To: MTC Planning Committee, ABAG Administrative Committee Date: June 8, 2012

Fr: Assistant Executive Director, ABAG
Executive Director, MTC

Re: U.S. Department of Housing & Urban Development Regional Planning Grant

Background

The U.S. Department of Housing and Urban Development (HUD) created a Sustainable Communities Regional Planning Grant program in 2010 in support of the Sustainable Communities Partnership between HUD, the Department of Transportation, and the Environmental Protection Agency. The program is designed to create stronger, more sustainable communities by integrating housing and jobs planning, fostering local innovation and building a clean energy economy. The program places a high level of importance on the engagement of, and support for, disadvantaged communities within each metropolitan region.

San Francisco Bay Area Regional Prosperity Plan

HUD awarded MTC a $5 million grant on behalf of the San Francisco Bay Area, with work beginning this summer. The Scope of Work builds on FOCUS. The grant application was co-sponsored by ABAG, 20 cities and counties, as well as a dozen non-profit partners, with more partners expected to join in the work over the course of the grant (through February 2015 [a copy of the full grant application is available at http://www.onebayarea.org/plan_bay_area/]) and includes the following two major areas of work:

1. Regional Prosperity Plan: Building off of the work by the Bay Area Economic Institute, Plan Bay Area, and the Great Communities Collaborative, to develop a regional economic development strategy, with a special focus on low- and middle-income jobs that offer clear paths for advancement. The need for this work is made clear by the lack of sustained job growth between 1990-2010.
2. Regional Affordable Housing Strategy: Building on the work of FOCUS and Plan Bay Area, support the preservation and production of affordable housing throughout the region. This work will include an examination of affordable housing feasibility, an exploration of new funding tools, and identify potential displacement pressures associated with short and long term economic growth.

These work elements are complemented by an extensive community engagement process (Equity Collaborative), and pilot project grants. Grants will be awarded to both cities and non-profit organizations, with collaborative projects between private and public entities anticipated.
The proposed organizational structure found in the attached chart shows how the workplan and funds are proposed to be managed in a partnership effort of diverse stakeholders and public agencies as required by the HUD Notice of Fund Availability. The Steering Committee will recommend funding decisions to the Commission for final action.

MTC and ABAG will each identify three Policy Board members to participate in the Steering Committee, with the first meeting of the Steering Committee planned for September 2012. The two workgroups and Equity Collaborative will have a Co-Chair structure that will rotate annually with regular meetings and work beginning in July.

Staff will be reaching out again to cities and Non-Profit Organizations (NGOs) throughout the region to increase participation in the process and future grant opportunities.

Staff will review the attached presentation at your meeting on June 8, 2012.

Patricia Jones

Steve Heminger

Attachments
Proposed Organizational Structure for HUD Regional Planning Grant Application
Powerpoint Presentation

SH:DJ

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Consortium Org Chart
SF Bay Area Regional Prosperity Plan

Steering Committee

Responsibilities: Project Management, HUD reporting, Communications, Evaluation

Sub-granting Committee

Responsibilities: Oversee funds for CBO sub-grants for public engagement based on workgroup criteria. Members cannot receive sub-grants

Housing Work Group

Responsibilities: Housing work plan, reviews research, provides advice to staff and consultants on direction of work, ensures robust public engagement in coordination with Equity Collaborative.

Joint Projects Committee

Responsibilities: Coordination of work groups & pilot projects; Develop criteria for pilot projects; Coordination between Steering Committee and Work Groups and Equity Collaborative

Equity Collaborative

Responsibilities: Public engagement and capacity-building work plan to support and complement Housing and Economic Prosperity work plans.

Future Funding Sustainability Committee

Responsibilities: Planning for funding work beyond scope and timeline of HUD grant; Coordinating HUD-funding scope with other regional, state and federal funded programs/projects

Economic Prosperity Work Group

Responsibilities: Economic Prosperity work plan, reviews research, provides advice to staff and consultants on direction of work, ensures robust public engagement in coordination with Equity Collaborative.

