



**MAKING
HISTORY**



**HISTORY
MAKER**





BATA – An \$11.5 billion Epic Chapter of Bay Area Transportation History

- Created in 1998, and strengthened with the passage of AB 144 (Hancock) in 2005, the Bay Area Toll Authority has established itself in Bay Area history as a premier funder, manager and builder.
- Comparable to the great bridge building age of the 1930's, and the construction of BART, the opening of the Eastern Span of the Bay Bridge is the closing of an important era of Bay Area Transportation History.

Bridge Name & Location	Project Type	Year
SAN MATEO-HAYWARD	RETROFIT	2000
1958 CARQUINEZ	RETROFIT	2002
1962 BENICIA-MARTINEZ	RETROFIT	2003
NEW CARQUINEZ	REPLACEMENT	2003
SAN MATEO-HAYWARD	WIDENING	2003
SF-Oak BB WEST SPAN	RETROFIT	2004
RICHMOND-SAN RAFAEL	RETROFIT	2005
NEW BENICIA-MARTINEZ	REPLACEMENT	2007
SF-O BB WEST APPROACH	REPLACEMENT	2008
ANTIOCH	RETROFIT	2012
DUMBARTON	RETROFIT	2013
SF-O BB EAST SPAN	REPLACEMENT	2013



BAY BRIDGE OPENING PLAN – A Public Private Partnership Plan Patterned on the Carquinez Opening Celebration



