



METROPOLITAN
TRANSPORTATION
COMMISSION

Agenda Item 3

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Memorandum

TO: Legislation Committee

DATE: March 5, 2010

FR: Executive Director

WI: 1114

RE: Policy Advisory Council Appointments

Background

In November 2009, MTC adopted Resolution 3931, which consolidated its three advisory committees into a new Policy Advisory Council. The mission of this new advisory council will be to advise MTC on transportation policies in the San Francisco Bay Area, incorporating diverse perspectives relating to the environment, the economy and social equity. The resolution calls for a 27-member Policy Advisory Council, with one third (9) of the members representing communities of color, environmental justice or low-income issues; one third (9) representing senior or disabled interests, and one third (9) representing economic and environmental interests.

Of the nine members representing economic and environmental interests, four will represent the economy, and four will represent the environment, with the ninth member selected from either category. These advisors are appointed by the Commission chair and vice chair on an at-large basis; however, five of the nine must be from each of the five most populous Bay Area counties — Alameda, Contra Costa, San Francisco, San Mateo and Santa Clara.

The 18 members representing low-income communities, communities of color, seniors and persons with disabilities are appointed by county. Nine members — one from each county — will represent low-income communities and communities of color, with four aligned with low-income communities, four representing communities of color, with the ninth member coming from either category. The same formula holds for the nine members representing seniors and persons with disabilities (one from each county, with four from each category and the ninth member coming from either).

Recruitment Generates Overwhelming Response

More than 350 applications were submitted for the 27 available seats — a signal not only of the interest in advising the Commission on policy issues, but also an apparent nod to the focused work plan and multi-disciplinary structure of this new group. Recruitment began in December 2009 and extended through February 1, 2010 (this deadline was extended for an additional two weeks for the low-income/community of color category).

Selection and Appointment

Staff completed an initial assessment of the candidates, including phone interviews with a large portion of the applicants. The impressive list of candidates included professionals from a range of

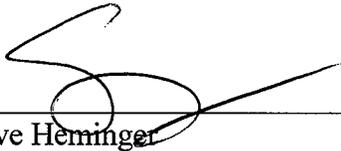
fields, as well as academics, community leaders and users of the transportation system. The typical candidate possessed a rich array of skills and experiences.

Commissioners representing counties or cities within a county are recommending two county representatives: one individual to fill the minority/low-income seat, and one individual to fill the senior/disabled seat in their county. In the counties where there are two Commissioners, they will confer and agree upon the recommended candidates. For the environment and economy appointments, Chair Haggerty and Vice Chair Tissier have reviewed the applications, conferred on various possibilities, and are jointly recommending the slate of candidates.

Attached is MTC Resolution 3931, which includes a list of the recommended appointees, their appointing Commissioner, and the category under which they are being recommended. The list represents the richness of the applicant pool, as well as the diversity of residents in the Bay Area. Of those candidates being recommended, 14 are individuals from communities of color, 15 are women, and 9 are returning advisors.

Staff Recommendation

Staff feels the list of recommended advisors will make a strong advisory council who can speak on behalf of a variety of interests to inform Commission decisions. We recommend referral of Resolution 3931, Revised, to the Commission.



Steve Heminger

Date: November 18, 2009
W.I.: 1114
Referred by: Legislation
Revised: 03/24/10-C

ABSTRACT

Resolution No. 3931, Revised

This resolution defines the role and responsibilities of the Commission's Policy Advisory Council.

This resolution supersedes Resolution No. 3516. Further discussion of this action is contained in the Executive Director's memorandum dated November 6, 2009. This resolution includes:

- Attachment A, which outlines the mission statement, roles, expectations, procedures, appointment process and membership criteria for the Council;
- Attachment B, a table listing the currently appointed advisors.

This resolution was revised on March 24, 2010, to include the above-mentioned Attachment B, a table listing the appointed advisors and their terms.

Date: November 18, 2009
W.I.: 1114
Referred by: Legislation

RE: Commission Policy Advisory Council

METROPOLITAN TRANSPORTATION COMMISSION
RESOLUTION NO. 3931

WHEREAS, the Metropolitan Transportation Commission (MTC) is the regional transportation planning agency for the San Francisco Bay Area pursuant to Government Code Section 66500 *et seq.*; and

WHEREAS, MTC seeks to involve citizens of diverse backgrounds and interests in the development of transportation plans and programs, in a manner consistent with applicable state and federal requirements and Commission policy (Resolution No. 2648); and

WHEREAS, MTC seeks to focus its advisory processes around the “Three E” principles of sustainability outlined in the regional transportation plan: a prosperous and globally competitive economy; a healthy and safe environment; and equity wherein all Bay Area residents share in the benefits of a well-maintained, efficient and connected regional transportation system; and

