



**SAN FRANCISCO
PLANNING
DEPARTMENT**

Planning and Implementing **PLAN BAY AREA** in San Francisco

Joint MTC Planning Committee/ABAG Administrative Committee

November 14, 2014

Regional Growth Projections (2010 – 2040)



Expected Regional Growth

+ 2.1 million people
(+660K housing units)
+1.1 million jobs

San Francisco's Share

Maintain 15% share of reg. growth:
+ 92,000 housing units (3,000/year)
+190,000 jobs (6,000/year)

Recent Planning Efforts



Plan Area or Project	Projected Housing	Projected Jobs
5M	750	4,000
Balboa Park	1,780	725
Candlestick/Hunters Point Shipyard	10,500	10,000
Central SoMa	12,400	50,600
Downtown (C-3 & other non Transit Center)	3,000	5,000
Eastern Neighborhoods	9,000	9,500
Executive Park	1,600	75
HOPE SF (Sunnydale & Potrero)	1800	75
Market and Octavia	5,500	3,000
Mission Bay	3,000	10,000
Mission Rock (SWL 337)	1,000	5,000
Parkmerced	5,700	900
Pier 70	2,000	12,000
Rincon Hill	3,500	75
Transbay Redevelopment & Transit Center	4,500	25,000
Treasure Island	7,000	2,750
Visitacion Valley	1,600	500
Western SoMa	2,900	3,200
<i>REST OF CITY</i>	20,000	
TOTAL PLANNED	97,650	143,050
PlanBayArea - TOTAL PROJECTED	92,400	191,000

Planned v.
forecast:

+ 5,000
housing units

Plan Area or Project	Projected Housing	Projected Jobs
5M	750	4,000
Balboa Park	1,780	725
Candlestick/Hunters Point Shipyard	10,500	10,000
Central SoMa	12,400	50,600
Downtown (C-3 & other non Transit Center)	3,000	5,000
Eastern Neighborhoods	9,000	9,500
Executive Park	1,600	75
HOPE SF (Sunnydale & Potrero)	1800	75
Market and Octavia	5,500	3,000
Mission Bay	3,000	10,000
Mission Rock (SWL 337)	1,000	5,000
Parkmerced	5,700	900
Pier 70	2,000	12,000
Rincon Hill	3,500	75
Transbay Redevelopment & Transit Center	4,500	25,000
Treasure Island	7,000	2,750
Visitacion Valley	1,600	500
Western SoMa	2,900	3,200
<i>REST OF CITY</i>	<i>20,000</i>	
TOTAL PLANNED	97,650	143,050
PlanBayArea - TOTAL PROJECTED	92,400	191,000

Planned v.
forecast:

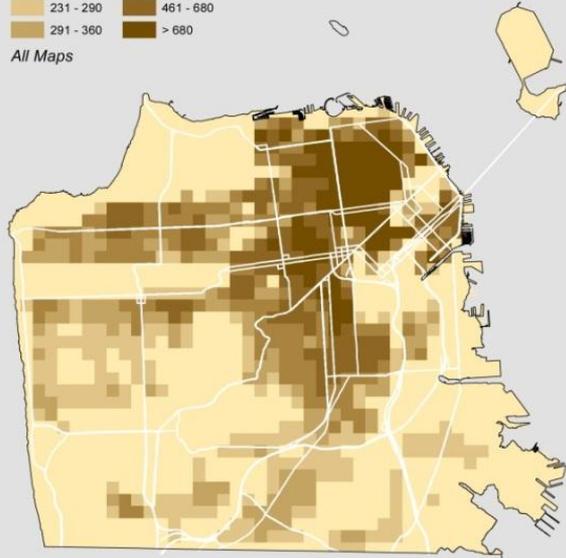
- 50,000 jobs

Housing – 2010-2040

Households

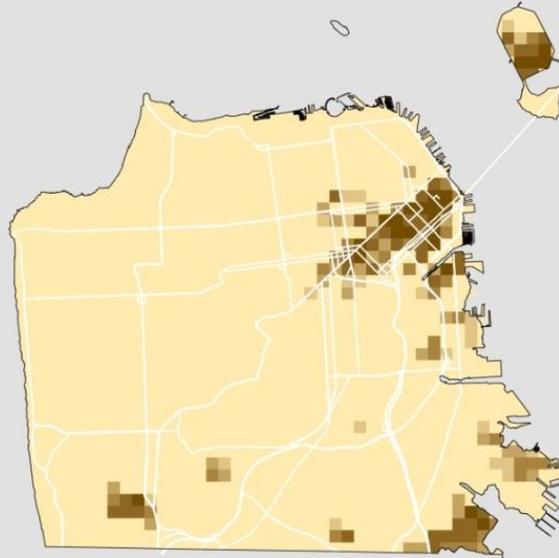


All Maps



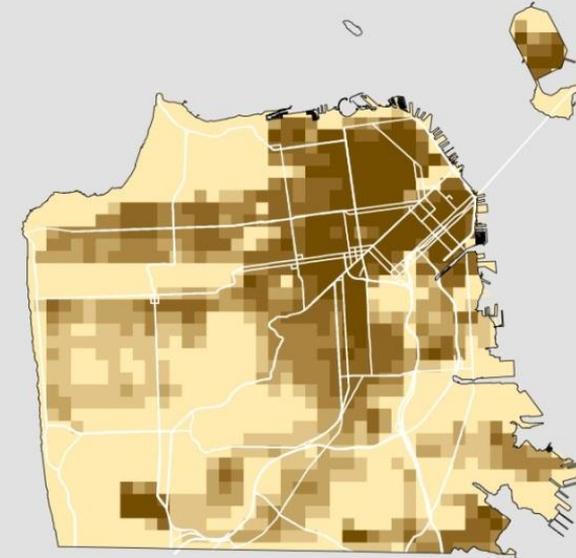
2010 Housholds

+

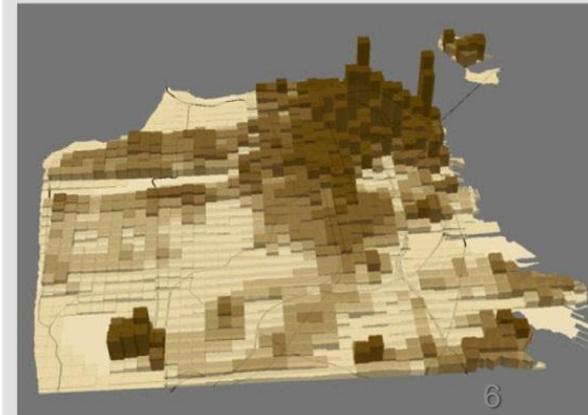
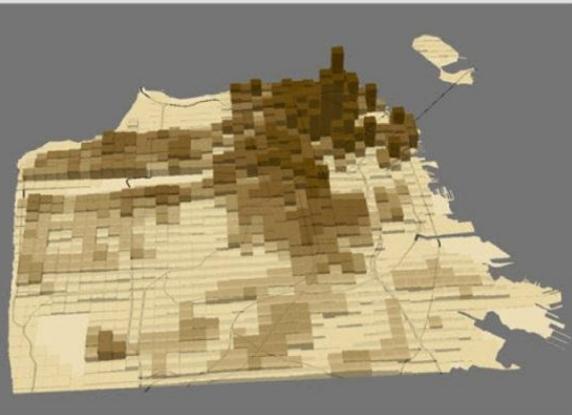


