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TRANSPORTATION  
COMMISSION

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## *Memorandum*

TO: Policy Advisory Council

DATE: March 5, 2014

FR: Pam Grove, Staff Liaison

W.I. 1114

RE: Policy Advisory Council Work Plan – Proposal

Several Work Plan topics emerged from the small group discussion at your meeting in January, and February's joint meeting with the Commission. The Council has expressed interest in future small group style meeting formats and brainstorming, and some of these topics could be explored in a small group format.

Because the Policy Advisory Council work plan is for one year and there will be other items put before the Council for discussion (as those topics come before the Commission), staff suggests the Council select three or four from the list below to be addressed in small-group discussions or brainstorming sessions at your meetings over the next year. The items you select, along with items that come before the Commission, would be the focus of the Council's work plan for 2014-2015.

1. Consider any new or remaining issues that should be addressed in the next **regional transportation plan** update, as well as potential barriers to local implementation of Plan Bay Area and ways to eliminate those barriers.
2. Brainstorm best ways to **educate** the public about the idea of sustainability, the importance of the reduction of greenhouse gas emissions, and what Plan Bay Area is about.
3. Suggest **incentives for local governments and developers** to create transit-oriented development (TODs) and ensure affordable housing.
4. Brainstorm ways of developing **new funding sources** for transit.
5. Identify **paratransit** best practices around the region, as well as areas of needed standardization. While the goal would be to discuss ways to improve paratransit from a regional standpoint, staff would also give the Council insight into areas of the Transit Sustainability Project and the Coordinated Public Transit/Human Services Transportation Plan that focus on paratransit improvements.
6. Research potential projects and strategies to improve **goods movement** in the Bay Area.