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Policy Advisory Council  
December 12, 2012  
**Draft Minutes**

Chair Dolly Sandoval called the meeting to order at 1:35 p.m. Members in attendance were Naomi Armenta, Cathleen Baker, Jim Blacksten, Richard Burnett, Carlos Castellanos, Bena Chang, Wilbert Din, Sandi Galvez, Richard Hedges, Dolores Jaquez, Linda Jeffery Sailors, Randi Kinman, Marshall Loring, Lori Reese-Brown and Alan Talansky. **Excused:** Tanya Narath, Tina King Neuhausel and Kendal Oku. **Absent:** Joanne Busenbark, Elizabeth Clary, Federico Lopez, Yokia Mason, Gerald Rico and Frank Robertson.

**Approval of Meeting Minutes**

The minutes of the November 14, 2012 meeting were unanimously approved after a motion by Mr. Hedges and a second by Mr. Loring. Ms. Jaquez, Ms. Kinman, Ms. Reese-Brown and Ms. Armenta abstained, as they were not in attendance at the November meeting.

**Public Comment**

There was no public comment.

Ann Flemer, MTC's Deputy Director, Policy, informed the Council of an agenda item that will be discussed at their January meeting regarding Priority Development Area (PDA) planning program funds. The Commission decided to redirect half of the \$40 million program med over the next four years to the Congestion Management Agencies (CMAs). Staff has presented broad ideas about how to allocate the \$20 million, and will be bringing that discussion to the Council in January.

**Subcommittee Reports**

Ms. Armenta reported that the Equity and Access Subcommittee met earlier in the day to discuss the Federal Transit Administration (FTA) Section 5310, 5316 and 5317 call for projects. Section 5310 provides capital funds for elderly and disabled transportation projects, often to non-profits, but sometimes public agencies. Sections 5316 and 5317 are Job Access and Reverse Commute (JARC) and New Freedom projects, and the current call is for small urbanized areas only. More information is available on the MTC website. The subcommittee also received a brief update on the Coordinated Plan from Jennifer Yeamans, who will present the item to subcommittee in January for review. The Regional Equity Working Group did not meet this month.

### **Disadvantaged Business Enterprise (DBE)/Small Business Enterprise (SBE) and Title VI Report**

Denise Rodrigues of MTC staff presented a DBE/SBE and Title VI report, including an update on recent Business Outreach Committee activities, Title VI monitoring and compliance related to JARC/New Freedom and OBAG funds, an update on the agency's Title VI activities, the update to MTC's Language Assistance Plan, and the Title VI compliance review for the Clipper program.

The Council had the following comments regarding Clipper card service:

- Clipper cards, while somewhat easier to get here than similar cards in other regions, do have similar problems such as online access (the temporary password needs to be issued to the cardholder).
- Concern was expressed regarding the hours and availability for customers trying to obtain Clipper cards in person (both regular and RTC cards), particularly in Alameda and San Mateo counties.
- School identification cards are based on age; however, there may be high school students who are 19 years old. Perhaps the youth card age limit should be reviewed.
- Consider expanding retail partnerships beyond Walgreens to include others such as CVS. Also consider expanding Clipper card availability to senior centers and schools throughout the region.
- Suggest placing more prominent signage/banners at stores where Clipper cards can be obtained.
- Submit Clipper quarterly reports to the FTA to the Equity and Access Subcommittee for information.
- Increase ability of unbanked residents to add fare at transit stations, specifically VTA.

### **Plan Bay Area Public Participation**

MTC Public Information Officer Catalina Alvarado briefed the Council on plans for the next round of Plan Bay Area outreach to be scheduled for late winter/early spring 2013.

Council members had the following comments:

- Appreciation was expressed for the many ways the public will be able to comment on the draft plan, including the use of a telephone poll to reach a wide segment of the region.
- Especially liked the comment booth at the open house – this will help create a comfortable, safe way to offer comments for those individuals who don't want to speak in front of a large crowd.
- Like the idea of showcasing local land use or transportation planning efforts at the Open House.
- The difference between the EIR hearings and the Plan Bay Area public hearings needs to be made clear.
- The nine public hearings should be conducted in a consistent manner around the region, and there should be a time limit for each speaker.
- MTC staff should brief reporters in advance and consider other outreach techniques such as use of a webinar or audio cast the public hearings.

### **Staff Liaison Report**

Staff liaison Pam Grove presented her report to the Council, highlighting the RFP and Call for Project deadlines for the Regional Prosperity Plan, as well as two recent Transportation Resources Board (TRB) awards won by MTC.

### **Council Member Reports**

Ms. Kinman reported that the metering lights will soon be activated on I-280 northbound through San Jose between Hwy 17 and I-880. There will be a public meeting on December 19<sup>th</sup> at 6 pm at San Jose City Hall.

Mr. Din reported that SFMTA, in partnership with Golden Gate Transit, indicated that the recent America's Cup races were a success; there were no major problems, and they have begun preparations for next year's races.

Mr. Hedges reported there will be a meeting this evening at 7 pm in the city of South San Francisco to discuss issues related to a Walmart store requesting to lease space about 100 feet from a Caltrain entrance.

### **New Business**

Ms. Kinman would like to discuss MTC's criteria for public outreach conducted by partner agencies.

### **Adjournment/Next Meeting**

The meeting was adjourned at 3:03 p.m. The next Policy Advisory Council meeting is scheduled for January 9, 2013 in the Auditorium, Joseph P. Bort MetroCenter, Oakland, California.