



## **Regional Airport Planning Committee**

June 11, 2009

**TO:** Regional Airport Planning Committee  
**FROM:** Staff of the Regional Airport Planning Committee  
**SUBJECT:** Memorandum on the Bay Area Airport Survey Report

At the March 27, 2009 RAPC meeting, Josh Williams of BW Research Partnership presented the methodology and findings of the Bay Area Airport Survey. The survey was administered in February by telephone and the internet. The sample size was 1,790 by telephone and 200 by internet and was taken from likely voters in the nine-county Bay Area and representative sample was achieved by county. The main research objectives of the study were to:

- Assess regional priorities related to general planning issues as well as those related specifically to airports;
- Evaluate airport usage over the past 12 months and satisfaction with characteristics of users' primary airport;
- Determine views regarding airport expansion;
- Assess support for a variety of strategies to deal with anticipate future demand for Bay Area flights; and
- Identify residents' most preferred strategy.

Since RAPC's March meeting, the consultant has prepared a summary report which includes the key findings, methodology and more detailed information regarding the survey responses. This report, which has been presented to RAPC's Phase 2 Task Force, is attached to this memorandum. The primary issues that the Task Force raised regarding the report are the importance of providing the Task Force with information as to how the survey results will be used in the rest of the Phase 2 work and some expressed concern regarding the wording of the High-Speed Rail question. In response to these concerns, staff explained that the survey results may be used in the two rounds of public outreach that are planned for Phase 2 and that both the Task Force and RAPC will see those materials during the planning of the public forums. In response to the Task Force members concerned about the High-Speed Rail question, staff explained that the survey question included the concept of limiting flights from Bay Area airports to destinations within California in order to provide a trade-off and to create the connection between relieving runway congestion and high-speed rail service. Without the

concept of limiting flights , the resulting question would just assess the value that the respondent placed upon high-speed rail service and not the value placed on this service as tool to relieve airport congestion.

RAPC staff are available to answer any questions regarding the attached survey report.