



**METROPOLITAN
TRANSPORTATION
COMMISSION**

Agenda Item 3

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TO: Administration Committee

DATE: February 5, 2014

FR: Executive Director

W.I. 1611

RE: Funding Agreements – Bay Area Regional Prosperity Plan Project: Economic Prosperity Round 1, Housing the Workforce Round 3, and Equity Initiative Round 2 Sub-Grant Awards (\$1,590,000)

This memorandum seeks Committee approval for a total of twenty funding agreements for projects selected for the Regional Prosperity Plan sub-grants: Economic Prosperity, Housing the Workforce Round 3, and Equity Initiative Round 2 as listed in Attachments A, B and C.

Background

On January 11, 2013, the MTC Planning Committee and ABAG Administrative Committee delegated sub-grant project selection to the Bay Area Regional Prosperity Plan Steering Committee, with the actual funding agreements subject to the authority of MTC's Administration Committee.

After three separate Call for Projects, a selection panel comprising co-chairs of the three Prosperity Plan working groups (or their proxies in case of a conflict of interest), as well as MTC and ABAG staff, evaluated the applications and recommended ten (10) projects for the Economic Prosperity Sub-Grants, three (3) projects for the Housing Sub-Grants, and seven (7) projects for the Equity Sub-Grants to the Plan Steering Committee for funding. The Steering Committee approved these recommendations at its meeting on January 10, 2014.

Economic Prosperity Sub-Grants

The Economic Opportunity Initiative will provide resources for pilot projects and programs to strengthen and expand economic mobility and opportunities for low- and moderate-income workers. The sub-grants will also support capacity-building in communities to participate in local and regional planning and decision-making processes. The pilot projects will be supported through \$1.1 million in sub-grants.

A call for projects for the first and only round of funding was released in September 2013. Thirty one (31) applications were received for a total of \$4,682,444 in funding requests. The Plan Steering Committee recommends funding agreements for projects listed in Attachment A for a total of \$1,080,000. The remaining \$50,000 will be programmed by the Steering Committee at a later time.

Housing the Workforce Sub-Grants

The Housing the Workforce Initiative will provide tools and resources for housing production and preservation in transit-served areas, support neighborhood stabilization in communities at risk of displacement, and fund pilot projects to demonstrate successful approaches. The pilot projects will be supported through \$1.2 million in sub-grants over three rounds of funding. Under prior action, the Administration Committee approved funding for twelve pilot projects for a total of \$700,000 through the two rounds of funding.

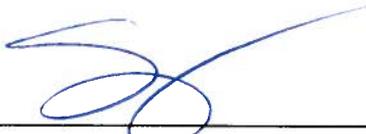
A call for projects for the third round of funding was released in September 2013 for a total of \$230,000. Six (6) applications were received for a total of \$301,825 in funding requests. The Plan Steering Committee recommends funding agreements for the projects listed in Attachment B for a total of \$200,000. The Steering Committee will program the remaining \$30,000 at a later time.

Equity Initiative Sub-Grants

The Equity Initiative will provide resources to ensure that under-represented groups most in need of affordable housing and quality jobs have a real voice in developing and implementing the project. The pilot projects will be supported through \$760,000 in sub-grants over two rounds of funding. Under prior action, the Administration Committee approved funding for six pilot projects for a total of \$275,000 in Round One. A call for projects for the second round of funding was released in September 2013 for a total of \$340,000. Thirteen (13) applications were received for a total of \$758,600 in funding requests. The Plan Steering Committee recommends funding agreements for projects listed in Attachment C for a total of \$340,000.

Recommendation

Staff recommends this Committee authorize the Executive Director or his designee to negotiate and enter into funding agreements for the projects listed in attachments A, B and C.



Steve Heminger

VS:SH

Attachment A

Bay Area Regional Prosperity Plan Project Economic Opportunity Round 1 Sub-Grant Applications and Awards

