

OneBayArea

SCS Scenario
Development

November 2010 *through* February 2011



SCS Background

- ❑ **Integrated land-use and transportation plan for the Bay Area: the Sustainable Communities Strategy (SCS)**
- ❑ **SCS will pursue reduction of greenhouse gas emissions and housing all population by 2035**

Vision Scenario Approach

- ❑ Partnership among regional agencies and local jurisdictions
- ❑ Identify areas to accommodate future population and employment growth
- ❑ Unconstrained resources and infrastructure
- ❑ Meeting housing target and testing GHG and other targets

Developing the Vision Scenario

November:

- Finalize jobs/housing targets

December:

- Finalize Projections 2011 Base Case
- Finalize Performance Targets

November through February 2011:

- Develop vision scenario to assess against approved performance targets

Overview of SCS to City Councils

- Regional agencies provide template staff report and presentation of SCS, overview, vision scenario framework, and key milestones
- Planning Directors adapt these materials for presentation to their City Councils and Board of Supervisors
- Presentations should be targeted for completion by *January 2011*

Local Government and Stakeholder Engagement

- County-Corridor working groups, Regional Advisory Working Group,
- C/C Working Groups provide for sub-regional SCS dialogue
- Conclude initial dialogue on Vision Scenario in December 2010
- Ongoing engagement continues through 2011 – Detailed Scenario(s) and Preferred Scenario

Data Exchange Engagement

- Web-based platform for efficient data sharing with local agencies

The screenshot shows a web-based user profile page for 'Bay Area Basecamp: Hosted by ABAG'. The user is logged in as Marisa Raya. The page has a dark blue header with navigation links: Dashboard, To-Dos, Milestones, All People (highlighted), Search, Templates, and Settings. On the right of the header, there are links for 'My info', 'Sign out', and a 'HELP' button. The main content area is divided into two sections. The top section is titled 'Edit your personal information' and includes a link to 'Edit your personal information' and a description: 'Change your name, photo, email address, username or password.' To the right of this section is a 'Your 37signals ID' card showing the user's profile picture, name 'Marisa Raya', email 'marisar@abag.ca.gov', username 'MarisaRaya', and password '*****'. The bottom section is titled 'Your contact information for this Basecamp account' and contains several input fields: 'Company' (ABAG), 'Email' (marisar@abag.ca.gov), 'Title' (Regional Planner), and 'Office #' (510.464.7926) with an 'ext' field.

Bay Area Basecamp: Hosted by ABAG

Marisa Raya | [My info](#) | [Sign out](#) **HELP**

Dashboard To-Dos Milestones **All People** Search Templates Settings

Edit your personal information

[Edit your personal information](#)

Change your name, photo, email address, username or password.

Your 37signals ID

 **Marisa Raya**
marisar@abag.ca.gov
Username: MarisaRaya
Password: *****

Your contact information for this Basecamp account

Company

Email

Title

Office # ext

Places and Policies for Vision Scenario

- Place types have been identified for PDAs based on information provided by local jurisdictions

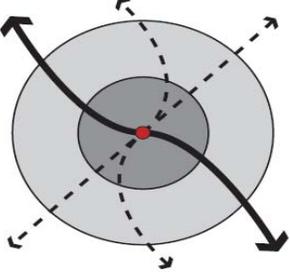
Transit Town Center



Transit Town Centers are more local-serving centers of economic and community activity than City Centers and Suburban Centers and attract fewer users from the greater region. A variety of transit options serve Transit Town Centers, with a mix of origin and destination trips, focusing primarily on commuter service to jobs in the greater region, with a lesser degree of secondary transit service than in other other centers. Residential density around Transit Town Centers is usually lower than larger centers, but there is still a mix of single- and multi-family residential, with a mix of retail, smaller-scale employment, and civic uses. Intensities in Transit Town Centers are usually noticeably greater within 1/4-mile of the transit station than within the 1/2-mile radius. Examples of Transit Town Centers are Hercules waterfront, Suisun City, Napa, and Livermore.

