



METROPOLITAN
TRANSPORTATION
COMMISSION

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Agenda

Transit Sustainability Project

PROJECT STEERING COMMITTEE

March 15, 2012

10:30 a.m. – 12:00 p.m.

Joseph P. Bort MetroCenter
Auditorium
101 Eighth Street
Oakland, California

1. **Introductions**
2. **Financial and Service Performance Metrics - Revised Staff Proposal**
3. **Draft Final Recommendations***
 - a. **Financial**
 - b. **Service**
 - c. **Institutional**
4. **Schedule/Next Steps**
5. **Public Comment/ Information**



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Memorandum

TO: Transit Sustainability Project Steering Committee

DATE: March 9, 2012

FR: Executive Director

RE: Transit Sustainability Project (TSP) Performance Framework and Draft Recommendations

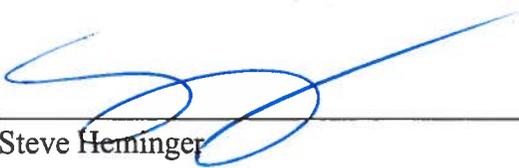
At the February 22nd joint meeting of the TSP Select Committee and Steering Committee, staff presented the draft project recommendations, including a financial target of reducing the cost per revenue hour by 10% over a five year period for AC Transit, BART, Caltrain, GGBHTD, SamTrans, SFMTA, and VTA. The Select Committee directed staff to work with the largest seven operators to consider additional metrics to meet the goals of the TSP. For discussion, we have included an attachment outlining the revised MTC staff proposal. We have built on the three broad TSP goals, highlighting how the performance and implementation strategies and policies address these goals. The largest seven operators may submit an alternative proposal, which we will distribute either before or at the meeting as available.

Additionally, we have included a summary matrix of the remaining TSP recommendations in the areas of service, institutional, and paratransit.

We are seeking your input as we prepare the final recommendations, scheduled for release for public comment by the Select Committee on March 28th. In mid April, the Select Committee will refer recommendations to the Commission for approval. The Commission is scheduled to consider adopting final recommendations on April 25th.

Significant work and collaboration will be necessary to implement the project recommendations and staff will recommend that the Commission continue to engage the Steering Committee, to guide implementation.

We look forward to the discussion on March 15th.



