



METROPOLITAN
TRANSPORTATION
COMMISSION

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Memorandum

TO: Administration Committee

DATE: November 9, 2011

FR: Executive Director

W. I. 1517

RE: Transit Sustainability Project (TSP):

- i. Contract Amendment: CH2M Hill for Fare Policy Evaluation (\$75,000)
- ii. Contract Amendment: Institutional Analysis: Parsons Brinkerhoff (\$205,582)

Staff recommends that this Committee authorize two contract amendments for Consultant support for the TSP. In March 2010, this Committee approved a pre-qualified consultant list to assist MTC in implementing the TSP. The selected consultants are available to assist with the TSP on a task order basis.

a. Contract Amendment: Fare Analysis – CH2M Hill, Inc. (\$75,000)

Under an existing contract for \$100,000, CH2M Hill, Inc. is leading the fare analysis, including assessment of the impact of transfer payments on ridership, opportunities for new fare products that remove the monetary disincentive of transferring, and specific analysis of potential fare products in the Inner East Bay for riders using BART and AC Transit. This contract amendment will fund additional work towards developing a joint fare product in the Inner East Bay, including updating the model used for evaluating fare products with current ridership and fare information. The proposed contract amendment will bring the total contract amount to \$175,000.

b. Contract Amendment: Institutional Analysis – Parsons Brinkerhoff, Inc. (\$205,582)

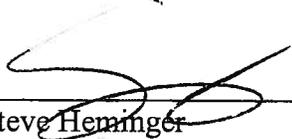
Parsons Brinkerhoff, Inc. was initially under contract to perform the financial analysis component of the TSP. Subsequently, staff recently conducted a small procurement with the four firms pre-qualified to conduct the institutional analysis. Staff received three proposals and is recommending Parsons Brinkerhoff, Inc. to lead the institutional analysis. Parsons Brinkerhoff, Inc. was selected because of their understanding of Bay Area transit governance and the political and legislative environment, national experience with alternative institutional models, and strong overall breadth of the team's expertise and analytical capabilities.

The scope of work will continue to be refined based on feedback from the Commission and the TSP Project Steering Committee. As discussed to date, Parsons Brinkerhoff, Inc. will conduct a focused analysis evaluating the current institutional structure of transit in the region, specific challenges faced in the region due to the existing structure, and qualitatively or quantitatively describe opportunities/opportunity costs from both the financial and customer perspective associated with the existing institutional structure of transit in the Bay Area. The analysis will include an evaluation of alternative models that provide opportunities

for improvement and a workshop to discuss alternative models and implementation feasibility. The proposed contract amendment will bring the total contract amount to \$430,582.

Recommendation

Staff recommends that the Committee authorize the Executive Director or his designee to negotiate and enter into contract amendments with (i) CH2M Hill, Inc. for \$75,000; and (ii) Parsons Brinkerhoff, Inc. for \$205,582 to assist with and conduct analyses for the Transit Sustainability Project.



Steve Heminger

CC: SH

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REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Consultant Contract Amendment

Work Item No.: 1517

Consultant: CH2M Hill, Inc.
San Francisco, CA

Work Project Title: Transit Sustainability Project

Purpose of Project: To evaluate the region's transit system and to establish an implementation plan for a more financially viable transit system that is both cost-effective and customer-focused.

Brief Scope of Work: Conduct the fares analysis component of the Transit Sustainability Project.

Project Cost Not to Exceed: \$75,000 – this amendment
Current contract: \$100,000
Total authorized: \$175,000

Fiscal Impact: \$66,397 in Federal Transit Administration 5303 funds;
\$8,603 in local matching funds; all funds are included in
MTC FY 2011-12 budget.

Motion by Committee: That the Executive Director or his designated representative is authorized to negotiate and enter into a contract amendment with CH2M Hill, Inc. for an amount not to exceed \$75,000 and the Chief Financial Officer is authorized to set aside funds up to \$75,000 for such amendment.

Administration Committee: _____
Dave Cortese, Chair

Approved: November 9, 2011

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Consultant Contract Amendment

Work Item No.: 1517

Consultant: Parsons Brinkerhoff, Inc.
San Francisco, CA

Work Project Title: Transit Sustainability Project

Purpose of Project: To evaluate the region's transit system and to establish an implementation plan for a more financially viable transit system that is both cost-effective and customer-focused.

Brief Scope of Work: Conduct the institutional analysis component of the Transit Sustainability Project.

Project Cost Not to Exceed: \$205,582 – this amendment
Current contract: \$225,000
Total authorized: \$430,582

Fiscal Impact: \$182,002 in Federal Transit Administration 5303 funds;
\$23,580 in local matching funds; all funds are included in MTC FY 2011-12 budget.

Motion by Committee: That the Executive Director or his designated representative is authorized to negotiate and enter into a contract amendment with Parsons Brinkerhoff, Inc. for an amount not to exceed \$205,582 and the Chief Financial Officer is authorized to set aside funds up to \$205,582 for such contract amendment.

Administration Committee: _____
Dave Cortese, Chair

Approved: November 9, 2011