



METROPOLITAN
TRANSPORTATION
COMMISSION

PTAC Item 9

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Memorandum

TO: Partnership Technical Advisory Committee
FR: Catalina Alvarado, Public Information Officer
RE: Development of MTC's Public Participation Plan

DATE: September 15, 2014
W. I. 1112

Background

State and federal statutes require metropolitan planning organizations such as MTC to adopt participation plans to provide the public with opportunities to be involved in the transportation planning process. MTC's current Public Participation Plan (PPP) was adopted in 2010 and informs interested residents on how to engage in the range of MTC's planning and funding allocations. Appendix A to the Public Participation Plan highlights planning and decision milestones, and public engagement opportunities, for Plan Bay Area — the region's long-range transportation and land use blueprint.

With the first update to Plan Bay Area slated to begin in mid-2015, staff will release a draft update to the PPP in November. This memo provides an overview of the anticipated process and schedule for this public engagement blueprint.

Proposed Approach

The 2010 PPP was adopted just prior to the launch of Plan Bay Area, which included a lengthy and sometimes contentious public engagement process culminating in adoption of Plan Bay Area by MTC and the Association of Bay Area Governments (ABAG) in July 2013. We are reviewing recommendations from an [evaluation](#) of Plan Bay Area's public engagement activities, and participated in a productive debrief and strategy session with MTC's Policy Advisory Council. Likewise staff has been speaking directly to Commissioners and other interested parties. ABAG also has been conducting county-level meetings with elected officials and key local government staff.

In the coming weeks we will convene the Regional Advisory Working Group (RAWG) — an ad hoc group of representatives from local government, county-level congestion management agencies, transit agencies, state and regional agencies, and a wide range of stakeholder interests — to discuss key milestones and engagement opportunities as we proceed to update Plan Bay Area. The RAWG was a key forum for anyone who wished to directly participate and comment on the development of Plan Bay Area from 2010 through its adoption in 2013.

MTC staff also will discuss how best to engage the public in transportation decisions with MTC's Policy Advisory Council, as well as with residents in low-income communities and communities of color.

As called out in SB 375 and in federal legislation that governs regional transportation planning, MTC anticipates an extensive outreach effort with local government officials and the public as part of the process of developing the update to Plan Bay Area. In addition to a partnership among local

governments (cities, counties, congestion management agencies, and transit agencies), a number of public stakeholders will be consulted.

Draft Public Participation Plan Schedule

Key dates leading up to adoption of the Draft PPP include:

11/7/14	Release Draft PPP for 45-day public comment period
11/14/14	Legislation Committee: presentation and discussion on Draft PPP
12/22/14	Close of 45-day public comment period
1/9/15	Legislation Committee: Present summary of comments and any recommended changes (if significant changes, release for second 45-day comment period)
1/28/15	Final Commission Action on Draft PPP (or March 2015 if second comment period is needed)