



METROPOLITAN
TRANSPORTATION
COMMISSION

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Memorandum

TO: Policy Advisory Council
DATE: April 2, 2014

FR: Denise Rodrigues, MTC Staff
W.I. 1114

RE: Disadvantaged Business Enterprise (DBE)/Small Business Enterprise (SBE) and Title VI Report

DBE Triennial Submittal

As a recipient of Federal Transit Administration (FTA) funds the Metropolitan Transportation Commission (MTC) is required to prepare and submit a triennial Disadvantaged Business Enterprise DBE Report for Fiscal Years 2013-14, 2014-15 and 2015-16 to the FTA by August 1, 2013. The report, which is posted at http://www.mtc.ca.gov/get_involved/rights/DBE_Triennial_Report_FY_13-14.pdf was prepared in accordance with 49 CFR Part 26, Subpart C - Participation by DBEs in Department of Transportation (DOT) Financial Assistance Program, Goals (“the Regulations”) for the Federal Highway Administration (FHWA) and FTA third party federally-funded contracts. The report was approved by the FTA on August 5, 2013.

As previously reported to this Council, MTC entered into an Implementation Agreement with the California Department of Transportation (Caltrans) on June 2, 2009, requiring MTC to wholly adopt the Caltrans DBE Program and to assist Caltrans in achieving its DBE goals. Since that time, MTC has implemented the Caltrans DBE Program Plan and met all of Caltrans’ DBE program requirements, and MTC’s goal attainment has been submitted to Caltrans for inclusion in Caltrans DBE Program Plan. Caltrans’ DBE Program currently includes race-conscious DBE requirements for FHWA-funded contracts and race-neutral DBE requirements for FTA-funded contracts. As a result, MTC will follow the same race-conscious (FHWA) and race-neutral (FTA) approach in meeting its DBE goals.

DBE and SBE Outreach

MTC staff continues to work with other transportation partner agencies as the Business Outreach Committee (BOC) to implement race-neutral measures to increase Small Business Enterprise (SBE) and DBE participation in contracting. The BOC provides business outreach, networking events with prime contractors and agency procurement officers, a quarterly newsletter that includes upcoming procurement opportunities, and direct referral of SBEs and DBEs to prime contractors.

DBE and SBE Outreach (continued)

MTC participated in the “Meet the Buyer’s” event on April 7, 2014, and will participate in the the Caltrans District 4 Quarterly Professional Liaison and Cal-Mentor Program meeting and mixer on April 24, 2014. The most recent newsletters and flyers for the outreach events MTC staff participated in are included in Attachment A.

JARC/New Freedom

In June 2013, MTC staff informed the Policy Advisory Council of changes to the MTC Job Access and Reverse Commute (JARC) and New Freedom Program Management Plan (PMP) to incorporate changes from the FTA Title VI Circular. The major changes that were incorporated into the PMP are related to the subrecipients’ Title VI programs. The revised PMP can be viewed at http://www.mtc.ca.gov/funding/JARC-New_Freedom/JARC-NF_PMP.htm.

Staff continues to monitor Title VI compliance of subrecipients of JARC/New Freedom funds and in March 2014 staff notified subrecipients that the FY 2014 FTA Certification and Assurance and Title VI reports were due to MTC in May 2014. Staff has reviewed the Title VI plans submitted to date, and is working with the few subrecipients whose Title VI submissions are deficient into full compliance.

FTA Title VI Report, Title VI Complaint Form, and Employee Training

Staff is working to draft the MTC Title VI Report as required under FTA Circular 4702.1B, per its due date of October 1, 2014. A copy of the MTC Title VI report will be submitted to the Policy Advisory Council as an information item.

The MTC’s Title VI complaint form was updated to include translation in all the languages spoken by over 5% or 1,000 persons in the region of the following sentence: “If information is needed in another language, contact (510) 817.5757 or (510) 817.5769 for TDD/TTY.” The revised complaint form is available at http://www.mtc.ca.gov/get_involved/rights/title_VI.htm.

Staff made some minor revisions to the Title VI Staff training module and will reissue it to all MTC employees by May 2014.

Clipper

A report on Title VI activities undertaken for the Clipper[®] fare payment system from June 2013 to March 2014 is attached as Attachment B.

Title VI Working Group

Staff continues to take the lead on the Title VI working group, comprising transportation agency staff from around the country. The Title VI working group meets periodically and includes several transit agencies and Metropolitan Planning Organizations (MPO) from across the country, including BART, SFMTA, Washington Metropolitan Area Transit Authority, and the San Diego Association of Governments (SANDAG). The last working group meeting was held via conference call on October 28, 2013; the next Title VI working group teleconference is scheduled for April 10, 2014.

Attachments

J:\COMMITTE\Policy Advisory Council\Meeting Packets\2014\04_April_2014\6_DBE-TitleVI.doc

Attachment A



**YOU ARE INVITED
TO THE BOC
MEET THE BUYERS
PROCUREMENT FORUM**

**Friday, July 19, 2013, from 1:00 p.m. to 3:30 p.m.
at the Metropolitan Transportation Commission (MTC),
101 8th Street, Oakland, California**

(Conveniently located next to the Lake Merritt BART Station, see attached directions)

This event will provide the opportunity for Small, Local and Disadvantaged businesses to introduce their products and services and receive information from the following San Francisco Bay Area Transit and Transportation Agencies:



Don't miss your opportunity to show your products to prospective buyers.

Please complete and bring copies of the attached Business Profile Form to distribute to the buyers.

You do not need to RSVP for this event.

Business Profile Form

Please complete this form and attach a business card, line card, brochure, and/or other marketing materials that describe your company's products and/or services and bring it with you to the Meet the Buyers Event to help inform the agencies about your business.