Growth

=



2040 Households

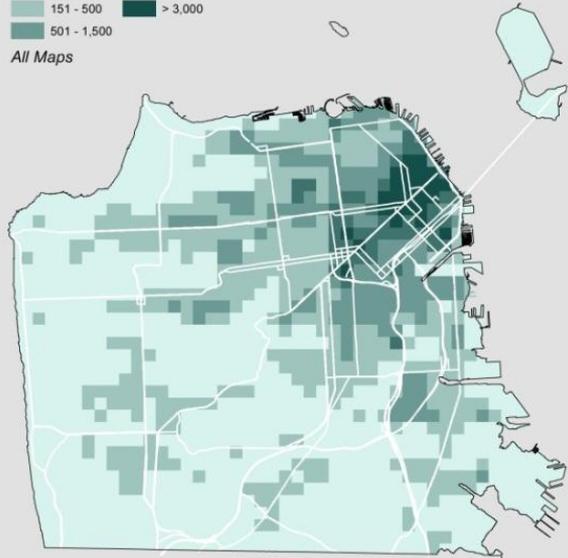


Jobs – 2010-2040

Total Jobs

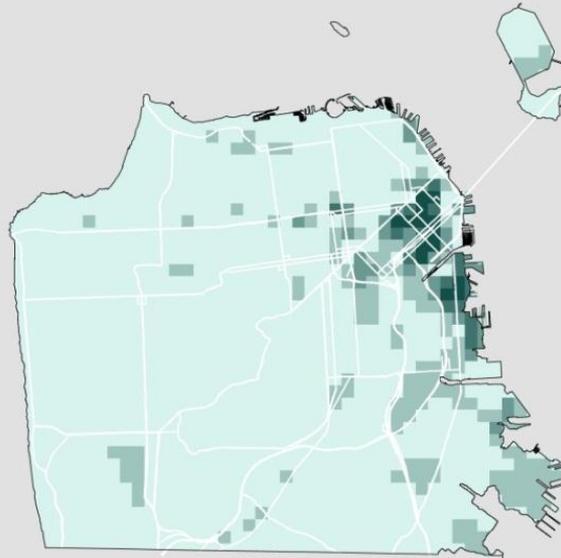


All Maps



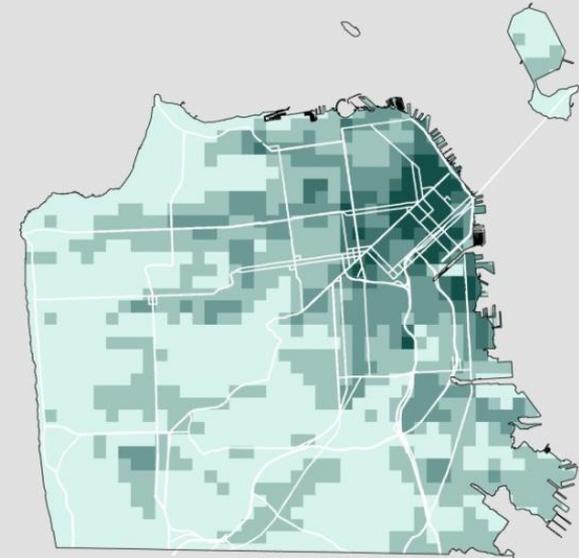
2010 Total Jobs

+

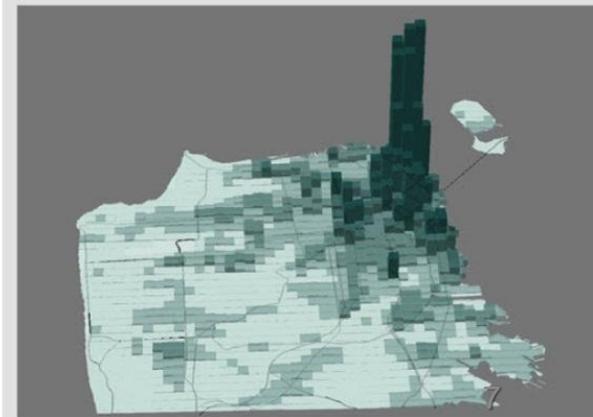
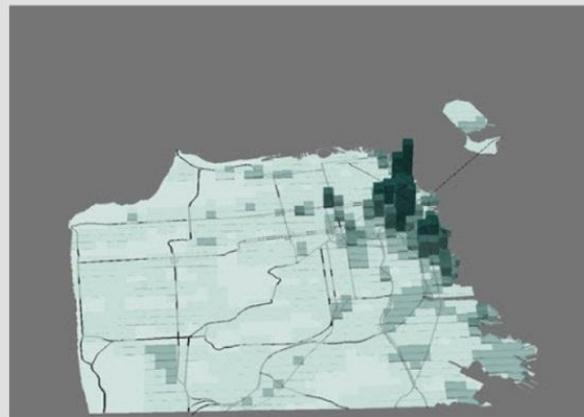


