



METROPOLITAN
TRANSPORTATION
COMMISSION

Agenda Item 7

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Memorandum

TO: Policy Advisory Council
FR: Pam Grove, Staff Liaison
RE: Staff Liaison Report – June 2012

DATE: June 6, 2012
W.I. 1114

Plan Bay Area Environmental Impact Review Meetings

As part of the environmental review process, MTC will hold a series of public meetings on Plan Bay Area. All of these meetings will be held in June, and they will be located around the Bay Area. Below are the meeting dates, times and locations:

- Wednesday, June 20 – 6 pm to 8 pm
MTC Auditorium
101 8th Street
Oakland, California
- Thursday, June 21 – 10 am to 12 noon
Dr. Martin Luther King, Jr. Library
150 East San Fernando St., Room 255/257
San Jose, California
- Thursday, June 26 – 10 am to 12 noon
SPUR
Public Assembly Hall, 2nd floor
654 Mission Street
San Francisco, California
- Wednesday, June 27 – 1:30 pm to 3:30 pm
Embassy Suites Hotel
Novato/Larkspur Room
101 McInnis Parkway
San Rafael, California

Questions about the Plan Bay Area EIR process can be directed to Stefanie Hom (510-817-5756; shom@mtc.ca.gov) or Ashley Nguyen (510-817-5809; anguyen@mtc.ca.gov).

MTC High School Internship Update

At the last Policy Advisory Council meeting, a request was made for an update on this year's MTC High School Internship program. Attachment A to this memo is a status report on this year's program. Staff will be at your June 11 meeting to answer any questions you might have.

Policy Advisory Council members are invited and encouraged to attend the closing intern session on August 2nd, when the students will give a final report on their summer internships. An invitation will be sent to you shortly before the event. For questions regarding the internship program, please contact Ann Macaulay at 510.817.5741 or amacaulay@mtc.ca.gov.

MTC Smart Parking Workshops

At your last meeting, staff mentioned a series of parking workshops coming up in June. As was mentioned, parking policies play a key role in shaping development patterns in communities throughout the Bay Area. MTC has been working with cities to assist them in reforming their parking policies to better support smart growth. MTC will be holding three public workshops on parking policies as follows:

June 11, 1 pm to 4 pm	June 12, 9 am to 12 noon	June 13, 1 pm to 4 pm
Santa Clara VTA 3331 N. First Street, Bldg. A San Jose, California	MetroCenter Auditorium 101 8 th Street Oakland, California	Downtown Library - Oakview Room 1644 N. Broadway Walnut Creek, California

The agenda for each of the workshops is the same. To register for one, go to http://www.mtc.ca.gov/planning/smart_growth/parking/workshop.htm and scroll to the bottom of the page to select a date. If you need assistance with registration, contact Janice Richards at jrichards@mtc.ca.gov or 510.817.5815.

For more information on the Parking Campaign workshop, go to http://www.mtc.ca.gov/planning/smart_growth/parking/ or contact Valerie Knepper at vknepper@mtc.ca.gov or 510.817.5824.

MTC Creates Award-Winning Video

Transportation funding is a complex process in the Bay Area, and staff has been especially challenged during Plan Bay Area outreach to tell the story in a straightforward, understandable manner. A brief tutorial video on the transportation funding process – as well as an introduction to some of the tradeoffs involved in choosing investments and policies with limited resources – was created by staff for the last round of public outreach. Screened at Plan Bay Area workshops in January 2012, the video – titled *Transportation Priorities – How Would YOU Invest?* – was recently the recipient of a California Association of Public Information Officials (CAPIO) "[Excellence in Communication](#)" award in the long-form video category. The video's animation and music was created by MTC Graphic Artist David Cooper, the script was written by MTC Senior staffers Ellen Griffin and Ashley Nguyen, and the narration was read by Pam Grove.

If you missed the January public meetings and have not yet seen the video, you can view it from MTC's web site at <http://www.mtc.ca.gov/news/video/priorities.htm>.

New South San Francisco Ferry Service

The San Francisco Bay Area Water Emergency Transportation Authority (WETA)'s San Francisco Bay Ferry launched a new weekday commute service on Monday, June 4, connecting Oakland and Alameda with the newly constructed Oyster Point Ferry Terminal in South San Francisco. The debut of the East Bay-South San Francisco service marks the first new water transit route on the Bay in nearly 20 years.

More information and details on the new ferry service can be found on MTC's web site at http://www.mtc.ca.gov/news/current_topics/5-12/weta.htm.

