



Northern California Minority Supplier Development Council's

Development Council's

2009

MINORITY BUSINESS OPPORTUNITY EXPO

Thursday August 6

8:00am - 1:00pm

San Jose Convention Center
South Hall ♦ 435 South Market St., San Jose, CA



You are invited to join us at our 2009 Minority Business Opportunity Expo. Attendees will enjoy a dynamic, value-rich experience with concrete benefits and unprecedented opportunities that our Council has never before provided at a trade show. Please check back soon for details and agenda!

For more information or to register online please go to www.ncmsdc.org
Register today before Early Bird savings end!

Matchmaking Sessions Will Be Scheduled Based upon the Following Criteria

1. When you registered to attend the Expo
2. Consistency with the requests and/or criteria of corporations
3. Availability

How to Participate in NCMSDC's Expo Matchmaking Opportunity

Matchmaking Deadline: Friday, July 17th

Please DO NOT request a match until we have posted the Expo Buyers List.
All requests received before the list is posted will not be considered.

1. Register for the Expo online
2. Select your top 3 matchmaking choices from our List of Buyers, once it's posted
3. Email matchmaking@ncmsdc.org by **July 17th** with the following information in the body of your email: your top 3 choices, your name, title, company, email, phone number, and your **industry category** (click here for a list of industry categories)
4. Retrieve your matchmaking appointment on the day of the event before 9:45am

Special Details

NCMSDC will make every attempt to match you to your choice. However, please be aware that matchmakings are scheduled based on 1. When you registered to attend the Expo; 2. Consistency with the requests and/or criteria of corporations; and 3. Availability.

Also please note that you will NOT receive your matchmaking appointment until the day of the event (visit the registration table before 9:45am). If you do not retrieve your appointment before 9:45am, you will automatically lose your matchmaking slot(s).

Should you be unable to participate in the matchmaking session, we still encourage you to attend the Expo for its wealth of networking and educational opportunities.

Deadlines

To ensure that your requests are met, please adhere to the deadlines listed below. If you submit anything past the deadline, we cannot guarantee that your request will be fulfilled. Thank you for your understanding.

ITEM DUE	DEADLINE	ADDITIONAL INFORMATION
MBE/Corporate Sponsorship Deadline	Thursday, July 2	
All Booth Cancellations Must Be Received	Thursday, July 2	Cancellations must be received in writing by 5pm
Program Ad Submission	Thursday, July 2	Check back soon for our 2009 Expo Ad Specs
Last Day to Purchase Booth	Friday, July 17	
Matchmaking Requests Deadline	Friday, July 17	Please see previous page for details.
Early Bird Special Ends	Monday, July 20	Register Now and Save
No Checks Accepted After This Date	Friday, July 24	
Last Day to Purchase Tickets	Friday, July 31	
All Ticket Cancellations Must Be Received	Friday, July 31	Cancellations must be received in writing by 5pm

Venue Information

General Info: <http://www.sanjose.org/meetings/facilities/southhall.php>

Directions: <http://www.sanjose.org/visitors/maps/directions1.php>

Parking: <http://www.sanjose.org/visitors/maps/parking.php>

QUESTIONS?

For general inquiries email expo@ncmsdc.org

For matchmaking requests email matchmaking@ncmsdc.org

Note: Questions sent to matchmaking@ncmsdc.org will not be answered

**For more information and to register online please go to www.ncmsdc.org
Register before July 20th for early bird savings!**

Sponsorship Opportunities

Price
2009 2008 prices

Certified MBE Event Sponsor *	\$1500	\$2500
Corporate Event Sponsor *	\$3500	\$5000

* Deadline for sponsorship is Thursday July 2nd, 5:00pm

How to Register:

To register go to
http://www.ncmsdc.org/Event_Information.aspx?id=166
and click on the "Register" button.

Exhibitors

Before July 20th **After July 20th**
2009 2008 prices 2009 2008 prices

NMSDC Corporate Member Display Booth **	\$375	\$750	\$500	\$1000
NCMSDC Certified MBE Display Booth **	\$250	\$500	\$325	\$750
Allied Organization Display Booth **	\$300	\$600	\$425	\$850
Non-Member Corporate Display Booth **	\$500	\$1250	\$750	\$1500

** Last day to purchase a display booth is Friday July 17th, 5:00pm
All booth cancellations must be received in writing by Thursday July 2nd, 5:00pm

Payment Methods:

Check: Please make check payable to NCMSDC *
* No checks accepted after July 24th

Credit Card: Master Card Visa

**Please register online at www.ncmsdc.org
If paying by check, register online and mail check to NCMSDC**

Individual Package

Before July 20th **After July 20th**
2009 2008 prices 2009 2008 prices

NCMSDC Certified MBE Attendee ***	\$25	\$50	\$50	\$100
Affiliate Organization Supplier Attendee ***	\$50	\$75	\$75	\$125
Non-affiliated Supplier Attendee ***	\$50	\$100	\$75	\$150
Corporate Member Attendee ***	\$50	\$100	\$75	\$150
Non-Member Corporate Attendee ***	\$100	\$200	\$125	\$250
Affiliate Organization Attendee ***	Gov't \$50	\$100	\$75	\$150
	Non-Prof \$50	\$100	\$75	\$150
	Others \$50	\$100	\$75	\$150

*** Last day to purchase tickets is Friday July 31st, 5:00pm
All ticket cancellations must be received in writing by Friday July 31st, 5:00pm

NCMSDC
460 Heegenberger Road, Suite 730
Oakland, CA 94621

For more information and to register please go to www.ncmsdc.org

Advertising Space in Program

Price
2009 2008 prices

Half Page Ad (horizontal)*	7.5"x4.75"	\$300	\$500
Full Page Ad*	7.5"x10"	\$500	

*All Ads must be received by Thursday July 2nd, 5:00pm