

Metropolitan Transportation Commission Programming and Allocations Committee

November 9, 2011

Item Number 2d

MTC Resolution No. 4007, Revised

Subject: FY2011-12 State Transit Assistance (STA) Regional Coordination Program

Background: Consistent with MTC's adopted STA Population-Based Consolidated policy, MTC Resolution No. 3837, population-based STA funds are available to support special projects of regional interest and transit coordination projects, especially those identified in the Commission's Transit Coordination Implementation Plan (MTC Resolution No. 3866).

The Commission annually adopts the STA Regional Coordination Program. Attachment A to MTC Resolution No. 4007, Revised updates the programming of STA to include \$210,000 to 511 Transit as match to federal funds, correcting an earlier error when determining the amount of STA funds 511 Transit would need in FY 2011-12. After this programming action, the STA Regional Coordination Program will have an estimated fund balance of \$18.9 million. The vast majority of this balance is reserved to meet future ClipperSM operating costs.

Attachment B provides more detailed information about each of these projects. Consistent with the updated programming, staff is concurrently requesting an allocation of STA funds in MTC Resolution No. 4001.

Issues: None.

Recommendation: Refer MTC Resolution No. 4007, Revised to the Commission for approval.

Attachments: MTC Resolution No. 4007, Revised

Date: June 22, 2011
W.I.: 1223
Referred by: PAC
Revised: 09/28/11-C
11/16/11-C

ABSTRACT

Resolution No. 4007, Revised

This resolution establishes a one-year program for FY2011-12 for MTC State Transit Assistance (STA) Regional Coordination Program funds.

This resolution was revised on September 28, 2011 to add FY2011-12 programming for 511 Transit in the amount of \$136,000.

This resolution was revised on November 16, 2011 to add FY2011-12 programming for 511 Transit in the amount of \$210,000.

Further discussion is contained in the Programming and Allocation Summary sheets dated June 8, 2011, September 14, 2011, and November 9, 2011.

Date: June 22, 2011
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11/16/11-C

Attachment A
MTC Resolution No. 4007, Revised
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**STA Regional Coordination Program
FY2011-12**

STA Regional Discretionary Funds ^(note 1)	\$ 25,113,386
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Project Name	Claimant	Amount
Clipper	MTC	\$ 5,396,000
Clipper Grant Administration	GG Transit	\$ 10,000
Transit Connectivity	AC Transit	\$ 206,000
Regional Transit Marketing	MTC	\$ 91,000
Project Management Tools	MTC	\$ 36,000
Regional Paratransit Program	CCCTA	\$ 75,000
Transit Projects Contingency	MTC	\$ 100,000
511 Transit ^(note 2, 3)	MTC	\$ 346,000
	Total	\$ 6,260,000

STA Balance Estimate	\$ 18,853,386
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Notes:

1. This amount is from the FY2011-12 STA Population-based fund estimate in MTC Resolution No. 3990 and is comprised of the sum of the estimated carryover (\$16,433,793) and new funding of \$8,543,593. On 9/28/11, \$136,000 was added to this amount to represent the return of unspent STA funds previously allocated to 511 Transit after their 6/30/11 expiration date.
2. Programmed \$136,000 of STA on 9/28/11 to 511 Transit to replace unspent STA funds allocated in FY2010-11 that expired as of 6/30/11.
3. Programmed \$210,000 of STA on 11/16/11 to 511 Transit.

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Attachment B
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STA Regional Coordination Program Summary FY2011-12

STA Regional Coordination Program funds have historically supported some of MTC's regional operations projects as well as other planning and operational efforts to improve coordination of, and access to, transit services in the Bay Area. Many of these projects have been identified in the Commission's Transit Coordination Implementation Plan (MTC Resolution 3866). Specific goals include: (1) improve service to the transit customer, (2) increase system efficiency through coordination of specific functions, and (3) develop sub-regional coordination agreements between connecting agencies.

The FY2011-12 STA Regional Coordination Program is approximately \$6.3 million and generally focuses on delivering ClipperSM, 511 Transit and Transit Connectivity consistent with the Commission's Transportation 2035 Plan and other regional planning documents. In addition, a small amount of funds are programmed to implement other MTC regional priorities. More detail about the specific projects and the amount of STA funds programmed to each follows.

ClipperSM

Programmed to MTC: \$5,396,000

Programmed to GGT: \$ 10,000

ClipperSM allows transit riders to pay transit fares with a reloadable ClipperSM smart card. The ClipperSM card stores transit value – electronic cash (e-cash) and/or transit passes, and transit riders “tag” the card by touching it to a ClipperSM card reader when boarding a transit vehicle or entering a station. The reader deducts the correct fare including any transfers or other discounts. ClipperSM is currently operating on AC Transit, Bay Area Rapid Transit (BART), Caltrain, Golden Gate Transit and Ferry (GGT), San Francisco Municipal Transportation Authority (MUNI), Samtrans and Santa Clara Valley Transportation Authority (VTA).

