

san francisco bay area

# Regional Prosperity Plan



November 2012

For more information about the Prosperity Plan, visit the project website at: [onebayarea.org/regional-initiatives/Bay-Area-Prosperity-Plan.html](http://onebayarea.org/regional-initiatives/Bay-Area-Prosperity-Plan.html)

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## overview

The Bay Area Regional Prosperity Plan (Prosperity Plan) is a three-year regional initiative made possible by a \$5 million grant from the U.S. Department of Housing and Urban Development (HUD) to the Association of Bay Area Governments (ABAG) and the Metropolitan Transportation Commission (MTC). The grant is funded through HUD's Sustainable Communities Partnership Program which aims to create stronger, more sustainable communities by integrating housing and jobs planning, fostering local innovation, and building a clean energy economy.

## our partners

The Prosperity Plan will be developed and implemented through an open and collaborative process. So far, the following organizations have signed on to participate in this regional effort: all nine counties in the Bay Area; more than 18 local jurisdictions including the cities of San Francisco, Oakland, and San Jose; more than 18 local and regional community-based and non-profit organizations representing business and housing interests; and philanthropic organizations such as The San Francisco Foundation and the Silicon Valley Community Foundation. More partners are expected to join over the course of the project.

 Association of  
Bay Area Governments



METROPOLITAN  
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# the work plan

The Prosperity Plan will build on local and regional planning efforts such as the FOCUS program<sup>1</sup> and Plan Bay Area<sup>2</sup> and includes three key, interconnected areas of work:

**The Economic Opportunity Strategy** will create a regional approach for expanding economic opportunities for low- and moderate-income workers in the region and provide more than \$1 million in sub-grants for pilot projects.

**Housing the Workforce Initiative** will provide tools and resources for housing production and preservation in transit-served areas, support neighborhood stabilization in communities at risk of displacement, and provide more than \$1 million in sub-grants for pilot projects.

**Equity Initiative** will, in coordination with the other working groups, integrate equity principles in the development and implementation of the Prosperity Plan, and provide more than \$750,000 in sub-grants for pilot projects.

<sup>1</sup> The FOCUS program is a regional development and conservation strategy that promotes a more compact land use pattern for the Bay Area. For more information, see: [www.bayareavision.org/initiatives/PDFs/FOCUS\\_Brochure\\_12-08.pdf](http://www.bayareavision.org/initiatives/PDFs/FOCUS_Brochure_12-08.pdf)

<sup>2</sup> Plan Bay Area presents a coordinated land use, housing and transportation plan for the Bay Area. For more information, see: [www.onebayarea.org/plan\\_bay\\_area/](http://www.onebayarea.org/plan_bay_area/)

## get involved!

MTC and ABAG have formed the following committees and working groups to engage local and regional stakeholders:

**Economic Prosperity Working Group (EPWG)** – is composed of non-profit and community-based organizations, labor and business groups, and economic development and workforce training agencies. The EPWG will provide oversight on the economic prosperity work plan, help direct technical research and analysis, conduct additional outreach, and develop guidelines for pilot projects.

**Housing Working Group (HWG)** – is composed of non-profit and community-based organizations, housing authority staff, and tenant rights groups. The HWG will

provide oversight on the housing the workforce work plan, advise staff and consultants on technical research and analysis, conduct additional outreach, and develop guidelines for pilot projects.

**Equity Collaborative (EC)** – is composed of non-profit and community-based organizations that represent under-represented and disadvantaged communities in the region. The EC will coordinate outreach, engagement and capacity-building activities that complement the work of the other two working groups.

**Steering Committee** – is composed of MTC and ABAG members, community-based organizations, philanthropic organizations, and co-chairs of the three working groups. The Committee will provide

oversight on the project, develop recommendations on sub-grants and pilot projects, oversee an extensive community engagement process, and explore future funding opportunities. The Committee will operate on a consensus-based model for decision-making.

