

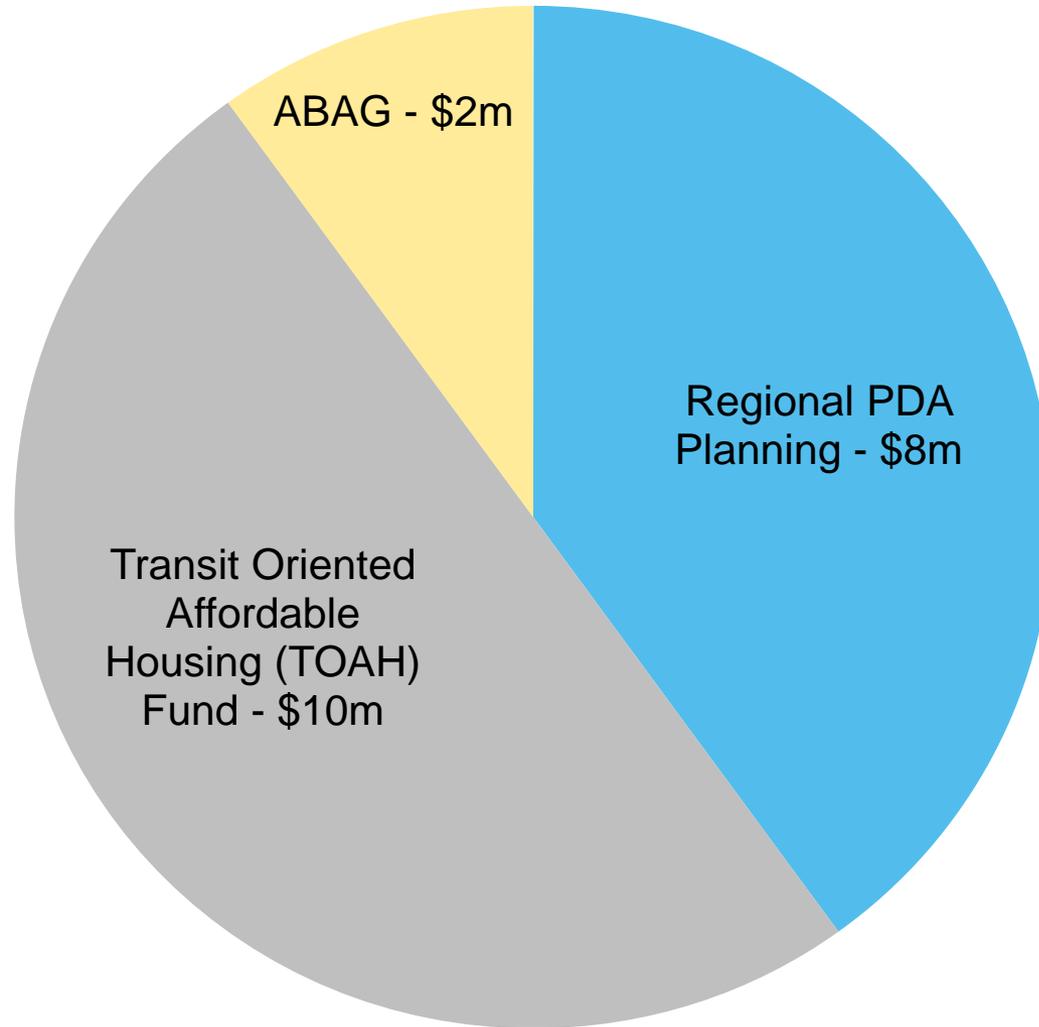
Plan BayArea

Plan Bay Area Implementation

Regional Priority Development Area Planning (PDA)
Program - Update and Next Steps

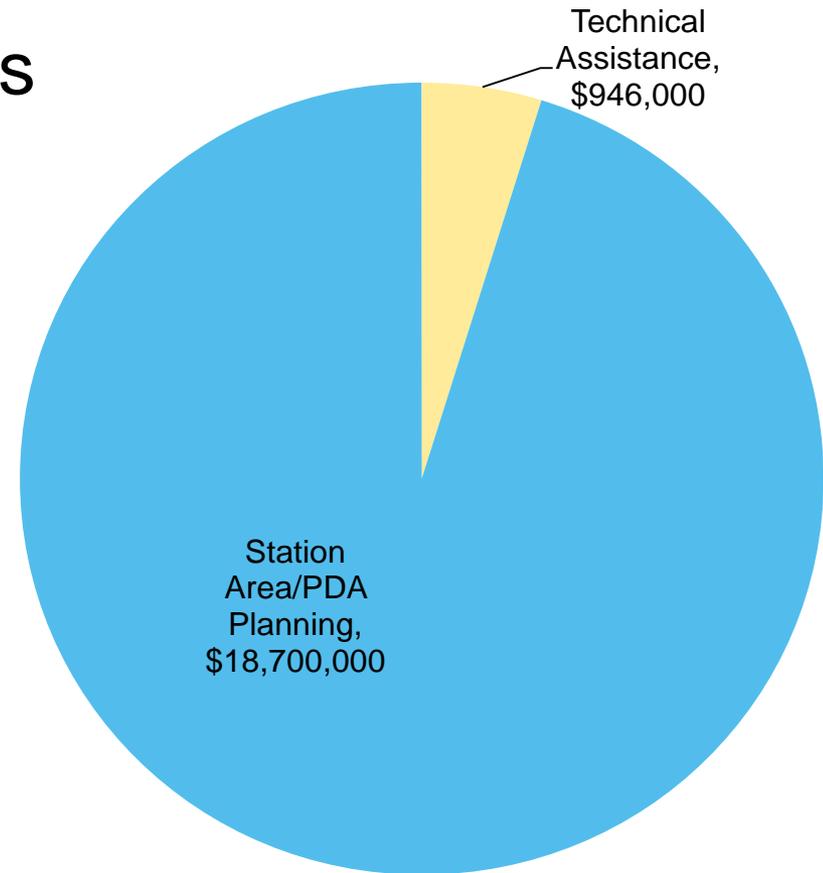
Regional Advisory Working Group
December 2, 2013

