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Steve Heminger
Executive Director

Alix Bockelman
Deputy Executive Director, Policy

Andrew B. Fremier
Deputy Executive Director, Operations

OPERATIONS COMMITTEE MINUTES November 14, 2014

ATTENDANCE:

Chair Mackenzie called the MTC Operations Committee Meeting to order at 11:18 a.m. Other Committee members in attendance were Committee Vice Chair Kinsey and Commissioners Giacomini, Haggerty, Halsted, Luce and Spering. Commissioners Bates and Wiener were present as ad hoc non-voting members. Commission Chair Rein Worth and Vice Chair Cortese were present in their ex-officio voting member capacity.

CONSENT CALENDAR

Upon motion of Commissioner Kinsey, which was seconded by Commissioner Halsted, the Committee unanimously approved the consent calendar, which included the following items:

- a) Minutes of October 10, 2014 meeting
- b) First Quarter SAFE Financial Statements – September 2014

Contract Amendment – Regional Rideshare Commuter Benefit Program and 511 Real-Time Transit Information Support: Parsons Brinckerhoff, Inc. (\$358,877)

Christine Maley-Grubl, MTC staff, requested approval to amend the 511 Regional Rideshare contract with Parsons Brinckerhoff, Inc. (PB) for continued support of the regional commuter benefits program and 511 real-time transit information service. The requested award will be divided between the two programs, with \$175,000 being allocated to the 511 Bay Area Outreach program to extend real-time transit information to several agencies and \$183,877 being allocated to Bay Area commuter benefit pilot program.

Ms. Maley-Grubl provided an update on the commuter benefit pilot program. The Bay Area Air Quality Management District (Air District) and MTC adopted a regional commuter benefit pilot program requiring employers with 50 or more full time employees to offer one of four commuter benefit options (e.g., pre-tax transit or vanpool) to their employees, as authorized by State law. The primary goal of the program is to reduce motor vehicle emissions in order to improve air quality and help the Bay Area to achieve climate protection targets.

As of October 16, 2014 a total of 3,200 employers have registered. Of these, 45% (1,450) are employers who had not previously offered a commuter benefit. This represents roughly 400,000 employees who now have access to a commuter benefit for which they did not prior to the program.

Committee discussion:

Commissioner Halsted asked for information about the options. Ms. Maley-Grubl responded that Options 1, 2 and 3 provided measures an employer may choose for implementation.

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Option 4 allows an employer to suggest its own program with the condition that it be as effective as Options 1-3.

With respect to the 511 Real-Time Transit Program, Commissioner Kinsey requested clarification regarding agencies' not having access to real-time information. Melanie Crotty, Operations Director, replied that several transit agencies were preparing to launch their 511 real-time transit information services this year. She also clarified that this contract amendment was to promote these new services. Support of the integration is executed under a different contract.

Commissioner Kinsey made the motion to approve. Commissioner Halsted seconded it. The motion passed unanimously and the Committee thus authorized the Executive Director or his designee to negotiate and enter into a contract amendment with PB and continue support of the commuter benefit pilot program and 511 real-time transit information service. The Chief Financial Officer was authorized to set aside \$358,877 for such contract amendment and continued program support.

Public Comment/Other Business/Next Meeting/Adjournment:

There being no further business, Chair Mackenzie adjourned the meeting at 11:41 a.m. The next meeting of the Operations Committee is scheduled for Friday, December 12, 2014 at 9:35 a.m. in the Lawrence D. Dahms Auditorium, Joseph P. Bort MetroCenter, Oakland, CA.