



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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Memorandum

TO: Operations Committee

DATE: July 2, 2010

FR: Executive Director

310-2700, 310-2722,
W.I. 310-2741, 310-2653,
105-1221

RE: ClipperSM Program Contract Actions:

- 2d) ClipperSM Consultant Assistant Bench Procurement* (Michele Gillaspie)
- 2e) ClipperSM Contract Change Order - Enable ClipperSM Card use for SFMTA Parking Fee Payments: Cubic Transportation Systems, Inc. (\$1,700,000)* (Brian Gebhardt)
- 2f) ClipperSM Contract Change Order – 2,000,000 Limited Use smart cards: Cubic Transportation System, Inc. (Cubic) (\$655,000)* (Brian Gebhardt)

Program Update

For May 2010, the average weekday ClipperSM transaction volume was 63,450 transactions per weekday. Customers added \$3.9 million in value to ClipperSM cards; 33% of the value loaded was via Autoload. AC Transit had the highest number of average weekday ClipperSM transactions, followed by SFMTA, BART, Golden Gate Transit bus and ferry, and Caltrain.

On June 16th, ClipperSM was formally unveiled to the public and distribution of free ClipperSM cards began. The ClipperSM Contractor, Cubic Transportation Systems, Inc., began field testing of devices at VTA and SamTrans. Staff expects that implementation of the system on VTA and SamTrans will reach the Revenue Ready milestone in July.

Staff recommends that the Operations Committee authorize the Executive Director or his designee to negotiate and enter into the following contract actions:

2d) Approve List of Recommended Vendors for On-call Support Services.

In April, 2007, MTC issued a Request for Qualifications (RFQ) to create a bench of consultant providers to provide on-call consultant assistance to the TransLink[®] (renamed ClipperSM) project. As a result of the RFQ, MTC entered into a number of contracts with the approved bench to provide programmatic support across multiple areas of expertise including project and implementation management, strategic analysis, marketing and market research, and customer service.

With the first set of contracts nearing completion, MTC issued a new RFQ on May 25, 2010 to continue the on-call engagement of services across the established areas of expertise, as well as additional areas including compliance with federal regulations and construction management services. A panel consisting of staff from MTC and Golden Gate Bridge, Highway, and

Transportation District evaluated the qualifications based on the following criteria: 1. Demonstrated ability to provide assistance in one or more areas of expertise; 2. Local presence and familiarity with Bay Area transit operators; 3. Depth of staff resources; and 4. Cost effectiveness. Following review of the Statements of Qualifications, the panel recommends approving consultants for the bench as shown in the attachment to the Committee approval form for the bench contracts.

MTC will enter into individual contracts for services with specific firms based on the best match between programmatic needs and each firm's strengths subject to the availability of funding. Contracts in excess of the Executive Director's delegated signature authority will return to this Committee for review and approval.

2e) ClipperSM Contract Change Order – Enable ClipperSM Card use for SFMTA Parking Fee Payments: Cubic Transportation Systems, Inc. (\$1,700,000).

The USDOT Urban Partnership Program (UPP) has provided funds to MTC and SFMTA to conduct a pilot implementation of ClipperSM at SFMTA parking garages. This pilot will enable parking garage customers to pay parking fees with a ClipperSM card at five garages. In addition, the ClipperSM Contractor, as part of this change order, will implement functionality that allows customers to use ClipperSM cash value for non-transit payments.

2f) ClipperSM Contract Change Order – Order 2,000,000 Limited Use Smart Cards: Cubic (\$655,000).

In June 2009, the Committee approved a cooperative funding agreement with SFMTA in an amount not to exceed \$34.5 million. Under this funding agreement, SFMTA is funding a ClipperSM-based solution for the replacement of San Francisco Muni Metro fare gates and ticket vending machines (TVMs). The major elements of the project are deployment of ClipperSM-only fare gates and ClipperSM-only vending machines, development of limited use ClipperSM cards for use by customers who do not have a standard extended-use ClipperSM card, related site preparation services, and related project management services. SFMTA is using a combination of federal, state and local funds including \$11 million in American Recovery and Reinvestment Act (ARRA) funds, to support the funding agreement.