<i>Project and Lead Applicant</i>	<i>Amount Requested</i>	<i>Award Amount</i>
<i>East Bay Skills Alliance, Contra Costa Community College District</i>	\$150,000	\$75,000
<i>Santa Clara County Health Services Workforce Collaborative, Community Health Partnership</i>	\$200,000	\$150,000
<i>A Blueprint for Creating Pathways to Ownership for Low and Moderate Income Workers in the SF Bay Area: The Inner East Bay as A Case Study, East Bay Community Law Center</i>	\$192,000	\$150,000
<i>Improved Skills, Better Wages and New Opportunities for Latino Day Laborers and Other Immigrant Low-Income Workers, Multicultural Institute</i>	\$75,000	\$75,000
<i>Bay Area Tech Career Advancement Initiative, NOVA Workforce Development</i>	\$190,000	\$150,000
<i>Promoting Economic Opportunity at the Fremont Warm Springs BART Station, Urban Habitat</i>	\$95,000	\$50,000
<i>Construction Careers Initiative, Working Partnerships USA</i>	\$200,000	\$125,000
<i>Self-Employment and the Road to Economic Security, Sonoma County Economic Development Board</i>	\$120,000	\$75,000
<i>Formula Retail Sector Economic Opportunity Project, San Francisco Bay Area Labor Foundation</i>	\$195,000	\$100,000
<i>Success Concord, Concord Community Development Organization, Michael Chavez Center</i>	\$185,000	\$100,000
TOTAL Amount		\$1,050,000
<i>Rising Sun Brings Green Technology Training Services to Allen Temple Baptist Church's East Oakland Community, Allen Temple Health & Social Services Ministries</i>	\$170,000	NA
<i>Bridge to Careers, Bay Area Business Roundtable</i>	\$200,000	NA
<i>Emerald Cities San Francisco Community Workforce Agreement (CWA) Implementation, Monitoring & Compliance Program, Emerald Cities San Francisco</i>	\$50,000	NA
<i>Business Investment & Growth (BIG), Bay Area Local Initiatives Support Corporation (Bay Area LISC)</i>	\$200,000	NA
<i>Marin Ride to Work, Marin County Health and Human Services</i>	\$200,000	NA
<i>Equal Voice and Opportunity, Marin Grassroots</i>	\$140,000	NA
<i>Opportunity Bridge for LMI Workers, North Bay iHub</i>	\$90,000	NA
<i>Creating Organizational Growth for Native Upward Mobility, National Indian Justice Center</i>	\$177,398	NA

<i>College Connections, Opportunity Junction</i>	\$90,000	NA
<i>SparkPoint Contra Costa, Richmond Community Foundation</i>	\$156,750	NA
<i>Door to Manufacturing Program, SFMade</i>	\$200,000	NA
<i>Online and Social Media Marketing Skills Training Program, San Pablo Economic Development Corporation</i>	\$165,000	NA
<i>Career Certificate Training Center, The Workforce Collaborative (TWC)</i>	\$200,000	NA
<i>Youth Tech Cluster (YTC), United Roots</i>	\$125,000	NA
<i>Job Opportunities Leading Transformation (JOLT), Workforce Development Board of Contra Costa County</i>	\$129,400	NA
<i>The Next Step, Community Housing Partnership</i>	\$200,000	NA
<i>The Food MAP Pilot Project, Lao Family Community Development, Inc.</i>	\$200,000	NA
<i>Worker Mobility Project, Sacred Heart Community Service (SHCS)</i>	\$56,896	NA
<i>“Mission Techies” Youth Workforce Training Program, Mission Economic Development Agency</i>	\$200,000	NA
<i>Delivering on the Promise: Hunters Point Shipyard and CCBA Implementation, San Francisco Organizing Project, PICO Network</i>	\$80,000	NA
<i>East Bay Clean Energy Jobs Stakeholders Roundtable, Local Clean Energy Alliance</i>	\$50,000	NA

Attachment B

Bay Area Regional Prosperity Plan Project Housing the Workforce Round 3 Sub-Grant Applications and Awards

<i>Project and Lead Applicant</i>	<i>Amount Requested</i>	<i>Award Amount</i>
<i>Healthy Havenscourt Neighborhood, East Bay Asian Local Development Corporation (EBALDC)</i>	\$45,000	\$45,000
<i>Laying the Groundwork for Inclusive Growth in San Mateo County through the Creation of New Funding Sources and Adoption of Updated Housing Elements, Housing Leadership Council of San Mateo County</i>	\$49,975	\$75,000
<i>Housing Our Workforce: Funding Affordable Housing through State, Regional, and Local Sources, Non-Profit Housing Association of Northern California</i>	\$69,000	\$80,000
	TOTAL	\$200,000
<i>Bay Area Consortium of Community Land Trusts – Integrated Sub-Regional Planning Policy for Permanent Affordability and Phase 2 of Sustainable Stewardship Program, Northern California Land Trust</i>	\$25,000	NA
<i>The Mission Engagement Survey – Community Leadership, Organizing and Evaluation, Mission Economic Development Agency</i>	\$75,000	NA
<i>Revenue for Workforce Housing Project, Marin Grassroots</i>	\$37,850	NA