Regional Priority Development Area (PDA Program) – Funding Allocation



PDA Planning and Technical Assistance

- PDA Planning – 52 projects
 - 44,000 + housing units
 - 60,000 + new jobs
 - 24 million sq. ft. commercial development
- Technical Assistance -16 projects
 - Focused on barriers to local planning implementation



PDA Planning/Technical Assistance - Survey

- Survey sent to jurisdictions with PDAs to collect:
 - Feedback about existing PDA Planning and Technical Assistance programs
 - Information about PDA planning needs in next 2-3 years



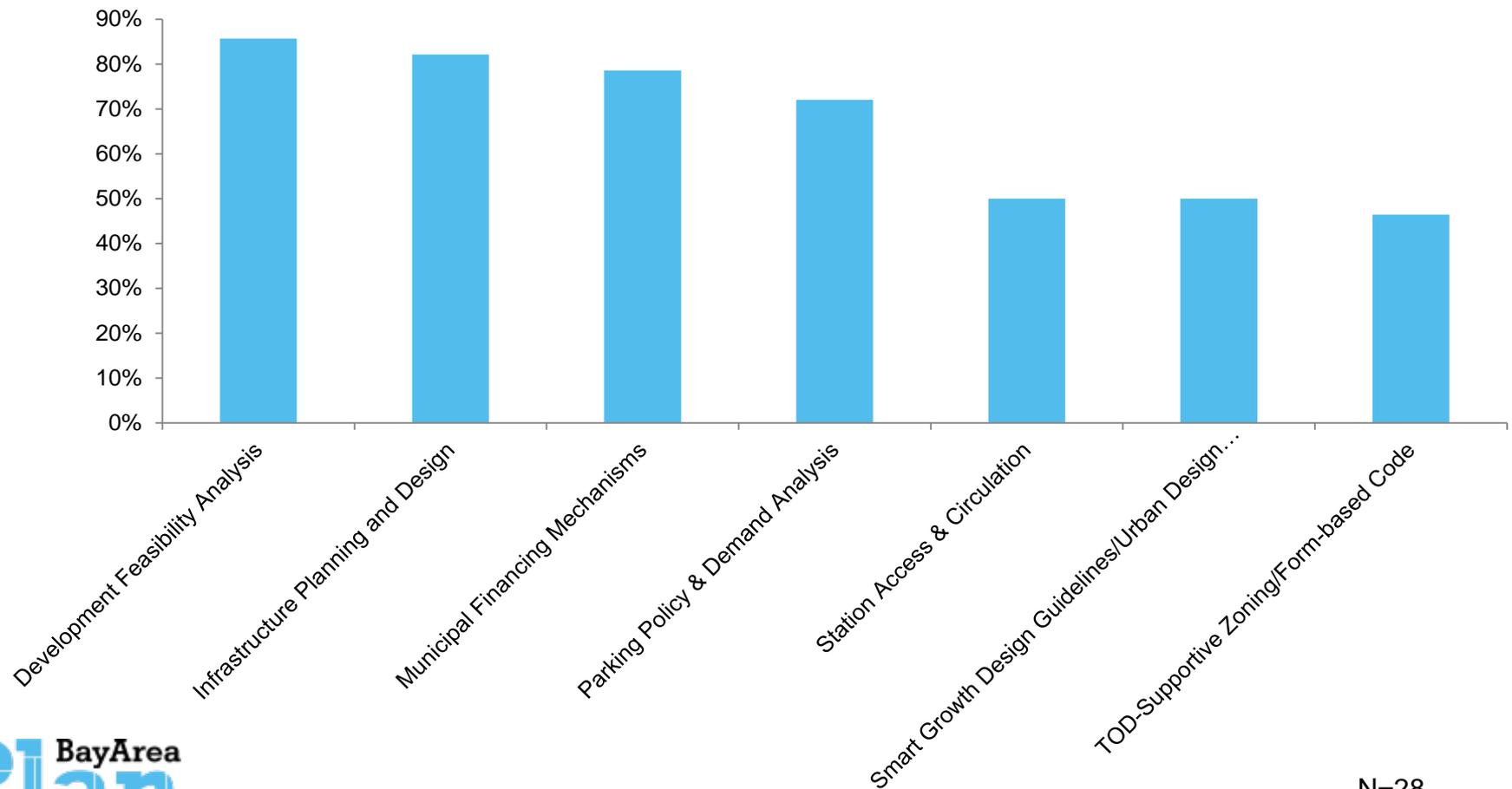
Survey Highlights – PDA Planning

- Near-term planning needs reported for Potential PDAs and Planned PDAs
- High satisfaction with current planning elements funded through the program, especially EIRs
- Strong interest in new program offering for planning staff assistance (93% of survey respondents)



Survey Highlights – Technical Assistance

Top-ranked technical assistance categories include:



N=28

Next Steps

- Invite jurisdictions to propose projects for all three program elements (January 2014)
- Give priority to top sixteen cities taking on two-thirds of the regional growth in Plan Bay Area
- Evaluate proposals based on:
 - Location in a community of concern
 - Project impact
 - Demonstrated commitment through supportive policies
 - Potential to meet regional program goals
 - Local support for project
 - Commitment to project implementation