



TO: Partnership Technical Advisory Committee

DATE: April 18, 2011

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RE: Alternative Scenarios Brainstorming

Phase 2 of the Plan Bay Area process focuses largely on conducting a second round of alternative scenario planning that will demonstrate how the Bay Area can achieve its 15 percent per-capita greenhouse gas emission reduction target stipulated by CARB and other adopted performance targets. Given that both the Current Regional Plans and Initial Vision Scenario get us closer to the greenhouse gas targets but still fall short, we must now find alternative ways to achieve this target as required by SB 375. This means identifying and testing a range of alternative scenarios that feature different combinations of land use, transportation, and policy strategies. In doing so, we can build on the work that has already been started with the Initial Vision Scenario and make modifications to it based upon feedback from local jurisdictions, stakeholders and the public. Furthermore, we can think creatively about other strategies, actions, and investments that will help us meet our targets.

To initiate the alternative scenario planning process, MTC and ABAG staff would like to conduct an initial brainstorming exercise with the Partnership TAC meeting at your April 18 meeting. We're looking for your ideas on what these scenarios might look like to help us further develop and fine-tune the scenario concepts with you over the next few months.

Attached is a PowerPoint presentation that lays out the details on the purpose and ground rules for the alternative scenario development and presents some initial ideas to jump-start the brainstorming. We look forward to hearing your ideas!

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