Introduction to the Bay Area Regional Prosperity Planning Grant

June 8

MTC Planning Committee

ABAG Administration Committee

HUD's Sustainable Communities Regional Planning Grants Program

Supports regional planning that integrates housing, land use, economic and workforce development, transportation, and infrastructure investments to consider the interdependent challenges of:

(1) economic competitiveness and revitalization;

(2) social equity, inclusion, and access to opportunity;

(3) energy use and climate change; and

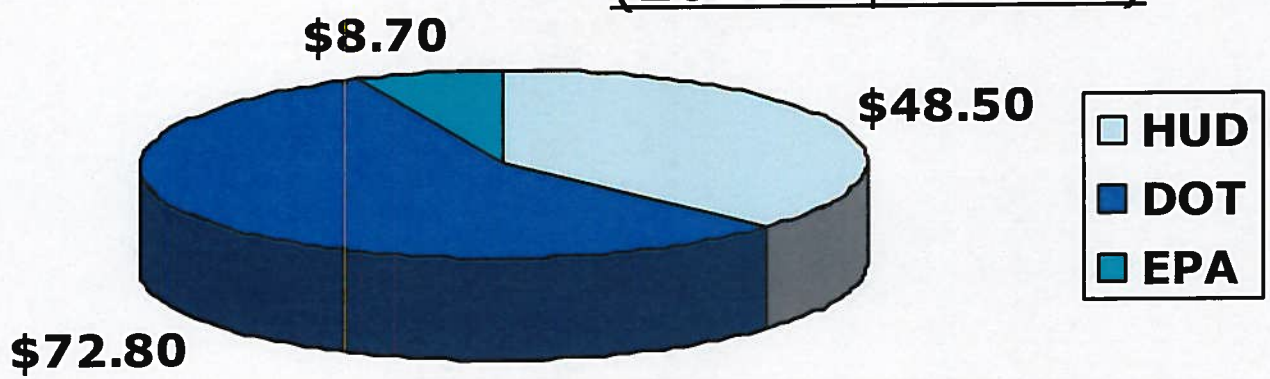
(4) public health and environmental impact

