



METROPOLITAN
TRANSPORTATION
COMMISSION

Joseph P. Bort MetroCenter
101 Eighth Street
Oakland, CA 94607-4700
Tel: 510.464.7700
TDD/TTY: 510.464.7769
Fax: 510.464.7848

Memorandum

TO: Executive Committee

DATE: December 14, 2011

FR: Executive Director

RE: Staff Support for Joint Policy Committee

This item appears before you at the request of several commissioners who attended the last meeting of the Joint Policy Committee (JPC) on December 2nd. At that meeting, the attached recommendation was presented from three of the JPC agency executive directors that the fourth executive director – Will Travis, who is retiring from BCDC this month – be hired as the next staff coordinator for the Joint Policy Committee. Mr. Travis would replace Ted Droettboom, who resigned from that position several months ago. Rather than act on the recommendation to hire Mr. Travis, the JPC members present agreed to consult with their respective agencies prior to taking the matter up again at the next JPC meeting on January 20, 2012.

In the opinion of the three agency executive directors, Mr. Travis is both eminently qualified and uniquely conversant with the issues on the JPC agenda. He would be retained by MTC as a consultant at an annual contract amount of \$150,000. By comparison, Mr. Droettboom was an ABAG employee whose annual salary and benefits totaled \$210,000. Consistent with past practice, funding for this contract would be shared by the four JPC agencies subject to availability of funds. I expect that MTC's share of the contract expense would not exceed \$75,000 per year.

I continue to recommend that the JPC retain Mr. Travis for the purposes described in the attached memorandum, and seek your approval of that action at your meeting next week. In addition, there was considerable discussion at the December 2nd meeting about the appropriate role of the JPC in coordinating the planning activities of the four regional agencies. The Executive Committee may wish to discuss this broader issue as well so that the MTC representatives on the JPC are suitably informed of your collective views.



Steve Henninger

Attachment

J:\COMMITTEE\Commission\EXEC\JPC Staff Support 12.21.11.doc



Association of Bay Area Governments
Bay Area Air Quality Management District
Metropolitan Transportation Commission

Joseph P. Sott MetroCenter
101 Eighth Street
P O. Box 2050
Oakland CA 94607-4756
(510) 464-7942
fax: (510) 433-5542
tedd@abag.ca.gov
abag.ca.gov/jointpolicy/

Joint Policy Committee/Regional Planning Program

TO: Joint Policy Committee
FR: ABAG, BAAQMD and MTC Executive Directors
RE: Staff Support to the Joint Policy Committee

As you are aware, Ted Droettboom resigned from his position as the staff coordinator for the Joint Policy Committee earlier this year. In his absence, Bruce Riordan has assumed the coordinator role on an interim basis, pending a decision on how the position should be filled for the longer term.

We believe strongly that the position should be filled to support the JPC's efforts to coordinate our respective agency policies and to facilitate regional planning initiatives. In addition to completing the region's first Sustainable Communities Strategy under the leadership of ABAG and MTC, the current JPC work plan includes initiatives for a comprehensive regional climate strategy and regional economic development strategy. In addition, SB 878 (DeSaulnier) has been introduced and would require the JPC to assess methods and strategies for improving the efficiency and effectiveness of policy setting and coordinated management among the JPC member agencies.

As you may know, Will Travis has recently announced his plans to retire as Executive Director of the Bay Conservation Development Commission effective December of this year. This opens up a unique opportunity for the JPC to retain Mr. Travis as an independent consultant to serve as the coordinator and policy advisor to the JPC. Given his experience over the past four decades focused on the very challenges that the JPC is charged to address, we recommend that we contract with Mr. Travis to assist and advise the JPC and the executive staff of the four JPC agencies, according to the following scope of work:

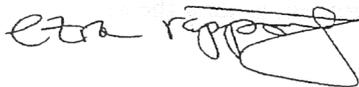
1. Serve as the lead coordinator to deliver the JPC's work program, develop recommendations on future work program activities, and coordinate JPC Board and Executive staff meetings. In this role, Mr. Travis would work with Bruce Riordan on the JPC's Climate Program and with Sean Randolph on the regional Economic Development Strategy.
2. In concert with the JPC, advance the concept of One Bay Area to address the current and emerging challenges of integrating the relevant policies and work programs of the four JPC member agencies.
3. Coordinate the JPC's engagement of government agencies, business, and institutional interests, as well as the general public.
4. Create a strategy for the advancement of a Plan Bay Area (after completion of the initial SCS in 2013) that includes regional climate and economic development strategies and serve as the principal spokesperson for that strategy once approved by the JPC.

5. Advise the JPC agencies' executive directors on strategic measures that will advance the JPC's most effective role in achieving the objectives of One Bay Area.

If the JPC agrees with this recommendation, MTC would enter into a contract for Mr. Travis' services on behalf of the JPC for an 18 month period beginning January 2012 through June 2013 for an amount not to exceed \$225,000. Consistent with past practice, funding for this contract would be shared by the four JPC agencies, subject to the availability of funding from each agency.



Steve Heminger
Executive Director
Metropolitan Transportation Commission



Ezra Rapport
Executive Director
Association of Bay Area Governments



Jack Broadbent
Executive Director
Bay Area Air Quality Management District

C:\Temp\XPgrpwise\JPC Memo staff support_1.doc