

# PI BayArea Plan

Moving Forward: PDA Growth Strategies and  
Implementation

**Equity Working Group**

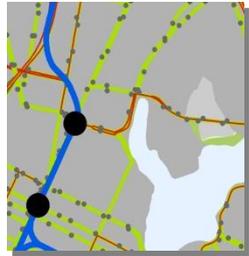
**September 12, 2012**

# Plan Bay Area Implementation Actions

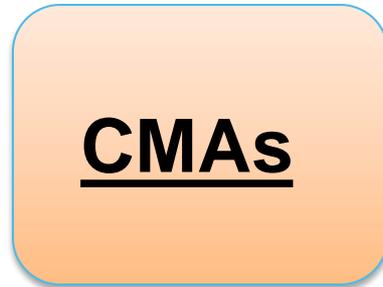
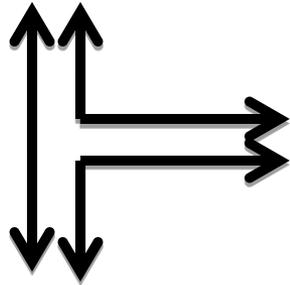
- Housing
- Economic Development and Jobs
- Complete Communities
- Open Space
- Infrastructure
- Resilience



# SCS Implementation: Regional, County, and Local Coordination



**MTC**  
Transportation



**ABAG**  
Land Use  
Housing  
Jobs

## Local Jurisdictions



# OneBayArea Grant

- **Transportation investments that support focused development in PDAs**
- **Regional total = 320,000,000**
- **CMAAs preparing a PDA Investment and Growth strategy by May 1, 2013**



# PDA Growth Strategy

- **OBAG Call for Projects: This Fall**
- **County reports - May 2013:**
  - Assessment of housing conditions and potential development in alignment with transit investment**
- **PDA reports - May 2014:**
  - Detailed assessment of implementation challenges and infrastructure needs**

# OBAG Guidance – Funding Priorities

- Housing
- Jobs
- Transit
- TLC
- Parking
- Communities of Concern
- Air Quality

# **ABAG Short term County reports**

- **PDAAs**
- **Housing Element**
- **Housing Policies**
- **Permitted Units**
- **Median Home Value**
- **Development Readiness**
- **Qualitative analysis of key issues**



## Areas in Need of Investment

- Policies to move communities out of poverty
- Permit Streamlining
- Infrastructure and Community Facility Funding

## Stable Housing Markets

- Mix of Policies and Investments

## Premium Housing Markets

- Policies to add affordable housing
- Permit Streamlining
- Upzoning value recapture
- Preservation



# ABAG Longterm Research – 2013-2016

1. Zoning conformance and AH Resources
2. Design Guidelines and Entitlement Streamlining
3. Complete Community Planning
4. Economic Feasibility and Infrastructure Investments



# Coordination on Implementation: Housing

- Housing Feasibility assessment
- Affordable Housing Cost/Constraints study
- RHNA Synchrony
  - Zoning, permitting
  - Permanent Financing



# Coordination on Implementation: Complete Communities

- Physical and Social Infrastructure
- PDA Pathways to Success Initiative
- Healthy Planning Toolbox



# SCS Implementation: Regional, County and Local Coordination

## Planning and development framework:

- Addressing regional goals through good planning at the local level
- Regional PDA Program requires flexibility
- PDA implementation occurs at the local level
- Dialogue with local government essential to address the specific vision and challenges of each PDA



# BayArea Plan

What are additional equity issues inherent in PDA Implementation?

What outreach strategies would be most effective in the OBAG Call for Projects for engaging disadvantaged populations?