Name of Company: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

My firm is a: Manufacturer Retailer Wholesaler

Check all that apply: DBE SBE WBE MBE LBE

Certified By (list all applicable certifying agencies):

Describe the major types(s) of product(s) or services your firm provides:

Suggestion: Make several copies of completed form and distribute to buyers.



Business Outreach Committee (BOC)

A Consortium of Bay Area Transportation Agencies

*******PUBLIC NOTICE*******



The Business Outreach Committee is hosting a “Meet the Primes” outreach meeting to advise the public of upcoming projects, provide workshops on bonding, insurance, certification, and to give opportunities for small and disadvantaged businesses to network with Prime Consultants and Contractors on:

Thursday, October 3, 2013

9:00 a.m. to 12:30 p.m.

The meeting will be held at:

**Santa Clara Valley Transportation Authority (VTA)
3331 North First Street (River Oaks)
San Jose, California 94607**

Your attendance is strongly encouraged. Please inform businesses that may not have received this notice.

[Please click here to register for the event](#)

Representatives from the Small Business Transportation Resource Center, Minority Business Development Agencies, The Blue Book Building and Construction Network, public agencies listed to the left and Prime Contractors listed below will be presenting their upcoming contract opportunities.

Prime Consultants and Contractors participating will be as follows:

Balfour Beatty Rail, Inc, CH2MHill, DeSilva Gates Construction, Ghirardelli Associates, Hatch Mott MacDonald, Mark Thomas & Co, Parsons Transportation Group, Robert A. Bothman, URS Corporation, Skanska, Shimmick and Herzog Joint Venture, Granite Rock Company, Gordon Ball, Inc.

It is the policy of the member agencies participating in the Business Outreach Committee that small businesses owned and controlled by socially and economically disadvantaged individuals are provided equal opportunity to participate in the construction, professional service and procurement activities of their agencies.



**Business Outreach Committee (BOC)
and
Foundation for Fair Contracting (FFC)**



**Invite Construction Contractors and all firms that are
required to pay prevailing wages to attend a**

PREVAILING WAGE WORKSHOP

on

WEDNESDAY – FEBRUARY 19, 2014

from

8:30 A.M. – 12:00 NOON

**Alameda County Transportation Commission Offices
1111 Broadway, 8th Floor
Oakland, CA**

*Conveniently located above 12th Street/City Center BART
(above Peet's Coffee)*

Get the information you need to bid and perform on Public Works projects!

Topics include:

- Labor Code/Code of Regulations
- Contractor Responsibilities
- Determinations (Coverage, Special and Wage)
- Reporting Forms
- Apprenticeship Standards
- Legislation & Legal Requirements

Top industry presenters and quality training materials all FREE of charge!

Limited Seating at this venue—email your RSVP today to:

outreach@alamedactc.org

For further information, please contact:

Joan Fisher, Alameda CTC Certification & Outreach
510/208-7466 or **JFisher@ALAMEDACTC.ORG**



**YOU ARE INVITED
TO THE BUSINESS OUTREACH COMMITTEE (BOC)
MEET THE BUYERS
PROCUREMENT FORUM**

**on Monday, April 7, 2014
from 1:00 p.m. to 3:30 p.m.**

**at the San Francisco Municipal Transportation Agency (SFMTA),
in the 2nd Floor Atrium, 1 South Van Ness Ave., San Francisco, CA
(Conveniently located in front of Muni Metro Van Ness Avenue Station)**

This event will allow Small Business Enterprise (SBE) and Disadvantaged Business Enterprise (DBE) suppliers to introduce their products and services to buyers from BOC member agencies and buyers from the following contractors:



ROBERT A. BOTHMAN, INC.
Quality People. Quality Projects.™
www.bothman.com

MCK Services, Inc.
Asphalt Paving/Resurfacing/Rehabilitation



Don't miss your opportunity to show your products to prospective buyers. Please complete and bring copies of the attached Business Profile Form to distribute to the buyers.

RSVP is not required

Business Profile Form

Please complete this form and attach a business card, line card, brochure, and/or other marketing materials that describe your company's products and/or services and bring it with you the Meet the Buyers Event to help inform Bay Area agencies and contractors about your business.

Name of Company: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

My firm is a: Manufacturer Retailer Wholesaler

Check all that apply: DBE SBE WBE MBE LBE

Certified By (list all applicable certifying agencies):

Describe the major types(s) of product(s) or services your firm provides:

Suggestion: Make several copies of completed form and distribute to buyers.

SAVE THE DATE

January 23, 2014

D4 Quarterly Meeting

Please join us for the
Caltrans District 4
Joint Professional Liaison -
Calmentor Program
Quarterly Meeting!

DATE: January 23, 2014

TIME: 9:00 a.m. - 11:00 a.m.

WHERE: Park View Room
15th Floor
Caltrans D4 Office
111 Grand Avenue
Oakland, California

This is a great opportunity to learn about new business development opportunities and to network with Caltrans, local transportation agency managers, and private Bay Area firms!



Professional Liaison Meeting

MEETING AGENDA ITEMS

- ◆ Caltrans Updates
- ◆ Local Agency Updates
- ◆ New Networking Opportunity: Meet & Greet with Primes for Upcoming Contracts

To RSVP online for the meeting, please visit:

https://docs.google.com/forms/d/1lyh_Y8YpCHabws0nlDXyCtExYDs-vvKFIEr15YFLCs/viewform

SAVE THE DATE

April 24, 2014

D4 Quarterly Meeting

Please join us for the Joint Caltrans District 4 Professional Liaison — Calmentor Program Quarterly Meeting!

DATE: April 24, 2014
TIME: 2:00 p.m. - 4:00 p.m.
WHERE: Park View Room
15th Floor
Caltrans D4 Office
111 Grand Avenue
Oakland, California

The Caltrans D4 Calmentor Program will host a mixer following the meeting from 4:30 p.m. to 6:30 p.m. at a nearby location to be determined. This event is a great opportunity to network with Caltrans, local transportation agencies, and Bay Area large and small firms!