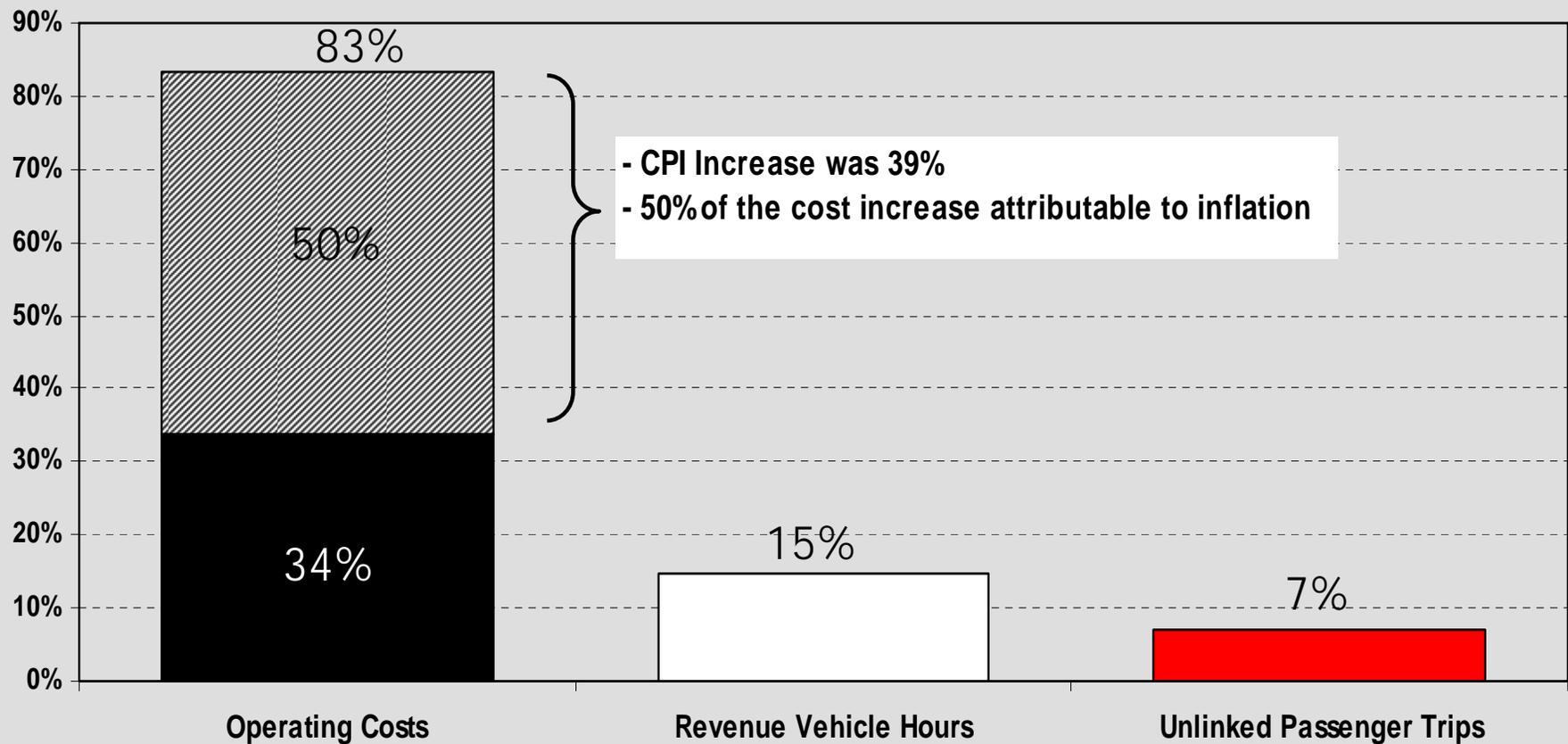
Steve Heminger

Transit Sustainability Project
DRAFT Performance Recommendation and Relationship to Overall Framework
3/9/2012

Revised MTC Staff Proposal

TSP Goal	Performance Measure/ Program	Target	Implementation	Complementary Programs/ Policy
Improve Financial Condition	Cost Per Hour or Cost Per Passenger	5% real reduction in metric over 5 year period and no growth beyond CPI thereafter	FY2013: Agencies develop and boards adopt strategic plan for meeting targets FY2014 - FY2017: Annual reports to MTC and Board on progress in meeting target FY2018: Analyze progress in meeting target FY2019: Existing and new operating and capital funds administered by MTC may be linked to progress towards target	1) MTC Transit Performance Initiative Investment - \$30 Million near-term for major corridor bus and light rail. If successful, expanded to more corridors and rail. 2) OneBayAreaGrant local jurisdiction coordination requirements 3) PlanBayArea - Intense development near high quality transit
Improve Service for the Customer	Transit Performance Initiative: Investment and Incentive Programs	N/A	INVESTMENT Initial \$30 Million focus on improving speed and reliability on urban trunk routes. If successful, program could be expanded.	
Attract New Riders to the System			INCENTIVE Direct a portion of the FTA 5307 Flexible Set-aside or other revenue source to operators based on their share of ridership increases and productivity improvement	

