

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: Fund 8515

Agency: Solano Transportation Authority (STA)

Project Title: RM2 Marketing Program

Purpose of Project: Reimbursement for marketing activities for RM2 funded project.

Brief Scope of Work: Development and execution of marketing for Transbay Bus Service

Project Cost Not to Exceed: \$260,000

Funding Source: Regional Measure 2 (RM2) Operating Funds

Fiscal Impact: Funding in FY 2012-13 Agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with STA as described herein, and the Chief Financial Officer is directed to set aside funds in and amount not to exceed \$260,000 for such agreement.

Administration
Committee:

Dave Cortese, Chair

Approved: Date: September 12, 2012

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Funding Agreement

Work Item No.: Fund 8515

Agency: Water Emergency Transportation Authority (WETA)

Project Title: RM2 Marketing Program:

Purpose of Project: Reimbursement for marketing activities for RM2 funded project.

Brief Scope of Work: Development and execution of marketing for regional ferry service.

Project Cost Not to Exceed: \$130,300

Funding Source: Regional Measure 2 (RM2) Operating Funds

Fiscal Impact: Funding in FY 2012-13 Agency budget.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a funding agreement with WETA as described herein, and the Chief Financial Officer is directed to set aside funds in an amount not to exceed \$130,300 for such agreement.

Administration
Committee:

Dave Cortese, Chair

Approved: Date: September 12, 2012