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TRANSPORTATION  
COMMISSION

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## *Memorandum*

TO: Commission

DATE: March 19, 2014

FR: Policy Advisory Council

W. I. 1114

RE: Policy Advisory Council 2014-2015 Work Plan

### Overview

The Commission met in February 2014 with its Policy Advisory Council (Council) to discuss the Council's continued role in providing valuable insight and advice regarding MTC's programs and initiatives. Both the Commission and the Council brought forth topics of interest for the Council's focus in the coming year. Areas of intersection between the Commission and the Council were highlighted during the meeting. The Council expressed interest in further exploring these topics during its meetings in small group style formats.

### Work Plan Recommendations

The Council narrowed down the list of common topics at its March 2014 meeting, and will focus on five items over the next year:

1. Brainstorm best ways to **educate** the public about the idea of sustainability, the importance of reducing greenhouse gas emissions, and how Plan Bay Area fits into the picture (why it is important, what it does, what it doesn't do, the process and schedule for updating it, etc.).
2. Suggest **incentives for local governments and developers** to create transit-oriented development (TODs) and ensure affordable housing.
3. Brainstorm ways of developing **new funding sources** for transit.
4. Consider any new or remaining issues that should be addressed in the next **regional transportation plan** update, as well as potential barriers to local implementation of Plan Bay Area and ways to eliminate those barriers.
5. In addition, the Council's standing subcommittee on Equity and Access will take a look at paratransit in an effort to suggest standardization of policies and identify best practices for the region.

Policy Advisory Council Chair Cathleen Baker will attend your March 26 meeting and will present the above-listed work plan in her report to the Commission.

CB:plg

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