Growth

=



2040 Total Jobs



Districts Permitting Offices



Approx.
10.5%
of non-
public land

San Francisco Planning Challenges

1

Resilience

2

**Preserving
Diversity**

3

**Transportation
& Streets**

4

Placemaking



San Francisco Planning Challenges

1

Resilience

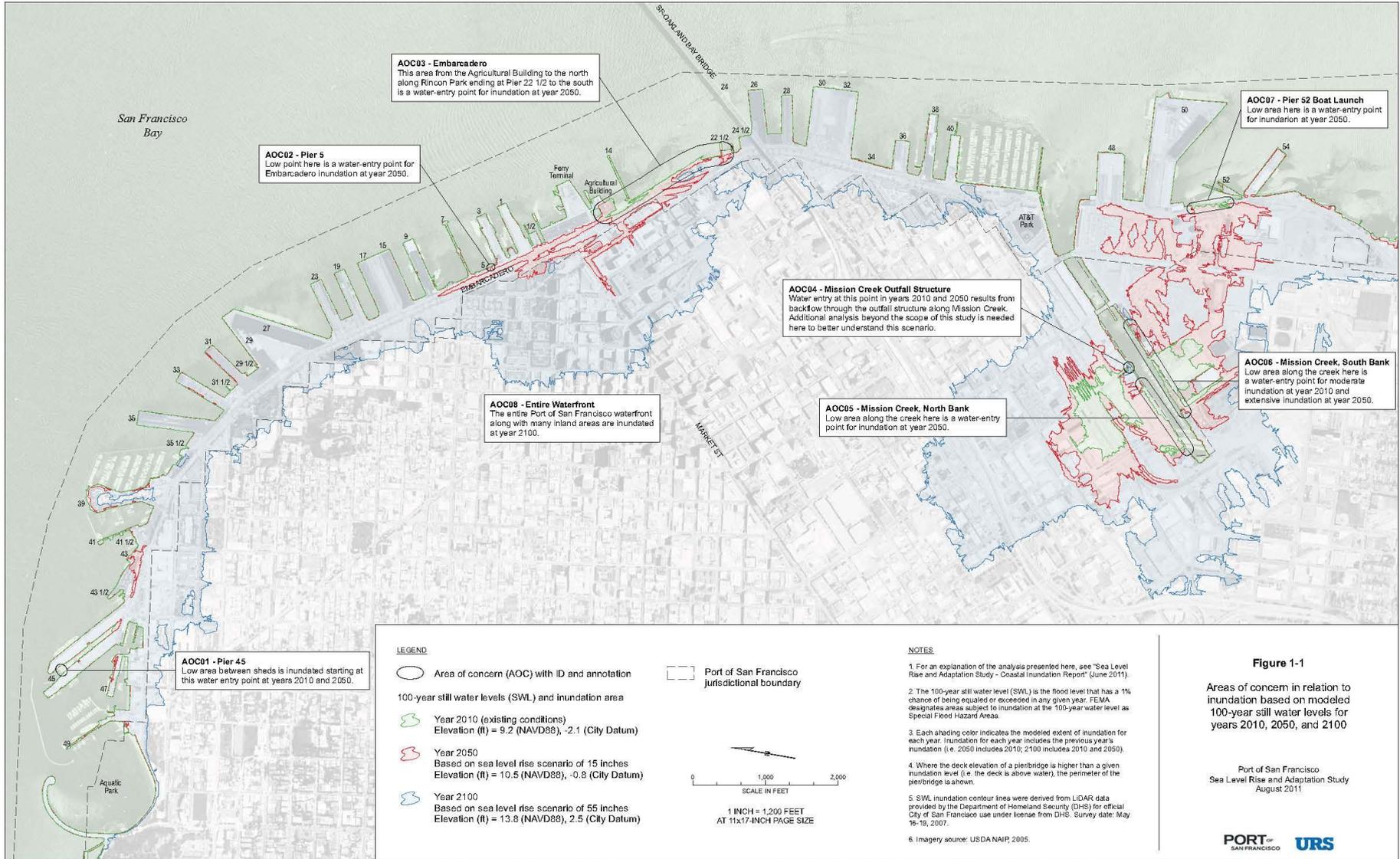
Downtown, SoMa, Mission Bay vulnerable to inundation by 2100.

Seawall protecting downtown needs seismic upgrade.

Local sources of water and energy to protect from uncertain availability and pressures over time.



Sea Level Rise







San Francisco Planning Challenges

2

Preserving Diversity:

Housing Affordability

The City's famous diversity and eccentricity is at stake. They are not "like to haves," but "must haves" to retain creative talent and competitiveness.

A diverse economy is also more resilient.



