



METROPOLITAN
TRANSPORTATION
COMMISSION

Joseph P. Bort MetroCenter
101 Eighth Street
Oakland, CA 94607-4700
TEL 510.817.5700
TDD/TTY 510.817.5769
FAX 510.817.5848
E-MAIL info@mtc.ca.gov
WEB www.mtc.ca.gov

Memorandum

TO: Planning Committee

DATE: June 4, 2010

FR: Executive Director

RE: Transportation 2035 Equity Analysis: Snapshot Analysis Follow-Up

Background

Last November, staff presented an initial framework to the Planning Committee for a Snapshot Analysis of transportation-related measures related to MTC's low-income and minority communities of concern. Based on a recommendation in the *Transportation 2035 Equity Analysis Report*, the Snapshot Analysis is intended to drill-down on key transportation-related indicators in order to assess differences between communities of concern today and track changes over time. Regular updates to these indicators will inform multiple regional planning efforts at once, including the RTP and its associated Equity Analysis, the sustainable communities strategy, and development of the Coordinated Public Transit–Human Services Transportation Plan.

Throughout 2009, staff worked with members of the former Minority Citizens Advisory Committee (MCAC) to identify high-priority questions for the Snapshot Analysis to address. Staff then identified specific metrics to address those questions using data that MTC currently collects or uses regularly (see Attachment A), which were then mapped regionally and against locations of communities of concern (see Attachment B). Not all priority questions could be addressed with available data.

In November, Committee members requested additional information from staff, including:

- More detailed information on travel behavior of low-income households
- Access to localized data, including data on the effects of transit service cuts by location
- Further information on how data from the Snapshot could inform the RTP/SCS process.

Overall, the process of mapping the metrics regionally and tabulating the data for each community of concern revealed the following key findings:

- Each metric revealed considerable differences among the 44 communities of concern as they relate to regional averages.
- The ability to combine related measures can further reveal areas where communities face multiple transportation-related issues and to what degree.
- Mapping local conditions against regional averages gives context of how a local community compares to the region overall, but local context must be taken into account to address issues identified.

Recommendations

Based on the Committee's input and the ongoing work with MCAC members, staff presented a report on the proposed Snapshot framework and metrics to MCAC in March 2010, and concur with MCAC regarding the measures included in the analysis. At their March meeting, MCAC approved the report and

staff recommendations, and also adopted additional recommendations summarized in the attached memorandum.

Based on the work done to date and the metrics agreed upon by both MTC staff and MCAC members, staff intends to use the measures developed as follows:

1. Update demographic socioeconomic data for communities of concern in early 2011 and review current definitions of communities of concern.
2. Update current set of Snapshot metrics in early 2011 to complement and inform RTP/SCS development and analysis, and distribute to all partner agencies.
3. Advance issues identified in developing Snapshot metrics for consideration in the upcoming California Household Travel Survey as well as MTC's future regional data collection efforts.

Steve Heminger

Attachment A: Summary of Snapshot metrics

Attachment B: Snapshot Analysis map book

Attachment C: MCAC Memorandum