HUD website

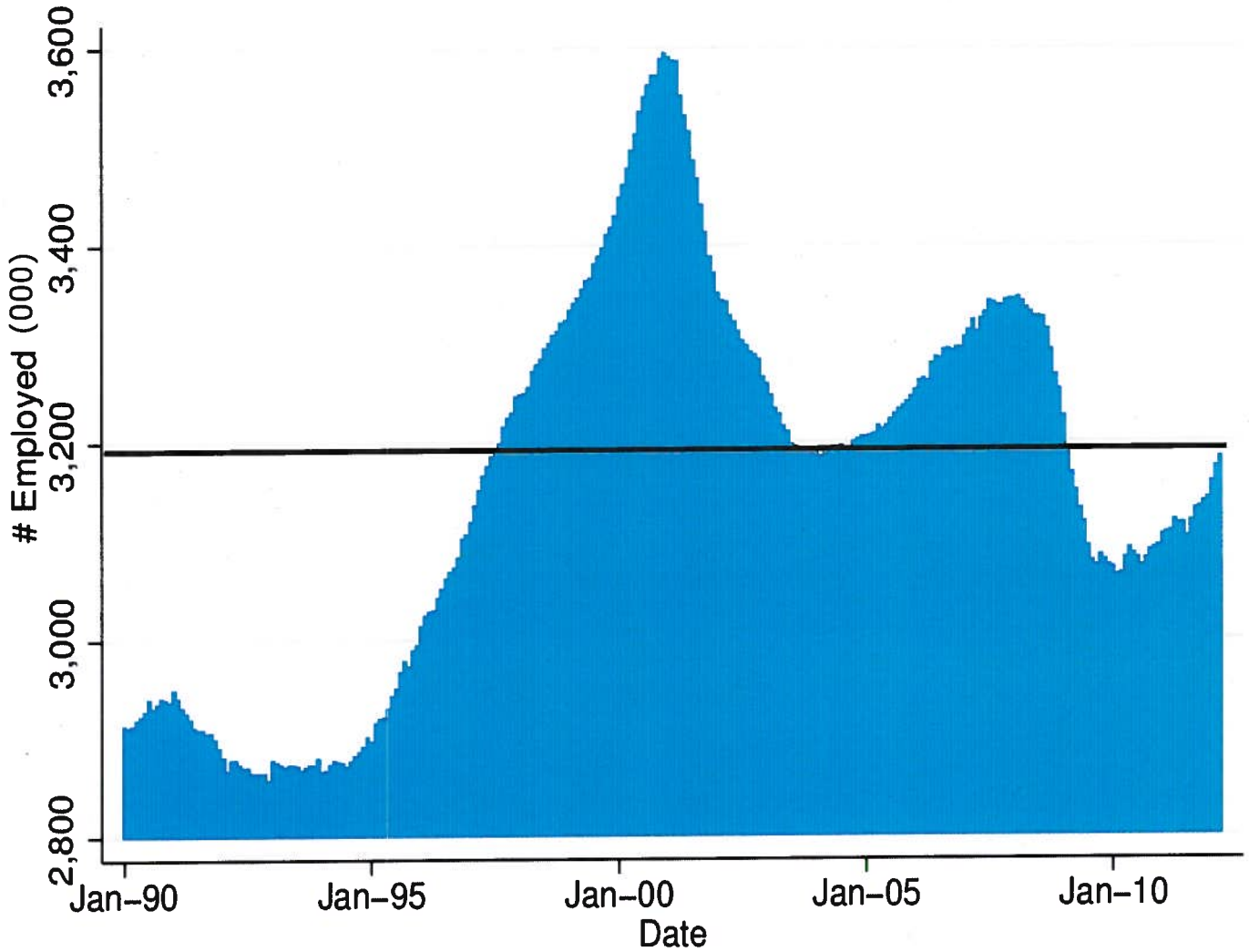
Preferred Sustainability Status

- HUD offers extra points to Prosperity Plan partners for a dozen programs
- FTA considers preferred Status in Bus Livability and TIGER Programs
- EPA Office of Sustainable Communities support Status
- Access to National Sustainable Communities Learning Network offering technical assistance and lessons from across the country

Total Annual Budget
(2011 - $ Billions)



Bay Area Job Growth



9 County Bay Area: Total Nonfarm Employment

Bay Area Workforce

Level of Education	Median Income	Bay Area %	SF MD %	Santa Clara %	East Bay %	North Bay %
High school graduate	**$44,900**	**25%**	**21%**	**25%**	**27%**	**35%**
Associate's degree	**$63,800**	**26%**	**22%**	**25%**	**28%**	**37%**
Bachelor's degree	**$91,400**	**29%**	**36%**	**28%**	**27%**	**20%**
Advanced degrees	**$132,500**	**19%**	**21%**	**22%**	**17%**	**8%**
Number of Workers (in millions)		**3.17m**	**.9m**	**.7m**	**1.1m**	**.4m**

The Bay Area has the second-highest educated workforce in the U.S. based on a recent Brookings study

Source: Bay Area Council Economic Institute

Equity Analysis Results from PBA

	INDICATOR	POPULATION	BASE YEAR	PREFERRED SCENARIO	% CHANGE
1	Housing + Transportation Affordability % of income spent	HH < $30K	72%	75%	**+3%**
		HH > $30K	41%	42%	**+2%**
2	Displacement Risk % of today's rent-burdened households at risk for displacement from future growth	COC	n/a	33%	**n/a**
		Remainder	n/a	9%	**n/a**
3	VMT Density daily VMT on major roads near developed areas (avg. VMT per sq. mi. / total population wgt.)	COC	6.7	5.9	**–12%**
		Remainder	1.8	1.7	**–5%**
4	Non-Commute Travel Time minutes	COC	12	13	**+1**
		Remainder	13	13	**0**
5	Commute Travel Time minutes	COC	25	26	**+1**
		Remainder	27	27	**0**