Multi-Axle Vehicle Tolls Go Up July 1

Beginning July 1, 2012, tolls for vehicles or combinations with three or more axles on the seven state-owned toll bridges will be fully indexed at \$5 times the number of axles, or \$15 for three-axle vehicles; \$20 for four axles; \$25 for five axles; \$30 for six axles; and \$35 for rigs with seven or more axles. The fully indexed toll rate on the Golden Gate Bridge will be \$6 times the number of axles, with a \$5-per-axle rate for FasTrak® customers. While the toll hike for most vehicles went into effect in July 2010, the Bay Area Toll Authority voted to delay the increase for multi-axle vehicles for one year and then implement the new toll schedule in two steps. This phased approach was designed to allow commercial trucking firms to incorporate the higher tolls into new contracts with shippers.

For more information, go to http://www.mtc.ca.gov/news/press_releases/rel563.htm. To view the toll rates on all the Bay Area bridges, go to <http://www.bayareafastrak.org/static/facilities/index.shtml>.

From the Executive Director's Report

The following items of interest were in the May 2012 Executive Director's Report to the Commission:

- ***DeSaulnier Releases Legal Opinion — Sacramento, May 7***
State Senator Mark DeSaulnier released an opinion by state Legislative Counsel on the purchase of 390 Main Street by the Bay Area Headquarters Authority. We issued a [press statement](#) responding to that opinion the following day. To refresh your memory, I've also included the original [legal opinion](#) (PDF) from our bond counsel Orrick upon which we relied to purchase the property.
- ***Dougherty Appointed Caltrans Director — Sacramento, May 9***
Malcolm Dougherty can remove the word "Acting" from his title as he was formally appointed Director of Caltrans by Governor Jerry Brown. Congratulations to Malcolm on this well-deserved recognition.

To read the entire Executive Director's report to the Commission, go to http://www.mtc.ca.gov/news/ed_report.htm.



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Agenda Item 7 - Attachment A

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Memorandum

TO: Policy Advisory Council

DATE: June 6, 2012

FR: Ann Macaulay, HR Staff

WI: 1114

RE: MTC 2012 High School Internship Status Report

Recruitment Report

County	No. of Allocated Internships	Total No. of Applicants	No. of Eligible Applicants Selected for Interviews	Total Hits on Web Page
Alameda	8	294	90	6,203
Contra Costa	7	121	70	2,547
Marin	2**	18	11	418
Napa	2**	18	11	332
San Francisco	5	76	34	2,052
San Mateo	4	35	27	713
Santa Clara	4***	159	Still in Process	2,877
Solano	4**	58	42	646
Sonoma	2	38	14	502
TOTALS	38	817*	229	16,290

*This number includes:

- Incomplete applications
- Duplicate applications
- Those who withdrew their application
- Those who did not meet the age requirement

**An agency in this county is sponsoring an intern with their own funds

***Agency is considering sponsoring an intern with their own funds

Purpose of the Program

- Promote interest in transportation as a potential career.
- Show students how our transportation partners play an overall part in the community, county and regional transportation operations.
- Provide skill-building opportunities during all phases of the program.
- Provide assistance to our partner agencies with talented staff interns.

Student Eligibility

- Must live and go to school in the county in which the job is being sought
- Must have completed the 10th grade
- Must be at least 16 years of age by date of hire

Student Application Process

- Complete online application.
- Attach a page that describes in your own words a transportation problem in your community and explains what you think could be done to help resolve the problem.
- Attach one letter of recommendation from a teacher, principal, counselor, religious leader, or employer (two letters are required if GPA is below 2.8).

Outreach Process

Staff was able to greatly increase direct outreach this year by sending over 7,500 emails announcing the internship opportunity using MTC's contact database.

- MTC continued direct outreach to school teachers and administrators using emails collected from school web sites.
- We only accepted applications for the high school internship program via an online system:
 - It was quicker and easier to email candidates.
 - It was quicker and easier to filter students.
 - It was easier to deliver candidate information to selected agencies for interviewing.
 - Staff sent emails to mentors before creating their online accounts. This improved mentor's experience/usage with the system.

2012 MTC High School Internship Outreach Schedule

November 21, 2011	Invitation for Agency Intern Requests mailed/emailed
December 9, 2011	Deadline for agencies to request intern (57 requests received; 57 internships posted on MTC's website)
March 8, 2012	Deadline for students to submit online applications (Note: Due to the small applicant pool, two counties – Marin and Napa – remained open until May 15 in order to receive as many applications as possible.)
January 23, 2012	<ul style="list-style-type: none">• On-line opened recruitment• 1,050 notices mailed to schools, organizations, churches, youth groups, and past students who still qualify• An email was sent directly to teachers, administrators, and youth groups.• Email requests were sent to high schools requesting they post the internship opportunity on their website.

Policy Advisory Council members are welcome to attend an orientation for student participants on Tuesday, June 26, 2012 from 9am to 2pm in the MetroCenter Auditorium.

Intern Forum/Closing Celebration

Accompanied by their mentors, each intern will present a final project at a closing celebration on Thursday, August 2, 2012 at 9am – 2 pm in the MetroCenter Auditorium.

Policy Advisory Council members are encouraged to attend, and will receive an invitation prior to the event.