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Memorandum

TO: BATA Oversight Committee

DATE: July 1, 2009

FR: Executive Director

RE: Contracts –FasTrak[®] Rental Car Tolling Service: Highway Toll Administration, LLC and Rent-a-Toll, LTD

Staff recommends that the Committee authorize the Executive Director to enter into contracts with Highway Toll Administration, LLC (HTA) and Rent-a-Toll, LTD, to provide automated rental car tolling services on the state-owned bridges.

Currently, rental cars generate about 120,000 violations per year, which account for about 4 percent of total violations. Under the current process, when a motorist in a rental car is a toll violator, the Customer Service Center (CSC) sends a violation notice to the rental agency and the rental agency provides the name and address of the renter to the CSC. Pursuant to California Vehicle Code 40264, the rental agency has up to 30 days to provide the affidavit of non-liability along with the name and address of the renter in order to transfer responsibility for the violation to the renter. The CSC then sends another violation notice to the renter. This is a time consuming and costly process for the CSC and the rental agencies.

On January 9, 2009, the BATA Oversight Committee authorized staff to enter into a sole source contract with PlatePass, LLC, to provide automated rental car tolling services through Avis/Budget and Hertz. HTA and Rent-a-Toll will expand the program to include additional rental car agencies. HTA has established agreements with National, Alamo, and Enterprise and Rent-a-Toll with Dollar and Thrifty.

As with PlatePass, HTA and Rent-a-Toll both provide a method for collecting tolls from rental car vehicles using the toll facilities when the drivers do not have a FasTrak[®] account. Any time one of the rental cars managed by HTA or Rent-a-Toll uses a FasTrak[®] lane on a toll bridge, the toll will be paid based on the rental car license plate. HTA and Rent-a-Toll are responsible for collecting the tolls directly from the rental car customer.

There is a significant benefit for BATA since we will not be required to send toll violations to motorists that violate the toll facilities in rental cars and we are guaranteed the payment of tolls from vehicles participating in the program. Additionally, there is no cost of these programs to BATA.

At the Committee's request, staff discussed legislature changes to eliminate the rental car agencies right to transfer the responsibility for the violation notice payment to the renter with the other toll agencies in the state. However, we did not get much support for this type of legislation mostly because significant opposition would be expected from the rental car industry.

Recommendation

Staff recommends that the Committee authorize the Executive Director or his designee to negotiate and execute contracts with HTA and Rent-a-Toll[®] to provide rental car tolling services for the FasTrak[®] program for individual terms not to exceed 5 years.

Steve Heminger

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REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract

Work Item No.: 1252

Vendor: Highway Toll Administration, LLC
Great Neck, NY

Work Project Title: Rental Vehicle Tolling Service

Purpose of Project: Automate tolling of rental vehicles

Brief Scope of Work: Provide automated tolling of rental vehicles through license plate matching to the HTA managed FasTrak[®] account.

Project Cost Not to Exceed: \$0

Funding Source: N/A

Fiscal Impact: Project costs are consistent with funds programmed and budgeted in the BATA Toll Bridge Operations.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and execute a contract with Highway Toll Administration, LLC for automated rental vehicle tolling services for the FasTrak[®] Program.

BATA Oversight Committee:

Bill Dodd, Chair

Approved: Date: July 8, 2009

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Contract

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| Work Item No.: | 1252 |
| Vendor: | Rent-a-Toll, LTD Plano, TX |
| Work Project Title: | Rental Vehicle Tolling Service |
| Purpose of Project: | Automate tolling of rental vehicles |
| Brief Scope of Work: | Provide automated tolling of rental vehicles through license plate matching to the Rent-a-Toll managed FasTrak [®] account. |
| Project Cost Not to Exceed: | \$0 |
| Funding Source: | N/A |
| Fiscal Impact: | Project costs are consistent with funds programmed and budgeted in the BATA Toll Bridge Operations. |
| Motion by Committee: | That the Executive Director or his designee is authorized to negotiate and execute a contract with Rent-a-Toll for automated rental vehicle tolling services for the FasTrak [®] Program. |
| BATA Oversight Committee: | <hr/> Bill Dodd, Chair |
| Approved: | Date: July 8, 2009 |