In September 2009, this Committee authorized execution of a change order with Cubic Transportation Systems to procure 2,000,000 limited use ClipperSM cards required to support the initial deployment of the new SFMTA fare gates and vending machines. SFMTA is now projecting that additional limited use cards will be needed sooner than previously planned and is seeking an additional order of 2,000,000. With approval of this change order amendment, the ClipperSM Contractor will provide a second order of 2,000,000 limited use ClipperSM cards.

Steve Heminger

SH:MG

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract Change Order

Work Item No.: 310-2653

Contractor: Cubic Transportation Systems
San Diego, CA

Project Title: Enable ClipperSM Card use for SFMTA Parking Fee Payments

Purpose of Project: Pilot project to enable ClipperSM card as a payment option at five SFMTA parking garages

Brief Scope of Work: Contractor to provide software and hardware to integrate into existing parking garage equipment and systems.

Project Cost Not to Exceed: \$1,700,000 (current capital contract – \$107,620,303)

Funding Source: ITS-OTMC (federal UPP funds - 80%)
SAFE (local match - 20%)

Fiscal Impact: Funds included in FY 2010-11 agency budget

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract change order to implement a pilot parking project, and the Chief Financial Officer is authorized to set aside funds up to \$1,700,000 for such a contract change order.

Operations Committee:

Amy Rein Worth, Chair

Approved:

Date: July 9, 2010

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract Change Order Amendment

Work Item No.: 310-2741

Contractor: Cubic Transportation Systems
San Diego, CA

Project Title: Procurement of 2,000,000 Limited Use Smart Cards

Purpose of Project: Contractor to provide 2,000,000 limited use smart cards for use in the ClipperSM-only Muni Metro fare gate and TVM replacement project

Project Cost Not to Exceed: \$655,000 – this amendment (\$651,826 current value of change order)

Funding Source: CMAQ, STA

Fiscal Impact: None

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract change order with Cubic Transportation Systems, Inc. to provide 2,000,000 limited use smart cards, and the Chief Financial Officer is authorized to set aside funds up to \$655,000 for such change order amendment.

Operations Committee:

Amy Rein Worth, Chair

Approved:

Date: July 9, 2010

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Bench for Consultant Assistance Program

Work Item No.: 310-2700, 105-1221

Contractor: N/A

Project Title: ClipperSM Consultant Assistance Program

Purpose of Project: To establish the attached list of pre-qualified vendors for on-call support services

Project Cost Not to Exceed: N/A

Funding Source: N/A

Fiscal Impact: None

Motion by Committee: That the attached list of pre-qualified vendors be established to provide on-call support services for the ClipperSM program, subject to applicable contract approval requirements and necessary budget authorizations.

Operations Committee:

Amy Rein Worth, Chair

Approved:

Date: July 9, 2010

Attachment A
ClipperSM Consultant Assistance Program

List of Recommended Firms and Work Areas

	1. Project Management	2. Implementation and Management	3. Software Design and Analysis	4. Compliance with FTA Rules	5. Financial Support	6. Schedule Analysis and Development	7. Training Coordination	8. Strategic Planning	9. Compliance Audits	10. Marketing	11. Customer Service	12. Construction Management
Acumen	x	x	x			x			x			x
Auriga	x	x	x	x		x	x		x	x		x
Compusoft			x									
Convey										x		
IBI	x							x				
Insightful	x											
Intergraphics										x		
Invoke	x			x			x	x			x	
Jones Worley										x		
Kimley Horn	x	x					x	x				
KNL				x	x				x			
LTK	x	x		x				x				
Redhill										x	x	
Solutions for Transit	x			x			x					
Synapse								x		x	x	
Words Pictures Ideas										x		
Wumly							x		x			