To RSVP online for the meeting and mixer, please visit:

<https://docs.google.com/forms/d/1H4yt08W-NfQ-8eP0rkYpI-djfxgkzhinLS9dmlXDAlo/viewform>

Business Outreach Committee (BOC) Contracting Newsletter #20, Summer 2013

The goal of the BOC is to assist small and disadvantaged companies in doing business with Bay Area transportation agencies.

UPCOMING CONTRACTING OPPORTUNITIES (SELECTED AGENCIES):

ALAMEDA CONTRA COSTA TRANSIT DISTRICT (AC TRANSIT)

General Office Weatherization Project	Issue Date*: Summer 2013	Est. \$: TBD
Pavement Rehabilitation Project	Issue Date*: Summer 2013	Est. \$: TBD
Re-Roofing of Maintenance Facility - TBD/Summer 2013	Issue Date*: Summer 2013	Est. \$: TBD
General Office Interior Construction Project - TBD/Summer 2013	Issue Date*: Summer 2013	Est. \$: TBD
Elevator Modernization - TBD/Summer 2013	Issue Date*: Summer 2013	Est. \$: TBD
San Leandro Transit Center Design	Issue Date*: Summer 2013	Est. \$: TBD

ALAMEDA COUNTY TRANSPORTATION COMMISSION (ALAMEDA CTC)

Bond Counsel Services	Issue Date*: Summer 2013	Est. \$: TBD
Bond Disclosure Counsel Services	Issue Date*: Summer 2013	Est. \$: TBD
Policy, Legislation, Communications, and Administrative Support Services	Issue Date*: Summer 2013	Est. \$: TBD
Countywide Community Based Transportation Plans Update	Issue Date*: Summer 2013	Est. \$: TBD
On-Call Travel Demand Modeling Services	Issue Date*: Summer 2013	Est. \$: TBD
Countywide Transit Plan	Issue Date*: Summer 2013	Est. \$: TBD
Countywide Multimodal Arterial Corridor Plan	Issue Date*: Summer 2013	Est. \$: TBD
Hospital Discharge & Wheelchair Scooter Breakdown Trans. Service	Issue Date*: Summer 2013	Est. \$: TBD

BART

On-Call Economic and Property Development Consulting Services	Issue Date*: 7/13	Est. \$: TBD
RFP Financial Advisory Services	Issue Date*: 7/13	Est. \$: TBD
RFP Underwriting Services	Issue Date*: 7/13	Est. \$: TBD
Wayfinding Improvement Phase II	Issue Date*: 7/13	Est. \$: TBD
Concord Maintenance Shop Lighting Improvement	Issue Date*: 7/13	Est. \$: TBD
Site Restoration Various Stations	Issue Date*: 7/13	Est. \$: TBD

CALTRANS DISTRICT 4

04NEW405-13 On-Call Construction Engineering, Scheduling & Inspection Service-Sonoma	Issue Date*: 8/13	Est. \$: \$3M
4 04NEW406-13 On-Call Construction Engineering, Scheduling & Inspection Services-Solano & Napa	Issue Date*: 8/13	Est. \$: \$3M
4 04NEW407-13 On-Call Construction Engineering, Scheduling & Inspection Services-Marin	Issue Date*: 8/13	Est. \$: \$3M
4 04NEW429-13 On-Call Prof. & Tech. Hazardous Waste Investigation	Issue Date*: 8/13	Est. \$: \$3.6M
4 04NEW430-13 On-Call UST Investigation & Ground Water Monitoring	Issue Date*: 8/13	Est. \$: \$1.2M
4 04NEW433-14 On-Call-SFOBB YBI & Dismantling of existing East Span projects	Issue Date*: 9/13	Est. \$: \$5M
4 04NEW403-14 On-Call Prof. & Technical Survey (Right of Way Engineering)	Issue Date*: 9/13	Est. \$: \$4M

CENTRAL CONTRA COSTA TRANSIT AUTHORITY (COUNTY CONNECTION)

HVAC Replacement	Issue Date*: 7/13	Est. \$: TBD
Security Gate Installation/Upgrade	Issue Date*: 9/13	Est. \$: TBD
Printing Services	Issue Date*: TBD	Est. \$: TBD
Temporary Help Services (Clerical)	Issue Date*: TBD	Est. \$: TBD
Computer Equipment & Supplies	Issue Date*: TBD	Est. \$: TBD
Various Supplies & Equipment (Bus replacement parts, office supplies, etc.)	Issue Date*: TBD	Est. \$: TBD

GOLDEN GATE BRIDGE, HIGHWAY & TRANSPORTATION DISTRICT (GGBHDT)

2014-BT-3, San Rafael Bus Facility Paint Booth Heater Replacements	Issue Date*: 8/13/13	Est. \$150K
2014-BT-4, San Rafael Bus Administration Building Improvements	Issue Date*: TBD	Est. \$: TBD

METROPOLITAN TRANSPORTATION COMMISSION (MTC)

On-Call Transportation Management System Technical Advisor	Issue Date*: TBD	Est. \$: TBD
Toll System Integrator	Issue Date*: TBD	Est. \$: TBD
Express Lanes Program Management Consultant	Issue Date*: TBD	Est. \$: TBD

SAN MATEO COUNTY TRANSIT DISTRICT (SAMTRANS)

Janitorial Services	Due Date: 8/6/13	Est. \$: TBD
Director, Project Delivery for Caltrain Modernization Program	Due Date: 8/13/13	Est. \$: TBD
Systems Safety Specialist for CalMod Program	Due Date: 8/20/13	Est. \$: TBD

TRANSBAY JOINT POWERS AUTHORITY (TJPA)