San Francisco Planning Challenges

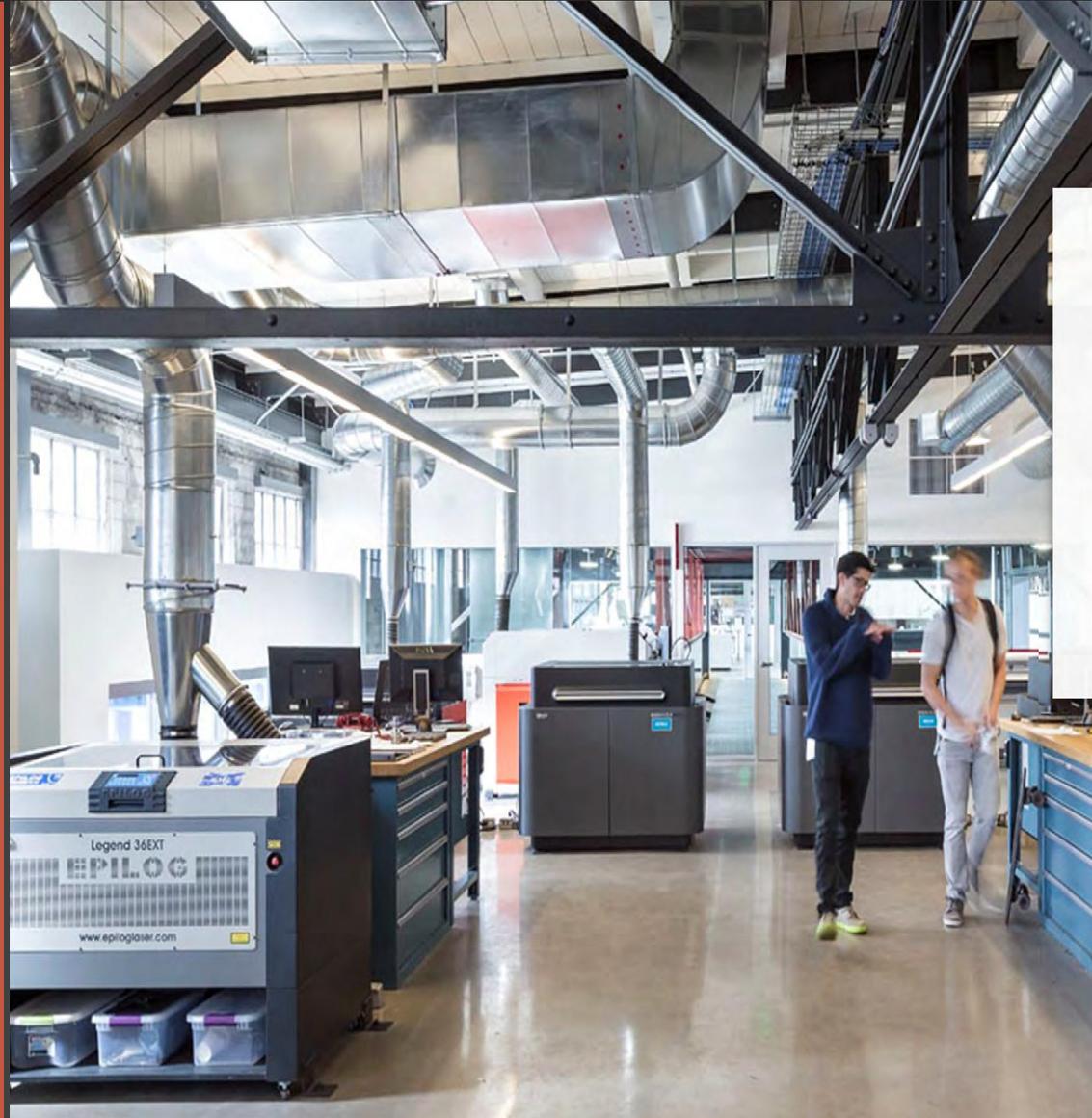
2

Preserving Diversity:

Employment Diversity

The City's famous diversity and eccentricity is at stake. They are not "like to haves," but "must haves" to retain creative talent and competitiveness.

A diverse economy is also more resilient.



San Francisco Planning Challenges

3

Transportation Investment

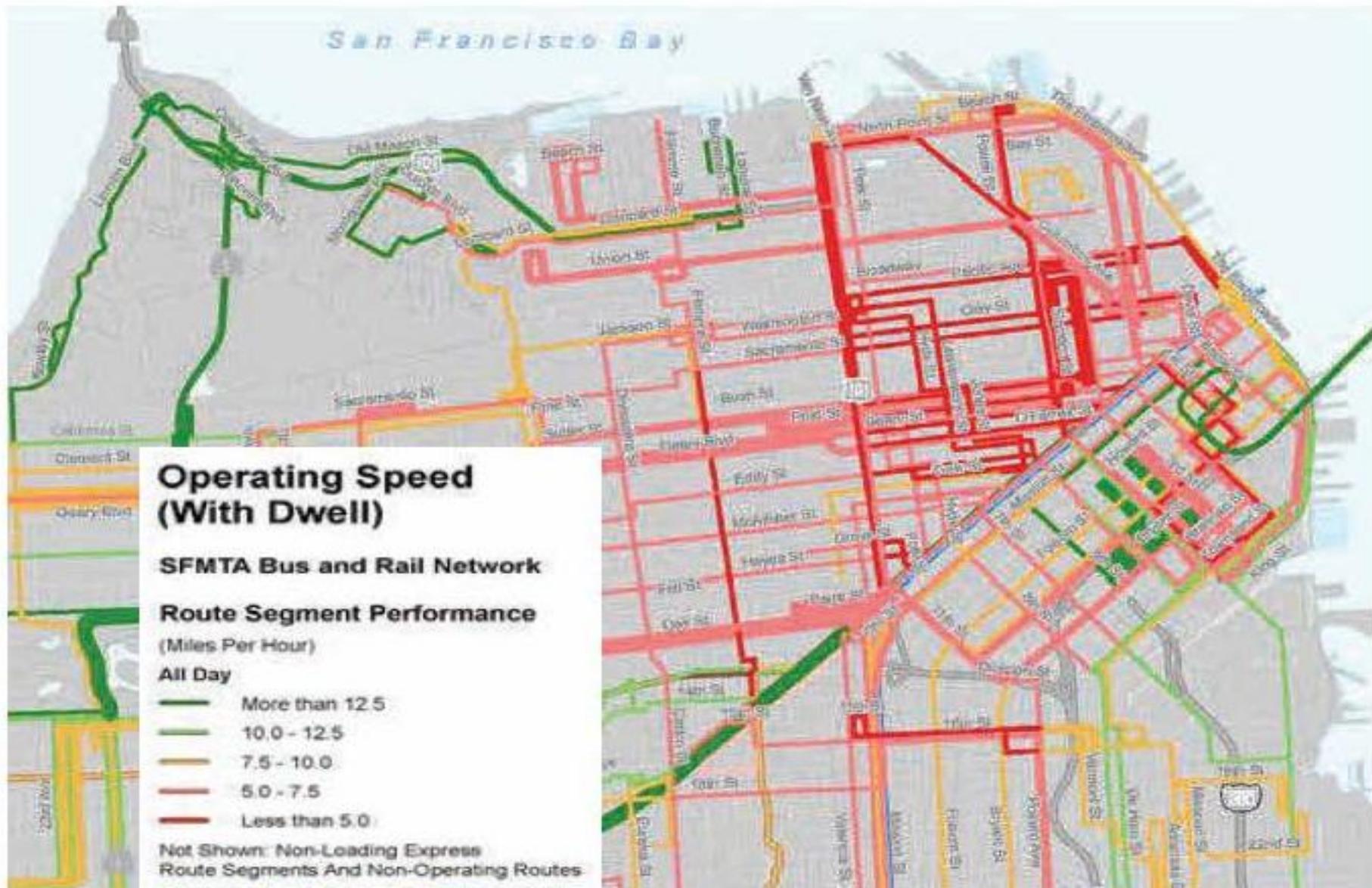
Mayor's Taskforce:

*Funding gap of over
\$6 billion through 2030.*

*More needed to serve
anticipated growth.*

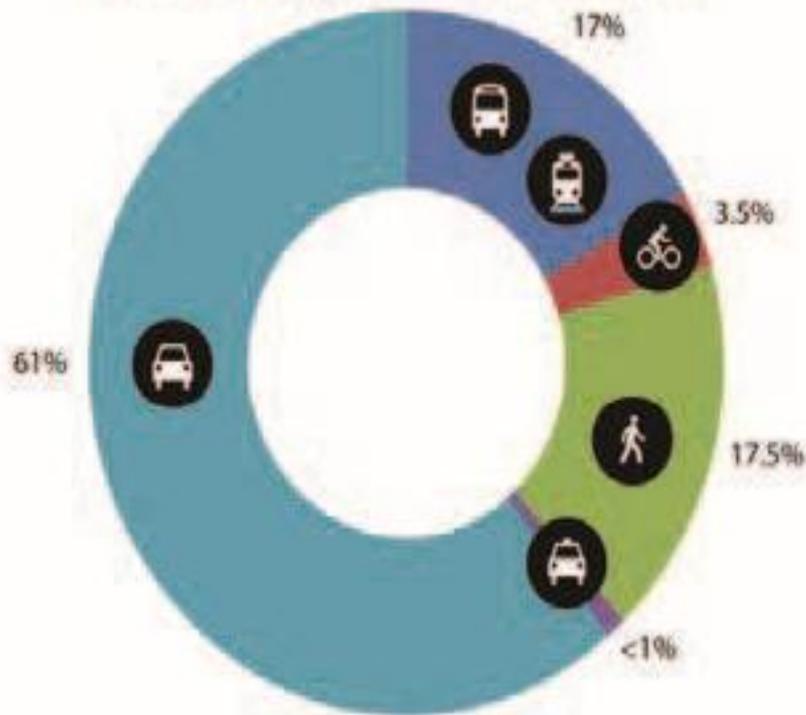


Muni (bus and rail) suffers from congested streets

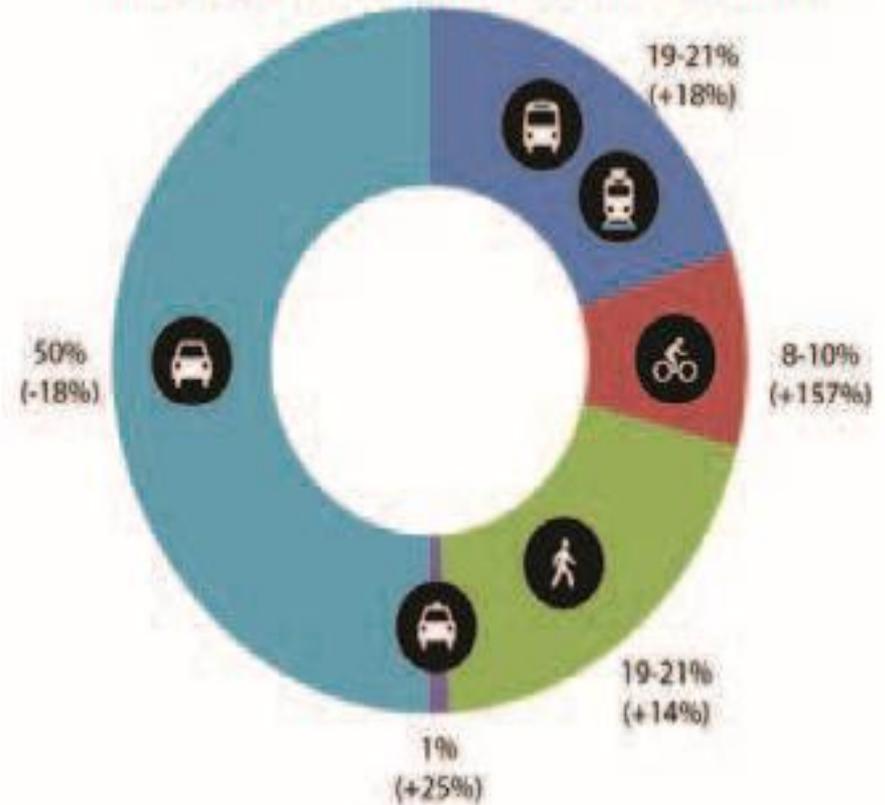


Improving mode shift – aggressive goals

2010: 61% auto/39% non-auto



2018 Goal: 50% auto/50% non-auto

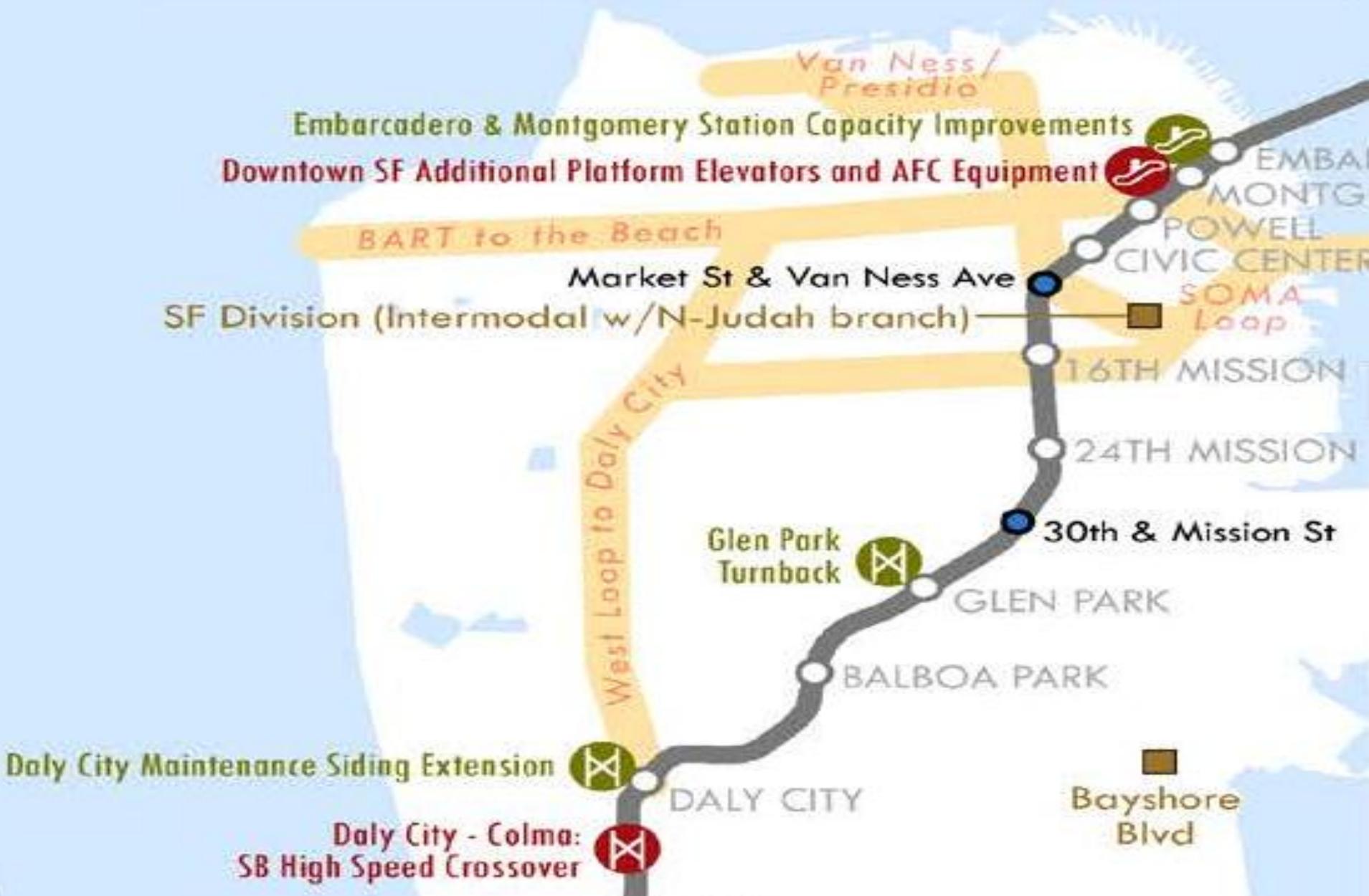