Attachment C

**Bay Area Regional Prosperity Plan Project
Equity Initiative Round 2 Sub-Grant Applications and Awards**

<i>Project and Lead Applicant</i>	<i>Amount Requested</i>	<i>Award Amount</i>
<i>Map Your Future Project, Bay Localize</i>	\$75,000	\$75,000
<i>Community Engagement for Public Benefits Zoning in Oakland PDAs, East Bay Housing Organizations (EBHO)</i>	\$40,000	\$40,000
<i>A New Vision for the Bay Area, Gamaliel of California</i>	\$75,000	\$50,000
<i>Oakland Sustainable Neighborhoods Initiative Capacity Building, PolicyLink</i>	\$29,000	\$20,000
<i>Black Regional Resilience Project, People Organized to Win Employment Rights (POWER)</i>	\$75,000	\$25,000
<i>Planning Institute for Leadership, Urban Habitat</i>	\$75,000	\$90,000
<i>Promoting Equity in Affordable Housing, Youth United for Community Action (YUCA)</i>	\$40,000	\$40,000
TOTAL		\$340,000
<i>Healthy and Livable East Contra Costa Initiative, Contra Costa Health Services</i>	\$75,000	NA
<i>Citizen Participation and Knowledge Sharing through Video Documentation—A Proposal to the Bay Area Regional Prosperity Plan, Breakthrough Communities at Earth House Center</i>	\$75,000	NA
<i>Public Square, Greenbelt Alliance</i>	\$40,000	NA
<i>Equity in Action, Marin Grassroots</i>	\$45,600	NA
<i>Communities of Concern on Track for Greater Equity, Health and Affordable Housing, Non-Profit Housing Association of Northern California (NPH)</i>	\$75,000	NA
<i>New Voices Are Rising Youth Engagement Initiative, Rose Foundation for Communities and the Environment</i>	\$40,000	NA

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Contra Costa Community College District, Martinez, CA

Work Project Title: East Bay Skills Alliance

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Launch a new workforce intermediary in the East Bay with the goal of aligning decision-making about education, workforce development, and economic development priorities for the regional community colleges, universities, workforce boards, government, and economic development agencies. Pilot a set of activities that will build a value proposition for the establishment of a new intermediary organization and develop a business plan for the intermediary to sustain the institutional structure of this new entity. Public funding resources will be leveraged to drive a coordinated workforce and economic development system that meets the needs of both job seekers and regional employers.

Cost Not to Exceed: \$75,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Contra Costa Community College District to implement the East Bay Skills Alliance Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$75,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Community Health Partnership, Santa Clara, CA

Work Project Title: Santa Clara County Health Services Workforce Collaborative

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Establish a Workforce Collaborative designed to unify efforts of healthcare providers, workforce development organizations, labor unions, community colleges and community based organizations in order to provide job search skills, career pathway information, and focused training (including digital literacy) for low wage non-clinical healthcare workers in Santa Clara County. Program will identify the essential skills, education and training required to advance from low- and moderate-income workers to middle-wage non-clinical health jobs, and develop an Education and Training Program targeting these requirements. The Collaborative is intended to serve as a replicable model for other healthcare occupations across the Bay Area.

Cost Not to Exceed: \$150,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Community Health Partnership to implement the Santa Clara County Health Services Workforce Collaborative Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$150,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: East Bay Community Law Center, Berkeley, CA

Work Project Title: A Blueprint for Creating Pathways to Ownership for Low and Moderate Income Workers in the San Francisco Bay Area: The Inner East Bay as a Case Study

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Adopt a multipronged approach to grow the worker-owned business sector by: creating a Cooperative Academy for Low- and Moderate-Income (LMI) workers and training organizations; researching and preparing a guide for scaling worker-owned businesses in emerging Bay Area industries; and preparing an action plan for retaining existing jobs and preserving businesses in which the owners are retiring by selling the businesses to their employees. The Cooperative Academy will meaningfully engage LMI workers and provide cohort-based education, training, business coaching and legal representation to ensure the success of worker-owned startups.

Cost Not to Exceed: \$150,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with East Bay Community Law Center to implement the Blueprint for Creating Pathways to Ownership for Low and Moderate Income Workers in the San Francisco Bay Area Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$150,000 for such agreement.