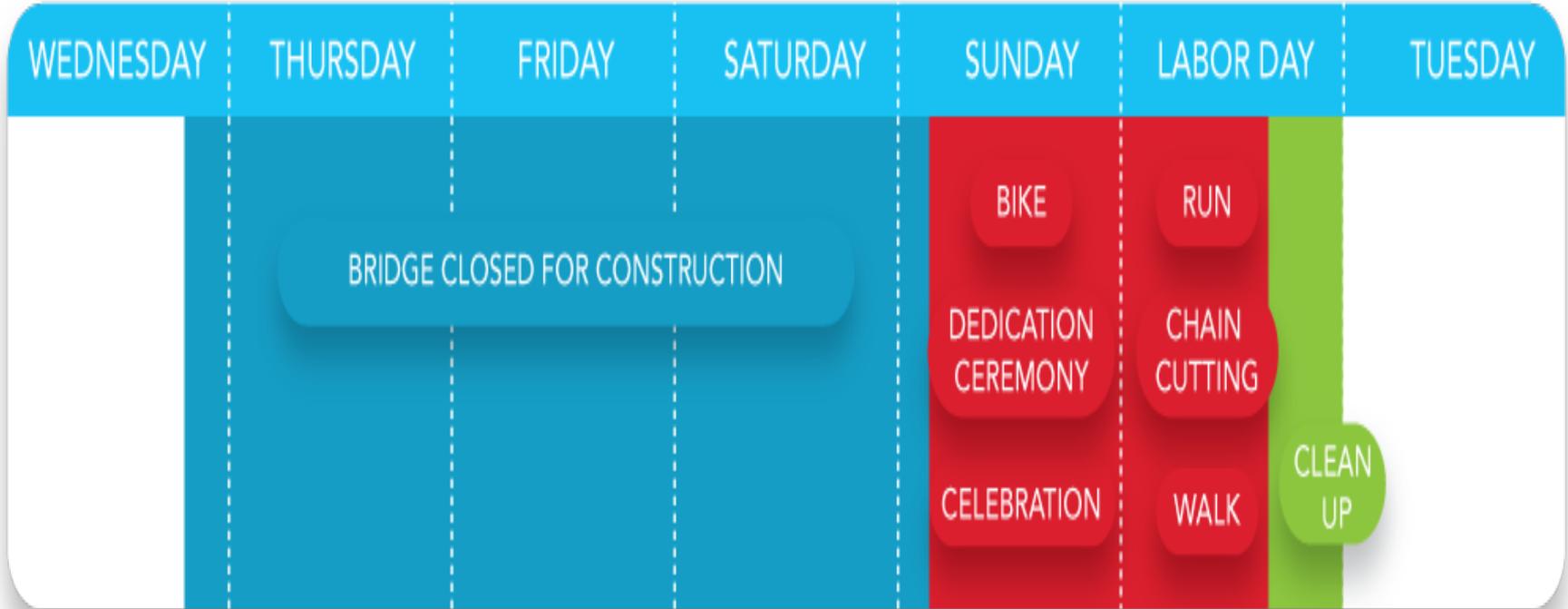


BAY BRIDGE OPENING PLAN – Learning from past mistakes





PROPOSED CONSTRUCTION & CELEBRATION SCHEDULE



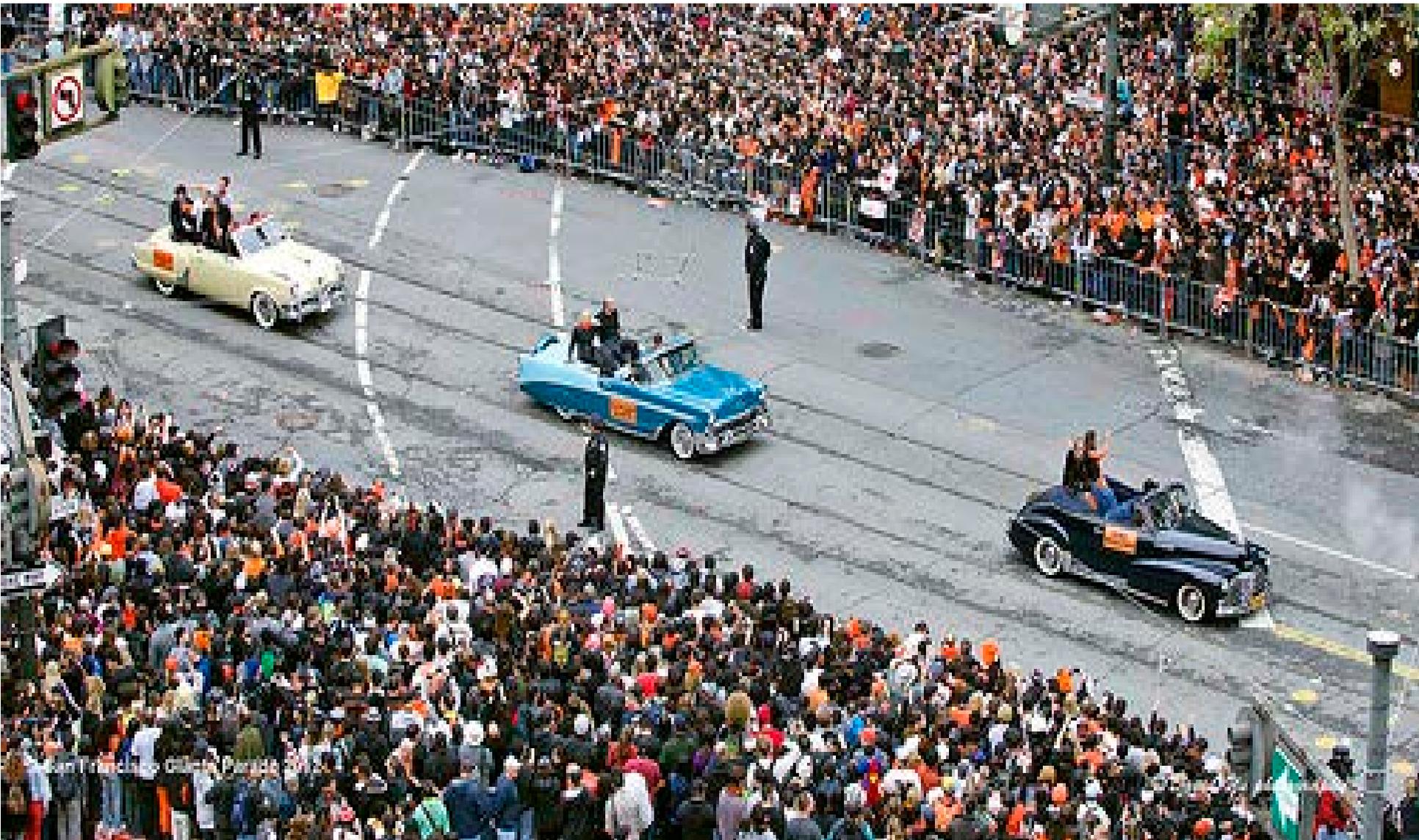


HARTMANN STUDIOS – Vital Stats.

- **28 Years in Business**
- **Headquarters and Production Facility Located in Enterprise Zone in Richmond, CA**
- **696 Employees**
 - 543 Employees Live in the East Bay
 - 296 Live in Richmond
- **Proven track record with major Bay Area public and private events**
- **Experienced with public transit and large crowds on the Bay Bridge and Treasure Island**