TG18.1 Bus Ramps	Issue Date*: TBD	Est. \$: TBD
TG08.1 Glazing Design-Build	Issue Date*: Fall 2013	Est. \$: TBD
RFQ TG07.2 Structural Concrete Superstructure	Due Date: 08/06/13	Est. \$: TBD
RFP 13-02 Program Management/Program Controls Services	Due Date: 09/26/13	Est. \$: TBD

SANTA CLARA VALLEY TRANSPORTATION AUTHORITY (VTA)

South Milpitas Blvd. Ext.	Issue Date*: 9/13	Est. \$: TBD
GFCI Switchgear Testing & Repair	Issue Date*: 9/13	Est. \$: TBD
SVBX Residential Noise Insulation Program - Group 4	Issue Date*: 9/13	Est. \$: TBD
Bus Stop Pavement Improvements FY13	Issue Date*: 10/13	Est. \$: TBD
Montague Expwy. Widening & South Milpitas Blvd. Ext.	Issue Date*: 8/14	Est. \$: TBD
Berryessa Station Area Campus and Roadways	Issue Date*: 8/14	Est. \$: TBD

* All dates subject to change. Check agency websites for more information.



FREE ONLINE COURSES

Did you know the U.S. Federal Government buys nearly \$100 billion worth of goods and services from small businesses each year?

Government contracts can offer significant opportunities for small businesses, but selling to the government requires a very different approach than selling to the commercial sector.

The U.S. Small Business Administration (SBA) has created a series of free online contracting courses designed to help prospective and existing small businesses understand the basics about contracting with governmental agencies.

Courses offered include:

Pre-8(a) Business Development Program Training	Government Contracting 101: How the Government Buys
Women-Owned Small Business (WOSB) Advantage	Government Contracting 101: How to Sell to the Government
Non-Manufacturer Rule Primer	Non-Manufacturer Rule Primer
HUBZone Program: How to qualify and apply to the HUBZone Program	Price Evaluation Preference - HUBZone Program
Veteran-Owned Small Business - Contracting Programs	A Guide to Winning Federal Contracts

So whether you're just getting started or looking for ways to compete more successfully in the government contracting marketplace, check out the courses at: <http://www.sba.gov/gclassroom>

WHERE TO FIND CONTRACTING OPPORTUNITIES:

AC TRANSIT: http://www.actransit.org/purchasing/	SAMTRANS/CALTRAIN: http://procurement.samtrans.com
Alameda CTC: http://www.alamedactc.org/app_pages/view/3999	SFMTA: http://mission.sfgov.org/OCABidPublication
BART: http://www.bart.gov/about/business/contracts.asp	SOLTRANS: http://www.soltransride.com/procurement
CCCTA: http://www.cccta.org/	TJPA: http://transbaycenter.org/tjpa/doing-business-with-the-tjpa
RIO VISTA: http://www.riovistacity.com/whats-new	VTA: http://www.vta.org/procurement/solicitations/
GGBHTD: http://www.goldengate.org/contracts/	WETA: https://watertransit.org/contract_opportunities.aspx
MTC: http://procurements.mtc.ca.gov	WESTCAT: http://www.westcat.org

AGENCY CONTACTS

AC Transit: Phillip McCants
Contracts Compliance Officer
(510) 577-8815 or
pmccants@actransit.org

Alameda CTC: Seung Cho
Contract Procurement Analyst
(510) 208-7472 or
scho@alamedactc.org

BART: Ron Granada
Senior Civil Rights Officer
(510) 464-6103 or
RGranad@bart.gov

CCCTA: Kristina Vassallo
Civil Rights Administrator
(925) 680-2031 or
vassallo@cccta.org

GGBHTD: Artemise Davenport
DBE Program Analyst
(415) 257-4581 or
adavenport@goldengate.org

MTC: Denise Rodrigues
Contract Compliance Manager
(510) 817-5897 or
drodri@mtc.ca.gov

SamTrans/Caltrain:
Raymond Lee, DBE Officer
(650) 508-7939 or
leer@samtrans.com

SFMTA: Sheila Evans Peguese
Contract Compliance Officer
(415) 701-4436 or sheila.evans-peguese@sfmta.com

SolTrans: Vacant
(707) 648-4646 or
www.soltransride.com

TJPA: Eddie Phillips
Contract Compliance Officer
(415) 597.4041 or
EPhillips@TransbayCenter.org

VTA: Liz Brazil
DBE Program Manager
(408) 321-5874 or HH
liz.brazil@vta.org

WETA: Lauren Gularte,
Administrative/Policy Analyst
(415) 364-3188 or
gularte@watertransit.org

WestCAT: Laura Calica
DBE Liaison Officer
(510) 724-3331 Ext. 113 or
laura@westcat.org

The BOC wants your help to make sure this newsletter brings you the information you want. Send suggestions and topics to improve newsletter content to: Denise Rodrigues, MTC at drodri@mtc.ca.gov

Business Outreach Committee (BOC) Contracting Newsletter #21, Fall 2013

The goal of the BOC is to assist small and disadvantaged companies in doing business with Bay Area transportation agencies.

