



METROPOLITAN
TRANSPORTATION
COMMISSION

Agenda Item 6

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Memorandum

TO: Policy Advisory Council

DATE: December 1, 2010

FR: Pam Grove, Staff Liaison

W.I. 1114

RE: Staff Liaison Report – December 2010

Transit Sustainability Project Update and Online Information

Per your last meeting, MTC staff will attend the Equity and Access Subcommittee meeting next week to discuss the paratransit portion of the project. Information for that item is attached to this report and will also be included as part of the Equity and Access Subcommittee packet.

Also at your last meeting, some of you asked for information about the Transit Sustainability Project Steering Committee. For general information about the Transit Sustainability Project, including the next meeting date (which is December 3), archives of past meetings and staff contact information, go to <http://www.mtc.ca.gov/planning/tsp/>.

A list of the members of the steering committee is attached. A more complete list that includes biographical information for each of the members can be found on the MTC web site at: http://apps.mtc.ca.gov/meeting_packet_documents/agenda_1488/TSP_Steering_Committee_Members.pdf

In addition, a list of the members of the select committee is attached. A more complete list that includes biographical information for each of the members can be found on the MTC web site at: http://apps.mtc.ca.gov/meeting_packet_documents/agenda_1488/TSP_Select_Committee_Members.pdf

MTC Documents and Packets on MTC Web

I wanted to remind you that many of MTC's documents and packet materials remain up on the MTC web site. If you miss a Policy Advisory Council meeting or a Commission meeting, the meeting materials and an audio archive are stored on the meetings page of the site. In addition, if you know in advance you are not going to be able to attend a meeting, you can listen in to the live audiocast as the meeting is in session. From the MTC home page, click on Meetings and Events and then click on Meeting Archive to view the archives page or click on Streaming Audio to listen to the current meeting.

December 2010 Staff Liaison Report

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Also, I sent a few links to the Equity and Access Subcommittee in preparation for upcoming discussions on the Sustainable Communities Strategy/Regional Transportation Plan update and the accompanying Equity Analysis. Some of the members had also asked for more information on the Lifeline Program. That information can be found at the following online locations:

- T2035 Equity Analysis link is: http://www.mtc.ca.gov/planning/2035_plan/equity.htm
- Snap Shot Analysis link is: <http://www.mtc.ca.gov/planning/snapshot/index.htm> (*Note: the web now includes the maps that were created from the analysis*)
- Lifeline Program link is: <http://www.mtc.ca.gov/planning/lifeline/>)

If you have trouble locating something on the MTC web site, please let me know. I would be happy to assist you.

MTC Produces Informational Video

MTC's Legislation and Public Affairs staff has produced a short, informational video on MTC. Using a lively mix of clips spotlighting the Bay Area and its multifaceted transportation network, the five-minute video describes the many things MTC does to help keep the Bay Area moving. The "MTC: Moving the Bay Area Forward" video will be shown at public meetings and other outreach events, and can be viewed on MTC's web site at: <http://www.mtc.ca.gov/news/video/mtc.htm>.



**METROPOLITAN
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Agenda Item 3

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Memorandum

TO: Policy Advisory Council Equity & Access Subcommittee DATE: December 1, 2010
FR: Carolyn Clevenger W.I. 1114
RE: Transit Sustainability Project Overview

In May of this year, MTC kicked-off the Transit Sustainability Project (TSP). At the November Policy Advisory Council meeting, staff presented an overview of the project and some initial financial analysis. At your December 8 subcommittee meeting, staff will complete the presentation and solicit feedback from the subcommittee about visioning for the TSP and how to approach the paratransit portion of the project.

We are seeking the Equity and Access Subcommittee's input on 1) ideas for tackling the most significant challenges at the regional level that will be used to frame the project analyses moving forward and 2) specific input about how to approach the analysis of the ADA paratransit system.



**Transit Sustainability Project
Visioning and Paratransit**

Equity & Access Subcommittee
December 8, 2010



Project Visioning



Next Steps

- **Financial:**
 - Identify cost containment strategies and quantify potential savings
 - Begin revenue and pricing analysis
- **Service:**
 - Regional – regional evaluation and development of system objectives and performance metrics
 - Subregional – more detailed analysis in the Inner East Bay and Peninsula
 - ADA paratransit – assessment of policies and service delivery throughout the region
 - Work rules – analysis of efficiency of labor utilization as related to service delivery and cost effectiveness
- **Outreach and public participation**
 - Targeted stakeholder participation in the Spring
 - General public outreach as recommendations are developed in the Summer and Fall



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Paratransit – Questions for Discussion

