organization(s): Communities Organizing for Renewal, Alameda County Board of Supervisors

Category of Eligible Activity: Workforce Development and Training, Transportation Access and Affordability, Land Use and Housing

Brief Description: Link low-income workers, job support services, training, and employers to the Bay Area's transit system by creating a job-training center at the Fremont Warm Springs Bart Station to create pathways to career ladder jobs. Project will work to ensure that employment remains a priority in the PDA planning process and engage low income workers in the planning and passage of the PDA plan.

Amount Requested: \$95,000

Recommended for Funding: **Yes**

Award Amount: **\$50,000**

Condition(s) of Approval: Focus on developing a business plan for the jobs-training center and organizing the roundtable

Project Name: Construction Careers Initiative, Santa Clara and San Mateo Counties

Lead Organization: Working Partnerships USA

Partner Organization(s): Bay Area Apprenticeship Coordinators Assoc., South Bay Apprenticeship Coordinators Assoc., Santa Clara Building Trades Council, San Mateo Building Trades Council, San Mateo Workforce Investment Board, work2future Workforce Investment Board, NOVA Workforce Investment Board, San Mateo County Union Community Alliance, San Mateo County Community College District, California Division of Apprenticeship Standards

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process

Brief Description: Develop and field-test a model for a Construction Careers Pipeline that increases low-wage-workers' access to apprenticeships; meets industry needs; satisfies the provisions of AB 554; and can be replicated throughout the Bay Area. The outcome of the Construction Careers model will be to recruit, screen, train and place low-to-moderate income workers on pathways to middle-wage careers in the construction industry.

Amount Requested: \$200,000

Recommended for Funding: Yes

Award Amount: **\$125,000**

Condition(s) of Approval: None

Project Name: Self-Employment and the Road to Economic Security, Santa Rosa-Petaluma Metro Area

Lead Organization: Sonoma County Economic Development Board

Partner Organization(s): Sonoma County Human Services-Employment and Training Division, Sonoma County Office of Education

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Job Quality

Brief Description: Promote entrepreneurship and self-employment as a viable “relief valve” for crowded job market seekers in the \$18-30 salary range. Project will increase entrepreneurship outreach to LMI, female, Latino, veteran, disabled and senior target groups, develop an entrepreneurship educational pipeline and continue Business Retention and Expansion (BRE) program efforts.

Amount Requested: \$120,000

Recommended for Funding: **Yes**

Award Amount: **\$75,000**

Condition(s) of Approval: None

Project Name: Formula Retail Sector Economic Opportunity Project, City and County of San Francisco

Lead Organization: San Francisco Bay Area Labor Foundation

Partner Organization(s): Jobs with Justice SF Bay Area, Young Workers United, Alliance of Californians for Community Empowerment, San Francisco Locally Owned Merchants Alliance, Ken Jacobs (Center for Labor Research and Education, UC Berkeley), SF Office of Labor Standards Enforcement, Supervisor Eric Mar, United Food and Commercial Workers Local 5

Category of Eligible Activity: Job Quality, Worker Support

Brief Description: Research and analyze the formula retail sector (i.e. corporate-owned chain stores and restaurants) in San Francisco and develop model policies and programs to improve job quality and expand support for low-wage workers and locally-owned businesses. The partnership will specifically evaluate feasibility of implementing a formula retail living wage ordinance that would be the first of its kind in the nation.

Amount Requested: \$195,000

Recommended for Funding: **Yes**

Award Amount: **\$100,000**

Condition(s) of Approval: None

Project Name: Success Concord, City of Concord

Lead Organization: Concord Community Development Organization, Michael Chavez Center

Partner Organization(s): Mt. Diablo Adult Education, The Stride Center, Workforce Development Board of Contra Costa County, Lynn H. Baskett Consulting

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Worker Support

Brief Description: Strengthen and expand economic opportunities, address debilitating barriers and develop clear upwardly-mobile employment pathways for low- and moderate-income workers in Concord, California. Project will develop and implement an intensive, culturally competent case management model by creating individualized employment action plans for at least 40 LMI, primarily immigrant workers..