WHEREAS, MTC seeks to utilize its advisors to ensure that a wide spectrum of views are considered in developing transportation policy, and enhance the contributions and effectiveness of its advisors, now, therefore be it

RESOLVED, that the Commission establishes a Policy Advisory Council; and be it further

RESOLVED, that the members of the Policy Advisory Council will be appointed according to the process and shall have the role, tasks, membership and meetings as described in Attachment A to this resolution, attached hereto and incorporated herein as though set forth at length; and be it further

RESOLVED, that the Policy Advisory Council roster is contained in Attachment B to this resolution; and be it further

RESOLVED, that the Executive Director is instructed to secure nominations to fill expired terms and other vacancies and present them to the Commission for confirmation by periodically revising Attachment B; and be it further

RESOLVED, that Resolution No. 3516, Revised, is superseded with the adoption of this resolution.

METROPOLITAN TRANSPORTATION COMMISSION

Scott Haggerty, Chair

The above resolution was entered into by the Metropolitan Transportation Commission at a regular meeting of the Commission held in Oakland, California, on November 18, 2009

Date: November 18, 2009
W.I.: 1114
Referred by: Legislation
Revised: 03/24/10-C

Attachment A
Resolution No. 3931
Page 1 of 4

Attachment A
Metropolitan Transportation Commission
Policy Advisory Council

A. Mission Statement

The mission of the Metropolitan Transportation Commission's Policy Advisory Council (Council) is to advise the Commission on transportation policies in the San Francisco Bay Area, incorporating diverse perspectives relating to the environment, the economy and social equity. The Council advises the Commission and its staff through the appropriate MTC standing committees on matters within MTC's jurisdiction and as assigned by the Commission.

B. Roles/Expectations

1. Advisors Provide Interest-Based and/or Geographic Perspectives

Advisors should represent the stakeholder interest under which they have been appointed. Although some advisors may be appointed based on an organizational affiliation, they should represent their constituency (not just their individual organization).

2. Responsibilities

Advisors will be expected to regularly attend their Council meetings and to maintain an ongoing engagement with organizations and individuals who make up the advisor's constituency.

3. Council Work Plan

The Commission will hold an annual workshop as a separately agendized meeting with the Policy Advisory Council to set the Council's work plan and schedule for the year. At this meeting, the Commission will identify several priority areas in which it desires feedback and/or research from the Council, and establish appropriate goals and performance measures. Advisors also will be given the opportunity to recommend initiatives of potential relevance to the Commission for inclusion in the work plan.

4. Reporting to the Commission

With the assistance of MTC staff, the Council will report on its work plan progress or present recommendations to the full Commission or MTC's standing committees, as appropriate.

5. Limitations on Advisor Activities

The role of the advisors is to advise the MTC Commission. Advisors are not to convey positions to outside agencies on behalf of the Council, independent of Commission action.

C. Membership

The Council shall be composed of twenty-seven (27) members as follows.

A total of nine (9) members, one from each Bay Area county, shall be selected to represent interests related to the communities of color, environmental justice and low-income issues. A minimum of four members shall represent the communities of color, and a minimum of four shall represent environmental justice/low-income issues. The ninth member shall be selected from either category.

A total of nine (9) members, one from each Bay Area county, shall be selected to represent the interests of disabled persons and seniors. A minimum of four members shall represent senior issues, and a minimum of four shall represent disabled issues. The ninth member shall be selected from either category.

A total of nine (9) members shall be selected ~~at large from throughout the entire Bay Area~~ to represent interests related to the economy and the environment. A minimum of four members shall represent economy interests and a minimum of four members shall represent environmental interests. The ninth member shall be selected from either category. Of these nine seats, at least five should be held by residents from each of the five most populous counties. The remaining four seats may be selected at large from throughout the entire Bay Area.

There shall be no alternates to the appointed membership.

D. Appointment Process

1. General

MTC staff shall secure nominations to fill terms and vacancies for the Council and present them to the appropriate Commissioners for confirmation. Appointments for advisors representing a particular county will be made by that county's Commissioners.

Appointments for all the at-large advisors will be made by the Commission's chair and vice chair. Nominations for members of the Council will be solicited from a wide range of sources including, but not limited to: MTC Commissioners, current advisors, relevant organizations in the community, and via news releases or display ads sent to media outlets in the nine-county Bay Area.

2. Terms of Appointment

In general, advisors will serve four-year terms. Although there are no term limits, MTC Commissioners are to consider length of service and effectiveness before recommending the reappointment of advisors. All advisors wishing to be reappointed must reapply.