BART is rapidly nearing capacity



Planning the future of BART in SF



Downtown Rail Extension & Electrification

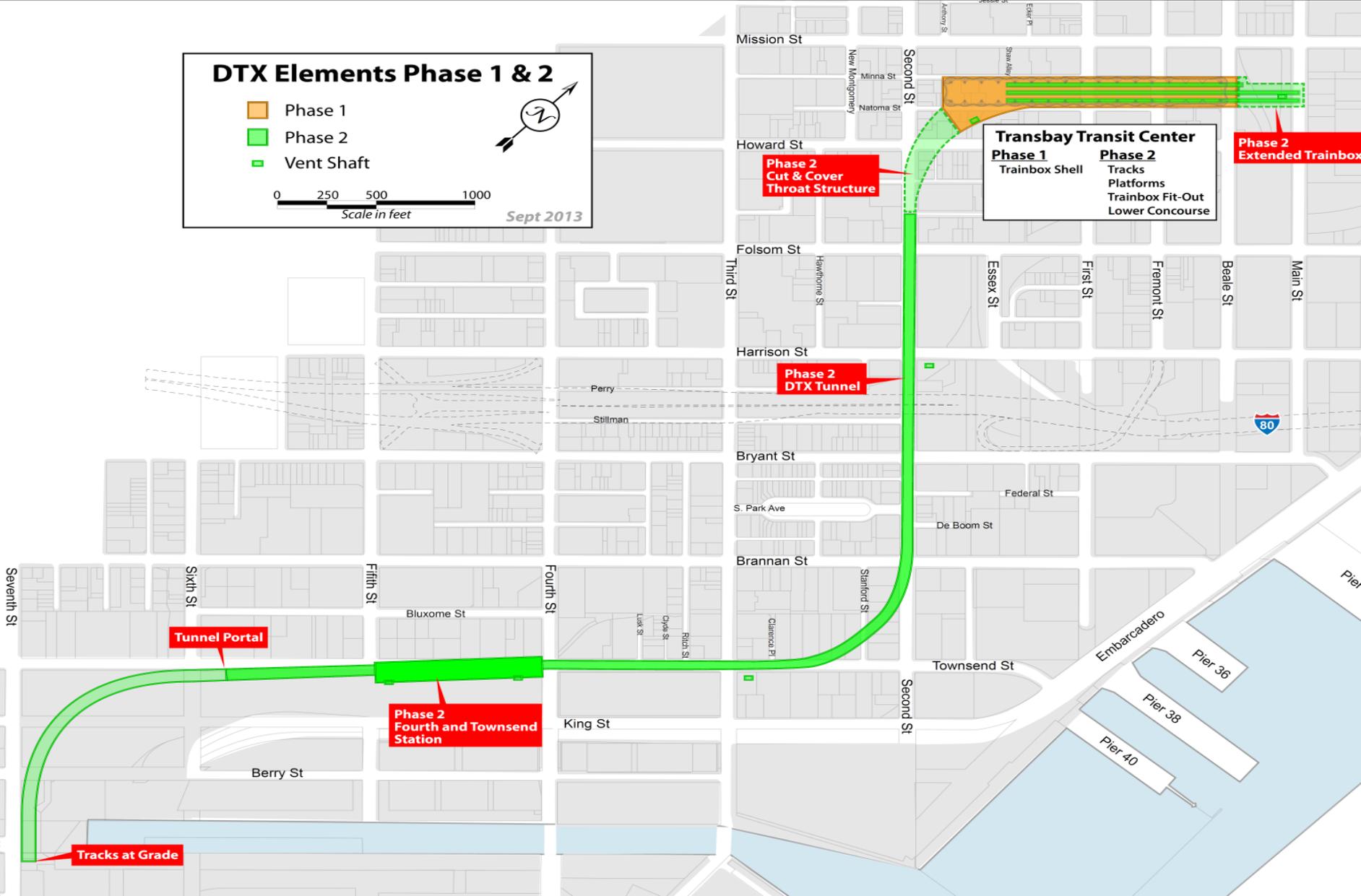
DTX Elements Phase 1 & 2

- Phase 1
- Phase 2
- Vent Shaft



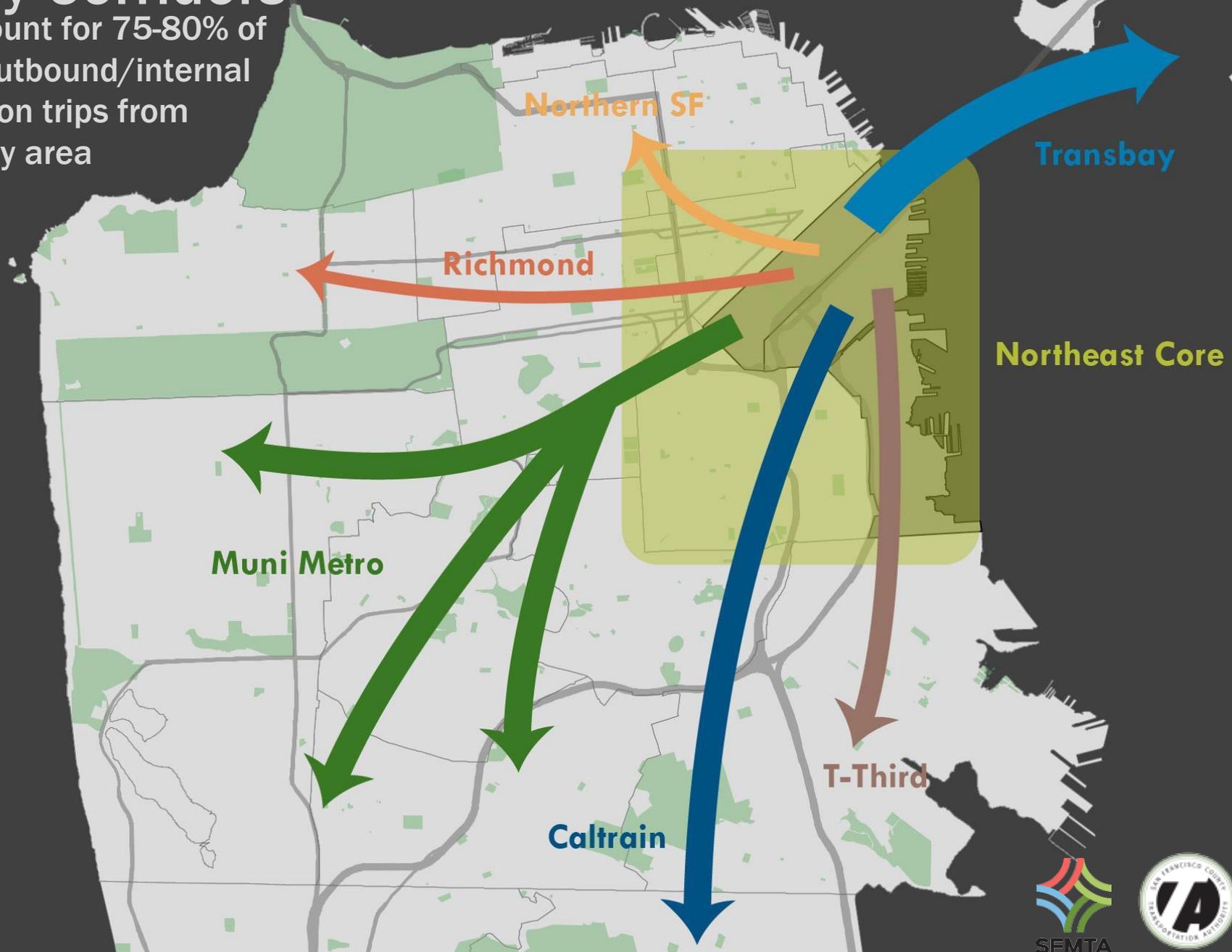
0 250 500 1000
Scale in feet

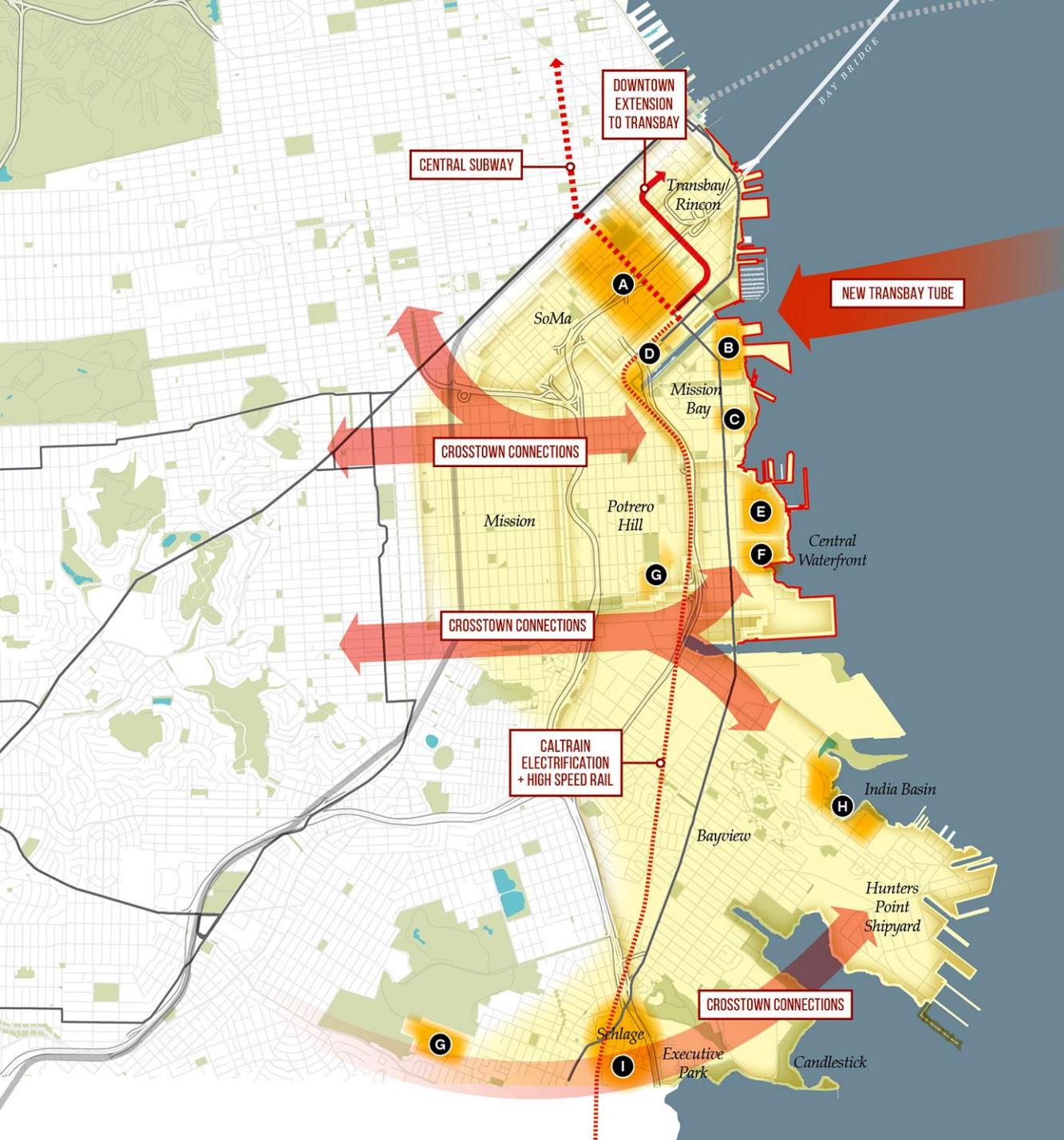
Sept 2013



Key Corridors

Account for 75-80% of all outbound/internal person trips from Study area





- (A) CENTRAL SOMA
- (B) SEAWALL LOT 337
- (C) WARRIORS ARENA
- (D) RAILYARD ALTERNATIVES AND I-280 BOULEVARD FEASIBILITY STUDY
- (E) PIER 70
- (F) POTRERO POWER PLANT
- (G) POTRERO & SUNNYDALE HOPE SF
- (H) INDIA BASIN
- (I) BAYSHORE MULTIMODAL FACILITY LOCATION STUDY