MTC's ClipperSM responsibilities include oversight of a contract with Cubic Transportation Systems, Inc. to design, build, operate and maintain the ClipperSM system and a number of other contracts related to the implementation and operation of the ClipperSM system. In FY2011-12, \$5,000,000 of STA will support operating costs and \$396,000 of STA will support capital costs. In addition, \$10,000 of STA funds will cover GGT's administration of federal funds used to support the implementation of the ClipperSM system.

Transit Connectivity – Transit Information Displays

Programmed to AC Transit: \$206,000

In April 2006, MTC adopted a Transit Connectivity Plan. In July 2006, MTC adopted the funding component for the Plan (Resolution 3771), which specifies the roles and responsibilities of MTC and the transit operators to pay for specific transit connectivity improvements at regional transit hubs. Consistent with the funding plan, MTC is investing \$10 million in initial capital improvements at 24 regional transit hubs (including 3 airports). The focus is to improve wayfinding signage, real-time transit information and static transit information at these hubs. These improvements were originally funded entirely with STA funds. However, MTC Resolution 3814 redirected the STA funds to Lifeline Transit operations and backfilled the Transit Connectivity Program with Proposition 1B Public Transportation, Modernization, Improvement and Service Enhancement Account (Prop 1B Transit) funds.

In addition to capital improvements, the Transit Connectivity Plan recommends a greater regional commitment to maintaining transit information in transit information displays (TIDs). MTC has entered into a Memorandum of Understanding (MOU) with AC Transit to maintain these displays on behalf of the region. The MOU documents the scope of work in exchange for the direct allocation of STA funds. In FY2011-12, \$206,000 is programmed for ongoing maintenance activities.

511 Transit

Programmed to MTC: \$346,000

STA funds will serve as local match to federal STP funds for the 511 Transit program. 511 Transit collects, maintains, updates and distributes region-wide transit service information for the benefit of the traveling public and MTC's transit partners. The four major components are:

- 511 Transit Website – The 511 Transit website contains schedule, route, fare and map information for all transit agencies in the Bay Area as well as the current trip planner. Access to the 511 Transit website is provided through MTC's traveler information portal (www.511.org) where traffic, ridesharing and bicycle information is also available.
- Transit trip planner – The public can plan transit itineraries any time of the day or night using the internet-based 511 regional transit trip planner. Transit agency call center staff also has access to the trip planner for assisting customers with trip planning.
- Regional Transit Database (RTD) – The RTD is the central repository and data management system for comprehensive regional transit data used in the 511 Transit website, including the trip planner.
- Real-Time Transit Information - MTC operates and maintains a regional real-time transit system, including supporting 511 Departure Times on the phone, through a new web user interface, at My511.org, and via text message.

Regional Transit Marketing, Web, and Communication Services

Programmed to MTC: \$91,000

STA funds will serve as local match to federal funds. Marketing funds will be used to provide customer education, public outreach, market research, and web-related services for the 511 Traveler Information and ClipperSM Programs, as well as to address other ad-hoc transit marketing needs. Consistent with the findings of the 511 Strategic Plan, the program will maintain its focus on increasing and sustaining usage of the 511 phone number and website (511.org) as well as developing a better understanding of how customers use the 511 system. For ClipperSM, marketing funds will be used for customer education and outreach to support transition of existing paper-based fare media to ClipperSM-only availability and to increase overall ClipperSM market share.

Project Management Tools

Programmed to MTC: \$36,000

STA funds will continue to support creation of a fund/contract tracking and reporting tool to better support project management needs. As a part of this effort, the expertise of a consultant will be used to further develop and maintain the project database. In addition, MTC may explore and implement other tools to facilitate project management.

Regional Paratransit Program

Programmed to CCCTA: \$75,000

STA funds will support a 'lead agency' for the Regional Paratransit Program. This approach is consistent with the goals of the Transit Coordination and Implementation Plan, which endorses the concept of reimbursement for services provided by a Lead Agency on behalf of other operators. The lead agency is the Central Contra Costa Transit Authority (CCCTA). CCCTA will coordinate paratransit operational activities such as:

- Oversight of the Paratransit Eligibility Program and Regional Eligibility Database, and delivery of the Paratransit Technical Assistance Program through a consultant; and
- Liaison between the PTCC Accessibility Committee and MTC, including reporting on the status of activities.

CCCTA will provide progress reports summarizing work performed.

Transit Projects Contingency

Programmed to MTC: \$100,000

These funds would be used in the event of unforeseen project needs or operating shortfalls with respect to MTC's regional operations projects such as ClipperSM, 511 Transit and Transit Connectivity. These funds would also allow MTC to respond to unexpected regional or sub-regional transit planning needs or requests as they arise. Unspent contingency funds will be returned to the STA Program.