



**METROPOLITAN
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**OPERATIONS COMMITTEE
MINUTES
FRIDAY, JULY 8, 2011**

Adrienne J. Tissier, Chair
San Mateo County

Amy Rein Worth, Vice Chair
Cities of Contra Costa County

Tom Azumbrado
U.S. Department of Housing
and Urban Development

Tom Bates
Cities of Alameda County

David Campos
City and County of San Francisco

Dave Cortese
Santa Clara County

Bill Dodd
Napa County and Cities

Dorene M. Giacopini
U.S. Department of Transportation

Federal D. Glover
Contra Costa County

Mark Green
Association of Bay Area Governments

Scott Haggerty
Alameda County

Anne W. Halsted
San Francisco Bay Conservation
and Development Commission

Steve Kinsey
Marin County and Cities

Sam Liccardo
Cities of Santa Clara County

Jake Mackenzie
Sonoma County and Cities

Kevin Mullin
Cities of San Mateo County

Bijan Sartipi
State Business, Transportation
and Housing Agency

James P. Spering
Solano County and Cities

Scott Wiener
San Francisco Mayor's Appointee

Steve Heminger
Executive Director

Ann Flemer
Deputy Executive Director, Policy

Andrew B. Fremier
Deputy Executive Director, Operations

ATTENDANCE

Chair Mackenzie convened the meeting at 9:30 a.m. Committee members present were: Vice Chair Mullin, Commissioners Azumbrado, Giacopini, Green, Haggerty, Halsted and Spering. Commissioner Tissier was present in her ex-officio voting capacity. Other Commissioners present as ad hoc nonvoting members of the Committee were Commissioners Cortese, Bates, Kinsey and Weiner.

Mr. Albert Yee, MTC staff, invited Commissioners on a tour of the Regional Management Traffic Center. He noted that the tour will be directly after today's Committee meetings and will last approximately 1 hour.

CONSENT CALENDAR

Upon motion of Commissioner Halsted and second of Commissioner Green, the Committee approved the consent calendar unanimously.

- Minutes of June 10, 2011

Clipper® Program Report and Contract Action

Ms. Melanie Crotty, MTC staff, reported on the June 30, 2011 Clipper® field trip. She stated the field trip was focused in San Francisco. Commissioners had the opportunity to visit the Ferry Building Bay Crossing Kiosk which provides in-person customer service for Clipper® card customers. Commissioners also had the opportunity to test the new Golden Gate Ferry ticket vending machines. Commissioners met with Muni maintenance workers and were able to see how Clipper® card readers and driver control units on the vehicles interact with the Clipper® communication systems. They also toured the 4th and King Caltrain and Muni Embarcadero stations and viewed real time signage.

Commissioner MacKenzie commented that the tour was educational, and staff will schedule another Clipper® field trip for Commissioners in the Fall. Commissioner Mullin thanked MTC staff for coordinating the afternoon. He added that taking the tour will allow others to have an appreciation for the complexity of integrating all of the different transit systems through Clipper® and the amount of work that goes into making it all seamless. He encouraged other Commissioners to take advantage of the opportunity to attend the field trip later in the year. Commissioner Halsted commented that the field trip was educational and fun and noted that she is very excited with the work that has been done on the signage at the Ferry Building.

Ms. Lynn Valdivia, MTC staff, summarized the status of Clipper[®] fare media transitions required under MTC Resolution 3866.

Fare media transitions have dramatically increased transaction volumes for Clipper[®]. At the time of the Clipper[®] rebranding in June 2010, the system processed 2 million transactions per month. One year later, the system is processing 12.5 million transactions per month.

Staff will report back to the Committee in September with a request to amend Resolution No. 3866 to include transition dates for VTA and SamTrans and an updated list of fare products and revised dates for the other five operators.

Commissioner Green suggested that the reconfiguring of ticket vending machines as Clipper[®]-only machines be done at the same time as the machines are retrofitted to vend Clipper[®] cards.

Mr. Haggerty asked how staff is doing in implementing the Clipper[®] program for smaller operators in the Region. Ms. Crotty, MTC staff, stated that this summer staff will be finalizing a strategy which will include sequencing of the roll out and a high level estimate of the costs. The recommended approach will be discussed with the transit general managers at the end of the summer. Staff will report back to the Committee at its September or October Operations meeting to discuss what the plan would look like. She noted that staff has learned a lot with the implementation of the original operators, and we are aware that we need to implement the smaller operators differently, which will include a simplification of fare policy. We have discussed this simplification with most of the transit agencies in previous meetings. Ms. Crotty added that budget may also be an issue. Mr. Haggerty stated that he would report this to the LAVTA Board of Directors and asked that staff keep him updated on the progress.

Commissioner Spring suggested that a demonstration project for small operators might be a cost effective way to launch into the smaller markets.

Commissioner Green asked if there is any way that FTA and HUD money can be used to assist operators. Ms. Flemer stated that the deadlines are very short for these federal programs but staff will definitely take a look.

Ms. Lynn Valdivia presented the Committee with a request to approve a contract change order with Cubic Transportation Systems, the Clipper[®] Contractor, in the amount of \$725,000 to fund the annual price adjustment authorized in the Clipper[®] Contract.

Commissioner Haggerty expressed his concerns regarding the length of annual price adjustments. Ms. Valdivia stated that annual adjustments of prices are based on industry-specific labor and materials indices published by the Bureau of Labor Statistics. Ms. Crotty added that MTC has traditionally built in adjustment indices for long-term contracts. MTC takes into consideration labor categories that make sense for the type of work performed by Cubic and also tries to track escalation rates which are the basis for the formula.

Commissioner Halsted moved approval to authorize the Executive Director or his designee to negotiate and enter into the following contract change order:

- Annual Price Adjustment: Cubic Transportation Systems, Inc. (\$725,000)

Commissioner Spring seconded the motion. The motion carried unanimously.

Public Comment

Mr. Clarence R. Fisher recommended the Fare Media Transition Program include a requirement that out of town youth/senior RTC card users be able to obtain a Clipper® cards in advance. He expressed his concerns regarding the BART Senior cards and recommended ways that it can be used to add value to Clipper® cards.

There being no other business, Chair MacKenzie adjourned the meeting at 10:01 a.m.

