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Executive Director

*Alix Bockelman*
Deputy Executive Director, Policy

*Andrew B. Fremier*
Deputy Executive Director, Operations

Agenda Item No. 2a

# OPERATIONS COMMITTEE MINUTES
October 10, 2014

## ATTENDANCE

Chair Mackenzie called the MTC Operations Committee meeting to order at 10:25 a.m. Other Committee members in attendance were Commissioners Aguirre, Giacopini, Haggerty, Liccardo, Luce, and Spering. Commissioners Bates, Campos and Tissier were present as ad hoc non-voting members. Commission Chair Rein Worth and Vice Chair Cortese were present in their ex-officio voting member capacity.

## CONSENT CALENDAR

Upon motion of Commissioner Spering, which was seconded by Commissioner Haggerty, the Committee unanimously approved the consent calendar, which included the following items:

a) Minutes of September 12, 2014 meeting
b) Clipper® Program Contract Actions
    - Contract Change Order – Additional Platform Readers: Cubic Transportation Systems, Inc. ($685,000)
    - Contract Change Order Amendment – Statement on Standards for Attestation Engagement No. 16 Report: Cubic Transportation Systems, Inc. ($160,000)
c) Contract – 511 Freeway Assist: Customer Information Services – OneWorld Communications, Inc. ($150,000)
d) Contract Amendment – Freeway Service Patrol (FSP) In-Vehicle Maintenance – Absolute Wireless, Inc. ($100,000)

## "Columbus Day" Strategies Update

Melanie Crotty, MTC Director of Operations, and Dan McElhinney, California Department of Transportation (Caltrans) Chief Deputy District Director, presented a joint report on progress of MTC/Caltrans projects and Columbus Day Strategies.

Mr. McElhinney gave an update on the performance of the transportation management system (TMS) field equipment and reported that repair work in the past 16 months has been effective. For most TMS assets, the percent of time that the equipment is operational has improved substantially, with the notable exception of the traffic detection stations. Mr. McEhinney also discussed the root cause analysis of equipment failures. Lastly, Caltrans is projecting that the annual resources needed to keep the TMS assets operational at 90 to 95% of the time is $18 million per year.

Ms. Crotty then provided a summary of the key feedback received from Commissioners at the Commission Workshop in March 2014 and an update of activities since the workshop. Ms. Crotty also summarized efforts-to-date to pursue a select subset of innovative projects – in partnership with Caltrans – that fall under the Columbus Day theme.

Committee discussion:
Steve Heminger, MTC Executive Director, noted that California statute requires funding of maintenance and rehabilitation of the system before funding capital expansion. In reality, the State balances maintenance with making necessary enhancements.

Commissioner Bates asked about standardization of LED lights. Mr. McElhinney reported that Caltrans is aggressively changing to LED lamps and improving sign panels.

Chair Mackenzie stated that freeway management and the MTC/Caltrans partnership was an important topic and asked that it be put on the agenda for the full Commission. Commission Chair Rein Worth agreed.

**Lysol/Costco Clipper® Card Branding and Test Distribution: Reckitt Benckiser ($175,000)**
Brian Gebhardt MTC staff and Consultant, Jennifer Largaespada, requested Committee approval to enter into a sole-source contract with Reckitt Benckiser, the distributor of Lysol cleaning products (Lysol). This arrangement is to promote the use of Clipper® by offering cards for sale at Costco at a price representing a discount off of the value loaded onto the card. This discount is expected to allow MTC to attract customers who might not normally consider using Clipper® and test an additional distribution outlet.

Committee discussion:

- Both Commissioners Haggerty and Liccardo had questions regarding Clipper® guidelines for distribution opportunities and for what can appear on Clipper® cards.
- Commissioner Haggerty expressed concerns that the test distribution program will not help lower-income people (who would benefit from a card discount).
- Committee members asked staff to work with Lysol or other potential sponsors to make discounted cards available at other places where lower-income people tend to shop.
- Commissioner Liccardo made a motion to approve the request with an amendment that staff should ask Costco to limit sales to individual customers and reach out to sponsors who might be willing to support a similar promotion at other retailers, such as CVS and Walmart.
- Chair Mackenzie asked staff to report on the pilot and the future proposed efforts.
- Commissioner Tissier requested that staff should be directed to request a report from Costco detailing how many cards individuals purchased.
- Commissioner Aguirre asked staff to confirm, and staff confirmed, that this was a one-time agreement, not subject to expansion.
- Commissioner Liccardo accepted the amendments. Commissioner Haggerty seconded the motion, which was approved, with Commissioner Luce voting "No".

**Contract: Regional Transportation Emergency Preparedness Support: URS Corp. ($695,575)***

Noah Tunick, MTC's Emergency Management Coordinator, requested approval of a contract for regional transportation emergency preparedness support with URS Corp (URS) that will assist in the execution of emergency transportation plans. Commissioner Giacopini asked whether emergency preparedness for people with disabilities was included in the contract scope. Mr. Tunick reported that one of the areas of focus is emergency response for paratransit users.

Commissioner Haggerty made the motion to approve. Commissioner Liccardo seconded it. The motion passed unanimously and the Committee thus authorized the Executive Director or his designee to negotiate and enter into a contract with URS to provide regional emergency transportation support and the Chief Financial Officer was directed to set aside $695,575 for such contract.

**Public Comment/Other Business/Next Meeting/Adjournment:**

There being no further business, Chair Mackenzie adjourned the meeting at 11:31 a.m. The next meeting of the Operations Committee is scheduled for Friday, November 14, 2014 at 9:35 a.m. in the Lawrence D. Dahms Auditorium, Joseph P. Bort MetroCenter, Oakland, CA.