San Francisco Planning Challenges

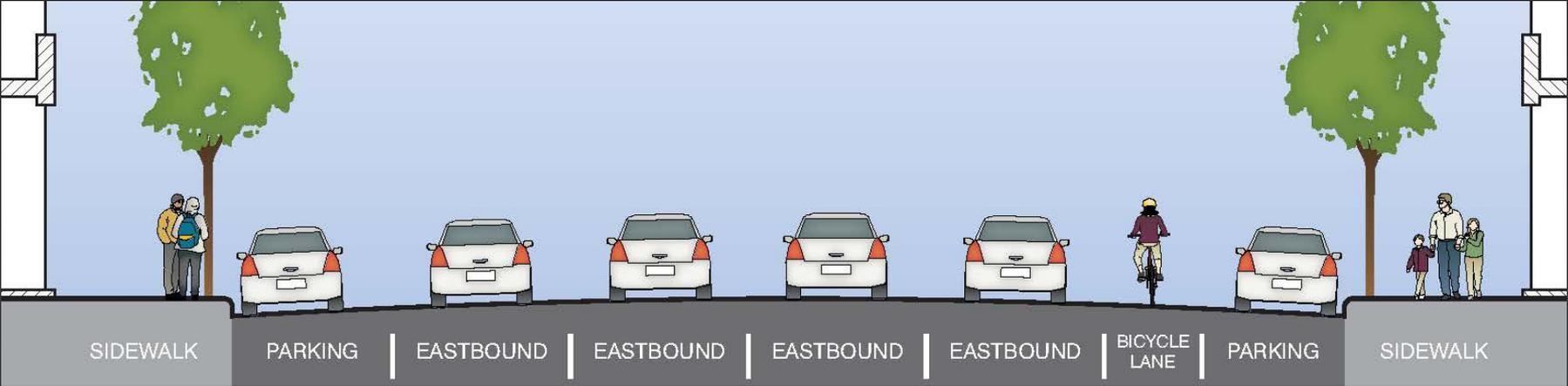
3

Efficient Use of Streets

We cannot sustain growth without making tough choices to reallocate roadway space from cars to transit, cycling, walking



Redesign streets to serve new uses and increase capacity



San Francisco Planning Challenges

4

Place-making

City of neighborhoods:

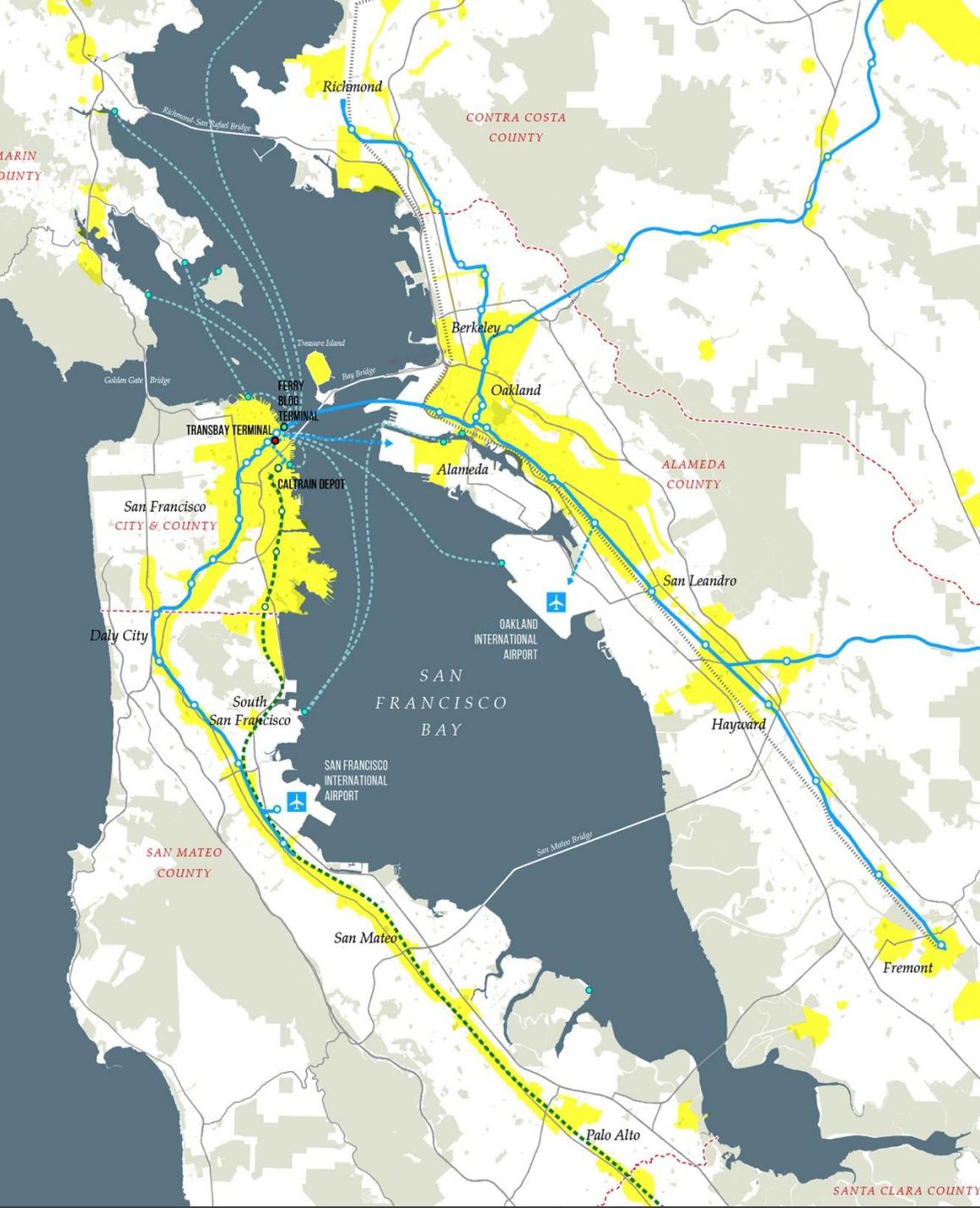
- *Infill development*
- *Complete neighborhoods*
- *Pavement to Parks*
- *Urban forest*
- *Streetscape design*
- *Resilience*
- *Cultural character*
- *Building social capacity*



Bridging the Bay

Opportunities for regional cooperation:

- Transportation planning/funding
- Housing development and affordability
- Planning for sea level rise
- Sharing experiences with place-making





How can ABAG/MTC help?

1. Provide early consultation on growth projections for 2017 Plan Bay Area update
2. Engage local *planning* agencies in the Core Capacity Study
3. Commit to prioritizing and leading efforts to fund major transit investments in the core to serve new growth ...especially *Transbay capacity* and *CalTrain corridor optimization*
4. Assert leadership in transportation *governance* issues
5. Facilitate a regional affordable housing strategy
6. Encourage and support efforts to plan for sea level rise (with BCDC)



Thank You!