



METROPOLITAN  
TRANSPORTATION  
COMMISSION

Agenda Item 5

Joseph P. Bort MetroCenter  
101 Eighth Street  
Oakland, CA 94607-4700  
TEL 510.817.5700  
TDD/TTY 510.817.5769  
FAX 510.817.5848  
E-MAIL [info@mtc.ca.gov](mailto:info@mtc.ca.gov)  
WEB [www.mtc.ca.gov](http://www.mtc.ca.gov)

*Memorandum*

TO: Policy Advisory Council

DATE: October 1, 2014

FR: Ellen Griffin, Principal, Public Engagement, MTC

W. I. 1112

RE: Development of MTC's Public Participation Plan

**Background**

State and federal statutes require metropolitan planning organizations such as MTC to adopt participation plans to provide the public with opportunities to be involved in the transportation planning process. MTC's current Public Participation Plan (PPP) was adopted in 2010 and informs interested residents on how to engage in the range of MTC's planning and funding allocations. Appendix A to the Public Participation Plan highlights planning and decision milestones, and public engagement opportunities, for Plan Bay Area — the region's long-range transportation and land-use blueprint.

With the first update to Plan Bay Area slated to begin in mid-2015, staff will release a draft update to the PPP in November. This memo provides an overview of the anticipated process and schedule for this public engagement blueprint.

**Proposed Approach**

The 2010 PPP was adopted just prior to the launch of Plan Bay Area, which included a lengthy and sometimes contentious public engagement process culminating in adoption of Plan Bay Area by MTC and the Association of Bay Area Governments (ABAG) in July 2013.

In addition to two productive strategy sessions with the Policy Advisory Council, inputs include or will include:

- Reviewing recommendations from an evaluation of Plan Bay Area's public engagement activities.
- Meeting with representatives from community-based organizations with whom we worked on public engagement to low-income communities and communities of color.
- Reaching out to individual Commissioners and other interested parties to hear their ideas.
- Surveying members of the public at community events.
- County-level meetings with elected officials and key local government staff conducted by ABAG.
- Meeting with Regional Advisory Working Group (held September 24, 2014).
- Holding a public workshop (slated for October 8, 2014).
- Hosting an online survey (now live at: <http://onebayarea.org/misc/open-forum.html>).

**Key Focus Will Spotlight Pending Update to Plan Bay Area**

At your October meeting, staff will review the proposed approach and key tasks and engagement opportunities for the Plan Bay Area update as presented to the joint MTC Planning Committee/ABAG Administrative Committee in July 2014 (see Attachments A and B).

We anticipate consulting the Policy Advisory Council as well as the Regional Advisory Working Group — a key forum for staff from local government or anyone who wished to directly advise staff on some of the more technical aspects of developing Plan Bay Area — at key milestones. Likewise, MTC and ABAG anticipate an extensive outreach effort with local governments (cities, counties, congestion management agencies, and transit agencies) and the public as part of the process of developing the update to Plan Bay Area.

**Draft Public Participation Plan Schedule**

Updating the PPP can be viewed as a key first step to making the Plan Bay Area process transparent and accessible. Key dates leading up to adoption of the Draft PPP are listed below.

10/8/14	Public Workshop
11/7/14	Release Draft PPP for 45-day public comment period
11/14/14	Legislation Committee: Presentation and Discussion on Draft PPP
12/10/14	MTC Policy Advisory Council: Presentation and Discussion on Draft PPP
12/22/14	Close of 45-day public comment period
1/9/15	Legislation Committee: Present summary of comments and any recommended changes (if significant changes, release for second 45-day comment period)
1/28/15	Final Commission Action on Draft PPP (or March 2015 if second comment period is needed)

Attachments