Administration Committee:

Adrienne J. Tissier, Chair

Approved:

Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Multicultural Institute, Berkeley, CA

Work Project Title: Improved Skills, Better Wages and New Opportunities for Latino Day Laborers and Other Immigrant Low-Income Workers

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Provide training and support services for Latino immigrant day laborers and other low-income service workers to enhance economic opportunities, allow for retention of current work and expand employer networks for these low-and moderate-income (LMI) workers. Training will include Spanish GED-prep courses, computer skill-building workshops, small business courses, and “Life Skills” workshops aimed at enhancing LMI worker opportunities. Project will focus on helping workers to command higher wages through improved self-marketing and via group solidarity to maintain a fair-wage floor at hiring sites.

Cost Not to Exceed: \$75,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC’s current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with the Multicultural Institute to implement the Improved Skills, Better Wages and New Opportunities for Latino Day Laborers and Other Immigrant Low-Income Workers Project as described above and in the Executive Director’s February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$75,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: NOVA Workforce Development, Sunnyvale, CA

Work Project Title: Bay Area Tech Career Advancement Initiative

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Increase access to sustainable Information and Communication Technologies (ICT) careers for Bay Area low- and moderate-income workers. Leveraging new career pathways research, the Initiative will create and deliver career navigation curriculum content for students of the Oakland-based Stride Center. The Initiative will also work with employer advisors and industry partners to create internship and employment opportunities for students, and share the curriculum and outcomes with regional workforce stakeholders in the fast growing ICT industry.

Cost Not to Exceed: \$150,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with NOVA Workforce Development to implement the Bay Area Tech Career Advancement Initiative Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$150,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Urban Habitat, Oakland, CA

Work Project Title: Promoting Economic Opportunity at the Fremont Warm Springs BART Station

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Link low-income workers, job support services, training, and employers to the Bay Area's transit system by creating a job-training center at the Fremont Warm Springs BART Station to create pathways to career ladder jobs. Project will work to ensure that employment remains a priority in the Priority Development Areas (PDA) planning process and engage low income workers in the planning and passage of the PDA plan.

Cost Not to Exceed: \$50,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Urban Habitat to implement the Promoting Economic Opportunity at the Fremont Warm Springs BART Station Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$50,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Working Partnerships USA, San Jose, CA

Work Project Title: Construction Careers Initiative

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Develop and field-test a model for a Construction Careers Pipeline that increases low-wage-workers' access to apprenticeships; meets industry needs; satisfies the provisions of AB 554; and can be replicated throughout the Bay Area. The outcome of the Construction Careers model will be to recruit, screen, train and place low-to-moderate income workers on pathways to middle-wage careers in the construction industry.

Cost Not to Exceed: \$125,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Working Partnerships USA to implement the Construction Careers Initiative Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$125,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Sonoma County Economic Development Board, Santa Rosa, CA

Work Project Title: Self-Employment and the Road to Economic Security

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Promote entrepreneurship and self-employment as a viable “relief valve” for crowded job market seekers in the \$18-30 salary range. Project will increase entrepreneurship outreach to low-and moderate-income (LMI), female, Latino, veteran, disabled and senior target groups, develop an entrepreneurship educational pipeline and continue Business Retention and Expansion (BRE) program efforts.

Cost Not to Exceed: \$75,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC’s current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Sonoma County Economic Development Board to implement the Self-Employment and the Road to Economic Security Project as described above and in the Executive Director’s February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$75,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: San Francisco Bay Area Labor Foundation, San Francisco, CA

Work Project Title: Formula Retail Sector Economic Opportunity Project

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Research and analyze the formula retail sector (i.e. corporate-owned chain stores and restaurants) in San Francisco and develop model policies and programs to improve job quality and expand support for low-wage workers and locally-owned businesses. The partnership will specifically evaluate feasibility of implementing a formula retail living wage ordinance that would be the first of its kind in the nation.

Cost Not to Exceed: \$100,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with San Francisco Bay Area Labor Foundation to implement the Formula Retail Sector Economic Opportunity Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$100,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Concord Community Development Organization, Michael Chavez Center, Concord, CA

Work Project Title: Success Concord

Purpose of Agreement: To fund the Economic Opportunity Initiative Round 1 sub-grant to implement the project.

Brief Scope of Work: Strengthen and expand economic opportunities, address debilitating barriers and develop clear upwardly-mobile employment pathways for low- and moderate-income workers (LMI) in Concord, California. Project will develop and implement an intensive, culturally competent case management model by creating individualized employment action plans for at least 40 (LMI), primarily immigrant workers.

