



METROPOLITAN
TRANSPORTATION
COMMISSION

Agenda Item 3

Joseph P. Bort MetroCenter
101 Eighth Street
Oakland, CA 94607-4700
TEL 510.817.5700
TDD/TTY 510.817.5769
FAX 510.817.5848
E-MAIL info@mtc.ca.gov
WEB www.mtc.ca.gov

Memorandum

TO: Legislation Committee

DATE: January 4, 2010

FR: Executive Director

RE: Policy Advisory Council Recruitment Update

Background

In November, the Commission approved MTC Resolution No. 3931, which defines the roles and responsibilities of MTC's new advisory committee, the Policy Advisory Council. The Council will effectively merge MTC's three separate advisory committees – the MTC Advisory Council, the Elderly and Disabled Advisory Committee, and the Minority Citizens Advisory Committee – into a new 27-member panel. The three existing advisory committees will sunset this March, just prior to the seating of the new committee in April. The composition of the new committee is outlined in detail in Attachment A. Recruitment for the new advisory committee members has begun, and staff is returning this month with an update on recruitment efforts and a selection schedule.

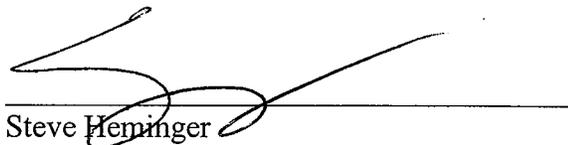
Recruitment Schedule for the Policy Advisory Council

Staff began recruiting for members of the Policy Advisory Council in mid-December and will continue through February 1, 2010. Efforts include:

- Sending a general recruitment email and postcard to MTC's contact database;
- Sending a more targeted recruitment email to staff at our partner agencies, including transit and congestion management agencies;
- Distributing a press release announcing recruitment for the new committee;
- Placing ads in minority newspapers;
- Contacting community groups, chambers of commerce, etc., with recruitment information; and
- Encouraging current members to reapply.

As applications arrive, staff will conduct telephone interviews with applicants. Upon conclusion of the recruitment period in early February, staff will meet with the MTC Chair and Vice Chair to review the slate of at-large applications. Simultaneously, staff will send applications for the geographically-based seats to the appropriate Commissioners. Commissioner interviews with candidates may be arranged upon request prior to making recommendations.

The recommended set of candidates will be presented to the Legislation Committee on March 12, 2010, with Commission approval scheduled for March 24, 2010. The Policy Advisory Council is expected to hold its first meeting in April 2010 - to be held jointly with MTC Commissioners to develop the Council's new work plan.



Steve Heminger

Attachment

J:\COMMITTEE\Legislation\PacketCurrent\3_PolicyAdvisoryCouncil.doc

**MTC Policy Advisory Council
Membership Structure**

ECONOMY and ENVIRONMENT INTERESTS		
<i>Number of seats per category</i>	<i>County Distribution</i>	<i>Appointing Commissioner(s)</i>
Nine (9) seats <ul style="list-style-type: none"> • at least four members representing economy interests • at least four members representing environment interests • the ninth member selected from either category 	At least five members to come from each of the five most populous counties: Alameda, Contra Costa, San Mateo, San Francisco and Santa Clara The remaining four members selected at-large from throughout nine-county region	MTC Chair and Vice Chair Final confirmation by the full Commission
SOCIAL EQUITY: Communities of Color and Low Income/ Environmental Justice Interests		
<i>Number of seats per category</i>	<i>County Distribution</i>	<i>Appointing Commissioner</i>
Nine (9) seats <ul style="list-style-type: none"> • at least four members representing communities of color • at least four members representing low income/environmental justice issues • the ninth member selected from either category 	The nine seats to include one representative from each of the nine Bay Area counties	Commissioner(s) from each county recommend selection of individuals from their county Final confirmation by the full Commission
SOCIAL EQUITY: Disabled and Senior Interests		
<i>Number of seats per category</i>	<i>County Distribution</i>	<i>Appointing Commissioner</i>
Nine (9) seats <ul style="list-style-type: none"> • at least four members representing interests of disabled persons • at least four members representing interests of seniors • the ninth member selected from either category 	The nine seats to include one representative from each of the nine Bay Area counties	Commissioner(s) from each county recommend selection of individuals from their county Final confirmation by the full Commission
Total Members: 27		