LEGEND

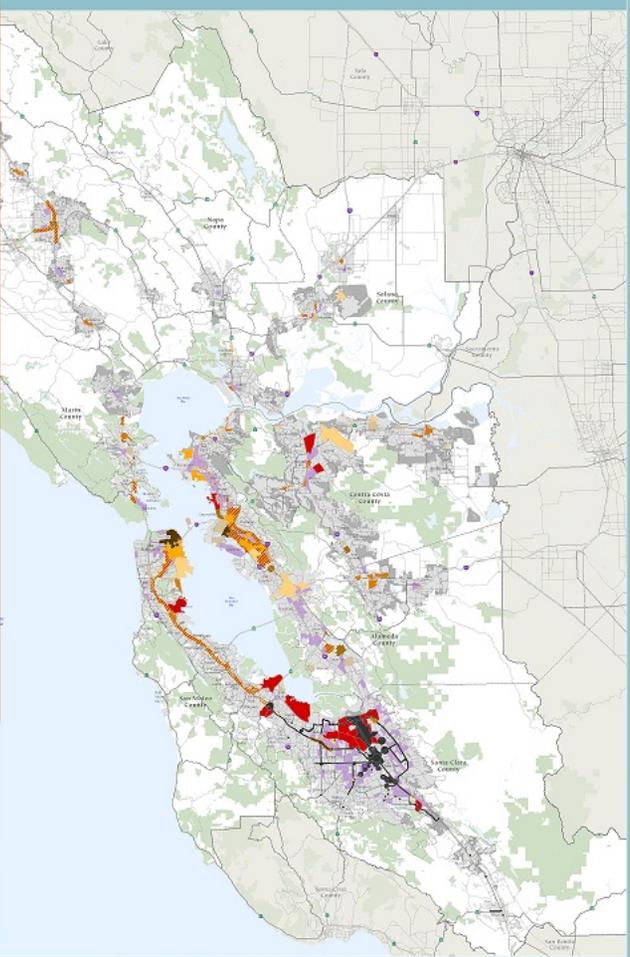
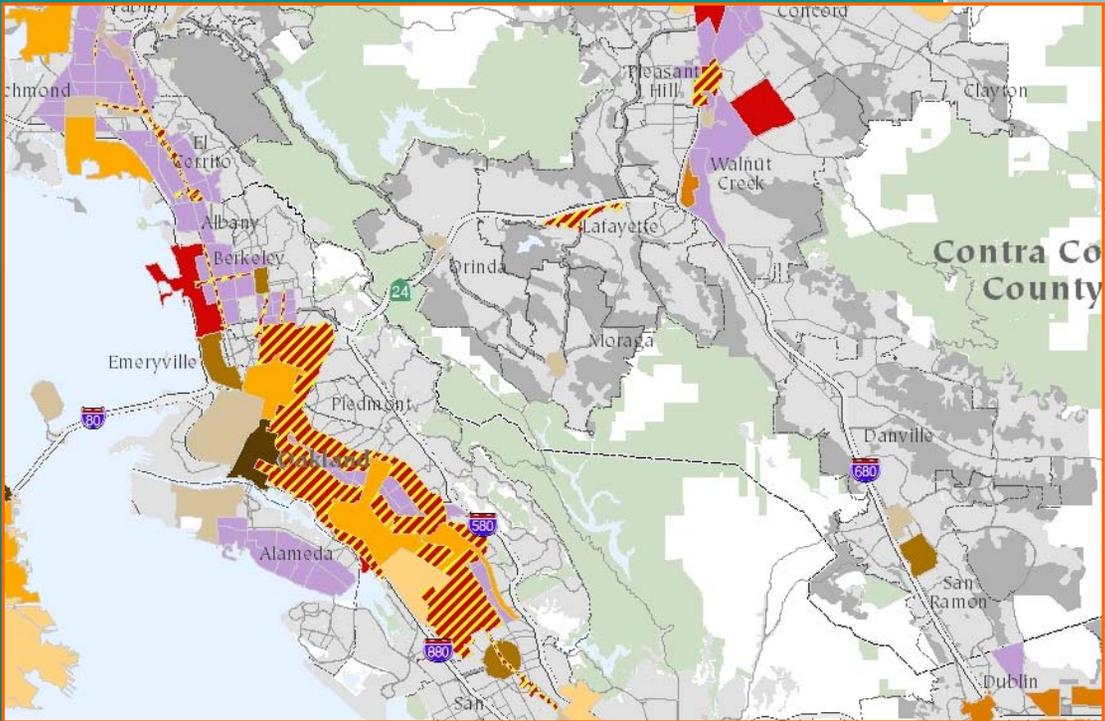
- TRANSIT STATION
- ➔ PRIMARY TRANSIT
- ➔➔ SECONDARY TRANSIT
- ➔➔➔ FEEDER TRANSIT
- 1/4 & 1/2-MILE RADII
- HIGH LAND USE INTENSITIES
- LOW



Downtown Napa
Photo: Ian McDougall

Places and Policies for Vision Scenario

PLACE TYPES



Current Placetypes



Places and Policies for Vision Scenario

- Will be seeking feedback on:
 - Placetypes currently identified for Priority Development areas
 - Other areas for future sustainable growth
 - Policies, strategies, and incentives to support compact, sustainable development

Vision Scenario Analysis and Results

- ABAG and MTC will analyze input from local jurisdictions between December 2010 and February 2011
- Vision Scenario released in February 2011
- Input on the Vision Scenario will inform Detailed SCS Scenario(s) planning beginning March 2011

Analysis and Revisions Continue to 2012



Public Participation

- ❑ Stakeholders and public will provide input on priorities through web survey
- ❑ Four Roundtable Dialogues around the region including regional agencies, local government representatives, and stakeholder representatives

Questions/Comments

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