



METROPOLITAN
TRANSPORTATION
COMMISSION

Joseph P. Bort MetroCenter
101 Eighth Street
Oakland, CA 94607-4700
TEL 510.817.5700
TTY/TDD 510.817.5769
FAX 510.817.5848
E-MAIL info@mtc.ca.gov
WEB www.mtc.ca.gov

Adrienne J. Tissier, Chair
San Mateo County

OPERATIONS COMMITTEE
MINUTES
FRIDAY, OCTOBER 14, 2011

Amy Rein Worth, Vice Chair
Cities of Contra Costa County

Tom Azumbrado
U.S. Department of Housing
and Urban Development

ATTENDANCE

Tom Bates
Cities of Alameda County

David Campos
City and County of San Francisco

Dave Cortese
Santa Clara County

Bill Dodd
Napa County and Cities

Dorene M. Giacopini
U.S. Department of Transportation

Federal D. Glover
Contra Costa County

Mark Green
Association of Bay Area Governments

Scott Haggerty
Alameda County

Anne W. Halsted
San Francisco Bay Conservation
and Development Commission

Steve Kinsey
Marin County and Cities

Sam Liccardo
Cities of Santa Clara County

Jake Mackenzie
Sonoma County and Cities

Kevin Mullin
Cities of San Mateo County

Bijan Sartipi
State Business, Transportation
and Housing Agency

James P. Spering
Solano County and Cities

Scott Wiener
San Francisco Mayor's Appointee

Steve Heminger
Executive Director

Ann Flemer
Deputy Executive Director, Policy

Andrew B. Fremier
Deputy Executive Director, Operations

Chair Mackenzie convened the meeting at 11:50 a.m. Committee members present were: Commissioners Azumbrado, Giacopini, Green and Haggerty. Commissioners Tissier and Rein Worth were present in their ex-officio capacity. Other Commissioners present as ad hoc members of the Committee were Commissioners Bates, Dodd, and Wiener.

CONSENT CALENDAR

Upon motion of Commissioner Green and second of Commissioner Rein Worth, the Committee approved the Minutes of September 9, 2011.

After receiving clarification of the boundaries of the northern segment of the I-880 corridor, Commissioner Green, moved to approve the contract amendment with URS Americas, Inc. The motion was second by Commissioner Bates, and was passed unanimously.

MTC Resolution No. 3866, Revised: Update of Transit Coordination Implementation Plan

Mr. David Weir, MTC staff person, described the proposed changes to Resolution 3866—all of which pertain to Clipper[®]. He noted that when the Resolution was adopted in February 2010, neither SamTrans nor VTA accepted Clipper[®] for fare payment, now that both agencies do, specific transition dates are established for their monthly passes. The transition dates for BART's High Value Discount, red, and green tickets are updated: those transitions are scheduled to take effect by the end of this year. Mr. Weir stated that thus far 27 fare products have been transitioned to Clipper[®], and the completion of those transitions are noted in the revised Resolution. Some fare products are removed from the revised Resolution, because experience shows they are not a good fit for Clipper[®]. Finally, Mr. Weir expressed staff's opinion that Resolution 3866 has been a major contributor to the rapid growth of Clipper[®] in the last 18 months.

Commissioner Haggerty requested a list from staff showing how the remaining Clipper program will roll out. Mr. Steve Heminger, MTC Executive Director, noted that staff will come back to this Committee with a schedule. Commissioner Haggerty moved to refer MTC Resolution No. 3866, to the Commission for approval. Commissioner Tissier seconded the motion. The motion carried unanimously.

Funding Agreement - Clipper Fare Media Transition Customer Education Support: BART

Mr. Jacob Avidon, MTC staff person, noted that staff is recommending approval of an amendment to a funding agreement with BART. The amendment will add \$150,000 to the funding agreement to enable additional customer education in support of the planned paper-to-Clipper fare media transition for BART's high-value red and green tickets and allow staff to implement additional activities in advance of the upcoming deadline for customers to convert to Clipper. The amendment will also allow for additional outreach events in-station, and on-board signage, multi-lingual newspaper, and radio advertisements. Commissioner Haggerty moved to authorize the Executive Director, or his designee, to negotiate and enter into a funding agreement amendment with BAR, in an amount not to exceed \$150,000, for the purposes described above. Commissioner Green seconded the motion. The motion carried unanimously.

Public Comment/Other Business/Next Meeting/Adjournment

Mr. Fisher expressed his concerns regarding the electronic "push" to go to Clipper electronically. He also asked about how to get RTC discount Clipper cards for visitors from out of town. Mr. Heminger noted that staff will follow-up with Mr. Fisher.

There being no further business, Chair Mackenzie adjourned the meeting at 12:00 p.m.