UPCOMING CONTRACTING OPPORTUNITIES (SELECTED AGENCIES):

ALAMEDA CONTRA COSTA TRANSIT DISTRICT (AC TRANSIT)

Hastus Operational Support and Training (Software)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
Southern Alameda County Marketing Services (Professional Services)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
Environmental Impact Analysis Preparation Services (Professional Services)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
Armored Car Services	Issue Date*: Fall/Winter 2013	Est. \$: TBD
Hoist Construction and Installation at the 3 Divisions (Construction)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
Bus Washers for the 3 Divisions	Issue Date*: Fall/Winter 2013	Est. \$: TBD
General Office Weatherization (Construction)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
General Office Weatherization Glass & Glazing Component	Issue Date*: Fall/Winter 2013	Est. \$: TBD
RFQ For Project Design for Line 51 (Professional Services)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
Mack Facility Re-Roofing (Construction)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
On-Call Planning Consultants (Professional Services)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
On-Call Project Management/Construction Management Services (Prof Svs)	Issue Date*: Fall/Winter 2013	Est. \$: TBD
On-Call Project Management Services-Non Real Estate (Professional Services)	Issue Date*: Fall/Winter 2013	Est. \$: TBD

ALAMEDA COUNTY TRANSPORTATION COMMISSION (ALAMEDA CTC)

Countywide Community Based Transportation Plans Update	Issue Date*: Q4-2013	Est. \$: TBD
On-Call Travel Demand Modeling Services	Issue Date*: Q4-2013	Est. \$: TBD
Countywide Multimodal Arterial Corridor Plan	Issue Date*: Q4-2013	Est. \$: TBD
Hospital Discharge/ Wheelchair Scooter Breakdown Transport	Issue Date*: Q1-2014	Est. \$: TBD
East Bay Greenway Maintenance (Oakland)	Issue Date*: Q1-2014	Est. \$: TBD
I-580 Express Lanes	Issue Date*: Q1-2014	Est. \$: TBD

BAY AREA RAPID TRANSIT (BART)

19th Street Station Enclosure	Issue Date*: Oct 2013	Est. \$: TBD
Wayside Fence Refurbishment – R-Line	Issue Date*: Oct 2013	Est. \$: TBD
Seismic Retrofit – Miscellaneous Structures	Issue Date*: Nov 2013	Est. \$: TBD
Transformer Replacement and Installation	Issue Date*: Nov 2013	Est. \$: TBD
Power Transformer Replace & Install for SBS & SPS Auxiliary Substations	Issue Date*: Nov 2013	Est. \$: TBD
Maintenance Yard Surface Improvement - ORY	Issue Date*: Nov 2013	Est. \$: TBD

GOLDEN GATE BRIDGE, HIGHWAY & TRANSPORTATION DISTRICT (GGBHTD)

Major Overhaul for Main Engines for M.V. Marin	Issue Date*: TBD	Est. \$: 1.2M
SF Ferry Terminal Utility and Roof Rehab and Larkspur Ferry Terminal Utility Rehab	Issue Date*: TBD	Est. \$: 1.77M
San Rafael Administration Improvements	Issue Date*: TBD	Est. \$: 1.2M

MARIN TRANSIT

Bus Stop Improvements in Marin County	Issue Date*: Fall 2013	Est. \$: 1M
Muir Woods Shuttle Stop Improvements	Issue Date*: Spring 2014	Est. \$: 418K
Mobility Management Software	Issue Date*: Early 2014	Est. \$: 300K
School-Related Transportation Coordination Study	Issue Date*: Early 2014	Est. \$: 100K

METROPOLITAN TRANSPORTATION COMMISSION (MTC)

All-Electronic Tolling (AET) Evaluation	Issue Date*: TBD	Est. \$: TBD
On-Call Construction Management and Design Services	Issue Date*: TBD	Est. \$: TBD
Toll System Integrator	Issue Date*: TBD	Est. \$: TBD
Security Services	Issue Date*: Nov 2013	Est. \$: TBD

SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY (SFMTA)

Presidio ETI Bus Hoist Lifts	Issue Date*: Dec 2013	Est. \$: 2.1M
Escalator Replacement - Phase II	Issue Date*: Nov 2013	Est. \$: 10M
Job Order Contracts (JOC) – Four separate contracts	Issue Date*: Nov 2013	Est. \$: 5M ea
Islais Creek Motor Coach Maint & Operations Facility	Issue Date*: Apr 2014	Est. \$: 25M
Twin Peaks Tunnel Trackway Improvements Project	Issue Date*: Jun 2014	Est. \$: 24.5M

SAN MATEO COUNTY TRANSIT DISTRICT (SAMTRANS/CALTRAIN)

Concrete Replacement	Issue Date*: TBD	Est. \$: TBD
On-Call Financial Consulting Services	Issue Date*: TBD	Est. \$: TBD

SANTA CLARA VALLEY TRANSPORTATION AUTHORITY (VTA)

SVBX Residential Noise Insulation Program - Group 4	Issue Date*: Nov 2013	Est. \$: TBD
Bus Stop Pavement Improvements FY13	Issue Date*: Jan 2014	Est. \$: TBD
Transit Center & Park and Upgrade Phase II	Issue Date*: Mar 2014	Est. \$: TBD
Light Rail Facilities Structure Repair Project	Issue Date*: Jan 2014	Est. \$: TBD
GFCl Switchgear Testing and Repair	Issue Date*: Jan 2014	Est. \$: TBD
Montague Expwy. Widening & South Milpitas Blvd. Ext.	Issue Date*: Jul 2014	Est. \$: TBD
Berryessa Station Area Campus and Roadways	Issue Date*: Aug 2014	Est. \$: TBD

TRANSBAY TRANSIT CENTER (TJPA)

Safety and Security Concept of Operations Services (Professional Services)	Issue Date*: Fall 2013	Est. \$: TBD
Curtain Walls and Glass Cladding (Construction Trade Package)	Issue Date*: Fall 2013	Est. \$: TBD
Exterior Awning (Construction Trade Package)	Issue Date*: Fall 2013	Est. \$: TBD
Structural Concrete Superstructure (Construction Trade Package)	Issue Date*: Fall 2013	Est. \$: TBD
Glazing Design-Build (Construction Trade Package)	Issue Date*: Fall 2013	Est. \$: TBD

* All dates subject to change. Check agency websites for more information.