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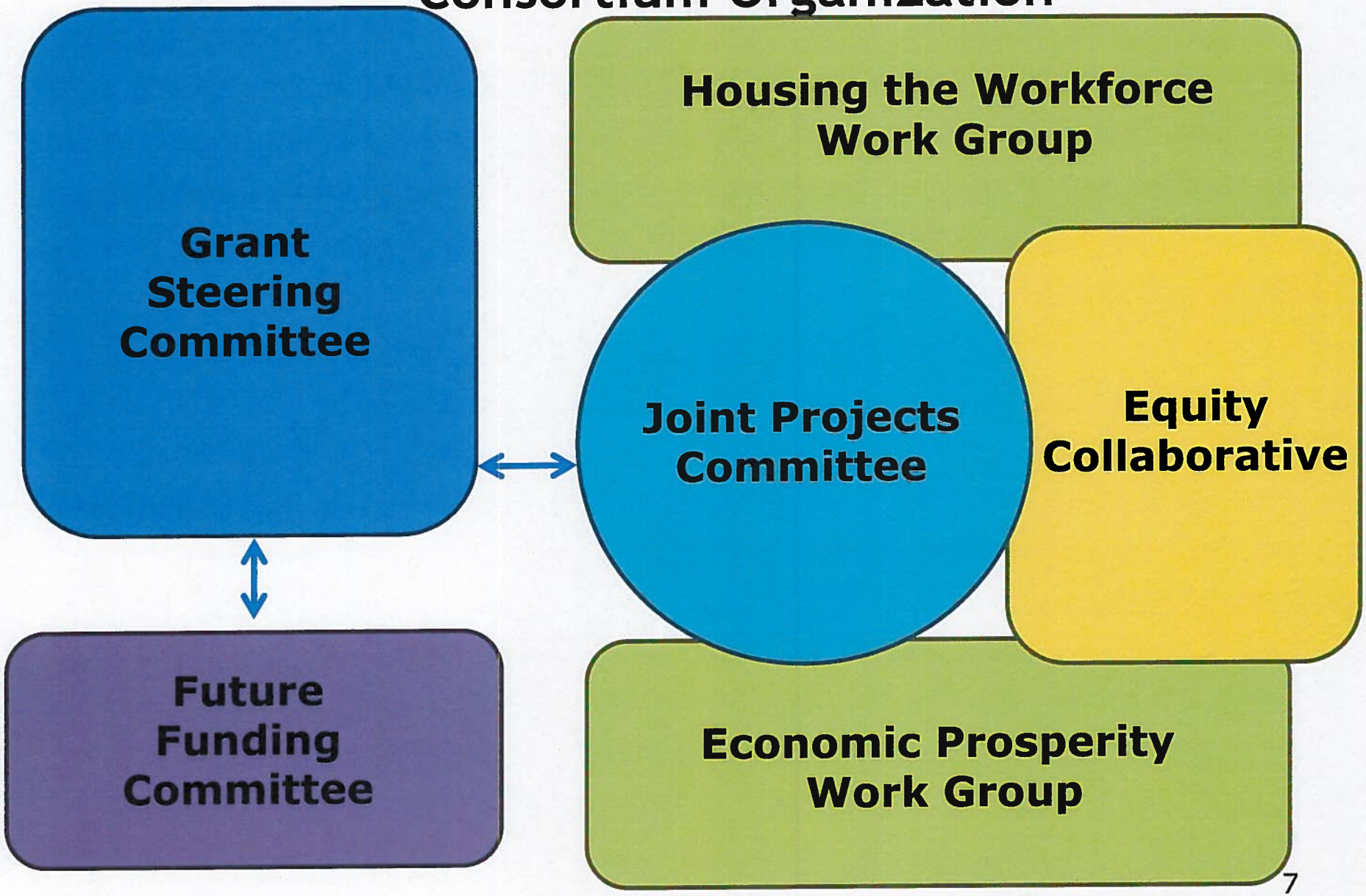
Regional Prosperity Plan Consortium Organization



Steering Committee

•**Responsibilities:**
•Project Management
•Oversight
•HUD reporting
•Communication
•Evaluation

Sub-granting Committee

Oversee pilot projects and CBO sub-grants for public engagement based on workgroup criteria.

Committee Roster

- MTC Commission (3)
- ABAG Executive Board (3)
- Three Cities (staff or elected) (3)
- Community Foundations (1)
- Great Communities Collaborative (1)
- Housing Workgroup (3)
- Prosperity Workgroup (3)

•First meeting in September

•Bi-Monthly meetings

Workgroups

- Economic Prosperity
  - Co-Chairs
    - Bay Area Council
    - Working Partnerships
    - City (TBD)
- Housing the Workforce
  - Co-Chairs
    - Council of Community Housing Organizations (SF)
    - Non-Profit Housing Assoc. of Northern California
    - City (TBD)
- Equity Collaborative
    - Urban Habitat
    - TBD

Economic Prosperity Work Group

A regional analysis and framework for economic growth and opportunity

New job and small business opportunities in transit-served job centers and underserved communities

Investment in the regional infrastructure of these communities

Pathways to channel workers and firms into Places and Industries of Opportunity

Workforce development strategies to prepare and place targeted workers in high-quality jobs

Housing the Workforce

Regional tracking tools for development & displacement

Refined parking and travel data for TOD planning & projects

Affordable housing financing strategies

Successful, collaborative pilot grants that demonstrate effective housing policy

Equity Collaborative

- Public engagement and capacity-building
- Support and complement Housing and Economic Prosperity work plans
- Facilitate public education & input on key issues throughout the region
- Peer-to-peer learning
- Provide a connection between the regional & local policy-making and "communities of concern" & other underserved communities

Grant Budget

Economic Prosperity Plan	$520,000
Prosperity Pilot – Projects	$1,100,000
Grants to Community Based Organizations	$760,000
Housing Pilot Projects	$1,200,000
Support to Partners (trainings & stipends)	$750,000
Administration & Staffing	$670,00
TOTAL	$4,991,000

Grant Period: June 2012 – February 2015

2012 Timeline

Today	ABAG Admin/MTC Planning Committee •Overview & Objectives
July	MTC and ABAG name representatives to Steering Committee
July	Workgroups begin meeting
September	Steering Committee Seated Consortium Agreements
Late summer/fall	Grant criteria First Call for Projects
Winter	Grants awarded

Grant period extends to Feb. 28, 2015 to complete all work