

SJC Response

Airports Overall Work Program

-Questions for the Airports-

Planning Studies (airport/airfield facilities, runway safety areas, demand management, ATC technology studies, ground access, etc)

- What planning studies are you (the airport) currently conducting? Briefly describe.
- When will they be completed?
- What do they cost?
- Are these studies being done in house or with consultant assistance?
- What new studies are you planning to conduct in the next year or two?

1. Airport Obstruction Study:

- **Description: Assess compatibility of airline operations and high-rise building development in the SJC vicinity, focused on protecting airline “one engine inoperative (OEI)” surfaces to support economic viability of existing/future airline service (by minimizing weight restrictions due to obstructions).**
- **Study was initiated in 2006 with consultant assistance.**
- **Preliminary findings/recommendations have been deferred for additional analysis and community input, and further work was suspended in late 2010 due to financial constraints.**
- **Approx. \$750K expended to date; up to an additional \$300K potentially needed to complete the study.**
- **Completion date n/a.**

2. West Side Development Study:

- **Description: Assess options for west side runway/taxiway and landside configuration for future general aviation. First phase is analysis of Airport capacity and operational issues of 3 scenarios, one being the current Master Plan configuration and two involving removal of Rwy 11-29.**
- **Study was initiated in mid-2011 with consultant assistance.**
- **Approx. \$120K currently being expended.**
- **Results of airfield analysis anticipated in Fall 2011, and will be used to determine further planning work.**

At this point in time, there are no other SJC planning studies underway or anticipated in next 1-2 years the near future.

What studies conducted by others are you currently a participant in (e.g., FAA, ALUC, AOCI, etc)? **None.**

- Briefly describe
- When will they be completed?
- Are there new studies by other organizations that you are aware of that will start in the next year or two and in which you will be a participant?

Airline marketing

- How many people work on airline service development as their main job? **One.**
- Do they conduct their own market analysis studies or do they use consultants? **In-house analysis only.**

- How do you advertise your airport to the public, travel agents, etc? What is the main form of advertising that you use (print/radio media, airport website, social media, billboards, etc)? **Currently limited to Airport website and periodic collaboration with airlines when initiating new service.**
- Do you adopt a specific budget for advertising each year? How much? **Yes. Approx. \$200K/yr. currently.**
- Is the business community involved in any way with marketing the airport? **Yes. Airport does outreach to Silicon Valley chambers of commerce and Silicon Valley Leadership Group to promote SJC and encourage expanded airline service.**

Airspace

- Are you currently working with the FAA on any specific airspace issues or new procedures? **No, but recently participated in discussions re implementation of RNAV approach to Rwy 12R-30L.**
- How are you involved in the FAA's NextGen program? **Only monitoring as necessary to assess potential impacts.**
- Do you work with Northern California TRACON directly on any issues? **Periodically when necessary for SJC construction or maintenance activities involving temporary runway closures, or for follow-up on specific SJC Noise Control Program compliance issues.**
- Do you have discussions with other Bay Area airports about airspace issues? **Periodically when requested.**

Airport Noise

- What issues are you working on with the ALUCs? **None beyond review/comment on land use project reviews.**
 - What issues are you working on with local communities?
 - What issues are you working on with the FAA/airlines?
 - What issues are you working on with local jurisdictions?
- None, other than routine activities re Airport Noise Advisory Committee, monthly and quarterly noise reports, and Noise Control Program compliance issues.**
- Is the airport paying for any of this work? **Yes.**
 - How many people work on noise abatement as their main job? **0.5 FTE (significantly reduced from previous years).**
 - Are you considering any new noise abatement approaches in the near future? **No.**
 - Are there any upcoming studies that will require new long-term noise analyses? **Only if required for CEQA review of any proposed updates to Airport Master Plan.**

Legislative Advocacy

- Does the airport have a formal legislative advocacy program? **Yes**
- What are your main legislative interests/objectives for the coming year(s)? **Passage of FAA reauthorization bill that maintains or increases AIP funding and raises PFC ceiling; or alternatively, new mechanisms to allow airports to raise revenue for needed infrastructure improvements; and opposition to any proposals that would adversely impact current sources of airport revenue.**
- Do you have someone in charge of legislative issues at the airport? **Yes.**
- Is this their main responsibility or just part of their job? **Main responsibility.**
- Do you have lobbyists who work on legislative issues for you at the national or state level? What issues have they worked on in the last year? **Yes. At federal level, primary**

- issue was FAA reauthorization bill. At State level, primary issue was rental car customer facility charge legislation.**
- Do you coordinate with other Bay Area airports or AOCI on your legislative issues? **Periodically when legislation has a regional or wider impact. SJC participates in CA Airports Council.**

Economic Analysis

- Are you planning on conducting any new economic studies in the near future? **Yes, as part of remaining work on Airport Obstruction Study described above (currently on hold).**
- Is there a forum for discussing economic development issues with the local business community in which you participate? **Not directly. San Jose Office of Economic Development has lead on these efforts, with SJC recognized as a key economic asset.**
- What airport development issues are of greatest interest/importance to the business community? **SJC's understanding is that the primary business community concern is the lack of airline service (or insufficient service) to many destinations of interest.**