The BOC proudly
announces our
newest member:

Marin Transit



Marin Transit was formed by a vote of the people of Marin County in 1964 and was given the responsibility for providing local transit service within Marin County. Marin Transit contracts with other providers, including Golden Gate Transit, Marin Airporter, MV Transportation and Whistlestop Wheels, for local bus and paratransit services. Marin Transit pays for services using Measure A Funds, State Transportation Development Act Funds, fares, property taxes and Federal Section 5311 rural transit funds.

For more information on Marin Transit and its services, please visit: <http://www.marintransit.org/>

WHERE TO FIND CONTRACTING OPPORTUNITIES:

AC TRANSIT: http://www.actransit.org/purchasing/	SAMTRANS/CALTRAIN: http://procurement.samtrans.com
Alameda CTC: http://www.alamedactc.org/app_pages/view/3999	SFMTA: http://mission.sfgov.org/OCABidPublication
BART: http://www.bart.gov/about/business/procurement/	SOLTRANS: http://www.soltransride.com/procurement
CCCTA: http://www.cccta.org/	TJPA: http://transbaycenter.org/tjpa/doing-business-with-the-tjpa
RIO VISTA: http://riovistacity.com	VTA: http://www.vta.org/procurement/solicitations/
GGBHTD: http://www.goldengate.org/contracts/	WETA: https://watertransit.org/contract_ops.aspx
MARIN TRANSIT: http://www.marintransit.org/purchasing.html	WESTCAT: http://www.westcat.org
MTC: http://procurements.mtc.ca.gov	

The BOC wants your help to make sure this newsletter brings you the information you want. Send suggestions and topics to improve newsletter content to: Denise Rodrigues, MTC at drodri@mtc.ca.gov

AGENCY CONTACTS

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laura@westcat.org



Business Outreach Committee (BOC)
Contracting Newsletter #22, Winter 2014
The goal of the BOC is to assist small and disadvantaged companies in doing business with Bay Area transportation agencies.

UPCOMING CONTRACTING OPPORTUNITIES (SELECTED AGENCIES):
ALAMEDA-CONTRA COSTA TRANSIT DISTRICT (AC TRANSIT)

CAD/AVL Owners Representation	Issue Date*: Jan 2014	Est. \$: TBD
Construction Management & Project Management	Issue Date*: Jan 2014	Est. \$: TBD
D4 Hydrogen Station Electrolyzer	Issue Date*: Feb 2014	Est. \$: TBD
GO Fire Code Compliance Construction	Issue Date*: Feb 2014	Est. \$: TBD
On-Call A&E for D6 Concrete Rehabilitation	Issue Date*: Feb 2014	Est. \$: TBD
San Leandro Transit Center Design	Issue Date*: Feb 2014	Est. \$: TBD
State of Good Repair - Veh Ellipse Upgrade	Issue Date*: Feb 2014	Est. \$: TBD
D6 Concrete Rehabilitation	Issue Date*: Mar 2014	Est. \$: TBD
Design Phase -Hydrogen Maintenance Bay	Issue Date*: Apr 2014	Est. \$: TBD
CAD/AVL Implementation	Issue Date*: Apr 2014	Est. \$: TBD
San Leandro Transit Center Construction	Issue Date*: Jun 2014	Est. \$: TBD

ALAMEDA COUNTY TRANSPORTATION COMMISSION (ALAMEDA CTC)

Public Outreach and Education Services for I-580 Express Lanes	Issue Date*: Jan 2014	Est. \$: 1M
Countywide Community Based Transportation Plans Update	Issue Date*: Q3-FY13/14	Est. \$: TBD
On-Call Travel Demand Modeling Services	Issue Date*: Q3-FY13/14	Est. \$: TBD
Countywide Multimodal Arterial Corridor Plan	Issue Date*: Q3-FY13/14	Est. \$: TBD
Hospital Discharge Transportation Svc. and Wheelchair Scooter Breakdown Transportation Svc.	Issue Date*: Q3-FY13/14	Est. \$: 100K
East Bay Greenway Maintenance: 75 th Ave. to 85 th Ave., Oakland	Issue Date*: Q3-FY13/14	Est. \$: TBD
I-880/Broadway-Jackson Interchange Improvements	Issue Date*: Q4-FY13/14	Est. \$: TBD
Route 84 Improvements – Pigeon Pass to I-680	Issue Date*: Q4-FY13/14	Est. \$: TBD

BAY AREA RAPID TRANSIT (BART)

On-Call Construction Management Services -- 4 contracts	Issue Date*: Apr 2014	Est. \$:15M
On-Call General Environmental & Planning Services -- 3 contracts	Issue Date*: Apr 2014	Est. \$: 6M
Preliminary Implementation Consultant-Train Control Modernization	Issue Date*: Apr 2014	Est. \$: 25M
Demo of HMC Building 4	Issue Date*: May 2014	Est. \$: 1-2M
Construction of Hayward Shop Modifications & Repair Shop	Issue Date*: Jun 2014	Est. \$: 70-80M
Construction of Hayward Maintenance Complex Track & Yard	Issue Date*: Jun 2014	Est. \$: 20-30M

GOLDEN GATE BRIDGE, HIGHWAY & TRANSPORTATION DISTRICT (GGBHTD)

San Rafael Bus Administration Building Improvements	Due Date*: Jan 28, 2014	Est. \$: 800K
M.S. San Francisco Ferry Refurbishment – Construction Oversight	Due Date*: Feb 4, 2014	Est. \$: 150K
San Rafael Bus Facilities Lighting Improvements	Due Date*: Feb 11, 2014	Est. \$: 300K
Golden Gate Bridge Moveable Median Barrier	Due Date*: Mar 2014	Est. \$: 5.5M

SAN FRANCISCO BAY FERRY (WETA)

North Bay Operations and Maintenance Facility & Regional Spare Float Construction	Issue Date*: Feb/Mar 2014	Est. \$: TBD
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SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY (SFMTA)