E. Procedures

Attendance and Participation

1. Advisors must attend at least two-thirds of the Council's regularly scheduled meetings each year and make a constructive contribution to the work of the Policy Advisory Council. Those who do not do so may be subject to dismissal from the Council at the discretion of the appointing Commissioner(s).

2. Residency Requirements

Advisors must live or work in the nine-county Bay Area.

3. Compensation

Subject to the Commission Procedures Manual (MTC Resolution No. 1058, Revised, Appendix D), advisors will receive a stipend per meeting and be reimbursed for actual expenses for travel, with a maximum of three meetings per month. Meetings are defined as a) publicly noticed meetings or meetings of ad hoc working groups of the Council; b) noticed MTC Commission or committee meetings; or c) attendance at a community meeting at the request of the Commission or MTC staff to provide outreach assistance (i.e., when he/she attends a community meeting with MTC staff to provide an introduction to a particular community).

4. Meeting Frequency and Location of Meetings

The Council will meet regularly as required by its annual work plan. Public meetings will be held at the MTC offices or other locations at a regular time to be agreed upon by the members of the Council.

5. Ad Hoc Working Groups

To implement its work plan, the Council may establish working groups, with participation from MTC staff, on an ad hoc basis.

6. Quorum Requirements

At least 50 percent plus one of the Council's appointed membership must be present to constitute a quorum and vote on issues. The Council can hold discussions in the absence of a quorum, but cannot vote.

7. Election of Council Chair and Vice Chair

The Council will have a chair and a vice-chair, to be elected by the council for a one-year term. Although Council officers may be reelected, regular rotation of these positions among the Council membership is strongly encouraged.

8. Public Meetings

All Council meetings and any ad hoc working group meetings will be noticed and open to the public.

Date: November 18, 2009
W.I.: 1114
Referred by: Legislation
Revised: 03/24/10-C

Attachment B
Resolution No. 3931
Page 1 of 2

Attachment B
Metropolitan Transportation Commission
Policy Advisory Council
Term: April 2010 – March 2012

Advisor Name	Representing	County	Appointing Commissioner(s)
Naomi Armenta	Equity - Disabled	Alameda	Commissioners Bates and Haggerty
Cathleen Baker	Equity – Low-Income	San Mateo	Commissioners Lempert and Tissier
Paul Branson	Equity – Senior	Marin	Commissioner Kinsey
Richard Burnett	Equity - Disabled	Solano	Commissioner Spering
Joanne Busenbark	Equity – Senior	Napa	Commissioner Dodd
Carlos Castellanos	Economy	Alameda	Chair Haggerty, Vice Chair Tissier
Andrew Casteel	Environment	San Francisco	Chair Haggerty, Vice Chair Tissier
Bena Chang	Economy	Santa Clara	Chair Haggerty, Vice Chair Tissier
Wilbert Din	Equity – Minority	San Francisco	Commissioners Daly and Rubin
Ann Hancock	Environment	Sonoma	Chair Haggerty, Vice Chair Tissier
Richard Hedges	Economy	San Mateo	Chair Haggerty, Vice Chair Tissier
Allison Hughes	Equity - Disabled	San Francisco	Commissioners Daly and Rubin
Dolores Jaquez	Equity – Senior	Sonoma	Commissioner Mackenzie
Linda Jeffrey-Sailors	Economy	Alameda	Chair Haggerty, Vice Chair Tissier
Randi Kinman	Equity – Low-Income	Santa Clara	Commissioners Chu and Yeager
Federico Lopez	Equity - Disabled	Contra Costa	Commissioners Glover and Worth
Marshall Loring	Equity – Senior	San Mateo	Commissioners Lempert and Tissier
Evelina Molina	Equity – Low-Income	Sonoma	Commissioner Mackenzie
Cheryl O'Connor	Economy	Contra Costa	Chair Haggerty, Vice Chair Tissier
Kendal Oku	Equity – Minority	Marin	Commissioner Kinsey
Lori Reese-Brown	Equity – Minority	Solano	Commissioner Spering

Advisor Name	Representing	County	Appointing Commissioner(s)
Gerald Rico	Equity – Minority	Napa	Commissioner Dodd
Frank Robertson	Equity – Minority	Contra Costa	Commissioners Glover and Worth
Carmen Rojas	Equity – Low-Income	Alameda	Commissioners Bates and Haggerty
Dolly Sandoval	Equity – Senior	Santa Clara	Commissioners Chu and Yeager
Egon Terplan	Environment	San Francisco	Chair Haggerty, Vice Chair Tissier
Abigail Thorne-Lyman	Environment	Alameda	Chair Haggerty, Vice Chair Tissier