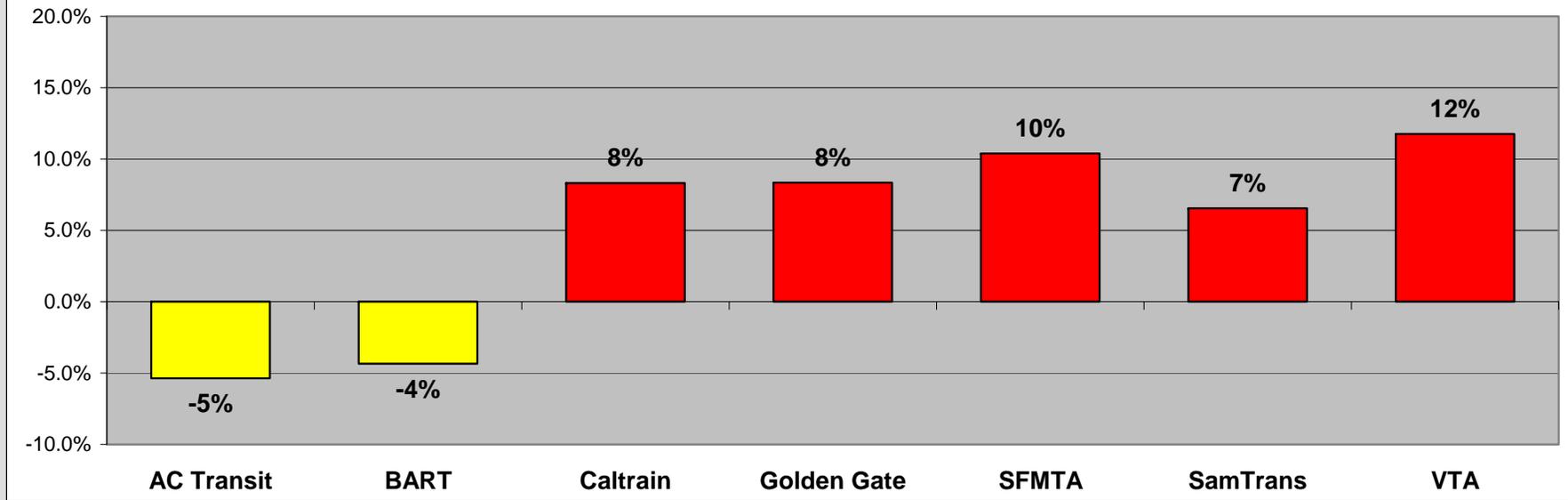
Bay Area Large Operators: Percent Change in Cost and Performance Indicators (1997 – 2008)



Source: National Transit Database, "Big 7" only.
Excludes ferry, cable car and paratransit.

