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TRANSPORTATION  
COMMISSION

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## *Memorandum*

TO: Planning Committee

DATE: November 6, 2009

FR: Executive Director

RE: Transportation 2035 Equity Analysis Follow-Up

### **Background**

Last December, staff presented the results of the Transportation 2035 Equity Analysis, which forecasted the long-range benefits and burdens of the Transportation 2035 Plan for the region's low-income and minority communities of concern relative to accessibility, affordability, and environmental effects (emissions). At the time, Planning Committee members directed staff to work with members of the Minority Citizens Advisory Committee and other interested stakeholders to improve the planning process for the next iteration of our work in this area.

### **A New Approach: Developing a Snapshot Analysis Framework**

The *Transportation 2035 Equity Analysis Report* recommended development of a Snapshot Analysis to drill-down on key equity-related indicators in order to assess transportation-related differences between communities of concern today and track changes over time. Staff is working with MCAC's Equity Analysis Subcommittee to identify high-priority questions they would like the Snapshot Analysis to answer. Staff has identified specific metrics to address those questions using data that MTC currently collects or uses regularly (see [Attachment A](#) for a draft list of key questions and their associated metrics). While not every question could be answered with available data, the current list represents the efforts thus far to link MCAC's priority questions with MTC's available data.

Staff will continue to work with MCAC members to refine the metrics to be addressed with the Snapshot Analysis. Incorporating input from Planning Committee members and other interested stakeholders, staff will develop a final set of priority metrics in early 2010 with recommendations for how to incorporate them into MTC's planning efforts, including development of the next regional transportation plan and Equity Analysis, the next update of the Coordinated Public Transit-Human Services Transportation Plan, and the Transit Sustainability Project.

### **Focus on Housing and Transportation Affordability**

A second follow-up action recommended in the *Transportation 2035 Equity Analysis Report* was a more detailed study of Bay Area housing and transportation affordability. Affordability was one of the performance objectives identified in the Transportation 2035 Plan, but long-range forecasts proved difficult to analyze, particularly with respect to forecasting housing costs. To better understand today's housing and transportation affordability landscape, MTC worked with the Center for Neighborhood Technology on a more detailed affordability analysis focusing on the region's low- and moderately low-income households. This work, summarized in [Attachment B](#), has also been incorporated into the Snapshot framework. Staff will present the key findings from this study at your Committee meeting.

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Steve Heminger

Attachments: Draft list of Snapshot metrics and priority questions  
Executive Summary of Housing and Transportation Affordability Study  
PowerPoint slides