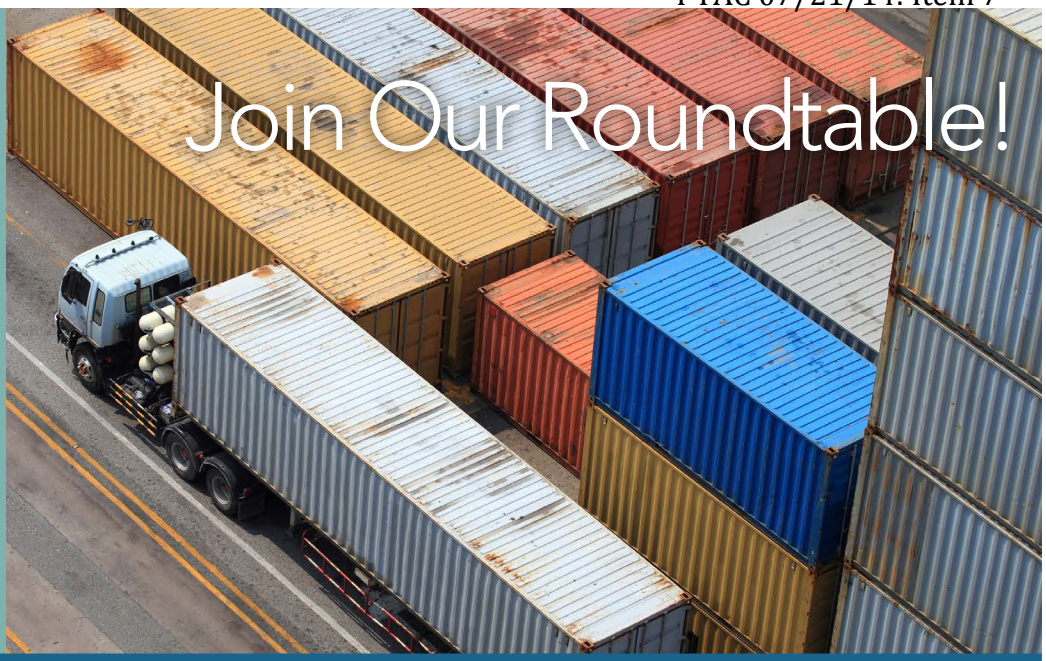
GOODS MOVEMENT

Improving our multi-modal transportation infrastructure will support moving goods, creating jobs and expanding trade between the Bay Area and the rest of the world.



Building a Regional Perspective

Goods Movement Opportunities and Issues in the Bay Area

Join us for a highly **engaging roundtable discussion to address the opportunities, impacts and emerging trends related to goods movement** and freight in Alameda County, the Bay Area and beyond.

This half-day roundtable will bring together a **diverse audience** of government leaders, business representatives, industry experts, and community partners.

This **interactive, kick-off event** will inform the development of the Alameda Countywide Goods Movement Plan and the update to MTC's Regional Goods Movement Plan.

Wednesday, July 23, 2014
12:30 pm - 4:30 pm

Alameda CTC Offices:
1111 Broadway, Ste. 800
Oakland, CA 94607

Lunch and registration will start at 11:45 am.

Panels Include:

- **Understanding Goods Movement Issues and Opportunities in the Bay Area**
- **Trends and Innovations in the Northern California Megaregion**
- **Unique Assets and Infrastructure of Bay Area Goods Movement**

RSVP Online

Register here to reserve your space today!

Visit our website: www.alamedactc.org/goodsmovement

Sponsors: ALAMEDA County Transportation Commission; METROPOLITAN TRANSPORTATION COMMISSION