Amount Requested: \$185,000

Recommended for Funding: **Yes**

Award Amount: **\$100,000**

Condition(s) of Approval: None

II. Applications Submitted but Not Funded

<i>Project Name:</i>	Rising Sun Brings Green Technology Training Services (GETS) to Allen Temple Baptist Church's East Oakland Community, East Oakland
<i>Lead Organization:</i>	Allen Temple Health & Social Services Ministries, Oakland, CA
<i>Partner Organization(s):</i>	Rising Sun Energy Center and Emerald Cities Oakland
<i>Category of Eligible Activity:</i>	Workforce Development and Training, Job Search and Hiring Process, Job Quality, and Worker Support
<i>Brief Description:</i>	Strengthen faith based multi-level social support and case management services while bringing Rising Sun's GETS program, including the nationally accredited Multi-Craft Core Curriculum (MC3), to East Oakland residents looking for career opportunities. Participating agencies will build upon existing alliances to increase technical skills and workforce access, while reducing barriers to employment pathway opportunities. Participants will have access to expanded MediCal and Covered CA via the East Oakland Enrollment Hub at Allen Temple Baptist Church (ATBC), which also offers on-site enrollment in food stamps, financial literacy, GED courses, and childcare. Furthermore, the GETS program will expand career pathways to higher-waged trades (sheet metal workers, electricians, etc.) while leveraging LMI access, training experience, and knowledge of emerging green sector opportunities.
<i>Amount Requested:</i>	\$170,000
<i>Recommended for Funding:</i>	No
<i>Award Amount:</i>	N/A
<i>Condition(s) of Approval:</i>	N/A

Project Name: Bridge to Careers, Alameda County

Lead Organization: Bay Area Business Roundtable

Partner Organization(s): Bay Area Business Roundtable, East Oakland Building Healthy Communities Economic Development Initiative, Urban Council, Alameda County Workforce Investment Board, Oakland Workforce Strategies Investment Board, Alameda County Social Services Agency, Alameda County Health Pipeline Partnership and Laney College

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Job Quality, and Worker Support

Brief Description: Develop a sectoral employment program encompassing a diverse range of strategies, including recruitment, orientation, assessment, job training and job placements. A sectoral cluster of occupations will be developed in collaboration with industry, education, government and community organizations to target skill shortage jobs such as Biotechnology, Field Service Technicians, Environmental Engineering Technician and Allied Health Categories.

Amount Requested: \$200,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Emerald Cities San Francisco Community Workforce Agreement Implementation, Monitoring and Compliance Program, City and County of San Francisco

Lead Organization: Emerald Cities San Francisco

Partner Organization(s): Mission Housing Development Corp., Bronze Investments, SF Building and Construction Trades, CityBuild Academy, SF Conservation Corps, Brightline Defense Project and PODER

Category of Eligible Activity: Workforce Development and Training, Job Creation and Retention, Job Quality

Brief Description: Develop a comprehensive Community Workforce Agreement (CWA) implementation program for energy and workforce development projects. The program seeks to develop a monitoring and compliance system to evaluate the jobs outcomes and access for disadvantaged communities in energy efficiency retrofit projects in the multi-family affordable housing sector.

Amount Requested: \$50,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Business Investment and Growth (BIG), City of Oakland

Lead Organization: Bay Area Local Initiatives Support Corporation

Partner Organization(s): AnewAmerica, Give Something Back; Inner City Advisors, Unity Council, WAGES, Youth Employment Partnership

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention

Brief Description: The BIG taskforce is a powerful collaboration of seven prominent asset-building and community economic development entities that have banded together to explore innovative entrepreneurial models leading to job creation and upward economic mobility. By leveraging their collective experience and resources, BIG partners will select, fully develop, and pilot one new self-sustaining, environmentally conscious business concept that will develop 20 new jobs for LMI individuals. Results will be shared on a broad scale to spur replication and innovative solutions within Bay Area communities and beyond.

Amount Requested: \$200,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Marin Ride to Work, Marin County

Lead Organization: Marin County Health and Human Services Workforce Investment Board

Partner Organization(s): Marin Transit, Marin County Board of Supervisors, Marin Economic Forum, Transportation Authority of Marin, Homeward Bound of Marin, Marin Community Foundation

Project Type: Transportation Access and Affordability, Worker Support

Brief Description: Project seeks to increase job access for LMI workers in Marin County by off-setting transit costs for newly employed individuals, and working with employers to increase transit subsidy support, consistent with the goals of the region's commuter benefit ordinance.

Amount Requested: \$200,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Equal Voice and Opportunity, Marin County

Lead Organization: Marin Grassroots

Partner Organization(s): Marin City Community Development Corporation, Community Action Marin

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Worker Support

Brief Description: The Equal Voice and Opportunity project involves action-learning job skills building and grassroots leadership training for policy change related to local hiring. By merging direct services with an existing policy change campaign spearheaded by a multi-sector stakeholder coalition, this project will support local workers to increase their readiness for higher paying jobs and to effectively have their voices heard through the campaign for the adoption of local hire policy by the County of Marin, which will ultimately benefit thousands of local workers in years to come.