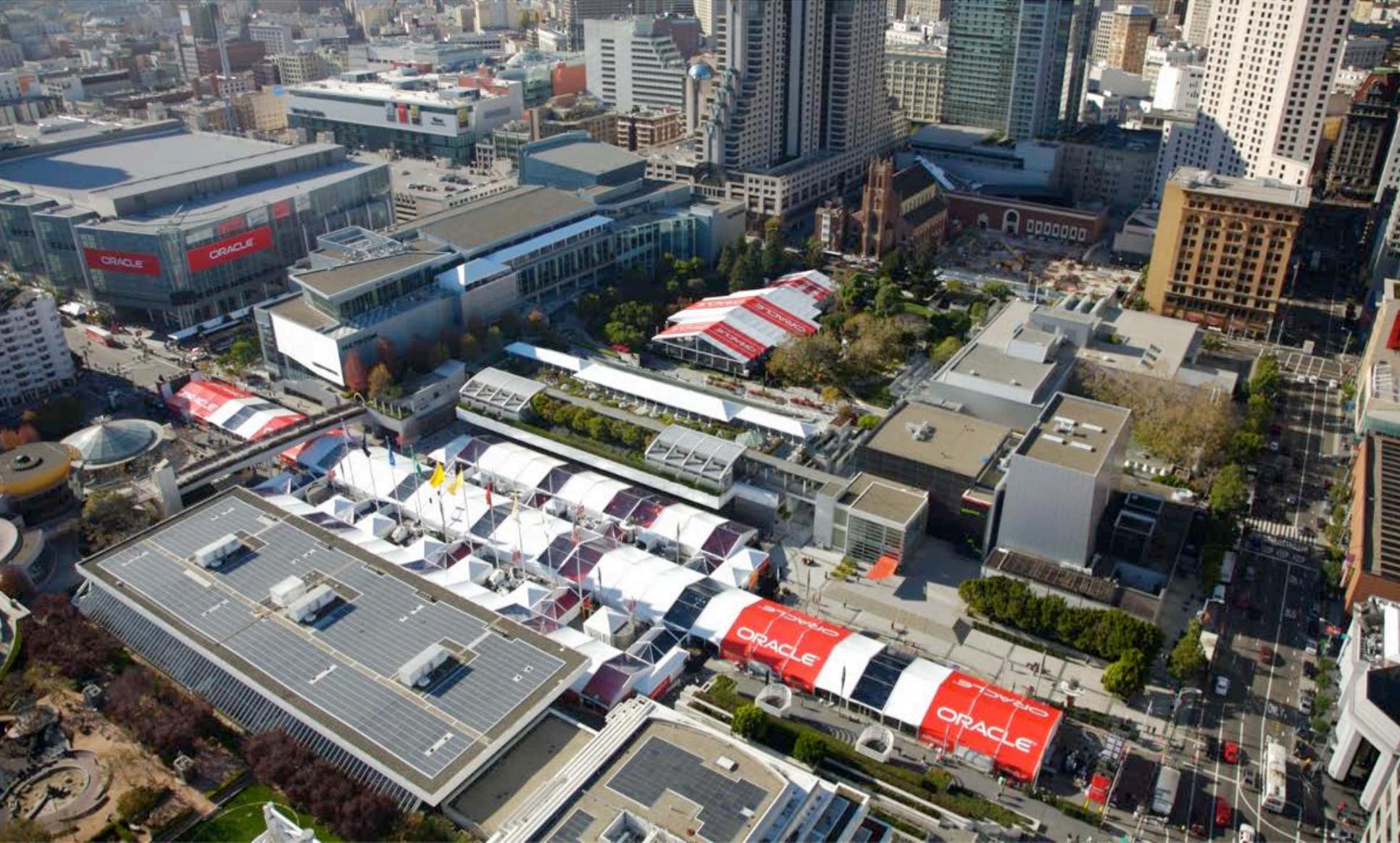


2013 San Francisco Giants World Series Parade





Oracle World in San Francisco





Oracle World on Treasure Island





Bay Bridge Alliance

Bay Bridge Alliance is a non-profit formed in 2011 anticipating the many events that will focus attention on the San Francisco Bay Bridge and the waterfronts of Oakland and San Francisco. These included the America's Cup sailing races, the opening of the new East Span of the Bay Bridge, and the Bay Lights project a dazzling nighttime light show on the West Span and Gateway Park in Oakland.

Board of Directors (partial list):

- **Hon. Bill Dodd, Supervisor**, District 4 Napa County Board of Supervisors
- **Lori Fogarty**, Executive Director, Oakland Museum of California
- **Michael Ghielmetti**, Signature Properties
- **Hon. Scott Haggerty**, Supervisor, District Alameda County Board of Supervisors
- **Jeremiah F. Hallisey**, Hallisey & Johnson
- **Tom Lockard** (Treasurer), Stone & Youngberg LLC
- **Brad McCrea**, BCDC
- **Monique Moyer**, Executive Director Port of San Francisco
- **Isaac Kos-Read**, Director of External Affairs Port of Oakland
- **Samee Roberts**, City of Oakland
- **Will Travis**, former BCDC Executive Director
- **Bobby Winston** (President), Bay Crossings
- **Jim Wunderman**, Executive Director Bay Area Council



DRAFT PROGRAM OF EVENTS

SUNDAY, SEPTEMBER 1

- **Bridge Bike Ride – Produced by BBA**
- **Dedication Ceremony –**
- **Sunday Evening Celebration –**
- **Fireworks/light Show – Produced by BBA**



DRAFT PROGRAM OF EVENTS

MONDAY, SEPTEMBER 2

- **Bridge Run – Produced by BBA**
- **Chain Cutting Ceremony**
- **Public Access: All Day Bridge Walk starting at 8:30 am to 6:30 pm**

WALK ACROSS BRIDGE



BAY BRIDGE TOLL PLAZA

LABOR DAY



West Grand On Ramp
Pedestrian Access to Toll Plaza for Ride / Run / Participants
Bus Access to Toll Plaza for Walk Participants

Bus Drop Zone

Bus Drop Zone

880 South On Ramp
Bridge Walk Bus Access to West Grand / Transportation Depots

Bus Drop Zone

Bus Drop Zone

Bus Turnaround
Bus Bridge Return to San Francisco
Bridge Walk Buses Return to West Grand / Transportation Depots



WALK ACROSS BRIDGE





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