



METROPOLITAN
TRANSPORTATION
COMMISSION

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Memorandum

TO: Minority Citizens Advisory Committee –
Equity Analysis Subcommittee

DATE: June 11, 2009

FR: Jennifer Yeamans

RE: Snapshot Analysis: Framing and Goals

Snapshot Analysis Background

After reviewing the draft results of the Transportation 2035 Equity Analysis in December 2008, MTC Planning Committee members requested that staff work with MCAC and other interested stakeholders to drill down further into characteristics of low-income populations and communities of concern and refine the approach to subsequent RTP Equity Analyses.

In the Transportation 2035 Equity Analysis Report, MTC identified a Snapshot Analysis as a way to advance a better understanding of these characteristics, potentially by incorporating this information into developing approaches to future RTP Equity Analyses.

Goal Statements to Frame Analysis

Given the direction received thus far, including discussions at your past Subcommittee meetings, staff proposes two primary goals to frame the work carried out for the Snapshot Analysis:

1. *To better understand transportation-related differences between and recent changes in communities of concern¹ and for transportation-disadvantaged populations². (See definitions below.)*
2. *To bring analysis findings and results to MTC's Planning Committee by December 2009 for consideration in future RTP Equity Analysis methodologies.*

Definitions:

(1) *Communities of concern:* The Bay Area's 44 geographically-defined communities with concentrations of minority (> 70% of population) and/or low income (> 30% of population at less than 200% of federal poverty level) residents.

(2) *Transportation-disadvantaged populations:* People who, due to age, disability, or low income, may face access and mobility challenges in meeting everyday needs, regardless of their location in the region.

Recommendation

Approve goal statements to frame the work carried out in the Snapshot Analysis.

(over)

Proposed Timeline for Key Objectives

Discuss and finalize project scope	April – June
Review list of key measures to include in analysis	June
Generate initial base maps and summaries, review draft results	August
Complete final maps, assemble and review non-GIS data as needed	September
Summarize and present results	November – December