Amount Requested: \$140,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Opportunity Bridge for Low- and Moderate-Income Workers, Bay Area

Lead Organization: North Bay iHub

Partner Organization(s): Innovation Bridge

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Job Quality, Worker Support

Brief Description: iHubs are crucial mechanisms for local innovation and entrepreneurship in California, but they are not reaching LMI workers. This project will work with iHubs that are creating innovation and tech jobs to understand challenges and create LMI growth opportunities and new innovative support systems for LMI workers. Project will also identify the needs of low- and moderate-income workers through empathy based interviews, conduct workshops, and uncover access to new funding sources and supports.

Amount Requested: \$90,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Creating Organizational Growth for Native Upward Mobility, Bay Area

Lead Organization: National Indian Justice Center, Friendship House Association of American Indians, Washoe Tribe of Nevada and California, Suscol Intertribal Council, Native American Cultural Center, California Tribal College,

Partner Organization(s): California Indian Museum and Cultural Center

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Worker Support

Brief Description: The project will assess barriers to economic advancement for American Indians and Alaska Native LMI workers in the Greater Bay Area, and the organizational development needs of organizations that serve or can serve the unique needs of this population. A multimedia Guidance Report containing Native and non-Native organizational capacity building strategies will be produced and disseminated.

Amount Requested: \$177,398

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: College Connections, East Contra Costa County

Lead Organization: Opportunity Junction

Partner Organization(s): Los Medanos College

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Quality, Worker Support

Brief Description: Develop a framework for directing LMI workers and unemployed residents into educational tracks that lead to careers. This project would support a joint effort with Los Medanos College to target low-income job-seekers who face barriers to employment and college enrollment.

Amount Requested: \$90,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: SparkPoint Contra Costa

Lead Organization: Richmond Community Foundation

Partner Organization(s): Bay Area Legal Aid, Brighter Beginnings, Business Development Center, Center for Human Development, Chevron, City of Richmond—LEAP, Community Housing Development Corporation, Contra Costa College, Contra Costa Health Services Department, Contra Costa Employment and Human Services Department, First 5 Contra Costa, Neighborhood Housing Services of the East Bay, Opportunity Junction, Rubicon Programs, Inc, STAND!, The Stride Center, Supervisor John Gioia’s Office, United Way of the Bay Area

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Transportation Access and Affordability, Worker Support

Brief Description: Use a multi-prong approach to bring together diverse organizations to work collectively with families to address the inter-connected financial outcomes that impact family financial stability. SparkPoint provides a “one-stop” integrated center, making it easier for clients to navigate through a single system rather than multiple systems, policies and procedures.

Amount Requested: \$156,750

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Door to Manufacturing Program, Bay Area

Lead Organization: SFMade

Partner Organization(s): Jewish Vocational Services (JVS), WorkHands

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process

Brief Description: Develop a first-of-its-kind platform to place 50 unemployed adults into paid internships at manufacturers across the Bay Area, as a critical step to giving individuals with barriers to employment the opportunity to gain experience and position them for full-time employment in manufacturing. Intern candidates will be drawn from Jewish Vocational Services' pool of trained candidates and will match with employers via a customized new web platform called WorkHands. SFMade will recruit manufacturing businesses throughout the region, in collaboration with partner economic development agencies in San Francisco, San Jose, Oakland, San Leandro and Fremont. The project will create a new, scalable model for expanding economic opportunities for LMI individuals in manufacturing.

Amount Requested: \$200,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Online and Social Media Marketing Skills Training Program, Bay Area

Lead Organization: San Pablo Economic Development Corporation

Partner Organization(s): Ford & Bonilla, Constant Contact, Workforce Development Board, Small Business Development Corp., Lao Family Community Development, Contra Costa College, Wardrobe for Opportunity

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Job Quality

Brief Description: Create a multilingual Online and Social Media Marketing training program, open to any Bay Area small business or resident, which trains participating businesses and workforce on parallel tracks. We will prioritize economically disadvantaged workforce, offering both skills and experience. In addition to education, businesses will receive a project free of charge through which workforce participants will gain relevant work experience, a completed portfolio project, skills, and a valuable professional reference

Amount Requested: \$165,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Career Certificate Training Center, Alameda, Contra Costa and San Francisco Counties

Lead Organization: The Workforce Collaborative

Partner Organization(s): Inter-City Services

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Worker Support

Brief Description: Design a comprehensive training program and training center. Our goal is to create a center of activity which will be a clearinghouse for a variety of short term training programs to serve the undertrained and underemployed members of our community. This will be an easy access program with trainings available throughout the work week, as well as nights and weekends, for increased availability. Our goal is to “bundle” trainings to provide “stackable certificates” in a variety of industries.