Mission Bay Loop	Issue Date*: Feb 2014	Est. \$: 3.1M
Islais Creek, Motor Coach Maintenance and Operations Facility – Phase II	Issue Date*: Apr 2014	Est. \$: 25M
Presidio ETI Bus Hoist Lifts	Issue Date*: May 2014	Est. \$: 2.1M
Twin Peaks Tunnel Trackway Improvements Project	Issue Date*: Jun 2014	Est. \$:24.5M

SAN MATEO COUNTY TRANSIT DISTRICT (SAMTRANS/CALTRAIN)

Concrete Replacement	Issue Date*: TBD	Est. \$: TBD
PA and VMS Upgrade at Four Stations	Issue Date*: TBD	Est. \$: TBD
Plumbing Maintenance Services	Issue Date*: TBD	Est. \$: TBD
Provide Repair Service for MEI/Sodeco (BNA52) Bill Note Acceptors	Issue Date*: Apr 2014	Est. \$: TBD
Provide Redi-Wheels Paratransit Service	Issue Date*: Apr 2014	Est. \$: TBD

SANTA CLARA VALLEY TRANSPORTATION AUTHORITY (VTA)

SVBX Plant Maintenance for Upper Penitencia and Alum Rock	Issue Date*: Dec 2013	Est. \$: TBD
Middlefield Utility Relocation	Issue Date*: Dec 2013	Est. \$: TBD
Light Rail Facilities Structure Repair Project	Issue Date*: Jan 2014	Est. \$: TBD
Combined Landscape & Maintenance I-880/Coleman	Issue Date*: Jan 2014	Est. \$: TBD
Combined Landscape & Maintenance SR-237/McCarthy Median, I-880 HOV, US101	Issue Date*: Feb 2014	Est. \$: TBD
Aux, US101/Tully		
CCTV Surveillance Equipment	Issue Date*: Mar 2014	Est. \$: TBD
Transit Center & Park-and-Ride Upgrade Phase II	Issue Date*: Mar 2014	Est. \$: TBD
GFCI Switchgear Testing & Repair	Issue Date*: Apr 2014	Est. \$: TBD

TRANSBAY TRANSIT CENTER (TJPA)

Rooftop Cranes (RFP)	Due Date*: Feb 20, 2014	Est. \$: TBD
Temporary Facilities (RFP)	Due Date*: Feb 20, 2014	Est. \$: TBD
Metal Stairs and Ladders	Due Date*: Mar 4, 2014	Est. \$: TBD
Bus Ramps	Due Date*: Mar 6, 2014	Est. \$: TBD
Elevators and Escalators	Due Date*: Mar 6, 2014	Est. \$: TBD
Fire Suppression and Fire Protection	Due Date*: Apr 3, 2014	Est. \$: TBD
Heating, Ventilation and Air Conditioning	Due Date*: Apr 8, 2014	Est. \$: TBD
Plumbing	Due Date*: Apr 9, 2014	Est. \$: TBD
Electrical, Communications, Security and Integrated Networks	Due Date*: Apr 10, 2014	Est. \$: TBD

* ALL DATES SUBJECT TO CHANGE. PLEASE CHECK AGENCY WEBSITES FOR MORE INFORMATION.

The Business Outreach Committee (BOC)
and Foundation for Fair Contracting (FFC)



Invite **Construction Contractors and all firms that are required to pay prevailing wages** to attend a
PREVAILING WAGE WORKSHOP

WEDNESDAY – FEBRUARY 19, 2014
from 8:30 A.M. – 12:00 NOON

Alameda County Transportation Commission Offices
1111 Broadway, 8th Floor
Oakland, CA

*Conveniently located above 12th Street/City Center BART
(above Peet's Coffee)*

Limited seating at this venue—email your RSVP today to:
outreach@alamedactc.org

WHERE TO FIND CONTRACTING OPPORTUNITIES:

AC TRANSIT: http://www.actransit.org/purchasing/	SAMTRANS/CALTRAIN: http://procurement.samtrans.com
ALAMEDA CTC: http://www.alamedactc.org/app_pages/view/3999	SFMTA: http://sfgsa.org/index.aspx?page=4767
BART: http://www.bart.gov/about/business/procurement/	SOLTRANS: http://www.soltransride.com/procurement
COUNTY CONNECTION: http://cccta.org/about/business-advertising/procurements/	TJPA: http://transbaycenter.org/tjpa/doin-g-business-with-the-tjpa
RIO VISTA: http://riovistacity.com	VTA: http://www.vta.org/procurement/solicitations/
GGBHTD: http://www.goldengate.org/contracts/	WETA: https://watertransit.org/contractopp.aspx
MARIN TRANSIT: http://www.marintransit.org/purchasing.html	WESTCAT: http://www.westcat.org
MTC: http://procurements.mtc.ca.gov	

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Attachment B



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Memorandum

TO: Policy Advisory Council DATE: April 2, 2014
 FR: Lynn Valdivia, Clipper Principal W.I. 1114
 RE: Update on Clipper Activities

For its low-income/limited English proficiency outreach efforts in fiscal year 2013-14, MTC decided to focus on a dual campaign: supporting retailers in low-income neighborhoods who serve minorities and limited English-proficient transit riders, while educating these riders about Clipper and the ability to add value to a card at a local merchant. We are combining advertising and signage at retail locations with outreach at bus stops, retailers and nearby community-based organizations with incentives (e.g., add value to your Clipper card for a free gift).

Locations

We identified the following eight retailers grouped in five geographic areas:

CITY	STORES
Emeryville	65th Street Market, 6444 San Pablo Ave.
Oakland	El Mercadito Market, 5838 International Blvd.
	Kwikway Payments, 6207 International Blvd.
	E14 Produce, 7135 International Blvd.
San Leandro	Guadalajara Market Y Carniceria, 14327 E. 14th St.
East Palo Alto	El Rancho Market, 510 O'Connor St.
	Drew Center Pharmacy, 2111 University Ave.
Redwood City	BEC Ventures, 2595 Middlefield Rd.