Operating Cost per Hour

**% Change in Operating Cost Per Revenue Hour
FY2008 to FY2011
Adjusted for CPI - ALL MODES**

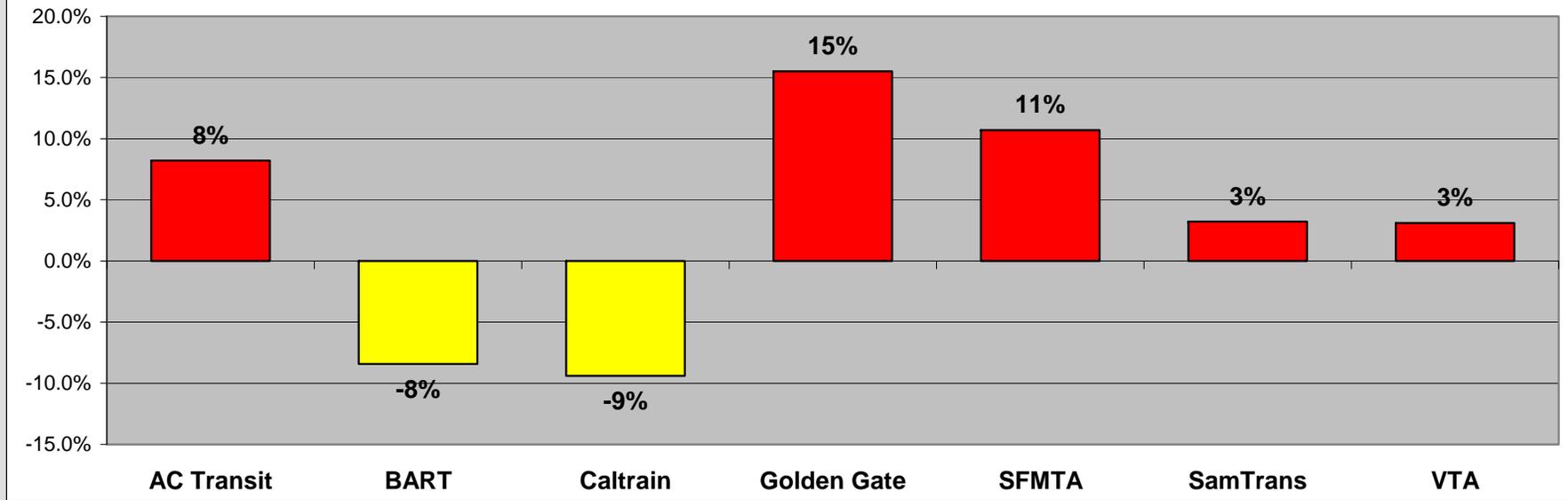


Cost	↓ -5%	↓ -11%	↑ 4%	↑ 6%	↑ 6%	↓ -7%	↓ -4%
Hours	↑ 1%	↓ -7%	↓ -4%	↓ -2%	↓ -4%	↓ -13%	↓ -14%

- 1) Data from TDA submittals; except SamTrans FY 2010-11 (audited actuals), Caltrain from CAFRs and NTD reports
- 2) FY2011-12 data will be revised to reflect audited final numbers

Operating Cost Per Passenger

**% Change in Operating Cost Per Passenger
FY2008 to FY2011
Adjusted for CPI - ALL MODES**



Cost	↓ -5%	↓ -11%	↑ 4%	↑ 6%	↑ 6%	↓ -7%	↓ -4%
Passengers	↓ -12%	↓ -3%	↑ 15%	↓ -8%	↓ -4%	↓ -10%	↓ -7%

- 1) Data from TDA submittals; except SamTrans FY 2010-11 (audited actuals), Caltrain from CAFRs and NTD reports
- 2) FY2011-12 data will be revised to reflect audited final numbers

Transit Sustainability Project
DRAFT Recommendations and Relationship to Overall Framework
3/9/2012

Current MTC Staff Proposal

Recommendation

Service Recommendations

Integrate bus/rail scheduling software to facilitate schedule coordination and customer travel planning. Establish a regional schedule change calendar.
Conduct multi-agency SRTPs at the county or subregion-level to promote interagency service and capital planning.
Support transit agency operations on major corridors by requiring local jurisdictions to consider transit in project development.
Consider fare policies focused on the customer that improve regional/local connections.

Institutional Recommendations

Complete service consolidations for Soltrans and ferry services (Vallejo, Alameda-Oakland, and Harbor Bay).
Apply lessons learned from existing consolidations in considering benefits of functional and institutional consolidation among smaller operators.
Consider integration of multiple transportation functions (transit operating, planning, sales tax, etc).
Expand regional capital project planning/design to include sharing existing expertise (e.g., BRT) and facilities (e.g., maintenance shops).
Formalize joint procurement of services and equipment.
Promote streamlined contracting/delivery approach for paratransit services by consolidating functions and contracts.

Paratransit Recommendations

Travel Training and Promotion to Seniors
Enhanced ADA Paratransit Certification Process
Implement Conditional Eligibility
Premium Charges for Service Beyond ADA Requirements
Creation of sub-regional Mobility Managers (e.g. CTSA) in one or more sub-regional area to better coordinate resources and service customers
Improve Fixed-Route Transit
Walkable Communities, Complete Streets, and Land Use Planning

Recommendations Specific to Geographic Areas/Small Operators

Marin/Sonoma

1. Develop countywide Short Range Transit Plan in Sonoma County
2. Develop two-county corridor transit plan integrating SMART train service

Solano

1. Develop countywide Short Range Transit Plan
2. Complete Soltrans merger
3. Develop coordinate fare policy
4. Consider additional Soltrans member cities in the future

Small Operators

Strengthen coordination among small operators in the following areas:

1. Fare policy;
2. County/subarea SRTPs;
3. Functional consolidation: joint purchasing, call centers/marketing, etc