Amount Requested: \$200,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Youth Tech Cluster, City of Oakland

Lead Organization: United Roots

Partner Organization(s): Youth SEED, Impact HUB Oakland, Oakland WIB Youth Council

Category of Eligible Activity: Workforce Development and Training, Job Creation and Retention, Job Quality, Worker Support

Brief Description: The YTC will coordinate and support existing community efforts to train youth of color in new Tech skills. Youth will be connected to a larger, multi-sector ecosystem of personal and professional development that will create pathways to employment and entrepreneurship related to technology.

Amount Requested: \$125,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Job Opportunities Leading Transformation, East Contra Costa County

Lead Organization: Workforce Development Board of Contra Costa County

Partner Organization(s): California Association of Microenterprise Opportunity, Contra Costa Small Business Development Center, Antioch Chamber of Commerce, EC²

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Job Quality, Worker Support

Brief Description: Provide entrepreneurship education and small business consulting to low- and moderate-income populations in East Contra Costa County, creating new businesses, new jobs and increased economic activity for local residents. Project will reach and provide business assistance, training and referrals to a total of 200 individuals.

Amount Requested: \$129,400

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: The Next Step, City and County of San Francisco

Lead Organization: Community Housing Partnership

Partner Organization(s): The John Stewart Company

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Job Quality, Worker Support

Brief Description: The Next Step is a training program for current LMI employees of Community Housing Partnership interested in career advancement. The program combines skill building, computer training, and professional development to prepare LMI employees for mid-level positions in property management or hospitality

Amount Requested: \$200,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: The Food MAP Pilot Project, Cities of Oakland and Richmond

Lead Organization: Lao Family Community Development, Inc.

Partner Organization(s): The English Center, Manex Corporation, Oakland CEDA, Oakland WIB, Alameda County WIB, Contra Costa WIB, RichmondWorks, Dreisbach Enterprises, EBALDC, Laney and Contra Costa Colleges

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Job Quality, Worker Support

Brief Description: Respond to and address the issues and needs raised by food sector leading employers located along the I-880 corridor in the Bay Area. Project will address changing FDA, USDA and other compliance constraints in light of these needs, especially in connection with recruiting and hiring workers in this fast growing sector.

Amount Requested: \$200,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Worker Mobility Project, City of San Jose

Lead Organization: Sacred Heart Community Services

Partner Organization(s): Next Door Solutions for Domestic Violence, Google, Inc.

Category of Eligible Activity: Workforce Development and Training

Brief Description: Address the needs among low-income job seekers and wage earners for basic digital literacy skills that will enable them to obtain higher wage jobs and improved financial stability. Project will couple basic computer literacy skills with financial education, improving employability and increasing financial literacy

Amount Requested: \$56,896

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: "Mission Techies" Youth Workforce Training Program, City and County of San Francisco

Lead Organization: Mission Economic Development Agency

Partner Organization(s): Rocket Science Consulting

Category of Eligible Activity: Workforce Development and Training, Job Search and Hiring Process, Job Creation and Retention, Job Quality, Worker Support

Brief Description: Provide access to sustainable career pathways in the Bay Area's high-growth technology sector for at least 30 low- and moderate-income young adults ages 18-24 in San Francisco's high-poverty neighborhoods.

Amount Requested: \$200,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: Delivering on the Promise: Hunters Point Shipyard and CCBA Implementation, City and County of San Francisco

Lead Organization: San Francisco Organizing Project, PICO Network

Partner Organization(s): San Francisco Labor Council, Alliance of Californians for Community Empowerment, San Francisco Foundation, Office of Supervisor Cohen

Category of Eligible Activity: Workforce Development and Training, Job Creation and Retention, Land Use and Housing, Worker Support

Brief Description: Develop a community-driven racial analysis of the needs of current and former residents of Bayview and Visitacion Valley as well as a set of recommendations that will guide the implementation of the Shipyard CCBA over the next 5 years. Through grassroots organizing, surveys, meetings and research into the latest innovations across the world of economic development, project will create a pipeline connecting current and former residents to CCBA-funded opportunities.

Amount Requested: \$80,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A

Project Name: East Bay Clean Energy Jobs Stakeholders Roundtable, Alameda County

Lead Organization: Local Clean Energy Alliance

Partner Organization(s): One Pacific Coast Foundation, Clean Energy & Jobs Oakland Campaign, Oakland City Council Member Dan Kalb, Berkeley City Council Member Kriss Worthington, Sun Light & Power, Sungevity

Category of Eligible Activity: Job Creation and Retention

Brief Description: Pioneer a policy to create clean energy jobs in Alameda County by designing a Community Choice Energy program with the goal of maximizing local job development. Key stakeholders will produce a concrete set of recommendations to East Bay Cities and Counties for designing and implementing a Community Choice Energy program.

Amount Requested: \$50,000

Recommended for Funding: No

Award Amount: N/A

Condition(s) of Approval: N/A