Cost Not to Exceed: \$100,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,100,000 is included in the project budget for Economic Opportunity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Concord Community Development Organization to implement the Success Concord Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$100,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Bay Localize, Oakland, CA

Work Project Title: Map Your Future Project

Purpose of Agreement: To fund the Equity Initiative Round 2 sub-grant to implement the project.

Brief Scope of Work: Create a vehicle for community groups and planners to work together in an integrated program to improve access to affordable housing and transit, strengthen economic opportunities for at-risk youth, and prepare for the local impacts of climate change. The project trains youth leaders to develop community-based maps, research, and action recommendations to improve communication and collaboration between community groups, planners and policy makers. Project will create a leadership role for low-income communities in decision-making and planning processes, integrating participation in the Regional Prosperity Plan, Sustainable Communities Strategy, and climate resilience planning throughout the region.

Cost Not to Exceed: \$75,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$760,000 is included in the project budget for Equity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Bay Localize to implement the Map Your Future Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$75,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: East Bay Housing Organizations (EBHO), Oakland, CA

Work Project Title: Community Engagement for Public Benefits Zoning in Priority Development Areas in the City of Oakland

Purpose of Agreement: To fund the Equity Initiative Round 2 sub-grant to implement the project.

Brief Scope of Work: Engage community stakeholders and residents in redefining a “Public Benefits Zoning” framework and building support for affordable housing and anti-displacement in Priority Development Areas (PDA) related specific planning processes in Oakland. Community engagement will build on existing specific plan advocacy, the Resident and Community Organizing Program, and prior technical work on Land Value Recapture – framed as “Public Benefits Zoning” in Oakland.

Cost Not to Exceed: \$40,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$760,000 is included in the project budget for Equity Initiative Sub-Grants; funds for this action are included in MTC’s current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with East Bay Housing Organizations (EBHO) to implement the Community Engagement for Public Benefits Zoning in Priority Development Areas in the City of Oakland Project as described above and in the Executive Director’s February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$40,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Gamaliel of California, Oakland, CA

Work Project Title: A New Vision for the Bay Area

Purpose of Agreement: To fund the Equity Initiative Round 2 sub-grant to implement the project.

Brief Scope of Work: Strengthen efforts to build a regional equity strategy in five counties in the Bay Area. Focus on building regional equity for public transportation spending, including advocacy for a regional youth bus pass, increased/improved public transit operations, and restored public transit lines.

Cost Not to Exceed: \$50,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$760,000 is included in the project budget for Equity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Gamaliel of California to implement the A New Vision for the Bay Area Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$50,000 for such agreement.

Administration Committee:

Adrienne J. Tissier, Chair

Approved:

Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: PolicyLink, Oakland, CA

Work Project Title: Oakland Sustainable Neighborhoods Initiative Capacity Building

Purpose of Agreement: To fund the Equity Initiative Round 2 sub-grant to implement the project.

Brief Scope of Work: Work with the Oakland Sustainable Neighborhoods Initiative – International Boulevard Bus Rapid Transit (BRT) Leadership Team and Committees to develop decision-making around priority development sites, policy frameworks for guiding development, and integration of best practices. Project will help stakeholders, plus community resident leadership from throughout the International Boulevard corridor, translate priority data analysis and best practices on BRT corridor development policy to guide policy framework for redevelopment and investment along the corridor as the BRT is constructed and operated.

Cost Not to Exceed: \$20,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$760,000 is included in the project budget for Equity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with PolicyLink to implement the Oakland Sustainable Neighborhoods Initiative Capacity Building Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$20,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: People Organized to Win Employment Rights (POWER), San Francisco, CA

Work Project Title: Black Regional Resilience Project

Purpose of Agreement: To fund the Equity Initiative Round 2 sub-grant to implement the project.

Brief Scope of Work: Project aims to understand the root causes beneath the crisis of displacement of African American residents from the San Francisco Bay Area. Engage impacted residents to understand the underlying causes and to gather proactive solutions to stem the tide of displacement from the region.

Cost Not to Exceed: \$25,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$760,000 is included in the project budget for Equity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with People Organized to Win Employment Rights (POWER) to implement the Black Regional Resilience Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$25,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Urban Habitat, Oakland, CA

Work Project Title: Planning Institute for Leadership

Purpose of Agreement: To fund the Equity Initiative Round 2 sub-grant to implement the project.

Brief Scope of Work: Train members of seven community based organizations in urban planning from a racial and environmental justice perspective. These schools are intended to build the capacity of local organizations to address the land use and transportation patterns that shape access to economic opportunity for low- and moderate-income workers. Curricula will be developed collaboratively with community based organizations in order to most effectively support their work and priorities.