Target Audience

The target audience for the campaign is low-income, limited English-proficient Bay Area transit riders who travel and/or live near targeted underperforming Clipper retailers.

Tactics

- Advertising, which started in early March, includes billboards, bus shelters and a direct mailer. The locations of outdoor media are:

CITY	AD LOCATION
Emeryville	Transit Shelter: San Pablo south of Stanford
Oakland	Transit Shelter: International Blvd. east of 62nd Ave.
	Transit Shelter: International Blvd. west of 57th Ave.
	Transit Shelter: International Blvd. west of 69th Ave.
	Transit Shelter: International Blvd. east of 62th Ave.
	Transit Shelter: 73rd Ave. north of International Blvd.
	Transit Shelter: International Blvd. east of 54th Ave.
	Billboard: 10'5 x 22'8 International Blvd. east of 57th Ave.
	Billboard: 6' x 12' International Blvd. & 66th Ave.
San Leandro	Billboard: 6' x 12' International Blvd. & 71 st Ave.
	Transit Shelter: East 14th St. north of 150th Ave.
East Palo Alto	Transit Shelter: East 14th St. south of Cornwall Way
	Transit Shelter: E. Bayshore south of Donahue
Redwood City	Transit Shelter: Bay Rd. west of University
	Transit Shelter: Middlefield west of Charter
	Billboard: 10'5 x 22'8 Middlefield north of Burlingame

- Outreach is being conducted at bus stops, neighborhood events and at community-based organizations. A total of 37 events are planned. The outreach schedule is included at the end of this memo.
- MTC also developed the following materials and promotional items:
 - Card sleeve with redeemable giveaway coupon
 - Two-sided decals
 - Floor decals
 - Interior/exterior banners
 - Sandwich boards
 - Clerk stickers
 - Tote bags
 - Ear buds
 - Clipper card sleeve

Creative samples are attached to this memo.

Results to Date

As of March 4, outreach staff had distributed 128 adult Clipper cards, but this only reflects the first three of 37 planned events. Outreach will continue through June 5, 2014, per the following schedule.

Outreach Schedule

DATE	EVENT	ADDRESS
Emeryville/Oakland		
2/29/2014	65th Street Market	6444 San Pablo Ave.
2/25/14 and 3/4/14	roam bus stop	San Pablo Ave., 65th St. and 66th St.
2/25/14 and 3/4/14	roam bus stop	San Pablo Ave., Alcatraz and 64th St.
International/Oakland		
TBD	El Mercadito Market	5838 International Blvd
3/25/14 and 4/3/14	roam bus stop	International Blvd and 57th Ave.
TBD	Kwikway Payment	6207 International Blvd
3/25/14	roam bus stop	International Blvd and 64th St.
4/8/14	roam bus stop	International Blvd and Havenscourt Blvd
TBD	E14 Produce	7135 International Blvd
3/25/14	roam bus stop	International Blvd and 73rd Ave.
3/27/14	roam bus stop	International Blvd and 69th Ave.
TBD	East Oakland Community Project	7515 International Blvd
TBD	Rainbow Recreation Center	5800 International Blvd
East Palo Alto		
TBD	La Tiendita	510 O' Connor St.
5/6/14 and 5/15/14	roam bus stop	Manhattan Ave and O'Connor St.
5/13/14 and 5/22/14	roam bus stop	Woodland and University Ave.
TBD	Drew Center Pharmacy	2111 University Ave.
5/6/14 and 5/15/14	roam bus stop	University Ave and Bell St.
5/13/14 and 5/22/14	roam bus stop	Donohue and Capitol Ave.
TBD	Lewis and Joan Platt, YMCA	550 Bell St.
TBD	One East Palo Alto (or other TBD)	1798 Bay Road
Redwood City		
TBD	BEC Ventures	2595 Middlefield Rd
5/20/14 and 5/29/14	roam bus stop	Middlefield Rd and Flynn Ave.
5/27/14 and 6/5/14	roam bus stop	Middlefield Rd and Charter St.
San Leandro		
TBD	Guadalajara Market Y Carniceria	14327 E. 14th St.
4/8/14	roam bus stop	E. 14th St. and 144th Ave. & 145th Ave.
4/15/14	roam bus stop	E. 14th St. and 143th Ave.
4/22/14	roam bus stop@Jefferson Center School	14432 Bancroft Ave.

Campaign Creative Samples



Banner advertisement with an orange background. The text reads: "Better than cash. Mejor que dinero en efectivo." To the right is a graphic of a blue and white Clipper transit card. Below the main text, a blue bar contains the text: "CLIPPER YOUR ALL-IN-ONE TRANSIT CARD" and "CLIPPER SU TARJETA DE TRANSPORTE PÚBLICO TODO-EN-UNA".

Banner 72" X 24.5"



Floor decal advertisement with an orange background. The text reads: "Get it Here! ¡Consígalo Aquí!" To the right is a graphic of a blue and white Clipper transit card.

Floor Decal 2.5' X 4'



Billboard advertisement featuring a photo of a smiling woman on the left. The text reads: "¿Se usa el autobús? Clipper es mejor que dinero en efectivo." Below this, it says "Obtégala en su vecindario:" followed by a list of locations: "▶ EL MERCADITO MARKET/ International and Seminary", "▶ E14 PRODUCE / International and 72nd", and "▶ KWIKWAY PAYMENTS/ International and 62nd". To the right is a graphic of a blue and white Clipper transit card. At the bottom, a blue bar contains the text: "CLIPPER SU TARJETA DE TRANSPORTE PÚBLICO TODO-EN-UNA", "clippercard.com", and "877.878.8883".

Billboard 125" X 272"