Approach

- Our focus will be on transit agency delivery of ADA-paratransit but will factor in the “mobility manager” concept of the Coordinated Public Transit/Human Services Transportation Plan
- Utilize the significant amount of information in the Coordinated Plan including its strategies and recommendations as starting point
- Focus on identifying an implementation plan

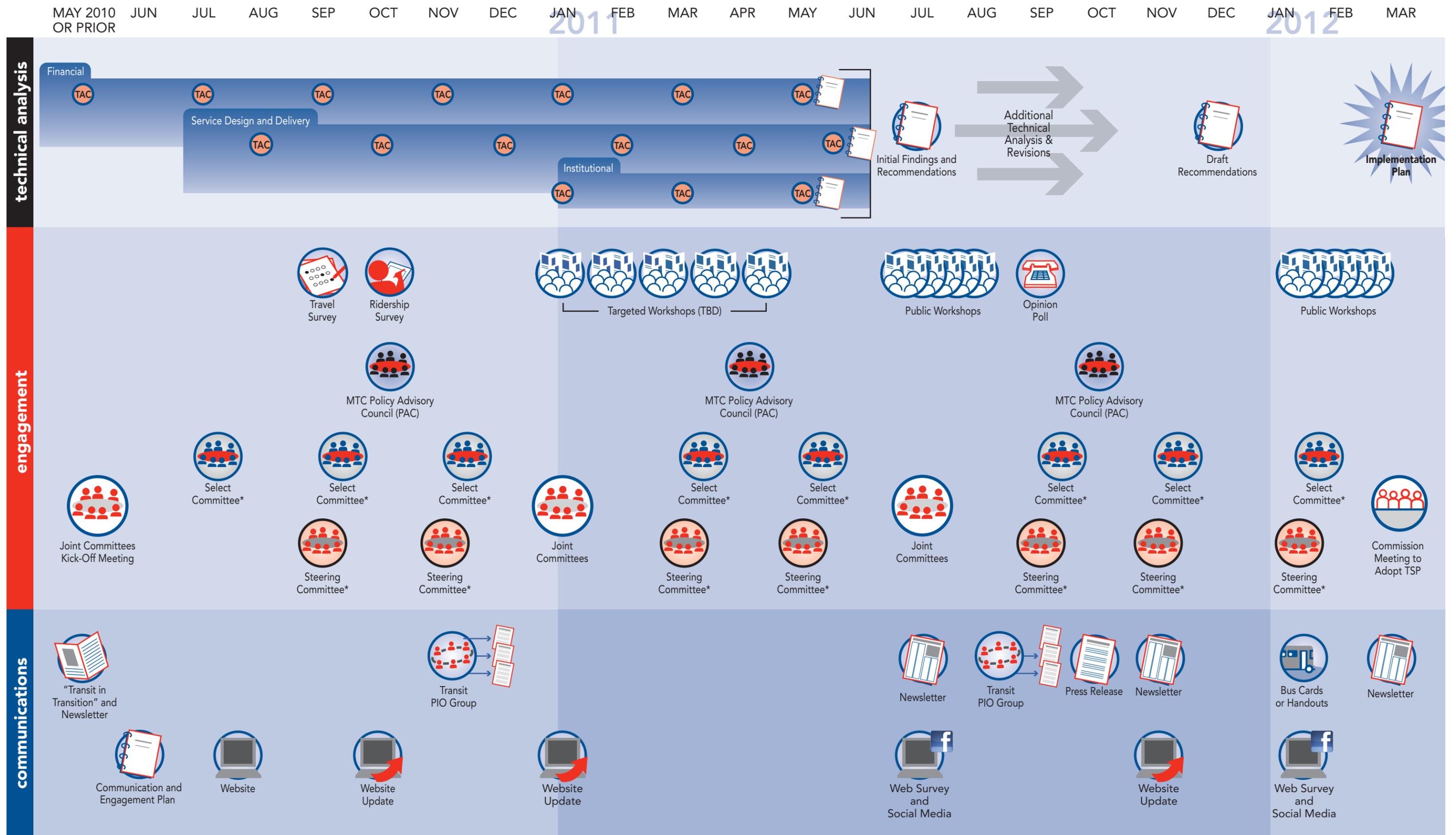
Discussion

- What are the critical elements of ADA paratransit service the project should focus on as related to the financial sustainability of the transit system?
- How can paratransit be more fully integrated into the analysis of the fixed route system?



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MTC Transit Sustainability Project Project Schedule and Process Plan



*Meeting dates are subject to change. Please check the website for latest information on meeting dates, project updates and schedules. www.mtc.ca.gov/planning/tsp

Project Scope – DRAFT (July 2010)

Project Goal: To identify the major challenges facing transit, confront them directly, and identify a path towards a flexible, affordable, well-funded transit system that more people will use for more trips.

