

# **EDAC MOBILITY MANAGEMENT SUBCOMMITTEE**

Status Report and Next Steps  
Sept. 3, 2009

## **First, A Definition:**

Mobility Management is:

- A customer-centered, centralized system that provides:
  - Information about transportation options &
  - Coordinates responses to requests for transportation services, particularly for low-income, elderly & disabled populations

## **Mobility Management Objectives**

- Improve Transportation Options
- Reduce Confusion about what Transportation Options are Available
- Improve Coordination Among Transportation Service Providers to Provide More Cost-Effective Delivery of Transportation Services, Benefiting Customers.

## **EDAC's Mobility Management Subcommittee Goals - page 1**

- To promote Mobility Management as a transportation planning and operational tool or method that starts with individual and community needs and resources.
- To recognize the demographic reality that the percentage of persons over 65, and the numbers of people with a disability are growing. So far, this population has received grossly inadequate attention in transportation planning, and Mobility Management could be part of the solution.
- To raise the visibility of the value of Mobility Management to policy makers, providers and users to promote economic equity in transportation access in the Bay Area

## **EDAC's Mobility Management Subcommittee Goals - page 2**

- To request MTC to take the lead in supporting research, collecting and disseminating information about the Mobility Management best practices in rural, suburban, and urban contexts.
- To establish the importance of Mobility Management as a resource for the Office of Emergency Services and the Calif. Emergency Management Agency (CEMA)
- To request MTC to promote and fund Mobility Management activities in the Bay Area.

# **EDAC's Mobility Management Subcommittee**

## **Possible Next Steps**

- Ask MTC to design & fund a mobility management center pilot project.
- Ask MTC to sponsor a mobility management summit that will feature local and national best practices.
- Request MTC to focus on developing funding and staff resources for mobility management in the Bay Area in time to respond to the growing need.
- Request MTC to promote transportation awareness education etc. re: all modes, for example: travel training, different information modes, CarFit & other older driver safety programs, & housing-transportation choices.