Cost Not to Exceed: \$90,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$760,000 is included in the project budget for Equity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Urban Habitat to implement the Planning Institute for Leadership Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$90,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Youth United for Community Action (YUCA), East Palo Alto, CA

Work Project Title: Promoting Equity in Affordable Housing

Purpose of Agreement: To fund the Equity Initiative Round 2 sub-grant to implement the project.

Brief Scope of Work: Through a multi-level strategy of leadership development, education, organizing, legal advocacy, and media production, this project will incorporate East Palo Alto residents in the City's planning processes to promote equity principles, particularly in housing.

Cost Not to Exceed: \$40,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$760,000 is included in the project budget for Equity Initiative Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with Youth United for Community Action (YUCA) to implement the Promoting Equity in Affordable Housing Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$40,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: East Bay Asian Local Development Corporation (EBALDC), Oakland, CA

Work Project Title: Healthy Havenscourt Neighborhood

Purpose of Agreement: To fund the Housing the Workforce Round 3 sub-grant to implement the project.

Brief Scope of Work: Address a community response to neighborhood stabilization efforts near a new Bus Rapid Transit (BRT) line along International Boulevard in Oakland's Havenscourt neighborhood. Project will organize and engage residents, businesses and schools around issues of affordable housing, economic security and the risk of displacement. Neighborhood stakeholders will help to develop a Havenscourt Neighborhood Plan that will outline the priority social factors and contain goals with achievable outcomes for the BRT project.

Cost Not to Exceed: \$45,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,200,000 is included in the project budget for Housing the Workforce Sub-Grants; funds for this action are included in MTC's current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with East Bay Asian Local Development Corporation (EBALDC) to implement the Healthy Havenscourt Neighborhood Project as described above and in the Executive Director's February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$45,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Housing Leadership Council of San Mateo County, South San Francisco, CA

Work Project Title: Laying the Groundwork for Inclusive Growth in San Mateo County through the Creation of New Funding Sources and Adoption of Updated Housing Elements

Purpose of Agreement: To fund the Housing the Workforce Round 3 sub-grant to implement the project.

Brief Scope of Work: Lead a campaign to encourage San Mateo County cities to adopt Housing Element Updates by 2015. Develop and build consensus for a “boilerplate policy platform” that includes best practices, model policy language, and new revenue sources that can be incorporated into local Housing Elements to support and incentivize affordability.

Cost Not to Exceed: \$75,000

Funding Source: US Department of Housing and Urban Development Bay Area Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,200,000 is included in the project budget for Housing the Workforce Sub-Grants; funds for this action are included in MTC’s current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with the Housing Leadership Council of San Mateo County to implement the Laying the Groundwork for Inclusive Growth in San Mateo County through the Creation of New Funding Sources and Adoption of Updated Housing Elements Project as described above and in the Executive Director’s February 5, 2014, memorandum and the Chief Financial Officer is authorized to set aside funds not to exceed \$75,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: 1611

Organization: Non-Profit Housing Association of Northern California,
San Francisco, CA

Work Project Title: Housing Our Workforce: Funding Affordable Housing through State,
Regional, and Local Sources, San Mateo and Santa Clara Counties

Purpose of Agreement: To fund the Housing the Workforce Round 3 sub-grant to implement
the project.

Brief Scope of Work: Ensure that adequate affordable housing is built for the region by using
creative financing solutions to generate funds for affordable housing
and promoting more effective and equitable housing elements. Provide
technical assistance, analysis, and advocacy support to ensure that
housing elements are well positioned to create the needed affordable
homes. Project will seek to address the ambitious housing goals in Plan
Bay Area and restore affordable housing funding to levels that will
ensure the success of the Plan.

Cost Not to Exceed: \$80,000

Funding Source: US Department of Housing and Urban Development Bay Area
Regional Prosperity Plan Grant

Fiscal Impact: A total of \$1,200,000 is included in the project budget for Housing the
Workforce Sub-Grants; funds for this action are included in MTC's
current agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate
and enter into a funding agreement with the Non-Profit Housing
Association of Northern California to implement the Housing Our
Workforce: Funding Affordable Housing through State, Regional, and
Local Sources, San Mateo and Santa Clara Counties Project as
described above and in the Executive Director's February 5, 2014,
memorandum and the Chief Financial Officer is authorized to set aside
funds not to exceed \$80,000 for such agreement.

Administration Committee: _____
Adrienne J. Tissier, Chair

Approved: Date: February 12, 2014