Project Principles: 1) Project will rely on objective, fact-based analysis, 2) Project will build on relevant analysis already completed or underway, 3) All issues will be on the table for consideration.

WORK PROGRAM			
	FINANCIAL	SERVICE	INSTITUTIONAL
Working Definition	A system that can cover its costs with a growing share of passenger fare revenues from increased ridership as well as reliable public funding.	A system that: (a) functions as an accessible, user-friendly and coordinated network for current and future transit riders, regardless of mode, location or jurisdiction; and (b) can attract and accommodate new riders and through supportive land use and pricing policies	A system that can effectively and efficiently deliver service that meets the customer's needs within the financial constraints of the region.
Outcomes	<ol style="list-style-type: none"> 1. Clear understanding of cost drivers, and recommendation for cost reforms that would yield <i>x% cost savings</i>. 2. Recommended options for stable revenue sources that would generate <i>x% more revenues</i>. 	<ol style="list-style-type: none"> 1. Understanding of current and future transit service needs of the region. 2. Identification of relationship between regional and local service and performance objectives. 3. Recommendations for how to best match service delivery to the markets for service. 	<ol style="list-style-type: none"> 1. Understanding of and recommended changes to institutional framework to address barriers to service delivery and financial stability. 2. Identification of decision-making structure that aligns with service objectives and delivery options.
Approach	<ul style="list-style-type: none"> ● Focus on large operators for most analysis ● Use key questions to guide analysis ● Use existing analyses and data to fullest extent ● Use findings from service and institutional analysis to refine and inform financial analysis 	<ul style="list-style-type: none"> ● Establish regional vision irrespective of jurisdictional boundaries to serve as framework ● Conduct multi-operator service analyses focused on specific areas or service types- <ol style="list-style-type: none"> a. Inner East Bay b. Peninsula c. Transbay, express, feeder bus d. Paratransit ● Evaluate alternative service delivery models and best practices ● Fully incorporate findings and recommendations from recently-completed service analyses (eg. VTA, SFMTA, others) 	<ul style="list-style-type: none"> ● Conduct institutional analysis following financial and service analysis ● Consider institutional options based on best practices from other areas and industries ● Include analysis of institutional options for service delivery, combined functions, and combined transit and non-transit decision-making
Scope of Work	<ol style="list-style-type: none"> 1. Understand cost drivers 2. Recommend cost containment strategies 3. Identify stable new revenue sources 4. Evaluate pricing strategies to encourage transit use 	<ol style="list-style-type: none"> 1. Identify region's current and future transit markets 2. Recommend performance objectives 3. Recommend specific service delivery options in focused areas 4. Evaluate service delivery policies 	<ol style="list-style-type: none"> 1. Evaluate institutional models and how they might apply to the Bay Area 2. Recommend changes

**Transit Sustainability Project
Project Steering Committee**

Name	Affiliation
Mr. Charles Anderson	WestCAT
Mr. Carl Anthony	Earth House Center
Mr. Michael Burns	Santa Clara Valley Transp. Authority
Mr. Stuart Cohen	TransForm
Ms. Dorothy Dugger	Bay Area Rapid Transit District
Mr. Robert Dunlavey	City of Santa Rosa
Ms. Juliet Ellis	Urban Habitat
Mr. Nathaniel Ford	San Francisco Municipal Transp. Agency
Mr. Henry L. Gardner	Association of Bay Area Governments
Ms. Jan Garrett	DBTAC - Pacific ADA Center
Mr. Carl Guardino	Silicon Valley Leadership Group
Mr. Daryl K. Halls	Solano Transportation Authority
Mr. Steve Heminger	Metropolitan Transportation Commission
Ms. Mary V. King	AC Transit
Ms. Celia Kupersmith	Golden Gate Bridge, Hwy & Transp. Dist.
Mr. Irwin Lum	Transport Workers Union Local 250-A
Mr. Jeremy Madsen	Greenbelt Alliance
Mr. Leslie Rogers	Federal Transit Administration
Mr. Michael J. Scanlon	San Mateo County Transit District
Mr. Anthony Withington	Amalgamated Transit Union
Mr. Jim Wunderman	Bay Area Council

**Transit Sustainability Project
Select Committee**

Chair:	Bill Dodd
	Tom Bates
	Dave Cortese
	Federal Glover
	Steve Kinsey
	Jon Rubin
	Jim Spering
	Amy Rein-Worth
	Ken Yeager
Ex-Officio:	Scott Haggerty
	Adrienne Tissier
Ad Hoc:	All Other Commissioners