

OneBayArea

SCS Scenario
Development

November 2010 *through* February 2011



SCS Background

- Integrated land-use and transportation plan for the Bay Area: the Sustainable Communities Strategy (SCS)**
- SCS will pursue reduction of greenhouse gas emissions and housing all population by 2035**

Vision Scenario Approach

- ❑ Partnership among regional agencies and local jurisdictions
- ❑ Identify areas to accommodate future population and employment growth
- ❑ Unconstrained resources and infrastructure
- ❑ Meeting housing target and testing GHG and other targets

Developing the Vision Scenario

November:

- Finalize jobs/housing targets

December:

- Finalize Projections 2011 Base Case
- Finalize Performance Targets

November through February 2011:

- Develop vision scenario to assess against approved performance targets

Overview of SCS to City Councils

- Regional agencies provide template staff report and presentation of SCS, overview, vision scenario framework, and key milestones
- Planning Directors adapt these materials for presentation to their City Councils and Board of Supervisors
- Presentations should be targeted for completion by *January 2011*

Local Government and Stakeholder Engagement

- County-Corridor working groups, Regional Advisory Working Group,
- C/C Working Groups provide for sub-regional SCS dialogue
- Conclude initial dialogue on Vision Scenario in December 2010
- Ongoing engagement continues through 2011 – Detailed Scenario(s) and Preferred Scenario

Data Exchange Engagement

- Web-based platform for efficient data sharing with local agencies

The screenshot shows a web-based user profile page for Marisa Raya. The page has a dark blue header with the text "Bay Area Basecamp: Hosted by ABAG" and user navigation links: "Marisa Raya | My info | Sign out" and a "HELP" button. Below the header is a navigation bar with tabs: "Dashboard", "To-Dos", "Milestones", "All People" (highlighted in green), "Search", "Templates", and "Settings".

The main content area is divided into two columns. The left column contains a link to "Edit your personal information" with the subtext "Change your name, photo, email address, username or password." The right column features a "Your 37signals ID" card with a profile picture placeholder, the name "Marisa Raya", email "marisar@abag.ca.gov", and fields for "Username: MarisaRaya" and "Password: •••••".

Below these sections is a form titled "Your contact information for this Basecamp account" with the following fields:

- Company:
- Email:
- Title:
- Office #: ext

Places and Policies for Vision Scenario

- Place types have been identified for PDAs based on information provided by local jurisdictions

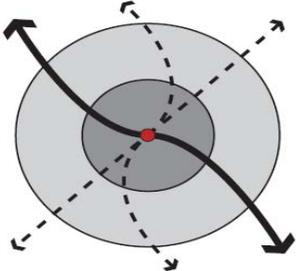
Transit Town Center



Transit Town Centers are more local-serving centers of economic and community activity than City Centers and Suburban Centers and attract fewer users from the greater region. A variety of transit options serve Transit Town Centers, with a mix of origin and destination trips, focusing primarily on commuter service to jobs in the greater region, with a lesser degree of secondary transit service than in other centers. Residential density around Transit Town Centers is usually lower than larger centers, but there is still a mix of single- and multi-family residential, with a mix of retail, smaller-scale employment, and civic uses. Intensities in Transit Town Centers are usually noticeably greater within 1/4-mile of the transit station than within the 1/2-mile radius. Examples of Transit Town Centers are Hercules waterfront, Suisun City, Napa, and Livermore.

LEGEND

- TRANSIT STATION
- ↔ PRIMARY TRANSIT
- ↔ SECONDARY TRANSIT
- ↔ FEEDER TRANSIT
- 1/4 & 1/2-MILE RADII
- HIGH LAND USE INTENSITIES
- LOW LAND USE INTENSITIES



Downtown Napa
Photo: Ian McDougall

Places and Policies for Vision Scenario

- Will be seeking feedback on:
 - Placetypes currently identified for Priority Development areas
 - Other areas for future sustainable growth
 - Policies, strategies, and incentives to support compact, sustainable development

Vision Scenario Analysis and Results

- ABAG and MTC will analyze input from local jurisdictions between December 2010 and February 2011
- Vision Scenario released in February 2011
- Input on the Vision Scenario will inform Detailed SCS Scenario(s) planning beginning March 2011

Analysis and Revisions Continue to 2012



Public Participation

- ❑ Stakeholders and public will provide input on priorities through web survey
- ❑ Four Roundtable Dialogues around the region including regional agencies, local government representatives, and stakeholder representatives

Questions/Comments

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